SVB FINANCIAL GROUP Form 8-K May 09, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 9, 2011

SVB Financial Group

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

000-15637 (Commission 91-1962278 (I.R.S. Employer

of incorporation) File Number) Identification No.)

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3003 Tasman Drive, Santa Clara, CA 95054-1191 (Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code: (408) 654-7400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.142-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On May 2, 2011, SVB Financial Group (the Company) announced that its Chief Financial Officer, Mike Descheneaux, will present at the Tenth Annual JMP Securities Research Conference on Monday, May 9, 2011 at 3:00 p.m. (Pacific Time). A live webcast of the discussion, as well as a replay of the webcast, will be made publicly available.

A copy of the presentation slides is attached hereto as Exhibit 99.1 and is incorporated herein by reference. All other contents of the webcast are not incorporated herein by reference or otherwise. The information contained in this report and in the exhibits hereto is intended to be furnished and shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Management presentation slides for the Tenth Annual JMP Securities Research Conference

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 9, 2011 SVB FINANCIAL GROUP

By: /s/ MICHAEL DESCHENEAUX

Name: Michael Descheneaux Title: Chief Financial Officer