Primerica, Form 4 March 19, FORI Check	2015	STATES				AND EX n, D.C. 2			OMMISSION	OMB Number:	PROVAL 3235-0287 January 31,		
if no lo subject Sectior Form 4 Form 5	to 16. or Filed pu	STATEMENT OF CHAN Filed pursuant to Section 1								Expires: Estimated av burden hour response	2005 verage		
obligations may continue. See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 1(b).													
(Print or Type	e Responses)												
1. Name and Address of Reporting Person <u>*</u> Williams Donald R.						nd Ticker o	or Trad		5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)				Transactior	1		(Check all applicable)				
				(Month/Day/Year) 03/17/2015					X Director 10% Owner X Officer (give title Other (specify below) Dther (specify below) Co-Chief Executive Officer				
	(Street)			If Amendment, Date Original					6. Individual or Joint/Group Filing(Check				
File DULUTH, GA 30099									Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Ta	ble I - I	Non	-Derivativ	e Secu	rities Acqu	ired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)		ansaction Date 2A. Deemed th/Day/Year) Execution Date, if any (Month/Day/Year)				4. Securit onor Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	03/09/2015			G	V	50,000 (1)	D	\$0	109,585.1651	D			
Common Stock	03/17/2015			S		35,000 (2)	D	\$ 51.2581	74,585.1651	D			
Common Stock	03/18/2015			S		15,000 (2)	D	\$ 51.0425	59,585.1651	D			
Common Stock	03/18/2015			S		20,000 (3)	D	\$ 51.0313	30,000	Ι	By Trust		
Common Stock	03/19/2015			S		30,000 (3)	D	\$ 50.0976	0	Ι	By Trust		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
									Amount		
						Date	Expiration		0ľ Number		
						Exercisable	Date		Number		
				Code V	(Λ) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
Williams Donald R. 1 PRIMERICA PARKWAY DULUTH, GA 30099	Х		Co-Chief Executive Officer					
Signatures								
/s/ Stacey K. Geer, attorney in fact		03/19/2015						

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares contributed to a charitable remainder trust of which the reporting person is a trustee and he and his wife are beneficiaries. The(1) reporting person continues to report beneficial ownership of the common stock held by the trust but disclaims beneficial ownership except to the extent of his and his wife's pecuniary interest therein.
- (2) Shares sold pursuant to 10b5-1 trading plan.
- (3) Shares sold by charitable remainder trust pursuant to 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.