

SUNTRUST BANKS INC
Form FWP
October 11, 2011
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October 11, 2011
ISSUER FREE WRITING PROSPECTUS
(To Prospectus dated September 3, 2009,

Prospectus Supplement dated September 10, 2010,

Product Supplement No. CCN-2 dated October 7, 2010 and

Index Supplement No. 2 dated April 6, 2011)

SunTrust Banks, Inc.

§

Fixed to Contingent Coupon Notes Linked to the S&P 500[®] Index due October 31, 2013

2 year maturity

Return of principal if held to maturity, subject to the credit risk of SunTrust Banks, Inc.

Year 1: Fixed interest payment at a rate of 2.00% per annum.

Year 2: Contingent interest payment at a rate of not less than 2.50% and not greater than 3.00% per annum will be paid if the closing level of the S&P 500[®] Index (or SPX) on the observation date is at least 5% greater than the level of the SPX on the pricing date for the notes. The actual contingent interest rate will be determined on the pricing date and will not be less than 2.50% or greater than 3.00%.

Interest payments paid annually.

The Fixed to Contingent Coupon Notes Linked to the S&P 500[®] Index due October 31, 2013 (the notes or, each a note) are senior, unsecured obligations of SunTrust Banks, Inc. (SunTrust). The notes are not deposit liabilities or other obligations of SunTrust Bank or any other bank and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency of the United States or any other jurisdiction and are subject to investment risks, including possible loss of the principal amount invested due to the credit risk of SunTrust Banks, Inc.

Key Dates

| | |
|------------------|------------------------------|
| Trade Date: | On or about October 26, 2011 |
| Pricing Date: | On or about October 26, 2011 |
| Settlement Date: | On or about October 31, 2011 |
| Maturity Date: | October 31, 2013* |

In the first year of the note, interest will be paid at a rate equal to 2.00% per annum regardless of the performance of the SPX. In the second year of the note, if the closing level of the SPX on the observation date equals or exceeds 105% of the level of the SPX on the pricing date, then on the maturity date, interest will be paid at the contingent interest rate. In addition to the applicable interest payment contingent on the performance of the SPX, if any, you will receive the principal amount of your notes on the maturity date.

The notes will not be listed on any U.S. securities exchange or automated quotation system.

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Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the notes or passed upon the accuracy or the adequacy of this document, the accompanying index supplement no. 2, prospectus, prospectus supplement or product supplement no. CCN-2. Any representation to the contrary is a criminal offense. We have appointed SunTrust Robinson Humphrey, Inc. (STRH), one of our affiliates, as the agent for the sale of the notes. See Supplemental Plan of Distribution (Conflicts of Interest) in this free writing prospectus.

Investment in the notes involves certain risks. You should refer to the section entitled Risk Factors in this free writing prospectus and in each of the accompanying prospectus supplement, product supplement no. CCN-2 and index supplement no. 2.

| Per Note Total | Original Offering Price | Agent Discount⁽¹⁾ | Proceeds to SunTrust |
|---------------------------|--------------------------------|-------------------------------------|-----------------------------|
| | 100.00% | 0.75% | 99.25% |

¹ In addition to the agent discount, the original offering price specified above includes structuring and development costs. If the notes were priced today, the agent discount and structuring and development costs would total approximately \$15.00 per \$1,000 note. The actual agent discount and structuring and development costs will be set forth in the final pricing supplement when the final terms of the notes are determined. In no event will the agent discount and structuring and development costs exceed \$25.00 per \$1,000 note. See Plan of Distribution and Use of Proceeds and Hedging in the accompanying prospectus supplement for further information.

SunTrust Robinson Humphrey

October 11, 2011

* Subject to postponement in the event of a market disruption event or certain other circumstances as described in the accompanying product supplement.

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WHO ARE THE NOTES DESIGNED FOR?

The notes are designed for investors who seek an investment having a fixed rate of return in the first year and a potential return linked to the performance of the S&P in the second year. Investors in the notes should believe that the closing level of the SPX on the date that is three days before the maturity date will be at least five percent higher than the closing level of the S&P on the pricing date. Investors in the notes should be willing to forgo the interest payment in year two if the closing level of the SPX on the date that is three days before the maturity date is not at least five percent higher than the closing level of the S&P on the pricing date.

Investors who hold their notes to the maturity date will receive the principal amount of their notes on the maturity date.

