

NETFLIX INC  
Form 4  
July 20, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Peters Gregory K

(Last) (First) (Middle)  
100 WINCHESTER CIRCLE  
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/16/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_ Other (specify below)

Intl. Development Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	07/16/2015		M		3,325 (1) \$ 51.9886	16,415 (2)	D
Common Stock	07/16/2015		S		3,325 (1) \$ 110.87	13,090	D
Common Stock	07/16/2015		M		3,675 (1) \$ 47.0386	16,765	D
Common Stock	07/16/2015		S		3,675 (1) \$ 110.87	13,090	D
Common Stock	07/16/2015		M		3,731 (1) \$ 46.3743	16,821	D

Edgar Filing: NETFLIX INC - Form 4

Common Stock	07/16/2015	S	<u>3,731</u> (1)	D	\$ 110.87	13,090	D
Common Stock	07/16/2015	M	<u>3,339</u> (1)	A	\$ 51.8315	16,429	D
Common Stock	07/16/2015	S	<u>3,339</u> (1)	D	\$ 114.29	13,090	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ <u>46.3743</u> (2)	07/16/2015		M	<u>3,731</u> (1)	10/01/2013 10/01/2023	Common Stock	<u>3,731</u> (2)
Non-Qualified Stock Option (right to buy)	\$ <u>47.0386</u> (2)	07/16/2015		M	<u>3,675</u> (1)	11/01/2013 11/01/2023	Common Stock	<u>3,675</u> (2)
Non-Qualified Stock Option (right to buy)	\$ <u>51.8315</u> (2)	07/16/2015		M	<u>3,339</u> (1)	01/02/2014 01/02/2024	Common Stock	<u>3,339</u> (2)
Non-Qualified Stock Option (right to buy)	\$ <u>51.9886</u> (2)	07/16/2015		M	<u>3,325</u> (1)	12/02/2013 12/02/2023	Common Stock	<u>3,325</u> (2)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Peters Gregory K  
100 WINCHESTER CIRCLE  
LOS GATOS, CA 95032

Intl. Development Officer

## Signatures

By: Carole Payne, Authorized Signatory For: Gregory K.  
Peters

07/20/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).
- (2) A seven-for-one stock split became effective July 15, 2015. Amounts are shown post-split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.