

EQUITY RESIDENTIAL  
Form DEF 14A  
April 15, 2013  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**EQUITY RESIDENTIAL**  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

## Edgar Filing: EQUITY RESIDENTIAL - Form DEF 14A

- (1) Title of each class of securities to which transaction applies:
  
  
  
  
  
  
  
  
  
  
- (2) Aggregate number of securities to which transaction applies:
  
  
  
  
  
  
  
  
  
  
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  
  
  
  
  
  
  
  
  
  
- (4) Proposed maximum aggregate value of transaction:
  
  
  
  
  
  
  
  
  
  
- (5) Total fee paid:
  
  
  
  
  
  
  
  
  
  
- .. Fee paid previously with preliminary materials.
  
  
  
  
  
  
  
  
  
  
- .. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  
  
  
  
  
  
  
  
  
  
- (1) Amount Previously Paid:
  
  
  
  
  
  
  
  
  
  
- (2) Form, Schedule or Registration Statement No.:
  
  
  
  
  
  
  
  
  
  
- (3) Filing Party:

(4) Date Filed:

**Table of Contents**

**NOTICE OF 2013 ANNUAL MEETING OF SHAREHOLDERS**

Dear Shareholder:

You are cordially invited to attend Equity Residential's 2013 Annual Meeting of Shareholders. This year's meeting will be held on Thursday, June 13, 2013, at 1:00 p.m., at Two North Riverside Plaza, Suite 2400, Chicago, Illinois, at which time shareholders of record at the close of business on March 28, 2013, will be asked to:

- (1) elect eleven trustees to a one-year term;
- (2) ratify our selection of Ernst & Young LLP as our independent auditor for 2013;
- (3) approve our executive compensation;
- (4) consider a shareholder proposal, if properly presented at the meeting; and
- (5) consider any other business properly brought before the meeting.

Your vote is very important. Whether or not you attend the meeting in person, I urge you to vote as soon as possible. Instructions on how to vote are contained in the Proxy Statement.

Thank you for your continued support of Equity Residential.

Sincerely,

Bruce C. Strohm  
Corporate Secretary

Two North Riverside Plaza

Chicago, Illinois 60606

April 15, 2013

**Table of Contents**

**TABLE OF CONTENTS**

	Page
<u>About the Annual Meeting</u>	1
<u>Governance of the Company</u>	3
<u>Common Share Ownership of Trustees and Executive Officers</u>	15
<u>Common Share Ownership of Principal Shareholders</u>	16
<u>Compensation Discussion and Analysis</u>	18
<u>Compensation Risks</u>	27
<u>Compensation Committee Report</u>	28
<u>Executive Compensation</u>	29
<u>Trustee Compensation</u>	37
<u>Audit Committee Report</u>	39
<u>Certain Relationships and Related Transactions</u>	40
<u>Proposal 1 - Election of Trustees</u>	41
<u>Proposal 2 - Ratification of Selection of Independent Auditor</u>	42
<u>Proposal 3 - Approval of Executive Compensation</u>	43
<u>Proposal 4 - Shareholder Proposal</u>	44
<u>Contacting the Board of Trustees</u>	46
<u>Shareholder Proposals for the 2014 Annual Meeting</u>	46
<u>2012 Annual Report</u>	47
<u>Other Matters</u>	47

**Table of Contents**

**EQUITY RESIDENTIAL**

**Two North Riverside Plaza**

**Chicago, Illinois 60606**

**PROXY STATEMENT**

This Proxy Statement contains information related to the Annual Meeting of Shareholders of Equity Residential ( "Equity Residential" or the "Company" ), which will be held on Thursday, June 13, 2013, at 1:00 p.m., at Two North Riverside Plaza, Suite 2400, Chicago, Illinois. You have received these proxy materials because our Board of Trustees (the "Board" ) is soliciting your proxy to vote your common shares at the Annual Meeting. This Proxy Statement includes information that we are required to provide you under the rules of the Securities and Exchange Commission ( "SEC" ).

**ABOUT THE ANNUAL MEETING**

***What is the Purpose of the Annual Meeting?***

Shareholders will vote on the proposals presented at the Annual Meeting.

***Who is entitled to vote?***

You will be entitled to vote your shares on each proposal if you held your shares as of the close of business on March 28, 2013 (the "Record Date" ). Each of the shares outstanding on that date is entitled to one vote on each proposal. As of the Record Date, a total of 360,063,675 common shares were outstanding and entitled to vote.

***What is required to hold the meeting?***

The presence at the meeting in person or by proxy of the holders of a majority of the common shares outstanding on the Record Date will constitute a quorum permitting business to be conducted at the meeting. If you have returned valid proxy instructions or attend the meeting and vote in person, your shares will be counted for purposes of determining whether there is a quorum, even if you abstain from voting on any or all matters introduced at the meeting.

***What are the Board's recommendations on how I should vote my shares?***

The Board recommends that you vote your shares as follows:

- Proposal 1:        **FOR** the election of eleven trustees to a one-year term;
  
- Proposal 2:        **FOR** the ratification of the Company's selection of Ernst & Young LLP as its independent auditor for the fiscal year ending December 31, 2013;
  
- Proposal 3:        **FOR** the executive officer compensation program; and
  
- Proposal 4:        **AGAINST** the shareholder proposal relating to sustainability reporting.

## **Table of Contents**

### ***Will other matters be voted on at the Annual Meeting?***

We are not currently aware of any other matters to be presented at the Annual Meeting other than those described in this proxy statement. If any other matters not described in the proxy statement are properly presented at the meeting, any proxies received by us will be voted in the discretion of the proxy holders.

### ***How do I access the Notice of Annual Meeting and Proxy Statement and the Annual Report on the Internet?***

We are making this proxy statement and our annual report available to shareholders electronically via the Internet at [www.proxyvote.com](http://www.proxyvote.com). On April 15, 2013, we began mailing to our shareholders a notice containing instructions on how to access this proxy statement and our annual report and how to vote online. If you received that notice, you will not receive a printed copy of the proxy materials unless you request it by following the instructions for requesting such materials contained on the notice.

### ***How do I vote?***

Your vote is important and we encourage you to vote promptly. Internet and telephone voting are available 24 hours a day until 11:59 p.m. (Eastern Time) on June 12, 2013 and using either method you will be able to confirm that the vote of your shares has been properly recorded. You may vote in the following ways:

**By Internet.** You may vote your shares via the Internet at [www.proxyvote.com](http://www.proxyvote.com) using the control number shown on your Notice Regarding the Availability of Proxy Materials, proxy card or voting instruction form ( VIF ). If you vote by Internet, you do not need to return your proxy card or VIF.

**By Telephone.** You may vote your shares by calling 1-800-690-6903 and using the control number shown on your Notice Regarding the Availability of Proxy Materials, proxy card or VIF. If you vote by telephone, you do not need to return your proxy card or VIF.

**By Mail.** If you are a shareholder of record and received a paper set of materials, you may vote by returning a completed and signed proxy card by mail. If you are a beneficial owner with shares held by a broker, you may vote by returning a completed and signed VIF.

**At the Annual Meeting.** If you are a shareholder of record and attend the annual meeting in person, you may use a ballot provided at the meeting to vote. If you are a beneficial owner, you will need to have a legal proxy from your broker in order to vote by ballot at the meeting.

### ***What is the difference between holding shares as a shareholder of record and as a beneficial owner?***

If your shares are registered directly in your name with the Company's transfer agent, Computershare, Inc., you are the shareholder of record of those shares. A Notice of Internet Availability of Proxy Materials with instructions on how to vote your shares has been provided directly to you by the Company.

If your shares are held in street name by a broker, you are considered the beneficial owner of those shares. You will receive instructions from them on how to vote your shares.

## **Table of Contents**

### ***What happens if I do not provide instructions to my broker on how to vote the shares that I own beneficially?***

Other than for Proposal 2, brokers do not have the ability to vote on the proposals unless they have received voting instructions from the beneficial owner of the shares. Accordingly, if you do not provide your broker with voting instructions, your shares for Proposals 1, 3 and 4 will not be voted.

### ***Can I revoke or change my proxy?***

Yes, you may change or revoke your proxy at any time before the meeting by timely delivery of a properly executed, later-dated proxy (including an Internet or phone vote) or by voting in person at the Annual Meeting. The powers of the proxy holders with respect to your shares will be suspended if you attend the meeting in person and so request, but attendance at the meeting will not by itself revoke a previously granted proxy.

### ***How can I manage the number of Proxy Statements and Annual Reports I receive?***

To reduce our printing costs and postage fees, the Company adopted a procedure called *householding* which provides that shareholders who have the same address and last name and do not participate in electronic delivery of proxy materials will receive only one copy of this Proxy Statement and the Annual Report. If you no longer wish to receive hard copies, or would prefer to receive separate copies of the Proxy Statement or Annual Report, please contact Broadridge Financial Solutions, Inc. at 1-800-542-1061 or in writing at Broadridge, Householding Department, 51 Mercedes Way, Edgewood, New York 11717.

### ***How do I learn the results of the vote?***

Voting results of the Annual Meeting will be disclosed on a Form 8-K filed with the SEC within four business days after the Annual Meeting, which will be accessible on the Company's website at [www.equityresidential.com](http://www.equityresidential.com) in the investor section under SEC Filings.

### ***What is the cost of Proxy Solicitation?***

The Company has hired MacKenzie Partners, Inc. to assist in distributing and soliciting proxies and will pay approximately \$12,500, plus expenses for these services.

## **GOVERNANCE OF THE COMPANY**

### **Board of Trustees**

Our business and affairs are managed under the direction of the Board of Trustees, which currently consists of eleven members. Members of the Board are kept informed of the Company's business through discussions with the Chairman, the Chief Executive Officer and other officers, by reviewing materials provided to them and by participating in meetings of the Board and its committees. Board members have complete access to the Company's management team and our independent auditor.

The Board and each of the key committees—Audit, Compensation and Corporate Governance—also have authority to retain, at the Company's expense, outside counsel, consultants or other advisors in the performance of their duties. The Company's Guidelines on Governance require that a majority of the trustees be independent within the meaning of the New York Stock Exchange (NYSE) listing standards.



## **Table of Contents**

Current charters for the Audit, Compensation and Corporate Governance Committees and the Company's Guidelines on Governance and Code of Ethics and Business Conduct may be viewed on the Company's website at [www.equityresidential.com](http://www.equityresidential.com) in the investor section under Corporate Governance. In addition, the Company will mail copies of the Committee charters, the Guidelines on Governance and the Code of Ethics and Business Conduct to shareholders upon written request to Equity Residential, Two North Riverside Plaza, Suite 400, Chicago, Illinois 60606, Attn: Corporate Secretary or by contacting Investor Relations by phone (1-888-879-6356) or e-mail ([investorrelations@eqrworld.com](mailto:investorrelations@eqrworld.com)).

### **Corporate Governance**

The Company is dedicated to establishing and maintaining high standards of corporate governance. The Board has implemented many corporate governance measures over the years designed to serve the interests of our shareholders and further align the interests of trustees and management with those of our shareholders.

*Board Leadership Structure.* Since the formation of the Company in 1993, we have separated the roles of Chairman of the Board and Chief Executive Officer of Equity Residential. Our Chairman of the Board, Samuel Zell, founded a predecessor of the Company in the 1960s, has served as Chairman since our initial public offering in August 1993 and is uniquely qualified to serve in this role. Mr. Zell is recognized as one of the founders of today's public real estate industry after creating three of the largest real estate investment trusts (REITs) in history in each of their respective sectors. As our Chairman, he presides over meetings of the full Board of Trustees, stewards the Company, counsels senior management regarding strategy and provides them with a network of resources across the industry. David J. Neithercut, our CEO, sets the strategic direction for the Company under the direction of the Board, is responsible for the day-to-day leadership and performance of the Company and sets the agenda for Board meetings in consultation with the Chairman and our Lead Trustee. We believe the Company is well-served by our current leadership structure.

*Lead Trustee.* Charles L. Atwood has been the Company's Lead Trustee since March 2009. In this capacity, Mr. Atwood, who is an independent trustee, coordinates with the other independent trustees, consults with the Chairman and CEO on Board agendas, presides over the executive sessions of the independent trustees and performs such other functions as the Board may direct.

*Executive Sessions.* Pursuant to the Company's Guidelines on Governance, the non-management trustees of the Board meet in regularly scheduled executive sessions without management. The independent trustees also meet in executive session at least once a year. The Lead Trustee chairs these sessions. The non-management trustees held four executive sessions in 2012, and the independent trustees held one executive session in 2012.

*The Board's Role in Risk Oversight.* The Board as a whole has responsibility for oversight of risk management. The Board is involved in risk oversight through direct decision-making authority with respect to significant matters and the oversight of management by the Board and its committees. The Board delegates the review of certain areas of risk to its committees based on their respective principal areas of focus. Each of these committees reports on its deliberations and recommendations to the full Board. The Board also regularly reviews information from senior management regarding areas of risk designed to provide visibility about the identification, assessment and management of critical risks and management's risk mitigation strategies. These areas of focus include strategic, competitive, economic, operational, financial (accounting, credit, liquidity and tax), legal, regulatory, compliance and reputational risks and other current matters that may present material risk to the Company. The Company also performs an annual risk survey, led by the Company's senior internal audit officer, who interviews each of the Company's executive officers and surveys other officers of the Company and reports these results

## **Table of Contents**

to the Audit Committee. This survey assesses risk throughout the business, focusing on the primary areas of operational, financial, legal and compliance risks.

The Company's Compensation Committee is responsible for overseeing the management of risks relating to the Company's leadership assessment, management succession planning and compensation philosophy, programs and arrangements, including incentive compensation plans. The Audit Committee oversees management of risks associated with financial matters, particularly financial reporting, counterparty risk, tax, accounting, disclosure, internal control over financial reporting, financial policies and cash investment guidelines and credit and liquidity matters, as well as potential conflicts of interest. As part of its charter, the Audit Committee reviews the Company's policies with respect to risk assessment and risk management. The Audit Committee also meets in separate executive sessions with key management personnel, representatives of the Company's independent auditor and the Company's senior internal audit officer. The Corporate Governance Committee manages risks associated with corporate governance and compliance and trustee succession planning, and contributes to the Board's oversight of enterprise risk management. While each committee is responsible for evaluating certain risks and direct oversight of the management of such risks, as mentioned above, the entire Board of Trustees is informed about and oversees such risks.