INVESTOR SUITABILITY

| The notes may be suitable for you if: | The notes may not be suitable for you if: |
|--|---|
| You seek a potential return greater than that of conventional debt securities with comparable maturities issued by SunTrust or another issuer with a similar credit rating. | You prefer the lower risk of conventional debt securities. |
| You believe that the closing level of the SPX on the observation date will be greater than or equal to the required level to receive the contingent interest payment in year two and understand that any return in year two will be limited to the contingent interest rate. | You prefer to invest in the SPX outright without any upside limitations. |
| You are willing to forgo any interest payment in year two if the closing level of the SPX on the observation date is not greater than or equal to the required level. | You are unwilling to accept not receiving an interest payment in year two. |
| You are willing to forgo dividends or other distributions paid to holders of stocks comprising the SPX. | You prefer to receive the dividends or other distributions paid on stocks comprising the SPX. |
| You do not seek an investment for which there is an active secondary market. | You seek an investment for which there will be an active secondary market. |
| You are willing to hold the notes to maturity. | You are unable or unwilling to hold the notes to maturity. |
| You are comfortable with the creditworthiness of SunTrust Banks, Inc., as issuer of the notes, and are willing and able to assume our credit risk. | You are not willing or are unable to assume the credit risk associated with SunTrust Banks, Inc., as issuer of the notes. |

The suitability considerations identified above are not exhaustive. Whether or not the notes are a suitable investment for you will depend on your individual circumstances, and you should reach an investment decision only after you and your financial, legal, tax, accounting and other advisors have carefully considered the suitability of an investment in the notes in light of your particular circumstances. You should also review carefully Risk Factors in this free writing prospectus and the accompanying index supplement no. 2, product supplement no. CCN-2 and prospectus supplement for a description of certain risks related to an investment in the notes.

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TERMS OF THE NOTES

The notes will have the terms described in this free writing prospectus and the accompanying prospectus, prospectus supplement, product supplement no. CCN-2, and index supplement no. 2.

This free writing prospectus relates to an offering of notes linked to the performance of the S&P 500® Index. We refer to the S&P 500® Index in this free writing prospectus as the Reference Asset or the SPX. The purchaser of a note will acquire a senior, unsecured debt security of SunTrust Banks, Inc. linked to the Reference Asset as described below. The following are key terms relating to the notes:

| | |
|----------------------|--|
| Issuer: | SunTrust Banks, Inc. |
| Principal Amount: | \$1,000 per note |
| Issuer Ratings: | Baa1 / BBB / BBB+ (Moody's / S&P / Fitch). An issuer debt rating reflects the creditworthiness of SunTrust Banks, Inc. and is not a recommendation to buy, sell, or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency. The notes themselves have not been independently rated. |
| Term: | 2 years |
| Reference Asset: | The S&P 500® Index (Ticker: SPX) |
| Trade Date: | On or about October 26, 2011 |
| Pricing Date: | On or about October 26, 2011 |
| Settlement Date: | On or about October 31, 2011 |
| Maturity Date: | October 31, 2013. The maturity date is subject to adjustment as described under Additional Terms of the Notes in the accompanying product supplement no. CCN-2. |
| Payment at Maturity: | On the maturity date, for each note, we will pay you the outstanding principal amount of your note plus the contingent interest payment, if any, as described below. |
| Initial Level: | The closing level of the SPX on the Pricing Date. |
| Closing Level: | The closing level of the Reference Asset on the observation date specified below as determined by the Calculation Agent based upon the value displayed on Bloomberg Professional® service page SPX<Index>, or on any successor page on Bloomberg Professional® service or any successor service, as applicable. |
| Interest: | Interest is paid annually and the fixed rate in year one will accrue at the applicable Interest Rate set forth below. Interest on the notes will be calculated based on a 360-day year consisting of twelve 30-day months. |
| Interest Rates: | <u>Year 1:</u> (from and including the Settlement Date to but excluding October 31, 2012) 2.00% per annum payable on October 31, 2012. <u>Year 2:</u> (from and including October 31, 2012 to but excluding the Maturity Date) A rate of not less than 2.50% and not greater than 3.00% per annum (the contingent interest rate), which will only be payable if the Closing Level of the Reference Asset on the observation date specified below is equal to or greater than 105% of the Initial Level. The actual contingent interest rate will be determined on the Pricing Date. |

Observation Dates
N/A

Interest Payment Dates
October 31, 2012

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October 28, 2013

Maturity Date

If the observation date is not a business day (as defined in the prospectus supplement), the closing level of the Reference Asset on the immediately following business day shall be used. Observation dates and the related interest payment dates are subject to postponement due to market disruption events as described under Additional Terms of the Notes in the accompanying product supplement no. CCN-2. If any Interest Payment Date is not a business day, that interest payment will be made on the next immediately following business day and no adjustment will be made to any interest payment made on that succeeding business day.

