PUBLIX SUPER MARKETS INC

Form 4

Common

Common

Stock

Stock

November 29, 2013

November 2	9, 2013											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION										OMB APPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									OMB Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or					BENEF		L OV	VNERSHIP OF	Expires: Estimated burden ho response.	urs per		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940												
(Print or Type I	Responses)											
BORNMANN DAVID E Symbol			r Name and Ticker or Trading X SUPER MARKETS INC]				5. Relationship of Reporting Person(s) to Issuer					
[NONE]							(Check all applicable)					
(Month/Da							Director 10% Owner Selfor (give title Other (specify below)					
P.O. BOX 407 11/27/20			013				Vice President					
	(Street)			ndment, Da th/Day/Year)	_	1		6. Individual or J Applicable Line) _X_ Form filed by		Person		
LAKELAN	D, FL 33802							Person	riore man one r	ceporting		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	ities Ac	cquired, Disposed o	f, or Beneficia	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ar) Execution Date, if Tran any Code			FransactionAcquired (A) or Code Disposed of (D)			Securities F Beneficially (Owned I Following (6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Common Stock	11/27/2013			P	167	A	\$ 30	637	I	By Child		
Common Stock	11/27/2013			P	167	A	\$ 30	887	I	By Custodian for		

Children

By 401(k)

80,055

1,713.5779

50,576.0296

D

I

I

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Common Stock			By ESOP
Common Stock	14,125	I	By Spouse
Common Stock	0	I	By Spouse's 401(k)
Common Stock	0	I	By Spouse's ESOP
Common Stock	4,687	I	By Spouse's Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title and A	Amount of	8. Pri
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration D	ate	Underlying S	Securities	Deriv
Security	or Exercise		any	Code	of	(Month/Day	/Year)	(Instr. 3 and	4)	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e				(Instr
	Derivative				Securities	3				
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
SERP Stock	<u>(3)</u>					(3)	(3)	Common Stock	1,028.7215	

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting o where remains a read resident	Director	10% Owner	Officer	Other			
BORNMANN DAVID E							
P.O. BOX 407			Vice President				
LAKELAND, FL 33802							

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Signatures

/s/ Monica Allman, POA on file for David Bornmann

11/29/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired under the Publix Super Markets, Inc. 401(k) SMART Plan. Transaction exempt under rule 16b-3(c).
- (2) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).
 - Each share of SERP stock is the economic equivalent of one share of common stock. The shares of SERP stock become payable in
- (3) common stock upon the reporting person's termination of employment in accordance with the Publix Super Markets, Inc. Supplemental Executive Retirement Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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