*Assessment of Board Performance and Board Processes.* The trustees, through the Corporate Governance Committee, annually assess the performance of the full Board, individual Board members (including a self-assessment) and Board committees to determine whether the current board leadership and structure continues to be optimal for the Company and takes the assessments into account in making its recommendations to the Board regarding trustee nominees.

*Code of Ethics and Business Conduct.* The Company has adopted a Code of Ethics and Business Conduct that applies to all trustees and employees. The purpose of the Code of Ethics and Business Conduct is to promote honest and ethical conduct, including the ethical handling of actual or apparent conflicts of interest between personal and professional relationships; to promote full, fair, accurate, timely and understandable disclosure in periodic reports required to be filed by the Company; and to promote compliance with all applicable rules and regulations that apply to the Company and its officers, employees and trustees. The Audit Committee has responsibility for reviewing the Company's policies relating to the avoidance of conflicts of interests and reviewing any proposed related party transactions. For further discussion of related party transactions, see Certain Relationships and Related Transactions.

*Succession Planning.* In the event the Chairman of the Board and/or the CEO is unable to serve, (i) the Lead Trustee shall automatically be appointed to serve as the interim Chairman, (ii) the Vice Chairman shall automatically be appointed to serve as the interim CEO and (iii) the Chair of the Compensation Committee of the Board will promptly call a meeting of the Board to initiate the process for the selection of a permanent replacement for either or both positions, as necessary.

*Trustee Resignation Policy.* The Company has a majority vote standard for the election of trustees in uncontested elections which incorporates a trustee resignation policy for any trustee who does not receive the requisite vote. This resignation policy requires that any trustee nominee who is not elected by a majority vote must promptly tender his or her resignation to the Board. The Board would then decide within 90 days following certification of the shareholder vote, through a process managed by the Corporate Governance Committee and excluding the nominee in question, whether to accept or reject the tendered resignation, or whether other action is recommended. The Board would promptly publicly disclose its decision and rationale.

**Table of Contents**

*Share Ownership Guidelines.* In keeping with its belief that aligning the financial interests of senior officers and trustees of the Company with those of the shareholders will result in enhanced shareholder value, the Board has established ownership guidelines for the senior officers and trustees of the Company. For senior officers, these guidelines provide that within three years of joining the Company or a promotion, the following officers should own shares, limited partnership interests ( OP Units ) in ERP Operating Limited Partnership (the Operating Partnership ) of which the Company is the general partner, or Long-Term Incentive Plan ( LTIP ) Units in the Operating Partnership, equal to the following respective multiple of their annual base salary: Chief Executive Officer 5x; Executive Vice Presidents 3x; and Senior Vice Presidents 1x. OP Units are exchangeable on a one-for-one basis into the Company s common shares. LTIP Units are convertible on a one-for-one basis into OP Units subject to certain vesting and other tax requirements, and together with any restricted shares granted in connection with long-term compensation awards, are known as Share Awards . We recognize, of course, that many officers will have much larger ownership stakes in the Company and view this as desirable. For trustees, these guidelines provide that within three years of joining the Board, all trustees are expected to own at least \$250,000 in Company shares or OP Units. Company holdings that are pledged do not count towards the share ownership guidelines for executive officers and trustees. The aggregate number of the Company s common shares and OP Units pledged by our Trustees and executive officers is 1.45% of the Company s total outstanding number of common shares and OP Units as of March 22, 2013.

*Securities Trading Policy.* The Company s Securities Trading Policy sets forth guidelines and restrictions applicable to trustees and executive officers of the Company regarding transactions involving Company securities. Among other things, this policy prohibits our trustees and executive officers from engaging in puts, calls or similar options on our common shares or in any derivative equity securities of the Company or selling our shares short. In addition, this policy prohibits trustees and executive officers from entering into hedging arrangements with respect to their holdings of the Company s equity securities that are designed to offset or reduce the risk of price fluctuations in the underlying security (such as covered calls, collars or other transactions that sever the ultimate alignment with our shareholders interests).

*Section 16(a) Beneficial Ownership Reporting Compliance.* Section 16(a) of the Securities Exchange Act of 1934, as amended (the Exchange Act ) requires our trustees, executive officers and beneficial owners of more than 10% of the Company s outstanding common shares to file reports of ownership and changes in ownership with the SEC. We believe that no such person failed to file any such report or to report any transaction on a timely basis during 2012.

**Table of Contents****Biographical Information and Qualifications of Trustees**

Our Trustees bring to the Company's Board a wealth of leadership experience derived from their service as senior executives and, in some cases, leaders of complex organizations, and have the collective experience that meets the Company's strategic objectives and contributes to the Board's effectiveness as a whole. They also all bring public board and committee experience and have an understanding of corporate governance practices and trends. The process undertaken by the Corporate Governance Committee in recommending qualified trustee candidates is described under "Trustee Nomination Procedures" below.

Set forth below are biographies of each of our trustees as of April 1, 2013, which include a brief discussion of the specific experience, qualifications, attributes and skills that led to the Board's conclusion that such individual should serve as a Trustee of the Company.

Name	Position	Age	Trustee Since
John W. Alexander	Trustee	66	1993
Charles L. Atwood	Lead Trustee (1)	64	2003
Linda Walker Bynoe	Trustee	60	2009
Mary Kay Haben	Trustee	56	2011
Bradley A. Keywell	Trustee	43	2011
John E. Neal	Trustee	63	2006
David J. Neithercut	Trustee, Chief Executive Officer & President	57	2006
Mark S. Shapiro	Trustee	43	2010
Gerald A. Spector	Vice Chairman of the Board (2)	66	1993
B. Joseph White	Trustee	65	1993
Samuel Zell	Chairman of the Board (3)	71	1993

- (1) Mr. Atwood has served as Lead Trustee since March 2009.
- (2) Mr. Spector has been Vice Chairman of the Board since January 2008.
- (3) Mr. Zell has been Chairman of the Board since March 1993.

**John W. Alexander** has been President of Mallard Creek Capital Partners, Inc., an investment company with interests in real estate, development entities and operating companies, since 1994. He also has been a partner of Meringoff Equities, a real estate investment company, since 1987 and previously served as its Chief Financial Officer and as a managing director. He had earlier careers at Citibank and Toronto-based Cadillac Fairview, which was North America's largest public real estate company at that time.

The Board concluded that Mr. Alexander should serve as a Trustee of the Company based on his many years of experience in the real estate industry, including extensive real estate development, operational and financial expertise and his prior board experience. He also has a great depth of knowledge of the Company's business and strategy.

**Charles L. Atwood** served as Vice Chairman of the Board of Directors of Harrah's Entertainment, Inc. (now known as Caesars Entertainment Corporation), a private gaming and hospitality company, until retiring from Harrah's in December 2008. Mr. Atwood had been Vice Chairman of Harrah's public predecessor company until its sale in January 2008, a member of its Board since 2005, its Chief Financial Officer from 2001 to 2006, and had been with Harrah's and its predecessors since 1979. During his tenure at Harrah's, Mr. Atwood led that company's merger, acquisition and divestiture activities, new development, and design and construction projects, representing tens of billions of dollars of transactions. Mr. Atwood serves as a director of Gala Coral, a private United Kingdom gaming industry company and ALST Casino Holdco, LLC, a private company in the casino and hospitality industry. Mr. Atwood received an M.B.A. in finance from Tulane University.

## **Table of Contents**

The Board concluded that Mr. Atwood should serve as a Trustee of the Company based on his experiences in many of the activities which are similar to those engaged in by the Company. Mr. Atwood's positions provided him a wealth of knowledge in dealing with complex financial and business issues, making him a skilled advisor. His board experience also gives him a deep understanding of the role of boards of directors and positions him well to serve as our Lead Trustee.

**Linda Walker Bynoe** has been President and Chief Executive Officer of Telemat Ltd., a management consulting firm, since 1995 and served as its Chief Operating Officer from 1989 through 1994. Ms. Bynoe served as a Vice President - Capital Markets for Morgan Stanley from 1985 to 1989, joining the firm in 1978. Ms. Bynoe serves as a director of Anixter International, Inc., Northern Trust Corporation, Prudential Retail Mutual Funds and is a former director of Simon Property Group, Inc. Ms. Bynoe received an M.B.A. from Harvard Business School.

The Board concluded that Ms. Bynoe should serve as a Trustee of the Company based on her diverse consulting and investment experience and expertise in accounting, corporate governance and strategic development. She also has many years of experience as a director of financial services and other complex companies, including REITs, which make her well-suited to serve on the Company's Board.

**Mary Kay Haben** served as the President-North America for the Wm. Wrigley Jr. Company, a leading confectionary company, until her retirement in February 2011. At Wrigley, Ms. Haben drove growth through new product and packaging innovation, as well as marketing efforts in emerging social media. Prior to joining Wrigley in 2007, Ms. Haben held various executive positions during her 27-year career at Kraft Foods Inc. These included leading significant business divisions and functions for Kraft, driving bottom line growth through marketing innovation and brand positioning efforts, as well as acquisitions and productivity initiatives. She serves as a director of Bob Evans Farms, Inc. Ms. Haben received an M.B.A. from the University of Michigan Ross School of Business.

The Board concluded that Ms. Haben should serve as a Trustee of the Company based on her substantial experience as a brand builder and consumer products business leader, as well as her drive to exceed consumer expectations through innovation and insights. She brings valuable perspective to the Board as the Company continues to focus on ways to engage with current and future residents.

**Bradley A. Keywell** is a co-founder and director of Groupon, Inc.; MediaBank LLC, a provider of integrated media procurement technology; and Echo Global Logistics, Inc., a public transportation management firm. He is also a managing partner of Lightbank, a venture fund, and Meadow Lake Management LLC, an investment and advisory firm. Mr. Keywell is an Adjunct Professor at the University of Chicago Booth School of Business. Mr. Keywell received a J.D. from the University of Michigan Law School.

The Board concluded that Mr. Keywell should serve as a Trustee of the Company based on his successful entrepreneurial background. As both a founder and director of privately and publicly held companies, Mr. Keywell brings strong entrepreneurial, management and leadership skills to the Board. These skills include expertise in the areas of business strategy and growth, operations, technology and consumer marketing, as well as assessing risks related to new ventures. His experience and insight make him a valuable member of the Board.

**Table of Contents**

**John E. Neal** is a partner of Linden LLC, a private equity firm. Mr. Neal has over 30 years of experience in executive positions in the financial services and banking industries with a primary focus on real estate finance. He led Bank One Corporation's real estate lending and corporate banking businesses until the company was merged with JP Morgan Chase & Co. in July 2004. Prior to joining Bank One, Mr. Neal led the real estate lending businesses at Kemper Financial Services and Continental Bank. He serves as a trustee of the Calamos Mutual Funds and also serves on the boards of private companies in a wide array of industries. He received an M.B.A. from Harvard Business School.

The Board concluded that Mr. Neal should serve as a Trustee of the Company based on his extensive knowledge and experience in leading real estate lending businesses, as well as his board experience.

**David J. Neithercut** has served as Chief Executive Officer of the Company since January 2006 and President of the Company since May 2005. He was Executive Vice President - Corporate Strategy of the Company from January 2004 to May 2005, and Executive Vice President and Chief Financial Officer of the Company from February 1995 to August 2004. Prior to joining Equity Residential, Mr. Neithercut served as Senior Vice President of Finance for Equity Group Investments, L.L.C., an owner, manager and financier of real estate and corporations. Mr. Neithercut is a director of General Growth Properties, Inc. and serves on the Executive Committee of NAREIT and the National Multi Housing Council. Mr. Neithercut is also a member of the Urban Land Institute. Mr. Neithercut received an M.B.A. from the Columbia University Graduate School of Business.

As our CEO and in his prior roles at the Company, the Board concluded that Mr. Neithercut is uniquely qualified to serve as a Trustee of the Company and brings a wealth of experience, including demonstrated management ability at a series of progressively more responsible positions at the Company, and a business understanding in running our large public company that provides him with critical insight into the Company's operations and perspective in developing and overseeing the Company's vision and strategic objectives.

**Mark S. Shapiro** has served as an Executive Producer at Dick Clark Productions, an independent producer of television programming, since September 2012, and was its Chief Executive Officer from May 2010 to September 2012. Mr. Shapiro was the Chief Executive Officer and a director of Six Flags, Inc., the world's largest regional theme park company, from December 2005 through May 2010. Six Flags, Inc. filed a voluntary petition to restructure its debt obligations under Chapter 11 of the U.S. Bankruptcy Code ( Chapter 11 ) in June 2009 and emerged from Chapter 11 in May 2010. Prior to joining Six Flags, Inc., Mr. Shapiro spent 12 years at ESPN, Inc., where he served as Executive Vice President, Programming and Production and in various other capacities. At ESPN, he had significant responsibility in building the strength of the network's brand and garnered numerous Emmy and Peabody awards during his tenure. Mr. Shapiro also currently serves as a director of Live Nation, Inc., Frontier Communications Corporation, and Papa John's International, Inc. Mr. Shapiro served as a director of the Tribune Company, a private media conglomerate, until December 2012, at which time the Tribune Company emerged from Chapter 11 bankruptcy.

The Board concluded that Mr. Shapiro should serve as a Trustee of the Company based on his experience as CEO of a large complex organization where he worked to refocus and re-energize the Six Flags brand and the company's strategy. Coupled with his board service, Mr. Shapiro brings not only business acumen and front-line exposure to many of the issues and challenges facing public companies, but also a drive for innovation and critical insight in the areas of marketing and branding, making him a unique and valuable contributor to the Company's Board.

**Table of Contents**

**Gerald A. Spector** was the Chief Operating Officer of the Tribune Company from December 2009 through December 2010, and served as its Chief Administrative Officer in 2008. Mr. Spector was Executive Vice President of the Company from March 1993 and Chief Operating Officer of the Company from February 1995 until his retirement in December 2007. He began his real estate career in the early 1970s and has extensive prior public and private board experience as well. Mr. Spector is a Certified Public Accountant.

As the Company's former Chief Operating Officer and a senior leader of the Company since its inception, the Board concluded that Mr. Spector should serve as a Trustee of the Company based on his significant management, strategic and operational responsibilities during his tenure and during the growth of the Company. His knowledge of all aspects of the business and its history, combined with his drive for operational excellence, position him well to serve on the Company's Board.