Form of notes: Book-Entry

CUSIP: 86802W AF5

Calculation Agent: SunTrust Bank, our affiliate.

Listing: The notes will not be listed on any U.S. securities exchange or quotation system.

Agent: SunTrust Robinson Humphrey, Inc., our affiliate.

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ILLUSTRATIVE EXAMPLES

The following examples are provided for illustrative purposes only and are hypothetical. They do not purport to be representative of every possible scenario concerning the levels of the Reference Asset on the observation date. We cannot predict the closing level of the Reference Asset on the observation date. The assumptions we have made in connection with the illustrations set forth below may not reflect actual events, and the hypothetical initial level used in the table and examples below are not the actual initial level of the Reference Asset. You should not take these examples as an indication or assurance of the expected performance of the Reference Asset or return on the notes. Your return on the notes may be less than the amount that you would have received from a conventional debt security with the same stated maturity, including those issued by SunTrust. The numbers appearing in the table below and following examples have been rounded for ease of analysis.

The tables below illustrate the interest payments on a \$1,000 investment in the notes based on a hypothetical performance of the Reference Asset and assuming a contingent interest rate of 2.50%. The actual contingent interest rate will be determined on the Pricing Date and will not be less than 2.50% or greater than 3.00%. The results in the examples are based solely on the assumptions outlined below. The interest payments shown in the examples assume that the notes are held to maturity. In addition to the hypothetical interest payments noted below, you will receive the principal amount of your notes at maturity. You should consider carefully whether the notes are suitable to your investment goals.

Example 1: The closing level of the Reference Asset does not equal or exceed the required level of the Reference Asset to receive the contingent interest payment in year two.

Principal Amount: \$1,000
 Hypothetical Initial Level: 1100.00 (the actual Initial Level of the Reference Asset will be determined on the Pricing Date)
 Year 2 contingent interest payment (as a %): 2.50% p.a.

| 105% of the Hypothetical Initial Level | | 1,155.00 |
|--|-------------------|--------------------------------------|
| Observation Dates | SPX Closing Level | Interest Payments |
| 1st Year | N/A | Fixed interest payment at 2.00% p.a. |
| 2nd Year | 900.00 | No contingent interest payment |

In this hypothetical example, the closing level of the Reference Asset did not equal or exceed required level to receive the contingent interest payment in year two, so no interest would be paid in year two.

Example 2: The closing level of the Reference Asset exceeds the level required to receive the contingent interest payment in year two.

Principal Amount: \$1,000
 Hypothetical Initial Level: 1100.00 (the actual initial level of the Reference Asset will be determined on the pricing date)
 Year 2 contingent interest payment (as a %): 2.50% p.a.

| Observation Dates | SPX Closing Level | Interest Payments |
|-------------------|-------------------|---|
| 1st Year | N/A | Fixed interest payment at 2.00% p.a. |
| 2nd Year | 1,200.00 | Contingent interest payment at 2.50% p.a. |

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In this hypothetical example, the closing level of the Reference Asset exceeded the required level to receive the contingent interest payment in year two, so interest would be paid at the contingent interest rate in year two.

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RISK FACTORS

We urge you to read the sections entitled "Risk Factors" in each of the accompanying product supplement no. CCN-2, prospectus supplement and index supplement no. 2. Investing in the notes is not equivalent to investing directly in any of the stocks comprising the Reference Asset or the Reference Asset itself, as applicable. You should understand the risks of investing in the notes and should reach an investment decision only after careful consideration, with your advisers, of the suitability of the notes in light of your particular financial circumstances and the information set forth in this free writing prospectus and the accompanying index supplement, product supplement no. CCN-2, prospectus supplement and prospectus. The notes will be subject to significant risks not associated with conventional fixed-rate or floating-rate debt securities.

Credit risk of SunTrust Banks, Inc.

