

WORLD WRESTLING ENTERTAINMENTINC  
 Form 4  
 April 26, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 DUNN KEVIN

2. Issuer Name and Ticker or Trading Symbol  
 WORLD WRESTLING ENTERTAINMENTINC [WWE]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 04/25/2006

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 EVP, Television Production

C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST MAIN STREET  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

STAMFORD, CT 06902  
 (City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	04/25/2006		M	15,000	A \$ 12.94	84,161 <sup>(1)</sup>	D
Class A Common Stock	04/25/2006		M	20,000	A \$ 13.45	104,161	D
Class A Common Stock	04/25/2006		M	15,000	A \$ 12.9	119,161	D

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Class A Common Stock	04/25/2006	S	15,000	D	\$ 17	104,161	D
Class A Common Stock	04/25/2006	S	1,500	D	\$ 17.04	102,661	D
Class A Common Stock	04/25/2006	S	1,300	D	\$ 17.06	101,361	D
Class A Common Stock	04/25/2006	S	2,800	D	\$ 17.08	98,561	D
Class A Common Stock	04/25/2006	S	9,000	D	\$ 17.09	89,561	D
Class A Common Stock	04/25/2006	S	1,700	D	\$ 17.1	87,861	D
Class A Common Stock	04/25/2006	S	13,300	D	\$ 17.12	74,561	D
Class A Common Stock	04/25/2006	S	500	D	\$ 17.13	74,061	D
Class A Common Stock	04/25/2006	S	7,900	D	\$ 17.14	66,161	D
Class A Common Stock	04/25/2006	S	500	D	\$ 17.15	65,661	D
Class A Common Stock	04/25/2006	S	800	D	\$ 17.16	64,861	D
Class A Common Stock	04/25/2006	S	300	D	\$ 17.17	64,561	D
Class A Common Stock	04/25/2006	S	2,400	D	\$ 17.19	62,161	D
Class A Common Stock	04/25/2006	S	500	D	\$ 17.2	61,661	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Rights to Buy)	\$ 12.94	04/25/2006		M	15,000	<u>(2)</u> 12/01/2010	Class A Common Stock	15,000	
Employee Stock Option (Rights to Buy)	\$ 13.45	04/25/2006		M	20,000	<u>(4)</u> 06/04/2012	Class A Common Stock	20,000	
Employee Stock Option (Rights to Buy)	\$ 12.9	04/25/2006		M	15,000	<u>(5)</u> 07/20/2009	Class A Common Stock	15,000	

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director 10% Owner Officer Other

DUNN KEVIN  
C/O WORLD WRESTLING ENTERTAINMENT, INC.  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

EVP, Television Production

## Signatures

Kevin Dunn

04/25/2006

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 2,413 shares representing dividend accruals not previously reported because they are exempt under Section 16.

(2) Current

(3) N/A

(4) 30,000 currently exercisable. Remaining 10,000 on June 4, 2006.

(5) 21,875 currently exercisable. Remaining vests in equal monthly installments of 1,041 options

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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