

CRUTCHER BRIAN T  
Form 3  
September 20, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â CRUTCHER BRIAN T		(Month/Day/Year)	TEXAS INSTRUMENTS INC [TXN]	
(Last)	(First)	(Middle)	09/16/2010	
12500 TI BOULEVARD			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
DALLAS,Â TXÂ 75243			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Sr. Vice President	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	213,334 <sup>(1)</sup>	D	Â
Common Stock	12,057 <sup>(2)</sup>	I	By Trust
Common Stock	1,731.79 <sup>(3)</sup>	I	By Trust-401(k)
Common Stock	97.39 <sup>(4)</sup>	I	By Trust-PS

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial Ownership
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	(Month/Day/Year)		Derivative Security (Instr. 4)		or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
NQ Stock Option (Right to Buy)	Â <u>(5)</u>	02/21/2012	Common Stock	100	\$ 29.19	D	Â
NQ Stock Option (Right to Buy)	Â <u>(6)</u>	01/14/2014	Common Stock	13,500	\$ 32.39	D	Â
NQ Stock Option (Right to Buy)	Â <u>(7)</u>	01/20/2015	Common Stock	15,000	\$ 21.55	D	Â
NQ Stock Option (Right to Buy)	Â <u>(8)</u>	01/19/2016	Common Stock	15,000	\$ 32.55	D	Â
NQ Stock Option (Right to Buy)	Â <u>(9)</u>	01/18/2017	Common Stock	30,000	\$ 28.32	D	Â
NQ Stock Option (Right to Buy)	Â <u>(10)</u>	01/25/2018	Common Stock	30,000	\$ 29.79	D	Â
NQ Stock Option (Right to Buy)	Â <u>(11)</u>	01/29/2019	Common Stock	50,000	\$ 14.95	D	Â
NQ Stock Option (Right to Buy)	Â <u>(11)</u>	01/29/2019	Common Stock	50,000	\$ 14.95	D	Â
NQ Stock Option (Right to Buy)	Â <u>(12)</u>	01/28/2020	Common Stock	75,000	\$ 23.05	D	Â
NQ Stock Option (Right to Buy)	Â <u>(12)</u>	01/28/2020	Common Stock	75,000	\$ 23.05	D	Â
NQ Stock Option (Right to Buy)	Â <u>(13)</u>	01/17/2011	Common Stock	5,000	\$ 50.38	D	Â
NQ Stock Option (Right to Buy)	Â <u>(14)</u>	07/31/2011	Common Stock	7,000	\$ 35.13	D	Â
NQ Stock Option (Right to Buy)	Â <u>(15)</u>	01/16/2012	Common Stock	11,000	\$ 26.5	D	Â
NQ Stock Option (Right to Buy)	Â <u>(16)</u>	02/20/2013	Common Stock	13,500	\$ 16.25	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CRUTCHER BRIAN T 12500 TI BOULEVARD DALLAS, TX 75243	Â	Â	Â Sr. Vice President	Â

## Signatures

/s/ Cynthia H. Grimm, Attorney  
In Fact

09/20/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares subject to terms of restricted stock units awarded under the Issuer's long-term incentive plans.
- (2) Shares held in trust for the benefit of family members of which reporting person is a trustee.
- (3) Estimated shares attributable to TI 401(k) account as of September 16, 2010. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.)
- (4) Estimated shares attributable to TI Universal Profit Sharing account as of September 16, 2010. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.)
- (5) The option becomes 100% exercisable on February 21, 2003.
- (6) The option becomes exercisable in four equal annual installments beginning on January 14, 2005.
- (7) The option becomes exercisable in four equal annual installments beginning on January 20, 2006.
- (8) The option becomes exercisable in four equal annual installments beginning on January 19, 2007.
- (9) The option becomes exercisable in four equal annual installments beginning on January 18, 2008.
- (10) The option becomes exercisable in four equal annual installments beginning on January 25, 2009.
- (11) The option becomes exercisable in four equal annual installments beginning on January 29, 2010.
- (12) The option becomes exercisable in four equal annual installments beginning on January 28, 2011.
- (13) The option becomes exercisable in four equal annual installments beginning on January 17, 2002.
- (14) The option becomes exercisable in four equal annual installments beginning on July 31, 2002.
- (15) The option becomes exercisable in four equal annual installments beginning on January 16, 2003.
- (16) The option becomes exercisable in three annual installments beginning on February 20, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.