**B. Joseph White** is President Emeritus of the University of Illinois and The James F. Towey Professor of Business and Leadership in the College of Business at the University's Urbana-Champaign campus. Mr. White served as President of the University of Illinois, a \$4.5 billion enterprise with multiple locations and 25,000 employees, from February 2005 to December 2009, and in January 2010 was appointed President Emeritus. Mr. White was a professor at the University of Michigan Business School from 1987 through 2004, served as the Dean of the Business School from 1991 to 2001 and as Interim President of the University of Michigan in 2002. His executive experience has included serving as vice president for management development, personnel and public affairs of Cummins, Inc., a global manufacturing company. Mr. White is a director of Kelly Services, Inc. He previously served as a director of Kaydon Corporation and has served as a director of numerous non-profit boards. Mr. White received an M.B.A. from Harvard Business School and a doctorate in Business Administration from the University of Michigan.

The Board concluded that Mr. White should serve as a Trustee of the Company based on three domains of Mr. White's experience: academic, executive and governance. His academic specialties have included leadership and management, human resource management, organizational change and corporate governance, each germane to the business and board oversight of the Company. His executive experiences contribute to his understanding of the Company's business, its multiple functions and the leadership and management challenges it faces. His governance experiences that include both public and private board service enable him to understand and perform the duties on the Company's Board.

**Samuel Zell** is Chairman and Chief Executive Officer of Equity Group Investments, LLC., the private entrepreneurial investment firm he founded more than 40 years ago. He is also co-founder and chairman of Equity International, a private investment firm focused on real estate-related companies outside the U.S., including three publicly-held portfolio companies listed on the NYSE: Gafisa in Brazil; Xinyuan in China; and Homex in Mexico; and a fourth, BR Malls, Brazil's largest retail property owner and operator, listed on the Bovespa exchange. He also serves as chairman of Anixter International, Inc., Covanta Holding Corporation and Equity LifeStyle Properties, Inc. Previously, Mr. Zell served as chairman of Equity Office Properties Trust, which was sold in February 2007 for \$39 billion in the largest ever private equity transaction at the time. Mr. Zell served as the chairman of the Tribune Company until December 2012, at which time the Tribune Company emerged from Chapter 11 bankruptcy.

Mr. Zell serves on the JPMorgan National Advisory Board, the President's Advisory Board at the University of Michigan, the Visitor's Committee at the University of Michigan Law School, and with the combined efforts of the University of Michigan Business School, established the Zell/Lurie Entrepreneurial Center. He was appointed a DeRoy Visiting Professor in Honors at the College of Literature, Science and the Arts at the University of Michigan. Mr. Zell received a J.D. from the University of Michigan Law School.

**Table of Contents**

Mr. Zell oversees billions of dollars in investments under the philosophy of active ownership. His investments, as well as his leadership and governance experience, span continents and industries, including finance, energy, transportation, communications, and real estate. He has a strong track record of stewarding companies to maximize their potential. This experience, including Mr. Zell's service as a director on public company boards for more than 30 years, and in the role of chairman for more than 25 years, led the Board to conclude that Mr. Zell is superbly qualified to serve as a Trustee and as Chairman of the Board of the Company.

**Meetings and Committees of the Board of Trustees**

*Meetings.* During 2012, the Board held 12 meetings, with an average attendance of 95%. No trustee has attended fewer than 75% of the total number of meetings held by the Board and all committees of the Board on which such trustee served. Nine trustees attended the 2012 Annual Meeting of Shareholders. Board members are expected to attend all meetings of the Board and committees of which they are members, as further described in the Company's Guidelines on Governance. The Board has standing Audit, Compensation and Corporate Governance Committees, which are comprised entirely of trustees who are independent within the meaning of the NYSE listing standards. The Company also has an Executive Committee and a Pricing Committee.

Trustee	Corporate				
	Audit Committee (1)	Compensation Committee	Governance Committee	Executive Committee	Pricing Committee
John W. Alexander		Chair	Member		
Charles L. Atwood	Member		Member	Member	
Linda Walker Bynoe		Member			
Bradley A. Keywell		Member			
Mary Kay Haben	Member		Member		
John E. Neal	Chair			Member	
David J. Neithercut				Member	Member
Mark S. Shapiro	Member				
Gerald A. Spector	Member				
B. Joseph White		Member	Chair		
Samuel Zell				Chair	Chair
<i>Number of Meetings in 2012</i>	<i>9</i>	<i>5</i>	<i>4</i>	<i>9</i>	<i>2</i>

- (1) The Board has determined that Mr. Atwood, Mr. Neal and Mr. Spector qualify as an audit committee financial expert as defined by the SEC.

*Audit Committee.* The Audit Committee is comprised entirely of trustees who meet the independence and financial literacy requirements of the NYSE listing standards. The Audit Committee's responsibilities include providing assistance to the Board in fulfilling its responsibilities with respect to oversight of the integrity of the Company's financial statements, compliance with legal and regulatory requirements, the independent auditor's qualifications, performance and independence and the performance of the Company's internal audit function. The Company's senior internal audit officer reports to the Audit Committee. In accordance with its charter, the Audit Committee has sole authority to appoint and replace the independent auditor, which reports directly to the Committee; approve the engagement fees of the independent auditor; and pre-approve the audit services and any permitted non-audit services provided to the Company. In addition, the Audit Committee reviews the scope of audits as well as the annual audit plan, evaluates matters relating to the audit and internal controls of the Company and reviews and approves all material related party transactions. The Audit Committee holds separate executive sessions, outside the presence of senior management, with the Company's independent auditor



## **Table of Contents**

and the Company's senior internal audit officer. During 2012, no member of the Audit Committee served on more than two other public company audit committees.

*Compensation Committee.* The Compensation Committee is comprised entirely of trustees who meet the independence requirements of the NYSE listing standards, and no member of the Committee is a past or present officer or employee of the Company. The Compensation Committee's responsibilities include establishing the Company's general compensation philosophy, overseeing the Company's compensation programs and practices, including incentive and equity-based compensation plans, reviewing and approving executive compensation plans in light of corporate goals and objectives, evaluating the performance of the CEO in light of these criteria and recommending the CEO's compensation level based on such evaluation, evaluating the performance of the other executive officers before approving their salaries, bonus and incentive and equity compensation, reviewing and making recommendations concerning proposals by management regarding compensation, bonuses, employment agreements, loans to non-executive employees and other benefits and policies regarding such matters for employees of the Company and overseeing the Company's executive succession and management development plans.

*Corporate Governance Committee.* The Corporate Governance Committee is comprised entirely of trustees who meet the independence requirements of the NYSE listing standards, and no member of the Committee is a past or present officer or employee of the Company. The Corporate Governance Committee's duties include establishing criteria for recommending candidates for election or reelection to the Board and its committees, considering issues and making recommendations concerning the size, composition, organization and effectiveness of the Board, establishing and overseeing procedures for annual assessment of Board and trustee performance, evaluating issues of corporate governance and shareholder proposals relating to governance matters, and making recommendations to the Board regarding the Company's governance policies and practices, including its Guidelines on Governance and Code of Ethics and Business Conduct. The Corporate Governance Committee identifies individuals qualified to become Board members and will also consider nominees for trustee suggested by shareholders in written submissions to the Company's Corporate Secretary as further described in "Trustee Nomination Procedures" below. The Corporate Governance Committee also contributes to the Board's oversight of enterprise risk management.

*Executive Committee.* The Executive Committee has the authority within certain parameters to approve proposals to acquire, develop, dispose of and finance investments for the Company.

*Pricing Committee.* The Pricing Committee has the authority within certain parameters to approve the offering, issuance, redemption and repurchase of the Company's and the Operating Partnership's securities.

## **Trustee Nomination Procedures**

*Trustee Qualifications and Diversity.* The Company's Guidelines on Governance set forth the Board's policies for the desired attributes of trustees and the Board as a whole. The Board will seek to ensure that a substantial majority of its members are independent within the NYSE listing standards. Each member of the Board must possess the individual qualities of integrity and accountability, informed judgment, financial literacy, high performance standards and must be committed to representing the long-term interests of the Company and the shareholders. The Board values diversity, in its broadest sense, reflecting, but not limited to, profession, geography, gender, ethnicity, skills and experience, and believes that, as a group, the nominees bring a diverse range of perspectives to the Board's deliberations. As a general matter, the Board does not believe it should retain a mandatory retirement age for Trustees or establish term limits for Trustee service, instead preferring to rely upon its evaluation procedures as the

**Table of Contents**

primary method of ensuring that each Trustee continues to act in a manner consistent with the best interests of the shareholders, the Board, and the Company.

*Identifying and Evaluating Nominees.* The Corporate Governance Committee regularly assesses the appropriate number of trustees comprising the Board, and whether any vacancies on the Board are expected due to retirement or otherwise. The Corporate Governance Committee considers suggestions of potential trustee candidates made by current Board members, shareholders, professional search firms or other persons. The Corporate Governance Committee may consider those factors it deems appropriate in evaluating trustee candidates including judgment, skill, diversity, strength of character, experience with businesses and organizations comparable in size or scope to the Company, experience and skill relative to other Board members, and specialized knowledge or experience.

The Corporate Governance Committee Chair and all other members of the Corporate Governance Committee (which Committee includes the Lead Trustee), and the Chief Executive Officer (on a non-voting basis), interview potential candidates that the Corporate Governance Committee has deemed qualified and appropriate. If the Committee determines that a potential candidate meets the needs of the Board, has the qualifications and meets the independence standards required by the NYSE as set forth in the Company's Guidelines on Governance, it will recommend the nomination of the candidate to the Board.

*Shareholder Nominees.* The Corporate Governance Committee will consider properly submitted shareholder nominees for election to the Board and will apply the same evaluation criteria in considering such nominees as it would to persons nominated under any other circumstance. A shareholder wishing to submit to the Corporate Governance Committee a potential nominee for election to the Board for its consideration should follow the same procedure set forth in the Company's Bylaws with respect to shareholder nominees.

Pursuant to the Company's Bylaws, a shareholder of the Company who is a shareholder of record both at the time of giving notice (as described in this paragraph) and at the time of the annual meeting, and who is entitled to vote at such meeting, may nominate individuals for election to the Company's Board of Trustees if the shareholder complies with the following requirements. First, the shareholder must give the Corporate Secretary of the Company timely written notice of nomination. Generally, notice will be timely if it is delivered not earlier than the close of business on the 150th day, nor later than the close of business on the 120th day, prior to the first anniversary of the date of the proxy statement for the preceding year's annual meeting. Accordingly, for the Company's annual meeting in the year 2014, the Corporate Secretary must receive the notice after the close of business on November 15, 2013, and prior to the close of business on December 16, 2013.

The notice must set forth certain information as to each individual the shareholder proposes to nominate, information with respect to Company security ownership by the shareholder giving such notice, and, to the extent known by the shareholder giving notice, the name and address of any other shareholder supporting the nominee for election. The foregoing is a summary of Article II, Section 13 of the Bylaws of the Company and is qualified in its entirety by the text of that section. A copy of such section of the Bylaws may be obtained at no cost by writing to Equity Residential, Two North Riverside Plaza, Suite 400, Chicago, Illinois 60606, Attn: Corporate Secretary.

**Table of Contents****Biographical Information of Executive Officers**

Set forth below are biographies of each of our executive officers as of April 1, 2013.

<b>Name</b>	<b>Position</b>	<b>Age</b>
David J. Neithercut	Chief Executive Officer, President and Trustee	57
Alan W. George	Executive Vice President & Chief Investment Officer	55
Mark J. Parrell	Executive Vice President & Chief Financial Officer	46
John Powers	Executive Vice President Human Resources	65
David S. Santee	Executive Vice President Operations	54
Bruce C. Strohm	Executive Vice President, General Counsel & Corporate Secretary	58
Mark N. Tennison	Executive Vice President Development	52
Frederick C. Tuomi	President Property Management	58

**David J. Neithercut.** See biographical information of Trustees.

**Alan W. George** has been Executive Vice President and Chief Investment Officer of the Company since January 2002. Mr. George was Executive Vice President Acquisitions/Dispositions from February 1997 to January 2002. Mr. George serves on the Executive Committee of the National Multi Housing Council and is also a member of the Urban Land Institute and the National Association of Home Builders.

**Mark J. Parrell** has been Executive Vice President and Chief Financial Officer of the Company since October 2007. Mr. Parrell was Senior Vice President and Treasurer of the Company from August 2005 to October 2007, and was First Vice President Capital Markets of the Company from February 2003 to July 2005. He serves as a director of Aviv REIT, Inc. Mr. Parrell received a J.D. from Georgetown University Law School.

**John Powers** has been Executive Vice President Human Resources since December 2005. Mr. Powers was Senior Vice President Human Resources from October 2000 to December 2005.

**David S. Santee** has been Executive Vice President Operations of the Company since January 2007. Mr. Santee served as the Company's Executive Vice President Eastern Division from November 1996 to December 2006.

**Bruce C. Strohm** has been Executive Vice President and General Counsel of the Company since March 1995 and Corporate Secretary of the Company since March 2011. Mr. Strohm was also Corporate Secretary of the Company from November 1995 to December 2006. Mr. Strohm received a J.D. from Northwestern University Law School.

**Mark N. Tennison** has been Executive Vice President Development of the Company since March 2004. Mr. Tennison was Senior Vice President and Chief Operating Officer of Pritzker Residential, a private multifamily investment and operating company, from October 1997 through March 2003.

**Frederick C. Tuomi** has been President Property Management of the Company since March 2005. Mr. Tuomi has been Executive Vice President of the Company since January 1994 and served as President Western Division from April 1999 to March 2005. As more fully described in the Retirement of Named Executive Officer section, Mr. Tuomi will retire from the Company effective June 30, 2013.

**Table of Contents****COMMON SHARE OWNERSHIP OF TRUSTEES AND EXECUTIVE OFFICERS**

The following table sets forth information, as of March 22, 2013, with respect to the beneficial ownership of the Company's common shares by each trustee, its named executive officers, and the trustees and all executive officers as a group. Unless otherwise indicated, each person has sole voting and investment power over the common shares listed. On March 22, 2013, a total of 374,288,223 common share equivalents were outstanding (comprised of common shares, OP Units and LTIP Units).

