

CASH AMERICA INTERNATIONAL INC

Form 8-K

October 06, 2010

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (Date of Earliest Event Reported):
October 4, 2010

CASH AMERICA INTERNATIONAL, INC.
(Exact name of registrant as specified in its charter)

Texas **1-9733** **75-2018239**
(State of incorporation) (Commission File No.) (IRS Employer Identification No.)

1600 West 7th Street
Fort Worth, Texas 76102
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (817) 335-1100

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 3.02 UNREGISTERED SALES OF EQUITY SECURITIES

On October 4, 2010 Cash America International, Inc. (the “Company”) issued 366,097 shares of its common stock, par value \$0.10 per share (“Common Stock”), to Maxit Financial, LLC (“Maxit”) as consideration for its purchase of substantially all of the assets of Maxit. These shares were issued in reliance on an exemption from registration under Section 4(2) of the Securities Act of 1933.

ITEM 7.01 REGULATION FD DISCLOSURE

On October 6, 2010, the Company issued a press release announcing that its wholly-owned subsidiary, Cash America, Inc. of Nevada, completed the acquisition of substantially all of the assets of Maxit on October 4, 2010. The full text of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
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99.1	Cash America International, Inc. press release dated October 6, 2010
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA INTERNATIONAL,
INC.**

Date: October 6, 2010 By: /s/ J. Curtis Linscott
 J. Curtis Linscott
 Executive Vice President, General
 Counsel
 & Secretary

EXHIBIT INDEX

Exhibit No. Description

99.1 Cash America International, Inc. press release dated October 6, 2010