Zendesk, Inc. Form 4 November 19, 2015

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

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**OMB APPROVAL** 

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* BLACK ALAN J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

Zendesk, Inc. [ZEN]

(Check all applicable)

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

Director 10% Owner \_X\_\_ Officer (give title \_ Other (specify

11/17/2015

below) SVP and CFO

6. Individual or Joint/Group Filing(Check

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

SAN FRANCISCO, CA 94103

1019 MARKET STREET

(City)	(State) (	(Zip) Table	e I - Non-D	erivative	Secur	ities Acc	quired, Disposed	of, or Benefici	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired n(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	11/17/2015		M(1)	1,450	A	\$ 6.24	158,549	D	
Common Stock	11/17/2015		S <u>(1)</u>	1,450	D	\$ 24	157,099	D	
Common Stock	11/17/2015		S <u>(1)</u>	5,527	D	\$ 24	249,773	I	Alan J. Black and

Linda J. Black, Trustees of Black Family Trust - 2001

		Lugai i iiiig. Ze	FIIUESK,	1110 1	OHH	7			
								U/I DTD. November 26, 2001	
Common Stock	11/18/2015	M <u>(1)</u>	2,150	A \$	5.24	159,249	D		
Common Stock	11/18/2015	M <u>(1)</u>	2,000	A \$	2.52	161,249	D		
Common Stock	11/18/2015	S <u>(1)</u>	4,150	D \$	24	157,099	D		
Common Stock	11/18/2015	S <u>(1)</u>	9,473	D \$	24	240,300	I	Alan J. Black and Linda J. Black, Trustees of Black Family Trust - 2001 U/I DTD. November 26, 2001	
Common Stock						40,000	I	By Black 2013 Family Heritage Trust	
Common Stock						40,000	I	By Black 2014 Family Heritage Trust	
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  SEC 1474  (9-02)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned									
		g., puts, calls, warrants							
1. Title of Derivative Security	2. 3. Transaction D Conversion (Month/Day/Yea or Exercise	ate 3A. Deemed ar) Execution Date, if any (Month/Day/Year)	Code	Securi	ivative ties	6. Date Exe Expiration (Month/Da		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. I De Sec

(Month/Day/Year)

(Instr. 8)

Acquired

Disposed of (D) (Instr. 3, 4, and 5)

(A) or

(Instr. 3)

Price of

Security

Derivative

(In

			Code V (A)	) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 6.24	11/17/2015	M(1)	1,450	(2)	05/03/2023	Common Stock	1,450
Stock Option (Right to Buy)	\$ 6.24	11/18/2015	M <u>(1)</u>	2,150	(2)	05/03/2023	Common Stock	2,150
Stock Option (Right to Buy)	\$ 9.52	11/18/2015	M <u>(1)</u>	2,000	(3)	02/13/2024	Common Stock	2,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
·F····	Director	10% Owner	Officer	Other			
BLACK ALAN J							
1019 MARKET STREET			SVP and CFO				
SAN FRANCISCO CA 94103							

# **Signatures**

/s/ John Geschke, Attorney-in-Fact for Alan J. Black

11/19/2015

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to Rule 10b5-1 trading plans adopted by the Reporting Person.
- The option is immediately exercisable as of the grant date. 1/48th of the shares vest monthly after April 23, 2013, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events. Unvested shares exercised are subject to a right of repurchase in favor of the Company should the Reporting Person cease to provide continuous service.
- The option is immediately exercisable as of the grant date. 1/60th of the shares vest monthly after February 13, 2014, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events. Unvested shares exercised are subject to a right of repurchase in favor of the Company should the Reporting Person cease to provide continuous service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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