Ishaug Anthony D Form 4 February 08, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Ishaug Anthony D Issuer Symbol WINMARK CORP [WINA] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify 605 HIGHWAY 169 N, SUITE 400 02/08/2012 below) Chief Financial Officer (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

MINNEAPOLIS, MN 55441

(State)

(Zip)

(City)

(,)	()	Tabl	e I - Non-D	erivative	Secur	ities Acq	uirea, Disposea o	t, or Beneficiall	ly Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securi	ties A	cquired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	on(A) or D	ispose	d of (D)	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code (Instr. 3, 4 and 5)			Beneficially	(D) or	Beneficial	
		(Month/Day/Year)	(Instr. 8)				Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
					(4)		Reported		
					(A)		Transaction(s)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	02/08/2012		M	2,000	A	\$ 13.01	4,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Person

Demirative Counities Assumed Disposed of an Demoficially Or

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares	
Employee Stock Option (right to buy)	\$ 18.4					09/04/2009(1)	09/04/2018	Common Stock	5,000	
Employee Stock Option (right to buy)	\$ 12.75					12/11/2009 <u>(1)</u>	12/11/2018	Common Stock	1,250	
Employee Stock Option (right to buy)	\$ 13.01	02/08/2012		M	2,000	06/01/2010(1)	06/01/2019	Common Stock	6,000	
Employee Stock Option (right to buy)	\$ 22.15					12/10/2010 <u>(1)</u>	12/10/2019	Common Stock	7,000	
Employee Stock Option	\$ 31.19					06/01/2011(1)	06/01/2020	Common Stock	7,500	
Employee Stock Option (right to buy)	\$ 32.92					12/14/2011 <u>(1)</u>	12/14/2020	Common Stock	7,500	
Employee Stock Option (right to buy)	\$ 37.76					06/01/2012 <u>(1)</u>	06/01/2021	Common Stock	7,500	
Employee Stock	\$ 53.34					12/08/2012 <u>(1)</u>	12/08/2021	Common Stock	7,500	

Option (right to buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Ishaug Anthony D 605 HIGHWAY 169 N SUITE 400 MINNEAPOLIS, MN 55441

Chief Financial Officer

Signatures

/s/ Anthony D. 02/08/2012 Ishaug

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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