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AARON'S I Form 4	NC											
August 08, 2										OMB AF	PROVAL	
	UNITED	STATES				AND EX , D.C. 2(ANGE CO	OMMISSION	OMB Number:	3235-0287	
Check th if no lon	der.									Expires:	January 31, 2005	
subject t Section Form 4 o	51AIEN 16.	STATEMENT OF CHANGES IN BENEFICIAL OWNERS								Estimated average burden hours per response (
Form 5 obligation may con <i>See</i> Instr 1(b).	tinue. Section 17	a) of the l	Public U	Jtility H	Hol	ding Co	mpar	-	Act of 1934, 1935 or Section			
(Print or Type	Responses)											
KOLB DAVID L Syn				2. Issuer Name and Ticker or Trading Symbol AARON'S INC [AAN]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (I	Middle)	3. Date of Earliest Transaction					(Check	ek an applicable)			
309 E. PAC	CES FERRY ROA	AD, N.E.	(Month/ 08/06/2	-	r)			i	_X_ Director Officer (give t pelow)		Owner r (specify	
	(Street)		4. If Am Filed(Mo			ate Origin r)	al	<u>.</u>	5. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by Mo	ne Reporting Per	rson	
ATLANTA	, GA 30305-]	Person		r8	
(City)	(State)	(Zip)	Tab	ole I - No	on-l	Derivative	e Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transa Code (Instr.		4. Securi por Dispo (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6.7. Nature of IndirectOwnershipIndirectForm:BeneficialDirect (D)Ownership or Indirect(I)(Instr. 4)(I)(Instr. 4)		
Common				Code	V	Amount	(D)	Price	(Inst. 5 and 4)			
Common Stock	08/06/2013			Μ		3,375	А	\$ 10.2311	45,298	D		
Common Stock	08/06/2013			F		1,209	D	\$ 28.57	44,089	D		
Common Stock	08/06/2013			М		2,250	А	\$ 12.6333	46,339	D		
Common Stock	08/06/2013			F		995	D	\$ 28.57	45,344	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

1

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 10.2311	08/06/2013		М	3,375	09/17/2006	09/17/2013	Common Stock	3,375
Stock Options (Right to Buy)	\$ 12.6333	08/06/2013		М	2,250	08/17/2007	08/17/2014	Common Stock	2,250

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
KOLB DAVID L 309 E. PACES FERRY ROAD, N.E. ATLANTA, GA 30305-	Х					
Signatures						
s/ Robert Sinclair, by Power of Attorne Kolb	08/08/2013					
<u>**</u> Signature of Reporting Person	Date					

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.