	Common Share Equivalents (1)	Options Exercisable in 60 Days	Percent of Common Shares (1)	Percent of Common Share Equivalents (1)
<b>Named Executive Officers</b>				
David J. Neithercut	536,573(2)	1,075,381(2)	*	*
Alan W. George	216,860	316,161	*	*
Frederick C. Tuomi	100,100	132,220	*	*
David S. Santee	87,062	76,640	*	*
Mark J. Parrell	77,820	126,527	*	*
<b>Trustees</b>				
Samuel Zell	10,236,700(3)	1,917,817	3.31%	3.23%
David J. Neithercut (see above)				
John W. Alexander	121,175(4)	34,165	*	*
Charles L. Atwood	38,326	44,440	*	*
Linda Walker Bynoe	9,781	14,054	*	*
Mary Kay Haben	4,438	4,355	*	*
Bradley A. Keywell	6,408	5,503	*	*
John E. Neal	27,676	23,316	*	*
Mark S. Shapiro	3,158	7,761	*	*
Gerald A. Spector	381,811(5)	461,729(5)	*	*
B. Joseph White	54,464	34,165	*	*
<b>Trustees and Executive Officers as a Group (18 persons)</b>	<b>12,127,691</b>	<b>4,707,545</b>	<b>4.55%</b>	<b>4.44%</b>

\* Less than 1%.

- (1) Includes the following number of common shares and OP Units over which the executive officer or trustee disclaims beneficial ownership: Mr. Neithercut (73,508 common shares), Mr. Zell (1,365,786 common shares and 4,462,828 OP Units) and Mr. Spector (74,604 common shares).
- (2) Includes 2,874 common shares, and all shown options, beneficially owned by a family limited partnership, of which Mr. Neithercut is the general partner and, as such, may be deemed the beneficial owner. Of the common shares shown, 106,076 were pledged as security for a line of credit, which as of the date hereof has a zero balance.
- (3) Includes 29,094 common shares beneficially owned by a trust of which Mr. Zell is the sole trustee and beneficiary and, as such, may be deemed the beneficial owner. Also includes the following shares over which Mr. Zell has no voting or dispositive power and disclaims beneficial ownership: (i) 600 common shares beneficially owned by a trust of which Mr. Zell's spouse is the trustee, (ii) 1,206,968 common shares beneficially owned by an entity managed or controlled by Mr. Zell, (iii) 3,738 common shares beneficially owned by trusts for the benefit of Mr. Zell and his family, and (iv) 154,480 common shares beneficially owned by a family foundation of which Mr. Zell is a director. Also includes 4,863,502 OP Units, 4,462,828 of which Mr. Zell does not have voting or dispositive power over and disclaims beneficial ownership. Of the common shares and OP Units shown, 5,127,555 were pledged as security for various loans.

**Table of Contents**

- (4) Of the common shares shown, 41,191 were pledged as security for a loan.
- (5) Includes 25,015 common shares and 176,697 options beneficially owned by a family trust, of which Mr. Spector is the sole trustee and, as such, may be deemed the beneficial owner. Of the common shares shown, 160,454 were pledged as security for a loan.

**COMMON SHARE OWNERSHIP OF PRINCIPAL SHAREHOLDERS**

This table sets forth information with respect to persons who are known to beneficially own more than 5% of the Company's outstanding common shares as of March 22, 2013.

Name and Address of Owner	Common Shares	Percent of Common Shares (1)
The Vanguard Group (2)  100 Vanguard Blvd.  Malvern, PA 19355	36,457,347	10.1%
Lehman Brothers Holdings Inc. (3)  1271 Avenue of the Americas  New York, NY 10020	34,468,085	9.6%
BlackRock, Inc. (4)  40 East 52nd Street  New York, NY 10022	26,301,436	7.3%
Cohen & Steers, Inc. (5)  280 Park Avenue, 10th Floor  New York, NY 10017	22,679,250	6.3%

- (1) Percentage based on 360,061,498 common shares outstanding as of March 22, 2013.
- (2) The Schedule 13G/A filed by The Vanguard Group on February 11, 2013, states that as of December 31, 2012, it has sole power to vote 1,042,714 shares, shared power to vote 246,000 shares, sole power to dispose of 35,599,759 shares and shared power to dispose of 857,588 shares. The Schedule 13G/A filed by Vanguard Specialized Funds Vanguard REIT Index Fund on February 14, 2013, states that as of December 31, 2012, it has sole power to vote 21,293,794 shares. Vanguard confirmed that the 21,293,794 shares reported as beneficially owned by Vanguard Specialized Funds Vanguard REIT Index Fund as of December 31, 2012 in its Schedule 13G/A are included in the 36,457,347 shares reported as beneficially owned by Vanguard in its Schedule 13G/A.
- (3) The Schedule 13G filed on March 7, 2013 by Lehman Brothers Holdings Inc. (Lehman) and certain affiliates of Lehman identified below, states that as of February 27, 2013, (i) Lehman, Lehman ALI Inc., Lehman Commercial Paper Inc., Real Estate Private Equity Inc., Jupiter Multifamily (Governance) LLC, Jupiter Multifamily (GP) LLC, Jupiter Multifamily JV LP, Jupiter Enterprise GP LLC, and Jupiter Enterprise LP each has sole power to vote and dispose of 34,468,085 shares, and (ii) ACQ SPV I Holdings LLC, ACQ SPV II Paper LLC, and REPE Jupiter GP Holdings LLC each has shared power to vote and dispose of such shares. Such shares are subject to a Shareholders Agreement dated February 27, 2013 between the Company, Jupiter Enterprise LP and Lehman (together with certain affiliates, the Lehman Parties) which, among other things, requires the Lehman Parties to vote all of their shares of the Company's common shares in accordance with the recommendations of the Company's Board for one year (subject to certain exceptions for extraordinary transactions) and, so long as they own in the aggregate more than 5% of the Company's outstanding common shares, to subsequently vote all of such shares in accordance with the recommendation of the Company's Board with respect to: (i) elections of trustees, (ii)

**Table of Contents**

compensation matters, and (iii) amendments to the Company's declaration of trust to increase the authorized capital shares, and with respect to shareholder proposals, to vote all of their shares either proportionally in accordance with the votes of other shareholders, or in accordance with the recommendation of the Company's Board. The Shareholders Agreement is more fully described in, and is attached as an exhibit to, the Company's current report on Form 8-K filed on February 28, 2013.

- (4) The Schedule 13G/A filed by BlackRock, Inc. on February 1, 2013, states that as of December 31, 2012, it has sole power to vote 26,301,436 shares and sole power to dispose of 26,301,436 shares.
- (5) The Schedule 13G/A filed by Cohen & Steers, Inc. on February 14, 2013, states that as of December 31, 2012, it has sole power to vote 11,034,303 shares and sole power to dispose of 22,679,250 shares. Such schedule shows that Cohen & Steers, Inc.'s wholly-owned subsidiary, Cohen & Steers Capital Management, Inc., an investment adviser, has sole power to vote 10,912,157 shares and sole power to dispose of 22,390,493 shares. Such schedule also shows that Cohen & Steers, Inc.'s and Cohen & Steers Capital Management, Inc.'s wholly-owned subsidiary, Cohen & Steers Europe S.A., an investment adviser, has sole power to vote 122,146 shares and sole power to dispose of 288,757 shares.

**Table of Contents**

**COMPENSATION DISCUSSION AND ANALYSIS**

**Compensation Philosophy**

The goal of the Company's executive compensation program is to retain and reward executives who create long-term value for our shareholders. Our compensation program rewards financial and operating performance and leadership excellence, aligns the executives' long-term interests with those of our shareholders and motivates executives to remain at the Company for years.

**Shareholder Say on Pay**

The Company provides its shareholders with the opportunity to cast an annual advisory vote on its executive compensation (a *say-on-pay proposal*). At the Company's annual meeting of shareholders in June 2012, shareholders overwhelmingly approved its executive compensation, with almost 97% of votes cast in favor of the say-on-pay resolution. As a result, the Compensation Committee continued to apply the same effective approach and philosophy it has used in previous years in determining executive compensation and will continue to consider the outcome of the Company's say-on-pay votes when making future compensation decisions for the named executive officers.

**Elements of Total Compensation**

The Company takes a total compensation approach to executive compensation, meaning that each element of direct compensation is considered both separately and in terms of the total amount paid to an executive. An executive's direct compensation consists of three elements: a fixed annual salary; short-term incentives in the form of a discretionary, performance-based annual cash bonus; and discretionary, performance-based annual long-term incentive compensation, which consists of Share Awards and Option Awards (as described in the Long-Term Compensation Awards section on page 26) that vest over time. Other forms of compensation, including change in control/post-employment payments, if any, are discussed in the Compensation Tables.

*Annual Salary*

Annual salaries of executive officers are set at levels competitive with other companies engaged in the real estate industry and with other businesses of comparable size and scope with which we compete for executive talent. The Compensation Committee reviews base salaries for the executive officers annually in the context of the Company's total compensation approach and makes adjustments, if any, to reflect market conditions, changes in responsibilities and potential merit increases consistent with compensation practices throughout our organization.

*Cash Bonus*

The second element of direct compensation is an annual discretionary, performance-based cash bonus which is meant to reward achievement of current-year objectives, as well as the long-term success of the Company, and encourage the retention of key executives by providing competitive current cash compensation and opportunities for superior pay for superior performance. Consistent with the Company's total compensation approach, a cash bonus target amount is established for each executive officer. Target cash bonus is set at a level that rewards each executive officer's performance appropriately and makes both the executive's cash compensation opportunity and total compensation opportunity competitive with members of the Company's identified peer group, as defined under Benchmarking on page 26. For 2012, the target cash bonus for Mr. Neithercut, President & CEO, was set by the Compensation Committee as 150% of annual salary, and the target cash bonus for the other named executives was set by Mr. Neithercut in consultation with the Compensation Committee, as 100% of annual salary.

**Table of Contents***Long-Term Incentive Compensation*

The third element of direct compensation is a discretionary, performance-based long-term incentive compensation grant consisting of Share Awards and Option Awards (as described in the Long-Term Compensation Awards section on page 26). The Company believes that equity ownership by our executive officers is the best and most direct way to align their interests with those of our shareholders. As a result, each executive officer's total annual compensation package includes a significant portion of Share Awards and Option Awards (60% for Mr. Neithercut and 50% for the other named executive officers). The larger the executive's total compensation, the larger the percentage long-term incentive compensation will represent of his or her total annual compensation. For 2012, the Compensation Committee set target long-term incentive compensation for Mr. Neithercut as 150% of target cash compensation (annual salary plus target cash bonus), and Mr. Neithercut, in consultation with the Compensation Committee, set targets for the other named executive officers as 100% of target cash compensation. Target long-term compensation is set at a level that would reward each executive's performance appropriately and make both the executive's long-term compensation opportunity and total compensation opportunity competitive with members of the Company's identified peer group. Vesting requirements also encourage the retention of the executive officers.

Actual cash bonus and actual long-term incentive compensation awards for executive officers may be greater or less than target, depending on two factors: 1) the annual assessment of Company and individual performance conducted by Mr. Neithercut in consultation with the Compensation Committee for the named executive officers other than the CEO, and by the Compensation Committee in consultation with the other independent members of the Board of Trustees for Mr. Neithercut; and 2) the Company's financial position and outlook as determined by the Compensation Committee in consultation with both Mr. Neithercut and the Board of Trustees.

**Assessment of Company and Individual Performance**

A series of performance measures form the basis of annual performance assessments of the Company, Mr. Neithercut and each of the other named executive officers. The assessment of each named executive officer's performance measures success on three categories of performance goals: corporate goals (which are shared by all the executive officers) and business unit and individual goals for each executive. At the beginning of each year, Mr. Neithercut and the other named executive officers develop the corporate and business unit goals, as well as individual goals for that year. Once approved by Mr. Neithercut, the goals are presented to the Compensation Committee for consideration and acceptance, along with a series of metrics to assess Company and executive performance towards the goals. Certain performance goals and objectives are meant to deliver current-year results, while others move the Company forward over a longer period. Some of these goals and objectives are measured quantitatively, while others are assessed subjectively.

For 2012, the following categories of performance goals and relative weightings were approved:

Name	Weight of Each Component		
	Corporate	Business Unit	Individual
Mr. Neithercut	50%	25%	25%
Mr. George	25%	65%	10%
Mr. Tuomi	25%	65%	10%
Mr. Santee	25%	65%	10%
Mr. Parrell	25%	65%	10%



## **Table of Contents**

At regular meetings during 2012, Mr. Neithercut updated the Compensation Committee on the progress on the corporate, business unit and individual goals. At the end of the year, Mr. Neithercut presented the Compensation Committee with an assessment of the performance on corporate, business unit goals and objectives, with both objective metrics and subjective reviews.

To determine the amounts of Mr. Neithercut's cash bonus and long-term compensation award, the Compensation Committee made its own assessment, in consultation with the other independent members of the Board of Trustees, of performance on the corporate goals, all of the business unit goals and his individual goals for the year. Using that assessment and the weightings assigned to each category of performance goals for Mr. Neithercut, the Compensation Committee determined whether his bonus and long-term compensation award should be at target compensation, or greater or less than target and, if greater or less, to what extent. The results were a recommended cash bonus and recommended long-term compensation award, both of which were subject to further review and adjustment by the Compensation Committee in consultation with the other members of the Board of Trustees.

To determine the amounts of cash bonus and long-term compensation award for each named executive officer other than the CEO, Mr. Neithercut assessed performance on the corporate goals shared by all executive officers, the executive's performance on his shared and unique business unit goals, and the executive's performance on his unique individual goals for the year. Using that assessment and the weightings assigned to each category of performance goals for that executive, Mr. Neithercut determined whether the executive's bonus and long-term compensation awards should be at target compensation, or greater or less than target and, if greater or less, to what extent. The results were a recommended cash bonus and long-term compensation award, both of which were subject to further review and adjustment by Mr. Neithercut in consultation with the Compensation Committee and the other independent members of the Board of Trustees before being finalized.

Once recommended bonuses and long-term compensation awards are determined for all the named executive officers, they are reviewed by the Compensation Committee, in consultation with both Mr. Neithercut and the Board of Trustees, in light of the Company's financial position and outlook. As a result of the review, the recommended bonuses and long-term compensation awards may be increased or decreased. Mr. Neithercut may propose revised bonuses and/or long-term compensation awards for the named executive officers other than CEO. The Compensation Committee may revise Mr. Neithercut's bonus and/or long-term compensation award. The Compensation Committee approves actual bonuses and long-term compensation awards for the named executive officers other than CEO. Mr. Neithercut's actual bonus and long-term compensation award are approved by the Compensation Committee and the other independent members of the Board of Trustees.

Detailed descriptions of performance against corporate goals, business unit goals and individual goals is included in Evaluation of Company Performance in 2012 below, as well as in Compensation for the Chief Executive Officer in 2012 on page 23, and Compensation for the Other Named Executives in 2012 on page 24.

