Bartlett David L Form 4 May 10, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Bartlett David L Issuer Symbol SIMMONS FIRST NATIONAL (Check all applicable) CORP [SFNC] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X_ Officer (give title Other (specify (Month/Day/Year) below) SIMMONS FIRST NATIONAL 05/06/2010 President and COO CORP, 501 MAIN STREET (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting PINE BLUFF, AR 71603 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed 6. Ownership 7. Nature of 1. Title of 3. 4. Securities Acquired 5. Amount of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Form: Direct Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially (D) or Beneficial (Month/Day/Year) Owned Indirect (I) Ownership (Instr. 8) Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price S **SFNC** 05/06/2010 240 D 17,294 D 27.99 **Bartlett** Ι **SFNC** 11,310 Family Trust **SFNC** D 740

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not required to respond unless the form

(9-02)

Edgar Filing: Bartlett David L - Form 4

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	4. 5. TransactionNumber Code of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
(Instr. 3)	Price of Derivative Security			(Instr. 8)	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e			
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option	\$ 26.2	03/22/2004		X	0	12/31/2005	03/22/2014	Common	2,000
Incentive Stock Option	\$ 23.78	07/26/2004		X	0	07/26/2008	07/26/2014	Common	600
Incentive Stock Option	\$ 23.78	07/26/2004		X	0	12/31/2005	07/26/2014	Common	2,400
Incentive Stock Option	\$ 24.5	05/23/2005		X	0	05/23/2007	05/24/2015	Common	222
Incentive Stock Option	\$ 24.5	05/23/2005		X	0	05/23/2008	05/24/2015	Common	222
Incentive Stock Option	\$ 24.5	05/23/2005		X	0	05/23/2009	05/24/2015	Common	222
Incentive Stock Option	\$ 24.5	05/23/2005		X	0	12/31/2005	05/24/2015	Common	444
Incentive Stock Option	\$ 26.19	05/22/2006		X	0	05/22/2007	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006		X	0	05/22/2008	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006		X	0	05/22/2009	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006		X	0	05/22/2010	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006		X	0	05/22/2011	05/20/2016	Common	360
	\$ 26.19	05/22/2006		X	0	05/22/2007	05/20/2016	Common	500

Edgar Filing: Bartlett David L - Form 4

Non-Qualified Stock Option								
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2008	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2009	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2010	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2011	05/20/2016	Common	3,000
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2008	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2009	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2010	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2011	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2012	05/31/2017	Common	480
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2009	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2010	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2011	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2012	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2013	05/28/2018	Common	1,284

Reporting Owners

Reporting Owner Name / Address	Kelationships						
•	Director	10% Owner	Officer	Other			
Bartlett David L							
SIMMONS FIRST NATIONAL CORP			President				
501 MAIN STREET			and COO				
PINE BLUFF, AR 71603							

Reporting Owners 3

Edgar Filing: Bartlett David L - Form 4

Signatures

/s/David L. Bartlett by Piper P.
Erwin 05/10/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4