

INNOVATIVE DESIGNS INC

Form 4

August 15, 2014

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
RICCELLI JOSEPH

2. Issuer Name **and** Ticker or Trading
Symbol
INNOVATIVE DESIGNS INC
[IVDN]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
07/30/2014

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
CEO

**223 NORTH MAIN
STREET, SUITE 1**

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

PITTSBURGH, PA 15215

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D) Price			
Common Stock	07/30/2014		S		1.5	D \$ 1.6	248,500 ⁽³⁾	I	See footnote ⁽¹⁾
Common Stock	07/30/2014		S		1,800	D \$ 1.55	246,700	I	See footnote ⁽¹⁾
Common Stock	07/31/2014		S		6,700	D \$ 1.5	240,000	I	See footnote ⁽¹⁾
Common Stock	08/08/2014		S		100	D \$ 1.35	239,900	I	See footnote ⁽¹⁾
Common Stock	08/08/2014		S		9,000	D \$ 1.32	230,900	I	See footnote ⁽¹⁾

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Common Stock	08/08/2014	S	2,100	D	\$ 1.31	228,000	I	See footnote <u>(1)</u>
Common Stock	08/08/2014	S	8,800	D	\$ 1.3	220,000	I	See footnote <u>(1)</u>
Common Stock	07/30/2014	S	12,000	D	\$ 1.7	569,000	I	See footnote <u>(2)</u>
Common Stock	07/30/2014	S	5,000	D	\$ 1.55	564,000	I	See footnote <u>(2)</u>
Common Stock	07/31/2014	S	7,000	D	\$ 1.4	557,000	I	See footnote <u>(2)</u>
Common Stock	08/01/2014	S	8,300	D	\$ 1.4	548,700	I	See footnote <u>(2)</u>
Common Stock	08/04/2014	S	7,700	D	\$ 1.4	541,000	I	See footnote <u>(2)</u>
Common Stock	08/06/2014	S	22,000	D	\$ 1.35	519,000	I	See footnote <u>(2)</u>
Common Stock	08/08/2014	S	1,700	D	\$ 1.3	517,300	I	See footnote <u>(2)</u>
Common Stock	08/08/2014	S	100	D	\$ 1.26	517,200	I	See footnote <u>(2)</u>
Common Stock	08/08/2014	S	43,200	D	\$ 1.25	474,000	I	See footnote <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RICCELLI JOSEPH 223 NORTH MAIN STREET SUITE 1 PITTSBURGH, PA 15215	X	X	CEO	

Signatures

/s/ Joseph Riccelli 08/15/2014

**Signature of
Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting person is the Trustee for the Joseph A. Riccelli Trust
- (2) The Reporting Person is the Trustee for the Gino M. Riccelli Trust.
- (3) The Reporting Person directly owns 8,209,000 shares of IVDN Common Stock

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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