

ITEM 7.01 REGULATION FD DISCLOSURE

On March 31, 2008, Cash America International, Inc. (the “Company”) issued a press release regarding potential changes in its Florida product offering. A copy of the Company’s news release is furnished as Exhibit 99.1 to this report on Form 8-K.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits – The following exhibit is furnished pursuant to the disclosures included under Item 7.01 of this report on Form 8-K.

99.1 Copy of news release dated March 31, 2008, issued by Cash America International, Inc.

EXHIBIT INDEX

Exhibit No. Description

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