

ZEVNIK PAUL A  
Form 4  
August 11, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZEVNIK PAUL A

2. Issuer Name and Ticker or Trading Symbol  
ENTRAVISION  
COMMUNICATIONS CORP  
[NYSE:EVC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

2425 OLYMPIC BLVD., SUITE  
6000 WEST

08/10/2010

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SANTA MONICA, CA 90404

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |                        |   |                             |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|------------------------|---|-----------------------------|
|                                 |                                      |  | Code                           | V   | Amount (A) or Price (D)   |  |                                   |                        |   |                             |
| Class B common stock            | 08/10/2010                           |  | J <sup>(1)</sup>               |   | 80,300  | D  | \$ 0                              | 381,255 <sup>(2)</sup> | I | see note (3) <sup>(3)</sup> |
| Class A common stock            | 08/10/2010                           |  | J <sup>(1)</sup>               |   | 80,300  | A  | \$ 0                              | 80,300 <sup>(4)</sup>  | I | see note (3) <sup>(3)</sup> |
| Class A common stock            | 08/10/2010                           |  | S                              |   | 1,202   | D  | \$ 2.31                           | 79,098 <sup>(4)</sup>  | I | see note (3) <sup>(3)</sup> |

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|                            |            |   |        |   |            |                       |   |                                |
|----------------------------|------------|---|--------|---|------------|-----------------------|---|--------------------------------|
| Class A<br>common<br>stock | 08/10/2010 | S | 53,798 | D | \$ 2.3     | 25,300 <sup>(4)</sup> | I | see note<br>(3) <sup>(3)</sup> |
| Class A<br>common<br>stock | 08/10/2010 | S | 15,000 | D | \$<br>2.27 | 10,300 <sup>(4)</sup> | I | see note<br>(3) <sup>(3)</sup> |
| Class A<br>common<br>stock | 08/10/2010 | S | 300    | D | \$<br>2.28 | 10,000 <sup>(4)</sup> | I | see note<br>(3) <sup>(3)</sup> |
| Class A<br>common<br>stock | 08/10/2010 | S | 10,000 | D | \$<br>2.28 | 0                     | I | see note<br>(3) <sup>(3)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
|   |  |   |   |                                      |  | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares                                     |
|   |  |   |   |                                      |  | Code   | V (A) (D)   |   |  |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

ZEVNIK PAUL A  
2425 OLYMPIC BLVD., SUITE 6000 WEST X  
SANTA MONICA, CA 90404

## Signatures

/s/ Mark A. Boelke by power of attorney for Paul A.  
Zevnik

08/11/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction represents the conversion of 80,300 shares of Class B common stock into 80,300 shares of Class A common stock.
- (2) The reporting person also has direct beneficial ownership of 3,137,582 shares of Class B common stock and indirect beneficial ownership of 800,666 shares of Class B common stock held by the Paul A. Zevnik Irrevocable Trust of 1996.
- (3) The Zevnik Family L.L.C.
- (4) The reporting person also has direct beneficial ownership of 26,000 restricted stock units and indirect beneficial ownership of 10,000 restricted stock units held by The Zevnik Charitable Foundation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.