

Lumber Liquidators Holdings, Inc.  
 Form 4  
 August 01, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PESCARA MARCO**

2. Issuer Name and Ticker or Trading Symbol  
**Lumber Liquidators Holdings, Inc. [LL]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**3000 JOHN DEERE ROAD**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/01/2013**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Chief Marketing Officer**

**TOANO, VA 23168**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Common Stock                    | 08/01/2013                           |  | M                              |   | 1,400   | A  | \$ 10.69                          |
| Common Stock                    | 08/01/2013                           |  | M                              |   | 1,000   | A  | \$ 24.19                          |
| Common Stock                    | 08/01/2013                           |  | M                              |   | 2,500   | A  | \$ 23.49                          |
| Common Stock                    | 08/01/2013                           |  | M                              |   | 1,112   | A  | \$ 24.35                          |
| Common Stock                    | 08/01/2013                           |  | S                              |   | 6,012   | D  | \$ 97.25                          |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (right to purchase)           | \$ 10.69   | 08/01/2013                           |  | M                              | 1,400   | <u>(1)</u> 03/12/2019                                    | Common Stock  | 1,400                         |
| Stock Option (right to purchase)           | \$ 24.19   | 08/01/2013                           |  | M                              | 1,000   | <u>(2)</u> 03/11/2020                                    | Common Stock  | 1,000                         |
| Stock Option (right to purchase)           | \$ 23.49   | 08/01/2013                           |  | M                              | 2,500   | <u>(3)</u> 03/03/2021                                    | Common Stock  | 2,500                         |
| Stock Option (right to purchase)           | \$ 24.35   | 08/01/2013                           |  | M                              | 1,112   | <u>(4)</u> 03/22/2022                                    | Common Stock  | 1,112                         |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

PESCARA MARCO  
3000 JOHN DEERE ROAD  
TOANO, VA 23168

Chief Marketing Officer

## Signatures

/s/ E. Livingston B. Haskell,  
Power-of-Attorney

08/01/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The stock option vests in four equal annual installments beginning on March 12, 2010.
  - (2) The stock option vests in four equal annual installments beginning on March 11, 2011.
  - (3) The stock option vests in four equal annual installments beginning on March 3, 2012.
  - (4) The stock option vests in four equal annual installments beginning on March 22, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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