Benioff Marc Form 4 August 15, 2018

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

Form 5

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* Benioff Marc

2. Issuer Name and Ticker or Trading Symbol

SALESFORCE COM INC [CRM]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Street)

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

(Check all applicable)

08/15/2018

\_X\_ Director \_X\_\_ Officer (give title

10% Owner Other (specify

**OMB APPROVAL** 

3235-0287

January 31,

2005

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OMB

Number:

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burden hours per

below)

Chairman of the Board & co-CEO

MARKET STREET, SUITE 300

THE LANDMARK @ ONE

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

SAN FRANCISCO, CA 94105

(City)	(State)	(Zip) Tak	ole I - Non	-Derivativ	e Sec	urities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) iomr Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of 6. Securities Ownersh Beneficially Form: Owned Direct (I Following or Indire Reported (I)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	08/15/2018		S <u>(1)</u>	2,250	D	\$ 144.2336 (2)	32,779,550	D (3)	
Common Stock	08/15/2018		S <u>(1)</u>	1,850	D	\$ 145.1185 (4)	32,777,700	D (3)	
Common Stock	08/15/2018		S <u>(1)</u>	700	D	\$ 146.3571 (5)	32,777,000	D (3)	
Common Stock	08/15/2018		S <u>(1)</u>	200	D	\$ 147.355 (6)	32,776,800	D (3)	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Relationships

Chairman of the Board & co-CEO

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Titl	le and	8. Price of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration Da	ate	Amou	ınt of	Derivative	]
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	1
	Derivative				Securities			(Instr.	3 and 4)		
	Security				Acquired						J
					(A) or						J
					Disposed						
					of (D)						
					(Instr. 3,						
					4, and 5)						
									Amount		
						ъ.	E		or		
							Expiration	Title N	Number		
							Date		of		
				Code V	(A) (D)				Shares		

# **Reporting Owners**

Reporting Owner Name / Address												
	Director	10% Owner	Officer	Other								

Benioff Marc

THE LANDMARK @ ONE MARKET STREET SUITE 300

SAN FRANCISCO, CA 94105

**Signatures** 

/s/ Scott Siamas, Attorney-in-Fact for Marc
Benioff 08/15/2018

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
  - Weighted average price. These shares were sold in multiple transactions at prices ranging from \$143.7400 to \$144.7000 inclusive. The
- (2) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Shares held in The Marc R. Benioff Revocable Trust.
- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$144.8300 to \$145.7200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

Reporting Owners 2

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Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.0000 to \$146.8900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.2200 to \$147.4900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.