

BIRCH JEAN M  
Form 3/A  
June 24, 2009

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person			2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
* BIRCH JEAN M			(Month/Day/Year)	DineEquity, Inc [DIN]	
(Last)	(First)	(Middle)	06/22/2009	4. Relationship of Reporting Person(s) to Issuer	
450 N. BRAND BLVD. - 7TH FL				(Check all applicable)	
(Street)				5. If Amendment, Date Original Filed(Month/Day/Year)	
GLENDALE, CA 91203-4415				06/23/2009	
(City)	(State)	(Zip)		6. Individual or Joint/Group Filing(Check Applicable Line)	
				<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) Pres. IHOP	
				<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title      Amount or Number of Shares			

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Stock Options	06/22/2010	06/22/2019 <sup>(2)</sup>	Common Stock	25,000 <sup>(1)</sup>	\$ 29.1 <sup>(2)</sup>	D	Â
Stock Options	06/22/2011	06/22/2019 <sup>(2)</sup>	Common Stock	25,000 <sup>(1)</sup>	\$ 29.1 <sup>(2)</sup>	D	Â
Stock Options	06/22/2012	06/22/2019 <sup>(2)</sup>	Common Stock	25,000 <sup>(1)</sup>	\$ 29.1 <sup>(2)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BIRCH JEAN M 450 N. BRAND BLVD. - 7TH FL GLENDALE, CA 91203-4415	Â	Â	Â Pres. IHOP	Â

## Signatures

by Mark Weisberger as attorney-in-fact for Jean M. Birch 06/24/2009

Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Employee stock options granted pursuant to DineEquity, Inc. 2001 Stock Incentive Plan.
- (2) This Form 3/A Amendment is being filed to amend entry previously reported on the Form 3 filed on June 23, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.