Edgar Filing: BASONE MICHAEL - Form 4

BASONE M Form 4 May 09, 201										
FORM	ЛД								OMB AP	PROVAL
	UNITED	STATES		RITIES A			NGE CO	MMISSION	OMB Number:	3235-0287
Check this box if no longer subject to Section 16. Form 4 or				SECUI	RITIES				Expires: Estimated a burden hour response	
Form 5 obligation may con <i>See</i> Instr 1(b).	tinue. Section 17	(a) of the P	ublic U	Itility Hol	lding Cor	npan	0	Act of 1934, 935 or Section		
(Print or Type	Responses)									
BASONE MICHAEL Symbol WEIG			Ic				. Relationship of Reporting Person(s) to ssuer (Check all applicable)			
(Last)	(First) (of Earliest T		[•• 1		Director	10%	Owner
	UE OF THE S, 6TH FLOOR		(Month/I 05/07/2	Day/Year) 2013				_X Officer (give t elow) President,	itle Other below) WW.com & C	r (specify TO
NEW VOD	(Street)			endment, D onth/Day/Yea	-	1	А	. Individual or Join pplicable Line) X_ Form filed by Or Form filed by Mo	ne Reporting Per	son
	K, NY 10010						Р	erson		
(City)	(State)	(Zip)		le I - Non-J			-	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	Code (Instr. 8)	4. Securiti ord Dispose (Instr. 3, 4 Amount	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common	05/07/2013			M	24,750	(D) A	\$ 25.76	26,157	D	
Stock							\$			
Common Stock	05/07/2013			S	22,100	D	φ 40.8219 (<u>1)</u>	4,057	D	
Common Stock	05/07/2013			S	3,800	D	\$ 42.067	257	D	
Common Stock	05/07/2013			S	257	D	\$ 42.4345 (3)	0	D	

Edgar Filing: BASONE MICHAEL - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title I
Non-Qualified Stock Option (right to buy)	\$ 25.76	05/07/2013		М	24,750	03/26/2013(4)	03/26/2020	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships					
r of a state of a state	Director	10% Owner	Officer	Other		
BASONE MICHAEL 675 AVENUE OF THE AMERICAS, 6TH FLOOR NEW YORK, NY 10010			President, WW.com & CTO			
Signatures						
/s/ Stephanie Delavale, as Attorney-In-Fact for Michael Basone		05/09/2013				

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$40.3628 to \$41.35. The price reported above reflects the
 (1) weighted average sales price. The reporting person hereby undertakes to provide to the SEC staff, the issuer, or a security holder of the issuer, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

This transaction was executed in multiple trades at prices ranging from \$41.37 to \$42.23. The price reported above reflects the weighted(2) average sales price. The reporting person hereby undertakes to provide to the SEC staff, the issuer, or a security holder of the issuer, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

This transaction was executed in multiple trades at prices ranging from \$42.38 to \$42.45. The price reported above reflects the weighted(3) average sales price. The reporting person hereby undertakes to provide to the SEC staff, the issuer, or a security holder of the issuer, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Edgar Filing: BASONE MICHAEL - Form 4

(4) Options for 24,750 shares were granted on March 26, 2010 and vested 100% on March 26, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.