The notes are senior, unsecured debt obligations of the issuer, SunTrust Banks, Inc., and are not, either directly or indirectly, an obligation of any third party. The notes are not deposits or other obligations of SunTrust Bank or any other bank and are not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency. Any payment to be made on the notes depends on the ability of SunTrust Banks, Inc. to satisfy its obligations as they come due. As a result, the actual and perceived creditworthiness of SunTrust Banks, Inc. (including any downgrade in our credit rating) may affect the market value of the notes and, in the event that SunTrust Banks, Inc. defaults on its obligations, you may not receive the amounts owed to you under the terms of the notes.

Your potential return on the notes is limited and may not reflect the full performance of the Reference Asset.

The interest payment in year two, if any, will not exceed the contingent interest rate, even if the performance of the Reference Asset greatly exceeds the level required to receive the contingent interest payment in year two. In such circumstances, your return on the notes may be less than the return you would have received if you had invested directly in the Reference Asset.

You may not receive a periodic interest payment in year two.

If the closing level of the Reference Asset on the observation date is less than the level required to receive the contingent interest payment, you will not receive any interest on your notes in year two.

The level of the SPX will be measured only on the specified observation date. Even if the closing level of the SPX exceeds the required level prior to or after the observation date, you may not receive an interest payment in year two.

The closing level of the SPX will be measured only once in year two on the specified observation date. Even if the level of the SPX exceeds the level required to receive the contingent interest payment for an extended period of time prior to or after the observation date, if the closing level of the SPX on the observation date does not equal or exceed the level required to receive the contingent interest payment, no interest will be payable in respect of your notes on the maturity date.

In addition, the closing level of the SPX on the observation date will be used to determine whether the level of the SPX on such date equals or exceeds the level of the SPX required to receive the contingent interest payment. Even if the level of the SPX equals or exceeds the level of the SPX required to receive the contingent interest payment at some point in time on the observation date, if the closing level of the SPX on that date does not equal or exceed the level of the SPX required to receive the contingent interest payment, no interest will be payable in respect of your notes on the maturity date.

Changes that affect the Reference Asset will affect the market value of the notes and the amount you will receive.

The policies of the reference sponsor concerning additions, deletions and substitutions of the stocks comprising the Reference Asset and the manner in which the reference sponsor takes account of certain changes affecting those stocks included in the Reference Asset may affect the level of the Reference Asset. The policies of the reference sponsor with respect to the calculation of the Reference Asset could also affect the level of the Reference Asset. The reference sponsor may discontinue or suspend calculation or dissemination of the Reference Asset. Any such actions could affect the value of the notes.

Certain built-in costs are likely to adversely affect the value of the notes prior to maturity.

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While the payment at maturity described in this free writing prospectus is based on the full principal amount of your notes, the original issue price of the notes includes the agent's commission, the estimated cost of SunTrust hedging its obligations under the notes and certain structuring and development costs. As a result, the price, if any, at which STRH will be willing to purchase notes from you in secondary market transactions, if at all, will likely be lower than the original issue price, and any sale prior to the maturity date could result in a substantial loss to you. The notes are not designed to be short-term trading instruments. Accordingly, you should be able and willing to hold your notes to maturity.

The notes will not be listed on any securities exchange or quotation system. The notes are intended to be held to maturity and secondary trading of the notes may be limited.

The notes will not be listed on any securities exchange or quotation system, and there may be little or no secondary market for the notes. The notes are intended to be held to maturity and are not intended to be short-term trading instruments. STRH may

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make a market in the notes, but is under no obligation to do so. Even if there is a secondary market, it may not provide enough liquidity to allow you to sell the notes easily, and the price at which you will be able to sell your notes is likely to depend on the price, if any, that STRH is willing to pay for the notes. You may only be able to sell your notes at a dollar price less than the amount that you paid for your notes. If STRH does make a market in the notes, STRH may then cease acting as a market maker at any time and if it does, it is likely that you will be unable to sell your notes.

Potential conflicts.

SunTrust and its affiliates play a variety of roles in connection with the issuance of the notes, including acting as calculation agent and in connection with hedging our obligations under the notes. In performing these duties, the economic interests of the calculation agent and other affiliates of ours are potentially adverse to your interests as an investor in the notes. We will not have any obligation to consider your interests as a holder of the notes in taking any action that might affect the value of your notes.

U.S. federal income tax treatment.

