

ROCKY MOUNTAIN CHOCOLATE FACTORY INC

Form 8-K

June 30, 2004

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 30, 2004

ROCKY MOUNTAIN CHOCOLATE FACTORY, INC.

(Exact name of registrant as specified in its charter)

Colorado
*(State or other jurisdiction
of incorporation)*

0-14749
*(Commission
File Number)*

84-0910696
*(IRS Employer
Identification No.)*

265 Turner Drive
Durango, Colorado 81303
(Address, including zip code, of principal executive offices)

Registrant's telephone number, including area code: (970) 259-0554

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Item 12. Results of Operations and Financial Condition.

Item 7. Financial Statements and Exhibits.

SIGNATURE

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Press Release

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Item 12. Results of Operations and Financial Condition.

The Company has issued a press release for the three months ending May 31, 2004. The press release includes information regarding results of operations and financial condition for the quarter.

Item 7. Financial Statements and Exhibits.

(c) Exhibits

| <u>Item</u> | <u>Exhibit</u> |
|-------------|-------------------------------------|
| 99.1 | Press Release, dated June 30, 2004. |

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| Item Number | Exhibit |
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