### **Evaluation of Company Performance in 2012**

The primary factors considered by the Compensation Committee and the Board in determining 2012 compensation for the named executive officers were as follows:

---

## Table of Contents

### Corporate Goals

**Total Shareholder Return.** The Company's stated goal is to achieve long-term Total Shareholder Return (as measured by Bloomberg) that would place it as No. 1 or No. 2 among an agreed upon peer group of five other large public multi-family REITs. While we measure Total Shareholder Return in annual increments, the focus is on strategic direction and results in the long term. The Company's annualized 5-year Total Shareholder Return of 13.8% placed it No. 1 among the peer group. The Company placed No. 1 with its annualized 3-year return of 22.4%, No. 4 with its annualized 2-year return of 7.5%, and No. 5 for 2012 with a positive return of 2.4%. The peer group for this metric consisted of Apartment Investment & Management Company, AvalonBay Communities, Inc., BRE Properties, Inc., Camden Property Trust and UDR, Inc. These are the Company's largest competitors with diversified apartment portfolios located in many of the Company's core markets.

**Funds from Operations ( FFO ) and Dividend Growth.** The Company's FFO goal is to achieve strong and sustainable growth from year to year, while delivering results in line with guidance provided to investors. Beginning with the fourth quarter of 2010, the Company began reporting Normalized FFO to more accurately reflect the company's operating performance. Normalized FFO eliminates certain items that by their nature are not comparable from period to period or that tend to obscure actual operating performance. For the year ended December 31, 2012, Normalized FFO was \$2.76 per share as compared to \$2.43 per share for 2011, an increase of 13.6%. Normalized FFO of \$2.76 was near the high end of the Company's original guidance for 2012. For the year ended December 31, 2012, FFO as defined by the National Association of Real Estate Investment Trusts (NAREIT) was \$3.11 per share compared to \$2.41 per share for 2011. The Company's goal with respect to annual dividends is consistent growth over the long term. In 2012, the Company paid a dividend of \$1.78 per share, a 12.7% increase over the 2011 dividend of \$1.58 per share. The Company's policy is to pay an annual cash dividend equal to approximately 65% of Normalized FFO per share. This policy generates payouts closely aligned with the actual annual operating results of the Company's core business and provides increased transparency to investors. The Company paid \$0.3375 per share for each of the first three quarters of 2012 and paid a dividend of \$0.7675 per share for the fourth quarter of 2012 to bring the full year payout to \$1.78 per share, approximately 65% of 2012 Normalized FFO per share. All future dividends remain subject to the discretion of the Company's Board of Trustees.

**Balance Sheet and Liquidity Management.** The Company's goal is to maintain a conservative balance sheet and manage liquidity to protect the long-term financial health of the Company and to appropriately manage financial risk. Performance against this goal is measured by subjective assessment given the economic climate and conditions in the real estate industry. Balance sheet and liquidity management continued to be a significant accomplishment in 2012 with the Company creating access to multiple sources of capital including the equity markets as well as both the secured and unsecured debt markets. In 2012, the Company raised \$192.3 million from its At-The-Market ( ATM ) share offering program and, in December 2012, raised \$1.2 billion in equity with a public offering of 21,850,000 Common Shares priced at \$54.75 per share. The Company's efforts in 2012 resulted in its replacing, in January 2013, its existing \$1.75 billion credit facility with a new \$2.5 billion unsecured revolving credit facility maturing in 2018.

**General and Administrative Costs ( G&A ) and Property Management Costs.** The Company recognizes its obligation to manage overhead, particularly in light of the significant reduction in apartment units under ownership/management that has occurred in recent years. The goal is to manage overhead appropriately, particularly as the business changes, with performance assessed subjectively. For 2012, the Company reported G&A costs totaling approximately \$47.3 million

---

## **Table of Contents**

versus \$43.7 million in 2011, an 8.4% increase. However, the five-year (2007-2012) compounded annual growth rate for G&A costs was 0.2%. Property management costs (including fee and asset management costs) totaled \$86.8 million in 2012, versus \$86.4 million in 2011, a 0.4% increase.

**Leadership.** The Company's goals in 2012 were to achieve employee engagement of 80%, as measured by our annual employee engagement survey, and to continue an enterprise-wide focus on retaining employees. We achieved a score of 86% on the 2012 employee engagement survey, an increase of two percentage points over the 84% score in 2011. The Company's employee retention rate of 78.9%, a modest improvement from 78.5% in 2011, is within a percentage point of our all-time high rate of 79.7%.

### **Business Unit Goals**

**Capital Allocation.** The Company's long-term success depends on managing risk while maximizing returns on invested capital. Crucial is management's decision-making process with respect to where we invest or disinvest; when we invest and disinvest; how we invest (build or buy); and in what product type we invest. The evaluation of this decision-making process and its results can only be subjective and in many cases results cannot be assessed in the short term. In 2012, the Company continued the transformation of its portfolio by investing in apartment properties located in strategically targeted growth markets, and selling non-core assets and reducing its exposure to non-core markets. During 2012, the Company acquired nine consolidated properties consisting of 1,896 apartment units for \$906.3 million, as well as six land parcels for \$141.2 million. The Company sold 35 consolidated properties consisting of 9,012 apartment units for \$1.1 billion during 2012. Also during 2012, the Company started construction on two projects (inclusive of its co-development with Toll Brothers to develop 400 Park Avenue South in New York City), representing 357 apartment units totaling approximately \$306.0 million of expected development costs.

**Same Store Results.** The Company's 2012 revenue goal was to deliver market leading same store results in the submarkets in which we operate. For 2012, same store revenue grew 5.5% over 2011. An analysis of head-to-head market comparisons with seven large competitors showed that, despite the Company's comparative outperformance in a majority of submarkets for the previous four years, the Company's 2012 results equaled or were better than competitors 42% of the time. The assessment was based on analysis of publicly available industry research and the Company's revenue data by market and submarket. The Company's 2012 same store expense goal was to deliver controllable expense growth within budget. For the full year, expenses grew only 1.8%, which was on the lower end of the Company's original guidance range of 1.5% to 2.5%. For 2012, net operating income (NOI) increased 7.6% over 2011, just above the mid-point of our original guidance.

The Company's business unit goals include sustainability, which vary with respect to the responsibilities of each executive officer. We have a commitment to sustainability and consider the environmental impacts of our business activities. When developing and renovating our properties, we strive to reduce energy and water usage by investing in energy saving technology while positively impacting the experience of our residents and the value of our assets. The Company continues to implement a combination of energy efficiency and water conservation projects at its properties, including solid state lighting, irrigation systems and renewable energy.

### **Individual Goals**

Each of the Company's executive officers was assigned an individual goal for 2012, Mr. Neithercut by the Compensation Committee and the other executives by Mr. Neithercut. Individual goals were in addition to corporate and business unit goals and were assessed subjectively as they were developmental in nature, intended to move the Company and/or the executive's business unit forward in

**Table of Contents**

terms of organizational structure, improve on such practices as collaboration among business units or enterprise-wide thinking, or address developmental needs of individuals or groups within the organization. Because these goals dealt with potential organizational changes and named individuals and groups with development needs, they were treated as confidential between the executive and those who assign the goals. Each individual goal was set at a performance level that was challenging but possible to achieve or exceed and, in fact, each executive officer achieved or exceeded his individual goal for 2012 (although in recent years some executive officers have achieved their individual goals, some exceeded their goals and some achieved less than the expected performance level). For that reason, and because individual goals carry a comparatively small weighting for executive officers (except for Mr. Neithercut whose individual goals carry a 25% weighting and who achieved his individual goals in 2012), we believe the information in Compensation for the Chief Executive Officer in 2012 and Compensation for the Other Named Executives in 2012 accurately represents the Company's and named executive officers' performance for the year without detailing individual goals.

**Compensation for the Chief Executive Officer in 2012**

As Chief Executive Officer and President, Mr. Neithercut is responsible for achievement of corporate, business unit and individual goals and was ultimately accountable for the results detailed in Evaluation of Company Performance in 2012. Under his stewardship, the Company continued to achieve significant results in 2012, particularly in the areas of Normalized FFO and Dividend Growth, Net Asset Value growth, Leadership, Same Store Results including NOI and revenue and expense growth, and New Store Performance. In 2012, the Company advanced the transformation of its portfolio, continuing to exit secondary markets and recycling capital into core markets. In 2012, the Company invested \$1.05 billion in apartment properties and land parcels for future development and sold \$1.06 billion of older, non-core assets. Since Mr. Neithercut's appointment to Chief Executive Officer in January 2006 through December 2012, the Company has provided its shareholders with superior long-term shareholder return, achieving a compound annual growth rate in total return of 9.9% as compared to 4.1% for the S&P 500, 7.7% for the Bloomberg REIT Apartment Index, and 5.8% for the Morgan Stanley US REIT Index.

On November 26, 2012, the Company entered into a contract with Lehman Brothers Holdings Inc. (Lehman) to acquire 60 percent of the assets and liabilities of Archstone Enterprise LP (Archstone), which consists primarily of a portfolio of high-quality apartment properties in major markets in the United States. The Compensation Committee made a determination that compensation in recognition of the Archstone agreement would be addressed following closing of the transaction in 2013.

The amount of Mr. Neithercut's bonus and long-term compensation award for 2012 were determined by the performance assessment made by the Compensation Committee in consultation with the other independent members of the Board of Trustees, the weighting assigned to each category of performance goals, and his target compensation. Mr. Neithercut's performance was assessed as having achieved or exceeded target levels for each category of goals, with the exception of the Company's short-term relative Total Shareholder Return, and as having exceeded target levels in the aggregate (with the primary factors detailed in Assessment of Company and Individual Performance and as summarized in Compensation for the Chief Executive Officer in 2012 above). In light of the Committee's assessment of Mr. Neithercut's performance during 2012, and in view of the comparison of Mr. Neithercut's total compensation to the comparisons with peer group companies described in the Benchmarking section on page 26, Mr. Neithercut received a cash bonus of \$1,544,400 (128.7% of target) and a long-term compensation award of \$4,562,992 (152.1% of target). After not receiving a salary increase for the preceding four years, Mr. Neithercut was awarded a salary increase for 2012 to \$800,000, bringing his compensation closer to a competitive market level.

**Table of Contents**

In order to provide our shareholders with a more complete picture of our Named Executive Officers' compensation, we are providing additional compensation information not required by the SEC. The following table shows each Named Executive Officer's total compensation for services performed in 2012. In accordance with the SEC rules, the Summary Compensation Table discloses the grant date value of equity awards awarded in the listed years, even though such awards were for service in prior years. In contrast, this table shows the grant date value of such awards for the actual year in which services were performed.

Name	Salary	Cash Bonus	Long-Term Compensation Award				Total Compensation
			Grant Date Value of Share Awards	Number of Share Awards	Grant Date Value of Options	Number of Options	
Mr. Neithercut	\$ 800,000	\$ 1,544,400	\$ 3,422,248	62,427	\$ 1,140,744	144,398	\$ 6,907,392
Mr. George	600,000	645,000	967,463	17,648	322,533	40,827	2,534,996
Mr. Tuomi	500,000	575,000	862,483	15,733	287,513	36,394	2,224,996
Mr. Santee	500,000	575,000	862,483	15,733	287,513	36,394	2,224,996
Mr. Parrell	500,000	520,000	779,979	14,228	260,021	32,914	2,060,000

**Compensation for the Other Named Executives in 2012**

*Alan W. George.* As Executive Vice President and Chief Investment Officer, Mr. George is responsible for contributing to the overall results of the Company, achievement of corporate goals, performance on goals and objectives of the Investment Group, which includes acquisitions and dispositions, portfolio management and construction services, and achievement of his individual goals. Specifically, for 2012, Mr. George's performance was assessed on the shared corporate financial and leadership goals, same store revenue growth, property management costs, lease-up performance for development and acquisition assets, and capital allocation, as well as his individual goal for the year. In his leadership role on the Company's Investment Committee, which makes decisions about capital allocation, Mr. George was directly involved in capital decisions in 2012 to acquire high-quality assets in high barrier to entry markets at attractive pricing, and to dispose of non-core, non-strategic assets, and execution of those decisions. He led the Investment Group in acquisitions of high-quality apartment assets that totaled \$906.3 million, and consolidated dispositions totaling \$1.1 billion. Mr. George was recognized for strong performance for the same store revenue growth detailed in Evaluation of Company Performance in 2012, as well as his leadership on lease-up performance for development and acquisition assets. In light of the Committee's assessment of Mr. George's performance during 2012, Mr. George received a cash bonus of \$645,000 (107.5% of target) and a long-term compensation award of \$1,289,996 (107.5% of target). After not receiving a salary increase for the preceding four years, Mr. George was awarded a salary increase for 2012 to \$600,000, bringing his compensation closer to a competitive market level.

*Frederick C. Tuomi.* As Executive Vice President and President Property Management, Mr. Tuomi is responsible for contributing to the overall results of the Company, achievement of corporate goals, performance on goals and objectives of Property Management, which comprises the Company's entire portfolio of apartment assets, and achievement of his individual goals. During 2012, he oversaw the operations of approximately 403 properties with 115,000 apartment units located in 13 states and the District of Columbia, and approximately 3,600 employees, among the largest portfolios in the multifamily sector. He also served on the Company's Investment Committee. Specifically, for 2012, Mr. Tuomi's performance was assessed on the shared corporate financial and leadership goals, same store revenue growth, same store expense control, property management costs, and lease-up performance for development and acquisition assets, as well as his individual goal for the year. Mr. Tuomi was

**Table of Contents**

recognized for strong performance for his leadership on the same store revenue growth and expense control detailed in Evaluation of Company Performance in 2012, as well as his leadership on lease-up performance for development and acquisition assets. In light of the Committee's assessment of Mr. Tuomi's performance during 2012, Mr. Tuomi received a cash bonus of \$575,000 (115.0% of target) and a long-term compensation award of \$1,149,996 (115.0% of target). After not receiving a salary increase for the preceding four years, Mr. Tuomi was awarded a salary increase for 2012 to \$500,000, bringing his compensation closer to a competitive market level.

In August 2012, the Company announced that Mr. Tuomi will retire from the Company effective June 30, 2013.