We intend to treat the notes as debt instruments that are subject to the special rules governing contingent payment debt obligations for U.S. federal income tax purposes. U.S. Holders (as defined in the accompanying product supplement no. CCN-2) generally will be required under these rules to include original issue discount in gross income each year on a constant yield to maturity basis using the comparable yield for the notes (as set forth herein), subject to adjustment to take into account any differences between actual payments and projected payments on the notes. The comparable yield is used solely for U.S. federal income tax purposes and is neither a prediction nor a guarantee of what the actual yield will be on the notes. In addition, any gain recognized by a U.S. Holder on the sale, exchange or retirement of a note generally will be taxed as ordinary interest income. For additional information regarding the U.S. federal income tax consequences of investing in a note, holders should refer to the discussion under U.S. Federal Income Tax Summary below.

Many economic and market factors will impact the value of the notes.

In addition to the level of the Reference Asset on any day, the value of the notes will be affected by a number of economic and market factors that may either offset or magnify each other, including:

- the expected volatility of the Reference Asset;
- the time to maturity of the notes;
- the dividend rate on the stocks underlying the Reference Asset;
- interest and yield rates in the market generally;
- a variety of economic, financial, political, regulatory or judicial events; and
- our creditworthiness, including actual or anticipated downgrades in our credit ratings.

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INFORMATION RELATING TO THE S&P 500® INDEX (SPX)

Description of the SPX

The SPX is a capitalization-weighted index of 500 U.S. stocks. It is designed to measure the performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. Standard and Poor's Financial Services LLC, a subsidiary of The McGraw-Hill Companies, Inc., is the sponsor of the Reference Asset.*

Historical Performance of the SPX

The following graph sets forth the historical performance of the SPX based on the daily historical closing levels from October 3, 2006 through October 3, 2011. The closing level for the SPX on October 3, 2011 was 1099.23. We obtained the closing levels below from Bloomberg Professional® service. We make no representation or warranty as to the accuracy or completeness of the information obtained from Bloomberg Professional® service.

For more information about the SPX, see The S&P 500 Index in the accompanying index supplement no. 2.

* Standard & Poor's S&P 500 Standard & Poor's 500 are trademarks of Standard & Poor's and have been licensed for use by us. The notes are not sponsored, endorsed, sold or promoted by Standard & Poor's and Standard & Poor's makes no representation regarding the advisability of investing in the notes.

The historical levels of the SPX should not be taken as an indication of future performance, and no assurance can be given as to the SPX closing level on any observation date.

SUPPLEMENTAL PLAN OF DISTRIBUTION (CONFLICTS OF INTEREST)

We have appointed SunTrust Robinson Humphrey, Inc. (STRH), an affiliate of SunTrust, as the agent for the sale of the notes. STRH will purchase the notes from SunTrust for distribution to selected registered broker-dealers or will offer the notes directly to investors. STRH proposes to offer the notes at the offering price set forth on the cover page of this free writing prospectus and will receive underwriting discounts and commissions of 0.75%, or \$7.50, per \$1,000 principal amount of notes. STRH may allow, and these selected dealers may re-allow, up to the full amount of the selling concession per \$1,000 principal amount of notes on sales of such notes by other brokers or dealers and may pay referral fees to other broker-dealers of up to 0.75%, or \$7.50, per \$1,000 principal amount of notes.

In accordance with NASD Rule 2720 of the Financial Industry Regulatory Authority (FINRA), STRH may not make sales in this offering to any discretionary account without the prior written approval of the customer.

U.S. FEDERAL INCOME TAX SUMMARY

We intend to treat the notes as debt instruments that are subject to the special rules governing contingent payment debt obligations for U.S. federal income tax purposes. Under these rules, U.S. Holders (as defined in the product supplement no. CCN-2) may be required to recognize taxable income on the notes in a taxable year in excess of cash received on the notes during such taxable year (including any taxable year in which the interest payments on the notes are fixed). Holders should refer to the applicable discussions in the accompanying product supplement no. CCN-2 under Certain U.S. Federal Income Tax Considerations, including (i) in the case of U.S. Holders (as defined in the product supplement no. CCN-2), the discussions in the sections entitled U.S. Holders Taxation of Notes That Are Not Subject to a Loss of Principal Due to a Decline in the Price or Level of the Reference Asset and Backup Withholding and Information Reporting and (ii) in the case of Non-U.S. Holders (as defined in the product supplement no. CCN-2), the discussions in the sections entitled Non-U.S. Holders and Backup Withholding and Information Reporting. Investors should consult their tax advisors regarding the U.S. federal income tax consequences of an investment in the notes.

