SFERRA JAMES P/

Form 4

August 20, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SFERRA JAMES P/

2. Issuer Name and Ticker or Trading Symbol

LSI INDUSTRIES INC [LYTS]

5. Relationship of Reporting Person(s) to Issuer

(Last)

(City)

Common

Shares

(First)

(State)

(Middle)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year) 08/16/2012

_X__ Director 10% Owner Other (specify

(Check all applicable)

X_ Officer (give title below) below) Executive VP - Manufacturing

LSI INDUSTRIES INC., 10000 ALLIANCE ROAD

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

CINCINNATI, OH 45242

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities Acquired 5. Amount of Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Indirect (I) Ownership Owned Following (Instr. 4) (Instr. 4) Reported

D

(A) or Code V Amount (D) Price

Transaction(s) (Instr. 3 and 4)

339,532 D

Common 08/17/2012 Shares (1)

3,606 A 50,201

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of corDerivative Securities Acquired (A or Disposed (D) (Instr. 3, 4, and 5)	A) d of	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) ((D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Option to Buy	\$ 6.58	08/16/2012		A	40,000		<u>(4)</u>	08/15/2022	Common Shares	40,000
Option to Buy	\$ 11.68						11/14/2003(2)	11/14/2011	Common Shares	18,750
Option to Buy	\$ 9.96						<u>(3)</u>	10/27/2014	Common Shares	30,000
Option to Buy	\$ 17.6						<u>(4)</u>	08/24/2016	Common Shares	25,000
Option to Buy	\$ 19.76						<u>(4)</u>	08/24/2017	Common Shares	20,000
Option to Buy	\$ 8.98						<u>(4)</u>	08/22/2018	Common Shares	20,000
Option to Buy	\$ 8.4						<u>(4)</u>	08/21/2019	Common Shares	60,000
Option to Buy	\$ 5.21						<u>(4)</u>	08/19/2020	Common Shares	22,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting of more remove required	Director	10% Owner	Officer	Other			
SFERRA JAMES P/ LSI INDUSTRIES INC. 10000 ALLIANCE ROAD CINCINNATI, OH 45242	X		Executive VP - Manufacturing				

Reporting Owners 2

Date

Signatures

/s/ F. Mark Reuter, Attorney-in-Fact for James P. Sferra 08/20/2012

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common shares held in the LSI Industries Inc. Non-Qualified Deferred Compensation Plan.
- Options are exercisable at a rate of 43% on 1st grant date anniversary, 43% on 2nd anniversary and 14% on third anniversary, cumulative to the extent not exercised in a prior year.
- (3) Options vest on the anniversary of the grant date, 15% in 2005, 33-1/3% in 2006, 33-1/3% in 2007 and 18-1/3% in 2008.
- (4) The options vest at a rate of 25% per year beginning on the first anniversary of the grant date.
- (5) These holdings have been previously reported on Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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