*David S. Santee.* As Executive Vice President - Property Operations, Mr. Santee has responsibility for contributing to the overall results of the Company, achievement of corporate goals, performance on goals and business unit objectives of Property Operations, and achievement of his individual goals. In 2012, he oversaw the areas of property operations (including facilities services, real estate tax, pricing and product procurement for the Company's entire portfolio of property assets), information technology, marketing and branding, sales and revenue strategy and the central business group. He also served on the Company's Investment Committee. Specifically, for 2012, Mr. Santee's performance was assessed on the shared corporate financial and leadership goals, same store revenue growth, same store expense control, property management costs, and lease-up performance for development and acquisition assets, as well as his individual goal for the year. Mr. Santee was recognized for strong performance for his leadership on the same store revenue growth and expense control detailed in Evaluation of Company Performance in 2012, as well as his leadership on lease-up performance for development and acquisition assets. In light of the Committee's assessment of Mr. Santee's performance during 2012, Mr. Santee received a cash bonus of \$575,000 (115.0% of target) and a long-term compensation award of \$1,149,996 (115.0% of target). Mr. Santee was awarded a salary increase for 2012 to \$500,000, bringing his compensation closer to a competitive market level.

In August 2012, the Company announced that, with the retirement of Mr. Tuomi in 2013, Mr. Santee will assume all of Mr. Tuomi's responsibilities as President - Property Management, in addition to his current responsibilities.

*Mark J. Parrell.* As Executive Vice President and Chief Financial Officer, Mr. Parrell is responsible for contributing to the overall results of the Company, achievement of corporate goals, performance on business unit goals and objectives in the areas of accounting, budgeting, financial planning, investor relations, tax and treasury, and internal audit (for which he has administrative responsibility), and achievement of his individual goals. He also served on the Company's Investment Committee. Specifically, for 2012, Mr. Parrell's performance was assessed on the shared corporate financial and leadership goals, property management cost results, capital execution, his business unit's goals and objectives, and his individual goal for the year. Mr. Parrell was recognized for strong performance for his leadership in balance sheet and liquidity management, and successfully managing the complex REIT tax issues caused by the timing of the Company's transaction activity, and for his contribution to controlling property management costs, especially in the property accounting area. In light of the Committee's assessment of Mr. Parrell's performance during 2012, Mr. Parrell received a cash bonus of \$520,000 (104.0% of target) and a long-term compensation award of \$1,040,000 (104.0% of target). Mr. Parrell was awarded a salary increase for 2012 to \$500,000, bringing his compensation closer to a competitive market level.

---

## **Table of Contents**

### **Benchmarking**

To measure the Company's executive compensation for competitiveness in the industry, the Compensation Committee engaged an outside consultant, FPL Associates L.P. ( FPL ), to provide a competitive compensation benchmarking analysis. This analysis utilizes data from a peer group of public real estate companies across a variety of asset classes (i.e., multifamily, office, industrial, hotel, retail, self-storage, health care and diversified). The Compensation Committee and the Company used this information as context for decisions about compensation practices and about pay levels for individual executive officers. To maintain the independence of the firm's advice, FPL does not provide any services for the Company other than those described above. In addition, the Compensation Committee conducted a conflict of interest assessment, and no conflict of interest was identified.

In 2012, the peer group consisted of 15 public REITs and one public real estate operating company that were of the largest size (by total market capitalization) within the public real estate industry, with a minimum level of total capitalization of \$10.0 billion (as of December 31, 2011). As calculated by FPL, the Company's total capitalization, and market capitalization, at that time ranked it 9<sup>th</sup> largest among this 16-entity peer group, and the Company's Total Shareholder Return for 2011 ranked it 7<sup>th</sup> among the peer group, and its Three-Year Total Shareholder Return for the years 2009-2011 ranked it 6<sup>th</sup>. The peer group consisted of: AvalonBay Communities, Inc., Boston Properties, Inc., Brookfield Properties Corporation, Forest City Enterprises, Inc., General Growth Properties, Inc., HCP, Inc., Health Care REIT, Inc., Host Hotels & Resorts, Inc., Kimco Realty Corporation, Macerich Company, ProLogis, Public Storage, Simon Property Group, Inc., SL Green Realty Corp., Ventas, Inc., and Vornado Realty Trust.

FPL compared the individual components and total compensation of the Company's top executives to the compensation of executives in comparable positions within the peer group. The tables provided to the Company's Compensation Committee highlighted the 25th percentile, median, average, 75th percentile and 90th percentile market practices, and then displayed each of the Company's listed executive's compensation as a percentage of the variance from the market median and 75th percentile. Finally, FPL examined the level of compensation provided to the Company's top five highest paid executive officers on a single year basis as it related to total capitalization and market capitalization (at December 31, 2011), and over the past three years (2009-2011) as it related to total shareholder return, as defined by FPL, created over such period for both the Company and its peer group.

Based upon FPL's analyses and the overall performance assessment process described above, the Compensation Committee believes the total compensation of the named executive officers is fair and reasonable.

### **Long-Term Compensation Awards**

*Option Awards.* For 2012, each executive officer was given an opportunity to elect to have either 50% or 25% of long-term compensation issued as Option Awards, with the remainder issued as Share Awards. The Company believes that Option Awards are particularly well-suited to aligning executives' interests with those of shareholders and for motivating future performance because Option Awards have no current exercise value unless the share price appreciates. The number of options is determined by dividing

---

## **Table of Contents**

the dollar value of the Option Award by the option value per share. Option Awards vest over three years of continuous employment at a rate of one-third of such award each year, providing further encouragement for the retention of key executives.

*Share Awards.* Based upon each executive officer's election, either the remaining 50% or 75% of long-term compensation was issued as Restricted Shares or, at the choice of the employee as a one-for-one alternative to Restricted Shares, LTIP Units. The number of Share Awards is determined by dividing the dollar value of the award by the grant price. To encourage retention of key executives, Share Awards do not typically vest until completion of three years of continuous employment from the grant date, at which time they vest in full. Dividends are paid on Share Awards at the same rate as on unrestricted common shares/OP Units.

### **Pricing and Dates of Share Awards and Option Awards**

The Company has a detailed procedure for establishing the grant date and valuation for its annual issuance of Share Awards and Option Awards. The Company's Chief Financial Officer and/or Chief Accounting Officer provide the Compensation Committee with management's recommendation for the valuation methodology of each option to be used in the Option Award. The Company generally uses the same valuation methodology for the value of each option as it uses to determine the accounting expense for Option Awards in accordance with the applicable accounting guidance. The Board, after reviewing the Compensation Committee's recommendation, then approves the grant date (which must be on or after the approval date and typically follows the Company's release of its fourth quarter earnings), the option valuation methodology, the allocation between Share Awards and Option Awards and the dollar amount of Share Awards and Option Awards for all employees. The Share Award value (for purposes of determining the number of Share Awards granted) and the exercise price of the Option Awards are equal to the price of the Company's common shares at the close of business on the grant date. Due to continued volatility in the stock market, the Board delegated to the Chief Executive Officer the authority to set the grant date within the five business day period immediately following the February 6, 2013 fourth quarter earnings call, and on February 7, 2013, the Chief Executive Officer set such date as the grant date.

### **Tax Deductibility of Compensation**

If applicable, Section 162(m) of the Internal Revenue Code of 1986, as amended (IRC), would limit the deductibility on the Company's tax return of compensation over \$1 million to any covered employee unless, in general, the compensation is paid pursuant to a plan which is performance-based, non-discretionary and has been approved by the Company's shareholders. The Company believes that because it qualifies as a real estate investment trust under the IRC and pays dividends sufficient to minimize federal income taxes, the payment of compensation that may not satisfy the requirements of Section 162(m) will generally not materially affect the Company's net income. For these reasons, the Compensation Committee's compensation policy and practices are not directly guided by considerations relating to Section 162(m).

## **COMPENSATION RISKS**

The Compensation Committee extensively reviewed the elements of compensation to determine whether they encourage excessive risk taking and concluded that any risks arising from the Company's compensation policies and practices for its employees are not reasonably likely to have a material adverse effect on the Company. The Compensation Committee believes that the mix and design of the elements of executive compensation do not encourage management to assume excessive risks. Although objective factors, such as Company performance and competitive market data, are factors used by the Compensation Committee when it sets compensation levels, compensation decisions also include subjective considerations, which restrain the influence of objective factors on excessive risk taking. The Company's long-term compensation is designed to cultivate a level of risk taking behavior consistent with our business strategies and the vesting periods for long-term compensation awards encourage focus on sustained share price appreciation, as do the Company's share ownership guidelines for senior management (as well as trustees).



**Table of Contents**

**COMPENSATION COMMITTEE REPORT**

The Compensation Committee has reviewed and discussed with management the Compensation Discussion and Analysis shown above. Based on such review and discussion, we recommended to the Board that the analysis be included in this Proxy Statement.

Compensation Committee:  
John W. Alexander, Chair  
Linda Walker Bynoe  
Bradley A. Keywell  
B. Joseph White

**Table of Contents****EXECUTIVE COMPENSATION**

The following table shows the compensation paid to or earned by our named executive officers during the year shown.

**SUMMARY COMPENSATION TABLE**

Name and Principal Position	Year	Salary	Share	Option	Non-Equity Incentive Plan	All Other	Total Compensation
			Awards (1)	Awards (1)	Compensation (2)	Compensation (3)	
David J. Neithercut (4)	2012	\$800,000	\$2,009,157	\$2,009,197	\$1,544,400	\$9,865	\$6,372,619
Chief Executive	2011	625,000	4,681,602	4,681,683	1,309,687	9,474	11,307,446
Officer & President	2010	625,000	1,244,519	1,244,541	1,145,317	9,270	4,268,647
Alan W. George	2012	600,000	613,586	613,599	645,000	15,794	2,487,979
Executive Vice President &	2011	425,000	527,808	527,884	589,050	9,472	2,079,214
Chief Investment Officer Frederick C. Tuomi	2010	425,000	454,722	454,774	527,850	13,890	1,876,236
Executive Vice President &	2012	500,000	586,654	586,766	575,000	17,160	2,265,580
President-Property	2011	425,000	509,976	510,019	586,712	9,591	2,041,298
Management	2010	425,000	495,110	495,135	510,000	12,489	1,937,734
David S. Santee	2012	500,000	517,668	517,703	575,000	13,734	2,124,105
Executive Vice President-	2011	375,000	419,958	420,040	517,687	7,350	1,740,035
Operations	2010	350,000	425,247	425,252	420,000	7,350	1,627,849
Mark J. Parrell	2012	500,000	482,964	483,031	520,000	7,500	1,993,495
Executive Vice President &	2011	375,000	409,485	409,515	462,000	13,441	1,669,441
Chief Financial Officer	2010	325,000	356,999	357,000	409,500	7,350	1,455,849

- (1) The dollar amount shown is the grant date fair value of the Share Awards and options granted during the listed years for services performed in the prior year. Accordingly, the amounts listed for 2012, 2011, and 2010 are for services performed in 2011, 2010 and 2009, respectively. For Mr. Neithercut, the dollar value of the amounts listed for 2011 also includes a retention award granted to him in 2011, the terms and vesting for which are described in footnote 4 below. Assumptions used in the calculation of all amounts are included in footnotes 2 and 12 of the audited financial statements included in the Company's Annual Report on Form 10-K for 2012 and 2011 and footnotes 2 and 14 for 2010.
- (2) Represents discretionary cash bonuses paid by the Company for the year in which the services were performed, even though paid in February of the following year. Accordingly, the amounts listed for 2012, 2011, and 2010 consist of cash bonuses paid in February 2013, 2012 and 2011, respectively.
- (3) Represents other benefits provided to the named executive officers, including Company matching and contributions (if any) to the Company's 401(k) plan, the payment of life insurance premiums and the cost of executive physicals.

## Edgar Filing: EQUITY RESIDENTIAL - Form DEF 14A

- (4) In addition to Mr. Neithercut's 2011 annual long-term compensation grant for services performed in 2010, the dollar value of the Share Awards and options listed for the year 2011 includes a long-term compensation grant and retention award to Mr. Neithercut valued at \$6,500,000, which was comprised of 50% Share Awards and 50% options. This award vests in full on February 1, 2016, provided Mr. Neithercut does not voluntarily leave the Company or is terminated by the Company for cause, prior to that date, or earlier upon his death, disability, or a change in control of the Company. In addition, in the event of the termination by the Company of Mr. Neithercut's employment, other than for cause and the aforementioned events, the award would vest pro-rata.

**Table of Contents****PENSION BENEFITS**

As the Company does not have a pension plan, there are no pension benefits to disclose for the named executive officers.

**GRANTS OF PLAN-BASED AWARDS**

The following table shows the number of Share Awards and options granted the named executive officers in the calendar year 2012.

<b>Name</b>	<b>Grant Date (1)</b>	<b>Number of Share Awards Granted</b>	<b>Number of Options Granted</b>	<b>Exercise Price Per Option</b>	<b>Closing Price on Grant Date</b>	<b>Grant Date Fair Value of Awards (1)</b>
David J. Neithercut	2/3/2012	33,347			\$60.25	\$2,009,157
	2/3/2012		235,269	\$60.25	60.25	2,009,197
Alan W. George	2/3/2012	10,184			60.25	613,586
	2/3/2012		71,850	60.25	60.25	613,599
Frederick C. Tuomi	2/3/2012	9,737			60.25	586,654
	2/3/2012		68,708	60.25	60.25	586,766
David S. Santee	2/3/2012	8,592			60.25	517,668
	2/3/2012		60,621	60.25	60.25	517,703
Mark J. Parrell	2/3/2012	8,016			60.25	482,964
	2/3/2012		56,561	60.25	60.25	483,031

- (1) This grant of Share Awards and options for services performed in 2011 was approved by the Board on January 25, 2012. The dollar value of the Share Awards, which vest in full on the third anniversary of the grant date, was calculated based on the closing price of the common shares on the grant date of \$60.25. The options were granted at an exercise price equal to the closing price of the common shares on the grant date and vest in equal installments over three years. The grant date fair value of \$8.54 per option was calculated using the modified Black-Scholes option pricing model and the following assumptions: an estimated time until exercise of 5 years, a volatility of 27.43%, a risk-free interest rate of 0.71%, and a dividend yield of 4.35%.