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In accordance with the rules governing contingent payment debt obligations, we have determined a comparable yield for the notes of % per annum (compounded semi-annually). Based on this comparable yield, we have determined that the projected payment schedule for a note that has a principal amount of \$1,000 and an issue price of \$1,000 consists of one Annual Fixed Interest Payment of \$20.00, and one Annual Interest Payment of \$ plus a principal payment of \$1,000 on the maturity date.

The comparable yield and the projected payment schedule are not provided for any purpose other than the determination of U.S. Holders accruals of original issue discount in respect of the notes (and adjustments thereto), and we make no representation regarding the actual amounts of the payments that will be made on a note.

The following table is based on the comparable yield and projected payment schedule we have established for the notes, and shows the amounts of ordinary income that a calendar-year U.S. Holder that purchases a note on the issue date at an issue price of \$1,000 and holds the note until maturity should be required to include in income each year (subject to adjustment to take into account any differences between actual and projected payments).

| Tax Period | Interest deemed to accrue on a | Total |
|------------|---|--|
| | \$1,000 principal amount for U.S. federal income tax purposes | Interest deemed to accrue on a \$1,000 principal amount for U.S. federal income tax purposes |
| 2011 | \$ | \$ |
| 2012 | \$ | \$ |
| 2013 | \$ | \$ |

GENERAL

This free writing prospectus relates to one security offering linked to the Reference Asset identified on the cover page. The purchaser of a security will acquire a senior, unsecured debt security of SunTrust Banks, Inc. linked to a single Reference Asset. We reserve the right to withdraw, cancel or modify any offering and to reject orders in whole or in part. Although the offering of the notes relates to the Reference Asset identified on the cover page, you should not construe that fact as a recommendation as to the merits of acquiring an investment linked to the Reference Asset or any component security included in the Reference Asset or as to the suitability of an investment in the notes.

You should read this document together with the documents listed below, which together contain the terms of the notes and supersede all prior or contemporaneous oral statements as well as any other written materials. You should carefully consider, among other things, the matters set forth in the section entitled Risk Factors in this free writing prospectus and in each of the accompanying product supplement no. CCN-2, prospectus supplement and index supplement no. 2, as the notes involve risks not associated with conventional debt securities. We urge you to consult your investment, legal, tax, accounting and other advisers before you invest in the notes. As used herein, references to the Issuer, SunTrust, we, us and our are to SunTrust Banks, Inc.

SunTrust has filed a registration statement (including a prospectus, as supplemented by a prospectus supplement, product supplement no. CCN-2, and index supplement no. 2) with the US Securities and Exchange Commission (SEC) for the offering to which this free writing prospectus relates. Before you invest, you should read the prospectus, prospectus supplement, product supplement no. CCN-2 and index supplement no. 2 in that registration statement and other documents SunTrust has filed with the SEC for more complete information about SunTrust and this offering. You may get these documents for free by visiting EDGAR on the SEC's web site at www.sec.gov. Alternatively, SunTrust, the agent or any dealer participating in this offering will arrange to send you the prospectus, prospectus supplement, product supplement no. CCN-2 and index supplement no. 2 if you request them by calling toll-free 1-877-863-9465.

Our Central Index Key, or CIK, on the SEC web site is 0000750556.

You may also obtain these documents on the SEC web site at www.sec.gov as follows:

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Index Supplement No. 2 dated April 6, 2011 at:

<http://www.sec.gov/Archives/edgar/data/750556/000119312511089936/d424b2.htm>

Product Supplement No. CCN-2 dated October 7, 2010 at:

<http://www.sec.gov/Archives/edgar/data/750556/000119312510225224/d424b2.htm>

Prospectus Supplement dated September 10, 2010 at:

<http://www.sec.gov/Archives/edgar/data/750556/000119312510208490/d424b2.htm>

Prospectus dated September 3, 2009 at:

<http://www.sec.gov/Archives/edgar/data/750556/000119312509186992/ds3asr.htm>

We are using this free writing prospectus to solicit from you an offer to purchase the notes. You may revoke your offer to purchase the notes at any time prior to the time at which we accept your offer by notifying STRH. We reserve the right to change the terms of, or reject any offer to purchase, the notes prior to their issuance.

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Contingent Coupon Notes

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Series A Medium Term Notes

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SunTrust Banks, Inc.

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