MASSARONI KENNETH M

Form 4 July 18, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

OMB APPROVAL

3235-0287

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response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ad MASSARON	•	_	2. Issuer Name and Ticker or Trading Symbol Seagate Technology plc [STX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction	(===== un upplicuele)		
			(Month/Day/Year)	Director 10% Owner		
SEAGATE TECHNOLOGY			07/16/2012X_ Officer (give title below) below)			
PLC, 10200 S. DE ANZA				EVP,General Counsel, CAO		
BOULEVAR	.D					
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		

CUPERTINO, CA 95014

Person

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Own							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit ord Dispos (Instr. 3, 4)	ed of	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Ordinary Shares	07/16/2012		M	10,000	A	\$ 3.345	30,429	D	
Ordinary Shares	07/16/2012		M	10,000	A	\$ 13.73	40,429	D	
Ordinary Shares	07/16/2012		S	5,000	D	\$ 25.5794	35,429	D	
Ordinary Shares	07/16/2012		S	5,000	D	\$ 25.5614	30,429	D	

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Ordinary 07/16/2012 S 25.6454 20,429 10,000 D D Shares

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1	Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		ative Expiration Date ties (Month/Day/Year) red (A) posed of 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share				
5	NQ Stock Options	\$ 3.345	07/16/2012		M		10,000	09/11/2010(3)	03/06/2016	Ordinary Shares	10,000				
5	NQ Stock Optioins	\$ 13.73	07/16/2012		M		10,000	09/12/2009(4)	09/12/2015	Ordinary Shares	10,000				

Reporting Owners

/S/ Roberta S. Cohen for Kenneth M.

Massaroni

Reporting Owner Name / Address	Relationsnips							
	Director	10% Owner	Officer	Other				
MASSARONI KENNETH M								
SEAGATE TECHNOLOGY PLC			EVP,General					
10200 S. DE ANZA BOULEVARD			Counsel, CAO					
CUPERTINO, CA 95014								
Signatures								

**Signature of Reporting Person Date

2 Reporting Owners

07/18/2012

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were sold under a 10b5-1 Trading Plan adopted by the Reporting Person on November 17, 2011.
- (2) Shares were sold under a 10b5-1 Trading Plan adopted by the Reporting Person on May 10, 2012.
- Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four and half
- (3) year vesting schedule. One quarter of the option shares vested on September 11, 2010 . Following continuous employment, the remaining shares vest proportionally monthly over the 36 months following September 11, 2010.
- Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four year vesting (4) schedule. One quarter of the option shares vested on September 12, 2009 . Following continuous employment, the remaining shares vest proportionally monthly over the 36 months following September 12, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.