

DUN & BRADSTREET CORP/NW

Form 8-K

March 20, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 20, 2007

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**THE DUN & BRADSTREET CORPORATION**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction

of incorporation)

**1-15967**  
(Commission File Number)

**22-3725387**  
(I.R.S. Employer

Identification No.)

**103 JFK Parkway, Short Hills, NJ**  
(Address of principal executive offices)

**07078**  
(Zip Code)

Registrant's telephone number, including area code: (973) 921-5500

(Former name or former address, if changed since last report)

## Edgar Filing: DUN & BRADSTREET CORP/NW - Form 8-K

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**PURPOSE OF FILING**

The purpose of this filing is to report to you our acquisition of First Research, Inc.

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**Item 7.01 Regulation FD Disclosure.**

On March 20, 2007, we issued a press release announcing our acquisition of First Research, Inc.

First Research, based in Raleigh, North Carolina, is the leading Internet provider of editorial-based industry insight, specifically tailored toward sales professionals. Through this acquisition, D&B is able to enhance its Hoover's offering with deeper industry-specific content, providing sales professionals with higher quality data and more comprehensive insight.

We acquired First Research for \$22.5 million, with an earn-out potential of up to \$4 million based on financial performance.

A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated in this Item 7.01 by reference.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(c) Exhibits.

| <b>Exhibit</b> | <b>Description</b>   |
|----------------|--|
| 99.1           | Press Release of The Dun & Bradstreet Corporation, dated March 20, 2007. |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**The Dun & Bradstreet Corporation**

By: /s/ Jeffrey Hurwitz  
Jeffrey Hurwitz, Esq.  
Senior Vice President, General  
Counsel and Corporate Secretary

DATE: March 20, 2007

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**EXHIBIT INDEX**

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