Table of Contents

## OUTSTANDING EQUITY AWARDS AT DECEMBER 31, 2012

Name	Number		Option Awards	Option	Share Awards	
	of Unexercised Options Exercisable	Unexercisable	Exercise Price	Expiration Date (1)	Unvested Share Awards	Market Value of Unvested Share Awards (2)
David J. Neithercut	125,003	0	\$42.80	2/03/2016	158,919	\$9,005,940
	90,859	0	53.50	2/08/2017		
	125,309	0	38.57	2/07/2018		
	340,238	0	23.07	2/06/2019		
	134,254	67,128	32.97	2/05/2020		
	57,084	114,166	53.71	2/07/2021		
	0	435,078	53.13	9/23/2021		
	0	235,269	60.25	2/03/2022		
<b>Total:</b>	<b>872,747</b>	<b>851,641</b>			<b>158,919</b>	<b>\$9,005,940</b>
Alan W. George	59,742	0	38.57	2/7/2018	33,803	\$1,915,616
	116,785	0	23.07	2/6/2019		
	49,058	24,530	32.97	2/5/2020		
	21,048	42,096	53.71	2/7/2021		
	0	71,850	60.25	2/3/2022		
<b>Total:</b>	<b>246,633</b>	<b>138,476</b>			<b>33,803</b>	<b>\$1,915,616</b>
Frederick C. Tuomi	41,938	0	53.50	2/8/2017	34,249	\$1,940,891
	0	26,707	32.97	2/5/2020		
	20,336	40,671	53.71	2/7/2021		
	0	68,708	60.25	2/3/2022		
<b>Total:</b>	<b>62,274</b>	<b>136,086</b>			<b>34,249</b>	<b>\$1,940,891</b>
David S. Santee	0	22,937	32.97	2/5/2020	29,309	\$1,660,941
	16,748	33,496	53.71	2/7/2021		
	0	60,621	60.25	2/3/2022		
<b>Total:</b>	<b>16,748</b>	<b>117,054</b>			<b>29,309</b>	<b>\$1,660,941</b>
Mark J. Parrell	4,023	0	42.80	2/3/2016	26,468	\$1,499,942
	4,569	0	53.50	2/8/2017		
	5,107	0	38.57	2/7/2018		
	32,805	0	23.07	2/6/2019		
	9,256	19,256	32.97	2/5/2020		
	16,329	32,656	53.71	2/7/2021		
	0	56,561	60.25	2/3/2022		
<b>Total:</b>	<b>72,089</b>	<b>108,473</b>			<b>26,468</b>	<b>\$1,499,942</b>

(1)

## Edgar Filing: EQUITY RESIDENTIAL - Form DEF 14A

All options, which were granted ten years prior to the stated expiration date, vest in equal installments over three years, other than the options granted to Mr. Neithercut on September 23, 2011 which vest as described in the Grants of Plan-Based Awards table.

- (2) The dollar amount shown equals the number of outstanding Share Awards at December 31, 2012 multiplied by \$56.67, the fair market value of the common shares at December 31, 2012. Share Awards vest in full on the third anniversary of the grant date, other than the Share Awards granted to Mr. Neithercut on September 23, 2011 in connection with a retention award that vest in full on February 1, 2016, provided Mr. Neithercut does not voluntarily leave the Company or is terminated by the Company for cause, prior to that date, or earlier upon his death, disability, or a change in control of the Company. In addition, in the event of the termination by the Company of Mr. Neithercut's employment, other than for cause and the aforementioned events, the award would vest pro-rata.

**Table of Contents**

The following table shows the value realized by the named executives upon exercise of options and the vesting of Share Awards during 2012.

**OPTION EXERCISES AND SHARES VESTED DURING 2012**

Name	Option Awards		Share Awards (1)	
	Number of Shares Acquired on Exercise	Value Realized on Exercise	Number of Share Awards Acquired on Vesting	Value Realized on Vesting
David J. Neithercut	69,210	\$1,956,421	49,848	\$2,979,415
Alan W. George	94,435	1,973,561	21,505	1,285,354
Frederick C. Tuomi	120,870	3,337,358	21,205	1,267,423
David S. Santee	75,428	2,045,761	14,381	859,552
Mark J. Parrell	10,000	302,102	14,417	861,704

- (1) Reflects the vesting of Share Awards granted in 2009 for services performed in 2008. Mr. Parrell deferred 14,417 of his vested shares to the Company's Deferred Compensation Plan, which plan is described in the Nonqualified Deferred Compensation table below.

**NONQUALIFIED DEFERRED COMPENSATION**

The following table shows the current value of the compensation previously earned and deferred by the named executive officers to the Company's employee funded Deferred Compensation Plan. As the Company does not make contributions to the Plan and does not guaranty any investment return, the balances shown are comprised entirely of contributions made by the executive officers from their salary, bonus or vested restricted share awards for prior years and the earnings on those amounts.

Name	Executive Contributions in 2012	Company Contributions in 2012	Earnings/(Losses) in 2012	Withdrawals/Distributions in 2012	Balance at December 31, 2012
David J. Neithercut	\$0	\$0	\$2,099,333	\$0	\$15,539,873
Alan W. George	0	0	1,301,567	0	12,425,435
Frederick C. Tuomi	0	0	181,248	703,273	1,436,841
David S. Santee	0	0	84,425	0	1,692,002
Mark J. Parrell (1)	886,416	0	138,529	0	2,052,115

- (1) Of the amount shown in the Executive Contributions column, \$24,712 of Mr. Parrell's contribution is also included in the Summary Compensation Table as annual salary that was paid in 2012.

The Plan allows all Company employees with annual total cash compensation of \$110,000 or above to defer receipt of up to 25% of their base salary and up to 100% of their annual cash bonus and restricted shares upon vesting. Effective January 1, 2012, Plan participants are no longer allowed to elect deferral of future grants of restricted shares to the Plan. Any deferred compensation is deposited by the Company directly with the independent trustee of the Plan, and invested, at the option of the participant, in a limited number of independent mutual funds. Deferral elections are made by eligible employees during an open enrollment period each year for amounts to be earned or granted in the following year. Benefits under the Plan will be paid out, in either a lump sum or in annual installments, upon certain events such as termination of employment, disability, death or change in control.

**Table of Contents**

**POTENTIAL PAYMENTS UPON TERMINATION OF  
EMPLOYMENT OR CHANGE IN CONTROL**

The following table discloses the potential payments that would be provided each named executive officer under the Company's compensation and benefit plans and arrangements in the event of a termination of employment or Change in Control of the Company on December 31, 2012.

Event	David J. Neithercut	Alan W. George	Frederick C. Tuomi	David S. Santee	Mark J. Parrell
<b><i>Change in Control without termination:</i></b>					
Cash Severance					
Accrued Bonus and LTC					
Unvested Equity Awards (1)	\$12,474,981	\$2,621,581	\$2,694,233	\$2,303,696	\$2,052,971
Health Care Benefits					
Excise Tax Gross-Up (2)					
<b>Total:</b>	<b>\$12,474,981</b>	<b>\$2,621,581</b>	<b>\$2,694,233</b>	<b>\$2,303,696</b>	<b>\$2,052,971</b>
<b><i>Change in Control with termination without Cause or Resignation by Employee for Good Reason:</i></b>					
Cash Severance (3)	\$4,180,550	\$2,426,418	\$2,207,475	\$1,823,574	\$2,059,801
Accrued Bonus and LTC (4)	4,200,000	1,800,000	1,500,000	1,500,000	1,500,000
Unvested Equity Awards (1)	12,474,981	2,621,581	2,694,233	2,303,696	2,052,971
Health Care Benefits (5)	38,417	40,108	20,125	35,293	40,301
Excise Tax Gross-Up (2)					1,337,155
<b>Total:</b>	<b>\$20,893,948</b>	<b>\$6,888,107</b>	<b>\$6,421,833</b>	<b>\$5,662,563</b>	<b>\$6,990,228</b>
<b><i>Termination for Cause or Resignation by Employee without Good Reason:</i></b>					
Cash Severance					
Accrued Bonus and LTC					
Unvested Equity Awards					
Health Care Benefits					
<b>Total:</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b><i>Death or Disability:</i></b>					
Cash Severance					
Accrued Bonus and LTC					
Unvested Equity Awards (1)	\$12,474,981	\$2,621,581	\$2,694,233	\$2,303,696	\$2,052,971
Health Care Benefits					
<b>Total:</b>	<b>\$12,474,981</b>	<b>\$2,621,581</b>	<b>\$2,694,233</b>	<b>\$2,303,696</b>	<b>\$2,052,971</b>

- Pursuant to the Company's Share Incentive Plans, upon a Change in Control of the Company or upon the employee's death or disability, all the Company's employees receive accelerated vesting of unvested share options and outstanding Share Awards. The dollar amount shown equals: (i) the number of outstanding unvested Share Awards at December 31, 2012 multiplied by \$56.67, the fair market value of the common shares as of that date; and (ii) the in-the-money value of unvested options at December 31, 2012 (\$56.67 less the option exercise price of in-the-money options).
- Upon a Change in Control of the Company, the executive may be subject to certain excise taxes under Section 280G of the IRC to the extent that the present value of certain change in control payments received by the executive pursuant to the Change in Control of the Company equals or exceeds an amount equal to the prior five year average of the executive's form W-2 compensation. The Company has agreed to reimburse the executives pursuant to the Change in Control/Severance Agreements described below for those excise taxes as



Edgar Filing: EQUITY RESIDENTIAL - Form DEF 14A

well as any income and excise taxes payable by the executives as a result of any reimbursements for such taxes. No such excise taxes are due in the

**Table of Contents**

- event of the termination of an executive's employment for reasons other than a Change in Control of the Company.
- (3) The cash severance due each named executive is 2.25 times (2.0 times for Mr. Santee) the multiple of base salary and average bonus paid in the last three calendar years.
  - (4) Represents the target cash bonus and the target long-term incentive compensation grant of restricted shares and options for the year of termination.
  - (5) Represents the cost of the continuation of health care benefits for the applicable time periods described below in Change of Control/Severance Agreements. For Mr. Neithercut, Mr. Tuomi and Mr. George who are eligible for retirement under the Rule of 70 (defined below), these amounts do not include the additional health benefits described below in Other Retirement Agreements.

**Amounts Not Shown in Table**

The amounts shown in the table do not include the following:

Distributions of plan balances under the Company's deferred compensation plan as shown in the Nonqualified Deferred Compensation table; and

Payments and benefits to the extent they are provided on a non-discriminatory basis to all employees generally upon termination of employment including: (i) accrued salary and vacation pay; (ii) distributions of plan balances under the Company's 401(k) plan; and (iii) life insurance proceeds in the event of death.

**Change in Control/Severance Agreements**

The Company has Change in Control/Severance agreements (the CIC Agreements) with the named executive officers that become effective upon a Change in Control and entitle such officers to severance payments in the event of their termination following a Change in Control. The Company adopted change-in-control agreements to ensure that the Company's executives maintain neutrality in their decision-making process and act in the best interests of shareholders in the event of a potential merger or acquisition. A Change in Control will generally be deemed to have occurred upon a third party's acquisition of 30% or more of the Company's common shares or assets, whether through purchase, merger or consolidation.

In the event that an executive is dismissed without Cause or resigns for Good Reason during the three-year period following the effective date of the Change in Control, he will be entitled to all accrued but unpaid compensation, a prorated bonus and long-term incentive compensation grant through the date of termination, and a lump sum cash severance payment equal to a multiple (2.25 for Mr. Neithercut, Mr. Tuomi, Mr. George and Mr. Parrell and 2.0 for Mr. Santee) of the executive's annual base salary plus the average of the executive's annual bonus for the last three calendar years. In addition, all options and Share Awards would immediately vest. The executive is also entitled to continued medical, dental, life and disability benefits for 2.25 years (2.0 years for Mr. Santee). If any payments made to an executive would result in an excise tax imposed by Section 4999 of the IRC, the executive would become entitled to receive a tax reimbursement that would put the executive in the same financial position after-tax that he or she would have been in if the excise tax did not apply to such amounts. The Company will not enter into any new agreements with its executive officers that include any excise tax gross-up provisions with respect to payments contingent upon a Change in Control.

## **Table of Contents**

The Company's termination of an executive is for Cause if: (i) the executive has been convicted of a felony or dishonesty; or (ii) the termination is evidenced by a resolution adopted in good faith by at least two-thirds of the Board that the executive either intentionally and continually failed substantially to perform his reasonable assigned duties for more than thirty days after written notice, or the executive intentionally engaged in conduct which is demonstrably and materially injurious to the Company. A termination by an executive is for Good Reason, and is thus treated the same as the termination by the Company without Cause, if it results from: (i) a material diminution in the executive's status, position or responsibilities; (ii) any reduction in the executive's base salary or overall compensation and benefits; (iii) the relocation of the executive's home office by more than 30 miles; or (iv) a material breach by the Company of the CIC Agreement, the Company's insolvency, or any purported termination of the executive's employment for Cause which does not comply with the CIC Agreement.

### **Retirement/Rule of 70**

The Company's Share Incentive Plans provide for certain benefits upon retirement at or after age 62 or upon meeting certain age/length of service requirements. For employees hired prior to January 1, 2009, retirement generally will mean the termination of employment (other than for cause): (i) on or after age 62; or (ii) prior to age 62 after meeting the requirements of the Rule of 70. For employees hired after January 1, 2009, retirement generally will mean the termination of employment (other than for cause) after meeting the requirements of the Rule of 70.

The Rule of 70 is met when an employee's years of service with the Company (which must be at least 15 years) plus his or her age (which must be at least 55 years) on the date of termination equals or exceeds 70 years. In addition, the employee must give the Company at least 6 months advance written notice of his or her intention to retire and sign a release upon termination of employment, releasing the Company from customary claims and agreeing to ongoing non-competition and employee non-solicitation provisions. Mr. Neithercut, Mr. Tuomi and Mr. George are currently eligible for retirement under the Rule of 70.

For employees hired prior to January 1, 2009 who retire at or after age 62 or for Trustees who retire at or after age 72, such employee's unvested Share Awards and options would immediately vest, and options would continue to be exercisable for the balance of the applicable ten-year option period. For all other employees (those hired after January 1, 2009 and those hired before such date who choose to retire prior to age 62), upon such retirement under the Rule of 70, such employee's unvested Share Awards and options would continue to vest per the original vesting schedule (subject to immediate vesting upon the occurrence of a subsequent Change in Control of the Company or the employee's death or disability), and options would continue to be exercisable for the balance of the applicable ten-year option period, subject to the employee's compliance with the non-competition and employee non-solicitation provisions. If an employee violates these provisions after such retirement, all unvested Share Awards and unvested and vested options at the time of the violation would be void, unless otherwise approved by the Compensation Committee.

