

VALUERICH INC
Form NT 10-Q
May 15, 2009

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 12b-25

Notification of Late Filing

SEC File Number: 000-52404
CUSIP Number: 92046V 10 4

(Check one):

- Form 10-K Form 20-F Form 11-K Form 10-Q
 Form 10-D Form N-SAR Form N-CSR

For Period Ended: March
31, 2009

- Transition Report on Form 10-K Transition Report on Form 20-F
 Transition Report on Form 11-K Transition Report on Form 10-Q
 Transition Report on Form N-SAR
- For the Transition Period Ended:

Nothing in this form shall be construed to imply that the
Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification
relates: Not applicable.

PART I - REGISTRANT INFORMATION

ValueRich, Inc.
Full Name of Registrant

1804 N. Dixie Highway – Suite A
West Palm Beach, Florida 33407
Address of Principal Executive Office

PART II - RULES 12B-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant
to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable
effort or expense;

- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III - NARRATIVE

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

The registrant is unable to timely file its Quarter Report on Form 10-Q for the fiscal quarter ended March 31, 2009 without unreasonable effort and expense due to the necessity for management to focus their efforts on the building, developing and launching a new television show and a new website called ValueRichTV.com.

PART IV - OTHER INFORMATION

Name and telephone number of person to contact in regard to this notification:

| | | |
|-----------------|-------------|--------------------|
| Joseph Visconti | 561 | 370-3617 |
| (Name) | (Area Code) | (Telephone Number) |

Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s). Yes No

Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? Yes No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

The registrant anticipates reporting a net loss of approximately \$268,000 on revenues of \$37,000 for the fiscal quarter ended March 31, 2009, as compared to a net loss of \$421,769 on zero revenues for the fiscal quarter ended March 31, 2008.

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Value Rich, Inc. has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 15, 2009

ValueRich, Inc.

By: /s/ Joseph Visconti
Joseph Visconti, President Chief Financial Officer