FIRST FINANCIAL BANCORP /OH/

Form 4

March 12, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MURPH KNAPKE

2. Issuer Name and Ticker or Trading

Symbol

FIRST FINANCIAL BANCORP

5. Relationship of Reporting Person(s) to Issuer

/OH/ [FFBC]

(Check all applicable)

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

_X__ Director Officer (give title below)

10% Owner _ Other (specify

4000 SMITH RD., SUITE 400

03/11/2010

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

(Street)

Filed(Month/Day/Year)

CINCINNATI, OH 45209

Fee Stock

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secu	rities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi oror Dispo (Instr. 3,	sed of 4 and (A) or	` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/11/2010		A	735 (1)	` ´	\$ 16.9048	32,522	D	
Common Stock	03/11/2010		A	1,309 (2)	A	\$ 15.68	33,831	D	
Common Stock							10,000	I	IRA
Common Stock							8,022	I	Restricted
FFBC (Directors							9,720	D	

Plan)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Der Sec	ritle of ivative urity tr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number 6. Date Exercisable and Expiration Date (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	(Instr. 3 and 4)		8. D So (I
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
200 (NO Sto Op	Q)	\$ 16.9048	03/11/2010		D	8,663	04/25/2001	04/25/2010	Common Stock	8,663	1
200 (NO Sto	Q)	\$ 15.68	03/11/2010		D	8,663	04/22/2004	04/22/2013	Common Stock	8,663	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MURPH KNAPKE 4000 SMITH RD. SUITE 400 CINCINNATI, OH 45209	X						

Signatures

/s/Terri J
Ziepfel, POA

**Signature of Date

Signature of D
Reporting Person

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Net from exercise of stock option granted 04/22/03 less shares used to cover option cost.
- (2) Net from exercise of stock option granted 04/25/00 less shares used to cover option cost.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.