

JOHNSON OUTDOORS INC  
Form 4  
July 07, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JOHNSON LEIPOLD HELEN P

2. Issuer Name and Ticker or Trading Symbol  
JOHNSON OUTDOORS INC  
[JOUT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
06/01/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board & CEO

C/OJ/K MANAGEMENT SERVICES INC, 555 MAIN STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

RACINE, WI 53403-1015

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |
| Class A Common Stock            | 06/01/2005                           |  | A                              | 10,620  | A   | \$ 0   | 45,668 D                          |
| Class A Common Stock            |                                      |  |                                |   |   | 589,988  | I Note <sup>(1)</sup>             |
| Class A Common Stock            |                                      |  |                                |   |   | 100,000  | I Note <sup>(2)</sup>             |

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|                            |         |   |                     |
|----------------------------|---------|---|---------------------|
| Class A<br>Common<br>Stock | 114,464 | I | Note <sup>(3)</sup> |
| Class A<br>Common<br>Stock | 488,367 | I | Note <sup>(4)</sup> |
| Class A<br>Common<br>Stock | 4,129   | I | Note <sup>(5)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| JOHNSON LEIPOLD HELEN P<br>C/OJ/K MANAGEMENT SERVICES INC<br>555 MAIN STREET<br>RACINE, WI 53403-1015 | X             | X         | Chairman of the Board & CEO |       |

## Signatures

Helen  
Johnson-Leipold                      07/06/2005  
Date

Signature of Reporting  
Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) The reporting person is deemed to indirectly own 589,988 shares as settler and beneficiary of the Helen Johnson-Leipold Third Party Gift and Inheritance Trust (the "Gift Trust"). The reporting person disclaims beneficial ownership in the shares held by the Gift Trust except to the extent of her pecuniary interest therein.

The reporting person is deemed to indirectly own 100,000 shares as controlling shareholder of Johnson Financial Group ("JFG"), the parent corporation of the trustee of the trust which beneficially owns such reported shares. The reporting person disclaims beneficial ownership in the shares held by JFG except to the extent of her pecuniary interest therein.
  - (3) The reporting person is deemed to indirectly own 114,464 shares as trustee of the Samuel C. Johnson Family Trust (the "Family Trust"), which beneficially owns such reported shares as the controlling shareholder of a corporation. The reporting person disclaims beneficial ownership in the shares held by the Family Trust except to the extent of her pecuniary interest therein.

The reporting person is deemed to indirectly own 488,367 shares as (a) controlling shareholder of the parent corporation of Johnson Bank, the trustee of certain trusts which directly, or indirectly as shareholders of certain corporations and as general partners of certain limited partnerships, beneficially own such reported shares, (b) a shareholder of a corporation and a general partner of a limited partnership, which indirectly owns such reported shares or (c) settler and beneficiary of the Helen Johnson-Leipold Revocable Trust which beneficially owns such reported shares directly, or indirectly as a shareholder of certain corporations and as the general partner of certain limited partnerships (collectively, the "Controlling Entities"). The reporting person disclaims beneficial ownership in the shares held by the Controlling Entities except to the extent of her pecuniary interest therein.
  - (5) The reporting person owns indirectly 4,129 shares of the Class A Common Stock held by the Johnson Outdoors 401(k) Retirement and Savings Plan over which the reporting person has sole voting power.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.