

NETFLIX INC
Form 4
February 09, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BARTON RICHARD N

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction
(Month/Day/Year)
02/05/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	02/05/2015		M		1,164 (1) A \$ 34.35	7,532	D
Common Stock	02/05/2015		S		1,164 (1) D \$ 451.79	6,368	D
Common Stock	02/05/2015		M		434 (1) A \$ 36.95	6,802	D
Common Stock	02/05/2015		S		434 (1) D \$ 451.79	6,368	D
Common Stock	02/05/2015		M		1,339 (1) A \$ 29.87	7,707	D
	02/05/2015		S			6,368	D

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Common Stock			1,339 <u>(1)</u>		\$ 451.79		
Common Stock	02/05/2015	M	1,332 <u>(1)</u>	A	\$ 30.04	7,700	D
Common Stock	02/05/2015	S	1,332 <u>(1)</u>	D	\$ 451.79	6,368	D
Common Stock	02/05/2015	M	754 <u>(1)</u>	A	\$ 29.22	7,122	D
Common Stock	02/05/2015	S	754 <u>(1)</u>	D	\$ 451.79	6,368	D
Common Stock	02/05/2015	M	1,295 <u>(1)</u>	A	\$ 30.89	7,663	D
Common Stock	02/05/2015	S	1,295 <u>(1)</u>	D	\$ 451.79	6,368	D
Common Stock	02/05/2015	M	1,290 <u>(1)</u>	A	\$ 31	7,658	D
Common Stock	02/05/2015	S	1,290 <u>(1)</u>	D	\$ 451.79	6,368	D
Common Stock	02/05/2015	M	1,095 <u>(1)</u>	A	\$ 36.51	7,463	D
Common Stock	02/05/2015	S	1,095 <u>(1)</u>	D	\$ 451.79	6,368	D
Common Stock	02/05/2015	M	1,297 <u>(1)</u>	A	\$ 30.84	7,665	D
Common Stock	02/05/2015	S	1,297 <u>(1)</u>	D	\$ 451.79	6,368	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
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					Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V	(A)	(D)		
Non-Qualified Stock Option (right to buy)	\$ 29.22	02/05/2015	M			<u>754</u> (1)	Common Stock	754
Non-Qualified Stock Option (right to buy)	\$ 29.87	02/05/2015	M			<u>1,339</u> (1)	Common Stock	1,339
Non-Qualified Stock Option (right to buy)	\$ 30.04	02/05/2015	M			<u>1,332</u> (1)	Common Stock	1,332
Non-Qualified Stock Option (right to buy)	\$ 30.84	02/05/2015	M			<u>1,297</u> (1)	Common Stock	1,297
Non-Qualified Stock Option (right to buy)	\$ 30.89	02/05/2015	M			<u>1,295</u> (1)	Common Stock	1,295
Non-Qualified Stock Option (right to buy)	\$ 31	02/05/2015	M			<u>1,290</u> (1)	Common Stock	1,290
Non-Qualified Stock Option (right to buy)	\$ 34.35	02/05/2015	M			<u>1,164</u> (1)	Common Stock	1,164
Non-Qualified Stock Option (right to buy)	\$ 36.51	02/05/2015	M			<u>1,095</u> (1)	Common Stock	1,095
Non-Qualified Stock Option (right to buy)	\$ 36.95	02/05/2015	M			<u>434</u> (1)	Common Stock	434

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BARTON RICHARD N 100 WINCHESTER CIRCLE LOS GATOS, CA 95032		X		

Signatures

By: Carole Payne, Authorized Signatory For: Richard Barton 02/09/2015

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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