### Edgar Filing: Benioff Marc - Form 4

Benioff Ma Form 4 October 01,												
FORM	ЛД								OMB AF	PROVAL		
	UNITED	STATES						OMMISSION	OMB Number:	3235-0287		
Check t if no lor subject Section Form 4 Form 5	nger to 16. or Filed pu	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,								AumonicJanuary 31, 2005Estimated average burden hours per response0.5		
obligati may con <i>See</i> Inst 1(b). (Print or Type	ntinue. Section 17			•	•	-	ny Act of a act of 1940	1935 or Section				
(I find of Type	(Responses)											
Benioff Marc Symbol					nd Ticker o		1	5. Relationship of Reporting Person(s) to Issuer				
				SFORCE COM INC [CRM] of Earliest Transaction				(Check all applicable)				
( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )				/Day/Year) /2018				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chairman of the Board & co-CEO				
SAN FRAI	(Street) NCISCO, CA 941	.05		endment, l	Date Origir ear)	nal	-	5. Individual or Join Applicable Line) _X_ Form filed by Or Form filed by Mo Person	ne Reporting Per	rson		
(City)	(State)	(Zip)	Tal	ole I - Non	-Derivativ	e Seci			or Beneficial	v Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		n Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8) Cole (Instr. 3, 4 and 5) Code (Instr. 3, 4 and 5) Covered Following Reported					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common					Amount	or (D)	Price \$	(Instr. 3 and 4)				
Stock	09/28/2018			S <u>(1)</u>	3,600	D	159.2924 (2)	32,307,200	D <u>(3)</u>			
Common Stock	09/28/2018			S <u>(1)</u>	1,400	D	\$ 160.2279 (4)	32,305,800	D <u>(3)</u>			
Common Stock	10/01/2018			S <u>(1)</u>	4,500	D	\$ 159.6015 (5)	5 32,301,300	D <u>(3)</u>			
Common Stock	10/01/2018			S <u>(1)</u>	500	D	\$ 160.55 (6)	<sup>4</sup> 32,300,800	D (3)			

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amour	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	-				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date	Expiration		or		
						Exercisable Date					
				<u> </u>					of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address		Relationships						
FB	Director	10% Owner	Officer	Other				
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х		Chairman of the Board & co-CEO					
Signatures								
/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff	10	/01/2018						

Date

\*\*Signature of Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$158.9800 to \$159.8700 inclusive. The (2) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

- Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Shares held in The Marc R. Benioff Revocable Trust.
- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$159.9900 to \$160.8200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

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Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$159.1500 to \$160.1100 inclusive. The
(5) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$160.3100 to \$160.7200 inclusive. The

(6) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.