

Erdekian Vahram  
Form 4  
October 25, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Stone Randy

(Last) (First) (Middle)  
83 VILES STREET  
(Street)  
WESTON, MA 02493  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CMGI INC [CMGI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/21/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock <sup>(1)</sup>     | 10/21/2004                           |  | M                              | 12,000 A  | \$ 0.56 12,000  | D  |   |
| Common Stock <sup>(3)</sup>     | 10/21/2004                           |  | M                              | 4,672 A   | \$ 0.56 49,344  | D  |   |
| Common Stock <sup>(3)</sup>     | 10/21/2004                           |  | M                              | 44,672 A  | \$ 0.45 49,344  | D  |   |
| Common Stock <sup>(4)</sup>     | 10/22/2004                           |  | S                              | 3,420 D   | \$ 1.3004 541,910   | D  |   |
| Common Stock <sup>(4)</sup>     | 10/22/2004                           |  | S                              | 46,581 D  | \$ 1.2644 541,910   | D  |   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)                      | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (right to buy) granted on Oct. 29, 2001 <u>(1)</u> | \$ 0.56  | 10/21/2004                           |  | M                              | 12,000  | <u>(2)</u> 11/02/2004                                    | Common Stock  | 12,000                        |
| Stock Option (right to buy) granted on Oct. 29, 2001 <u>(3)</u> | \$ 0.56  | 10/21/2004                           |  | M                              | 4,672   | <u>(2)</u> 11/02/2004                                    | Common Stock  | 4,672                         |
| Stock Option (right to buy) granted on Nov. 5, 2002 <u>(3)</u>  | \$ 0.45  | 10/21/2004                           |  | M                              | 44,672  | <u>(2)</u> 11/02/2004                                    | Common Stock  | 44,672                        |

## Reporting Owners

Reporting Owner Name / Address

Relationships

