

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On February 7, 2019, Columbia Sportswear Company (the "Company") issued a press release reporting its fourth quarter and full year 2018 financial results, providing its 2019 financial outlook and announcing a \$200 million increase in its stock repurchase authorization. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Attached hereto as Exhibit 99.2 and incorporated by reference herein is financial information and commentary by Jim A. Swanson, Senior Vice President and Chief Financial Officer of Columbia Sportswear Company, on the fourth quarter and full year 2018 financial results and 2019 financial outlook, as posted on the Company's investor relations website, <http://investor.columbia.com>, on February 7, 2019. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

ITEM 7.01 REGULATION FD DISCLOSURE

In its February 7, 2019 press release, the Company also announced that its Board of Directors approved a regular quarterly cash dividend of \$0.24 per share of common stock to be paid on March 18, 2019 to its shareholders of record on March 7, 2019.

ITEM 8.01 OTHER EVENTS

In its February 7, 2019 press release, the Company announced that its Board of Directors has authorized the repurchase of up to an additional \$200 million of Company common stock in market or negotiated transactions, in addition to the approximately \$130 million currently remaining available under the prior stock repurchase authorization. The repurchase program does not obligate the Company to acquire any specific number of shares or acquire shares over any specified period of time, and the share repurchase program may be commenced, modified, suspended, or discontinued at any time by the Company at its discretion.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press Release, dated February 7, 2019 (furnished pursuant to Items 2.02 and 7.01 hereof).

99.2 Commentary by Jim A. Swanson, Senior Vice President and Chief Financial Officer of Columbia Sportswear Company, dated February 7, 2019 (furnished pursuant to Items 2.02 and 7.01 hereof).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: February 7, 2019 By: /S/ JIM A. SWANSON

Jim A. Swanson

Senior Vice President and Chief Financial Officer