## Edgar Filing: Benioff Marc - Form 4

Benioff Ma	arc						
Form 4							
September	24, 2018						
FOR	M 4 UNITED		URITIES AND EXCHANGE Vashington, D.C. 20549	COMMISSION	OMB APPROVAL OMB 3235-0287 Number:		
if no lo subject Section Form 4 Form 5	to 16. or Filed pu	MENT OF CHA	ANGES IN BENEFICIAL OV SECURITIES	Expires: January 31 Expires: 2005 Estimated average burden hours per response 0.5			
obligat may co <i>See</i> Ins 1(b). (Print or Type	section 17		Utility Holding Company Act Investment Company Act of 1				
1. Name and Benioff M	Address of Reporting	Symbo	uer Name <b>and</b> Ticker or Trading ol ESFORCE COM INC [CRM]	Issuer	Reporting Person(s) to		
	(First) IDMARK @ ONE STREET, SUITE	(Month E 06/13	e of Earliest Transaction n/Day/Year) /2018	_X_ Director _X_ Officer (give t below)	all applicable) itle 10% Owner itle Other (specify below) the Board & co-CEO		
			mendment, Date Original /Ionth/Day/Year)	Applicable Line) _X_ Form filed by Oi	Individual or Joint/Group Filing(Check oplicable Line) _ Form filed by One Reporting Person _ Form filed by More than One Reporting		
SAN FRA	NCISCO, CA 94	105		Person	ore than One Reporting		
(City)	(State)	(Zip) Ta	able I - Non-Derivative Securities A	cquired, Disposed of,	or Beneficially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(A) or	A) or 5. Amount of Securities Beneficially Owned Following Reported Transaction(s (Instr. 3 and 4	Ownershipof IndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)		
Common Stock	06/13/2018		$G_{(1)}^{(1)}$ V 110,000 D \$0	32,536,800	D (2)		
Common Stock	09/05/2018		G <u>(1)</u> V 206,000 D \$0	32,330,800	D (2)		

\$

(4)

(5)

\$

\$ 155.17

156.6825

D

D

D

154.1133 32,330,500 D (2)

32,330,300 D (2)

32,329,900 D (2)

S(3)

<u>S(3)</u>

S(3)

300

200

400

Common

Common

Stock

Stock

Stock

09/24/2018

09/24/2018

Common 09/24/2018

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Common Stock	09/24/2018	S <u>(3)</u>	2,300	D	(6) \$ 157.8383 (7)	32,327,600	D (2)
Common Stock	09/24/2018	S <u>(3)</u>	1,800	D	\$ 158.5861 (8)	32,325,800	D (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo
				Disposed						Trans
				of (D)						(Instr
				(Instr. 3, 4 and 5)						
				4, and 5)						
					Date Exercisable	Expiration Date	Title	Amount or Number of		
			Code V	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х		Chairman of the Board & co-CEO				
Signatures							
/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff	09	/24/2018					
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Gifts to charitable organizations.
- (2) Shares held in The Marc R. Benioff Revocable Trust.
- (3) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$153.6200 to \$154.3600 inclusive. The
 (4) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$155.0400 to \$155.3000 inclusive. The
 (5) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$156.2000 to \$157.1600 inclusive. The (6) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$157.2600 to \$158.2300 inclusive. The
 (7) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$158.2800 to \$158.8700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.