Zendesk, Inc. Form 4 December 02, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * **BRAGG MARCUS A**

(Middle)

(Zip)

1019 MARKET STREET

(First)

(Street)

(State)

SAN FRANCISCO, CA 94103

2. Issuer Name and Ticker or Trading

Symbol

Zendesk, Inc. [ZEN]

3. Date of Earliest Transaction (Month/Day/Year)

12/01/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner X_ Officer (give title Other (specify below)

SVP of Worldwide Sales

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

		1 41	ole I - Moli-	Derivative	Secui	ines Acquire	cu, Disposeu oi, c	n benencian,	y Owneu
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. 4. Securities Acquired (A) or TransactiorDisposed of (D)				5. Amount of 6. Securities Ownership	6. Ownership	7. Nature of Indirect
(Instr. 3)	, ,	anv	Code	(Instr. 3, 4	` ′		Beneficially	Form:	Beneficial
` ′		(Month/Day/Year)	(Instr. 8)	· · · · ·	ĺ		Owned	Direct (D)	Ownership
		, ,	,				Following	or Indirect	(Instr. 4)
					())		Reported	(I)	
					(A)		Transaction(s)	(Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	12/01/2015		M	150,000	A	\$ 6.58	150,951	D	
Common Stock	12/01/2015		S	150,000	D	\$ 25.5025	951	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of tiorDerivative Securities a) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 6.58	12/01/2015		M		150,000	<u>(2)</u>	09/03/2023	Common Stock	150,000

Reporting Owners

Director 10% Owner Officer Other

BRAGG MARCUS A 1019 MARKET STREET SAN FRANCISCO, CA 94103

SVP of Worldwide Sales

Signatures

/s/ John Geschke, Attorney-in-Fact for Marcus A. Bragg

12/01/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This sale price represents the weighted average sale price of the shares sold ranging from \$25.46 to \$25.55 per share. Upon request by the (1) Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.
- The option is immediately exercisable as of the grant date. 1/4th of the shares subject to the option vested on August 30, 2014 and 1/48th of the shares subject to the option shall vest monthly thereafter, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events. Unvested shares exercised are subject to a right of repurchase in favor of the Issuer should the Reporting Person cease to provide continuous service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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