### **Other Retirement Agreements**

Mr. Neithercut, Mr. Tuomi and Mr. George each entered into Split Dollar Life Insurance Agreements with the Company in December 1997, pursuant to which the Company purchased split dollar life insurance policies for the executives with death benefits of approximately \$2 million each. Upon the executive's death or retirement after meeting the requirement of the Rule of 70, the executive will be fully vested in the policy and the Company will release its collateral assignment of such policy, thereby releasing its right to receive any portion of the life insurance benefits and the premiums previously paid by it.

**Table of Contents**

The Company has also entered into Executive Retirement Benefits Agreements with Mr. Neithercut, Mr. Tuomi and Mr. George. Upon the executive's retirement or termination after meeting the requirements of the Rule of 70, the executive will be eligible to receive health and life insurance benefits for the remainder of his life in the same amounts as any regular active employee. These benefits will be offered at the same rates as would be paid by an active employee for like coverage and subject to increase as for any other active employee.

**Retirement of Named Executive Officer**

As previously announced, Mr. Tuomi will retire from the Company effective June 30, 2013 (the Effective Date) and Mr. Santee will assume direct responsibility for property management operations. In connection with his retirement, the Company and Mr. Tuomi entered into a Separation Agreement dated as of August 28, 2012. For Mr. Tuomi's service in 2013, he will be entitled to receive his current salary until the Effective Date and prorated equity awards and a cash bonus (the Prorated Award) for the six month period ending on the Effective Date. The Prorated Award, based on 100% of his current target amounts, will be comprised of \$375,000 of Share Awards, \$125,000 of options and a \$250,000 cash bonus. Mr. Tuomi will also be entitled to the benefits described under the Rule of 70 and those described in Other Retirement Agreements.

**Table of Contents****TRUSTEE COMPENSATION**

The following table shows the compensation paid to or earned by our non-employee trustees for their service on the Board during 2012.

<b>Name</b>	<b>Annual Cash Fee</b>	<b>Restricted Share Awards (1)</b>	<b>Option Awards (1)</b>	<b>Total</b>
Samuel Zell, <i>Chairman</i> (2)	\$0	\$2,437,462	\$812,531	\$3,249,993
Gerald A. Spector, <i>Vice Chairman</i> (3)	61,857	49,955	50,041	161,853
Charles L. Atwood, <i>Lead Trustee</i>	102,330	49,955	50,041	202,326
David Neithercut (1)	0	0	0	0
John W. Alexander	82,511	49,955	50,041	182,507
Linda Walker Bynoe	63,165	49,955	50,041	163,161
Mary Kay Haben	68,330	49,955	50,041	168,326
Bradley A. Keywell	63,165	49,955	50,041	163,161
John E. Neal	88,575	49,955	50,041	188,571
Mark S. Shapiro	65,165	49,955	50,041	165,161
B. Joseph White	82,511	49,955	50,041	182,507
<b>Total:</b>	<b>\$677,609</b>	<b>\$2,887,057</b>	<b>\$1,262,900</b>	<b>\$4,827,566</b>

- (1) For service provided by the Board from the June 2012 Annual Meeting of Shareholders to the June 2013 Annual Meeting of Shareholders, each trustee (with the exception of Mr. Zell and Mr. Neithercut) received an annual long-term incentive grant of \$100,000 on June 21, 2012, which was allocated 50% to options and 50% to restricted shares, utilizing the same valuation criteria as approved by the Board for the annual long-term incentive grants to the Company's executive officers. Our employee trustee, Mr. Neithercut received no additional compensation for his service as a Trustee during 2012. Accordingly, each non-employee trustee received 840 restricted shares valued at \$49,955 (\$59.47 per share) and 5,680 options valued at \$50,041 (\$8.81 per option). All such restricted shares and options will vest in full on the first anniversary of the grant date. Trustees are also entitled to certain vesting benefits upon retirement, as described in the Retirement/Rule of 70 discussion in Executive Compensation. Generally, retirement means termination of service on the Board (other than for cause) on or after age 72.

For his services performed in 2011 as Chairman of the Board, Mr. Zell received an annual long-term incentive grant on February 3, 2012 of \$3,250,000 of options and restricted shares which was allocated 50% to options and 50% to restricted shares, utilizing the same valuation criteria as approved by the Board for the annual long-term incentive grants to the Company's executive officers. Accordingly, Mr. Zell received 26,970 restricted shares valued at \$1,624,943 (\$60.25 per share) and 190,287 options valued at \$1,625,051 (\$8.54 per option). The restricted shares were granted at a share price equal to the closing price of the common shares on February 3rd and vest in full on the third anniversary of the grant. The options were granted at an exercise price equal to the closing price of the common shares on February 3rd and vest in equal installments over a three-year period.

For his services performed in 2012 as Chairman of the Board, Mr. Zell received an annual long-term incentive grant on February 7, 2013 of \$3,250,000 of options and restricted shares which was allocated 75% to restricted shares and 25% to options elected by Mr. Zell utilizing the same valuation criteria approved by the Board for the annual long-term incentive grants to the Company's executive officers. Accordingly, Mr. Zell received 44,463 restricted shares valued at \$2,437,462 (\$54.82 per share) and 102,852 options valued at \$812,531 (\$7.90 per option). The restricted shares were granted at a share price equal to the closing price of the common shares on February 7th and vest in full on the third anniversary of the grant. The options were granted at an exercise price equal to the closing price of the common shares on February 7th and vest in equal installments over a three-year period. Assumptions used in the calculation

**Table of Contents**

of all amounts are included in footnotes 2 and 12 of the audited financial statements included in the Company's Annual Reports on Form 10-K for 2012 and 2011 and footnotes 2 and 14 for 2010.

- (2) The Company entered into a Retirement Benefits Agreement with Mr. Zell in October 2001 which provides him with a cash retirement benefit after the termination of his service as Chairman of the Board. If Mr. Zell's employment as Chairman is terminated for any reason, other than by the Company for cause, he (or his estate in the event of his death) will be entitled to an annual retirement benefit of \$500,000 (as increased by a CPI index from January 2002 through the termination date) over a ten-year period commencing on the termination date. The present value of these payments, assuming the termination of Mr. Zell's employment as of December 31, 2012, is \$5,254,745. Should Mr. Zell be terminated for cause, he would not be entitled to any retirement benefit.
- (3) The Company entered into a Deferred Compensation Agreement with Mr. Spector in January 2002 which provides him with a ten-year cash retirement benefit after the termination of his employment with the Company. Mr. Spector's ten annual installments commenced on January 1, 2009 with an annual payment of \$643,887. The present value estimate of these payments as of December 31, 2012 is \$2,502,035.

Effective June 2012, the Board approved an increase in the base annual compensation, the Lead Trustee fee and certain committee fees paid to its non-employee trustees. The Compensation Committee recommended these increases to bring total trustee compensation closer to a competitive market level. The adjustments to the various components of trustee compensation are described below:

	Current Fees	Prior Fees
<b>Annual Retainer</b>		
Cash	\$60,000	\$55,000
Equity (restricted shares and options)	100,000	87,500
<b>Total:</b>	<b>\$160,000</b>	<b>\$142,500</b>
<b>Lead Trustee Fee</b>		
	\$30,000	\$25,000
<b>Committee Compensation</b>		
Audit Chair	\$20,000	\$18,750
Compensation Chair	15,000	12,500
Governance Chair	15,000	12,500
Executive Chair		
Audit Member	8,000	7,000
Compensation Member	6,000	5,000
Governance Member	6,000	5,000
Executive Member	4,000	4,000

Trustees who are first appointed or elected to the Board after the beginning of a fiscal year receive prorated cash fees and long-term incentive grants for their first year of service. The Company also reimburses the trustees for travel expenses incurred in connection with their activities on behalf of the Company, with the exception of Mr. Zell who is responsible for his own business related expenses.

The Trustees do not have pension benefits and are not entitled to any above-market or preferential earnings on nonqualified deferred compensation. Trustees are eligible to purchase shares under the Company's Employee Share Purchase Plan (the "ESPP") at the discounted purchase price under the plan not to exceed \$100,000 per year. Non-employee trustees do not participate in the Company's profit sharing or 401(k) Plan and do not receive any matching contributions on any trustee compensation.

**Table of Contents**

The following table shows the aggregate number of outstanding restricted shares and options of each non-employee trustee at December 31, 2012.

<b>Name</b>	<b>Restricted Shares</b>	<b>Unvested Options</b>	<b>Vested Options</b>
Samuel Zell	93,720	378,947	1,939,354
Gerald A. Spector	1,977	7,704	459,705
Charles L. Atwood	1,977	7,704	47,843
John W. Alexander	1,977	7,704	32,141
Linda Walker Bynoe	1,977	7,704	12,030
Mary Kay Haben	840	5,680	4,355
Bradley A. Keywell	967	6,228	5,229
John E. Neal	1,977	7,704	21,292
Mark S. Shapiro	2,416	8,486	4,955
B. Joseph White	1,977	7,704	32,141
<b>Total:</b>	<b>109,805</b>	<b>445,565</b>	<b>2,559,045</b>

All trustees are expected to own, within three years of joining the Board, at least \$250,000 in Company shares or OP Units. All Trustees who have served on the Board for more than three years own Company shares well in excess of this standard.

**AUDIT COMMITTEE REPORT**

The Audit Committee reviews the Company's financial reporting process on behalf of the Board. The Company's management has the primary responsibility for establishing and maintaining adequate internal financial controls, for preparing the financial statements and for the public reporting process. Ernst & Young, the Company's independent auditor for 2012, was responsible for expressing opinions on the conformity of the Company's audited financial statements with generally accepted accounting principles and on the effectiveness of the Company's internal control over financial reporting.

In this context, the Audit Committee has reviewed and discussed with management and Ernst & Young the audited financial statements for the year ended December 31, 2012, and Ernst & Young's evaluation of the Company's internal control over financial reporting. The Audit Committee has discussed with Ernst & Young the matters that are required to be discussed by applicable auditing standards. Ernst & Young has provided to the Audit Committee the written disclosures and the letter required by applicable independence standards, and the Audit Committee has discussed with Ernst & Young the firm's independence. The Audit Committee has concluded that Ernst & Young's provision of audit and non-audit services to the Company and its affiliates is compatible with Ernst & Young's independence.

In reliance on the review and discussions referred to above, the Audit Committee recommended to the Board the inclusion of the Company's audited consolidated financial statements in its Annual Report on Form 10-K for the fiscal year ended December 31, 2012, for filing with the SEC.

Audit Committee:  
 John E. Neal, Chair  
 Charles L. Atwood  
 Mary Kay Haben  
 Mark S. Shapiro  
 Gerald A. Spector

**Table of Contents**

**CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

The Company's Code of Ethics and Business Conduct (the "Code") provides that its employees and trustees should avoid conflicts of interest with regard to their own or the Company's interest. Under the Code, a conflict of interest exists whenever an individual's private interests interfere or are at odds with the interests of the Company. Such a conflict can arise when (i) an employee takes actions or has interests that may make it difficult to perform his or her Company work objectively and effectively, or (ii) an employee or member of his or her family receives improper personal benefits as a result of his or her position in the Company, whether received from the Company or a third party. For purposes of the Code, the interests of each employee include any interests of his or her immediate family, defined as spouse, same-sex domestic partner, children, parents, siblings, mothers and fathers-in-law, sons and daughters-in-law, and brothers and sisters-in-law. Any waiver of the provisions of the Code for executive officers or trustees may only be made by the Board of Trustees or the Audit Committee, and any such waiver will be disclosed as required by law or regulation and the rules of the NYSE.

The Audit Committee has responsibility for reviewing the Company's written policies relating to the avoidance of conflicts of interest and reviewing any proposed related party transactions. No trustees or executive officers are indebted to the Company under any Company loans. The Operating Partnership leases its corporate headquarters from an entity controlled by Mr. Zell on terms the Company believes to be equivalent to a third party transaction pursuant to a lease that expires on January 31, 2022. Amounts incurred for such office space and related office facility services in 2012 totaled approximately \$1,266,695.



**Table of Contents**

**PROPOSAL 1**

**ELECTION OF TRUSTEES**

**Introduction**

At the Annual Meeting, shareholders will be asked to elect eleven trustees to serve until the 2014 annual meeting and until their respective successors are duly elected and qualified. Following the recommendation of the Corporate Governance Committee, the Company's Board of Trustees has nominated all the Company's current trustees, John W. Alexander, Charles L. Atwood, Linda Walker Bynoe, Mary Kay Haben, Bradley A. Keywell, John E. Neal, David J. Neithercut, Mark S. Shapiro, Gerald A. Spector, B. Joseph White and Samuel Zell for election. Biographies of each of our nominated trustees, which include a brief discussion of the specific experience, qualifications, attributes and skills that led to the Board's conclusion that such individual should serve as a Trustee of the Company are set forth above in Governance of the Company Biographical Information and Qualifications of Trustees. The process undertaken by the Corporate Governance Committee in recommending qualified trustee candidates is described above under Governance of the Company Trustee Nomination Procedures.

**Independence of Trustees**

Pursuant to the Company's Guidelines on Governance, which require that a majority of our trustees be independent within the meaning of the NYSE listing standards, the Board undertook a review of the independence of Trustees nominated for election at the upcoming annual meeting. The Board reviews the relationships and transactions, if any, during the past year between each trustee or any member of his or her immediate family and the Company as necessary to comply with the definition of independence established by the NYSE. During the period covered by this Proxy Statement, for each trustee identified as independent below, there were no transactions, relationships or arrangements not disclosed pursuant to Item 404(a) of Regulation S-K of the type that would need to be considered in connection with determining the independence of such trustees under the applicable NYSE definition of independence. As a result of this review, the Board affirmatively determined that all the Trustees nominated for election at the Annual Meeting are independent of the Company and its management within the meaning of the NYSE listing standards, with the exception of its Chairman, Mr. Zell and its Chief Executive Officer and President, Mr. Neithercut.

**General Information about the Trustees and Nominees**

Our Declaration of Trust currently provides for the annual election of all trustees. All the nominees are presently trustees, and each has consented to be named in this Proxy Statement and to serve if elected.

**Vote Required**

A majority of the votes cast in person or by proxy at the meeting is required for the election of trustees in an uncontested election. A majority of the votes means that the number of shares voted for a Trustee's election exceeds fifty percent of the total number of votes cast with respect to his or her election. For purposes of the election of trustees, abstentions and broker-non votes will not be counted as votes cast and will have no effect on the results of the vote. Although we know of no reason why any nominee would not be able to serve, if any nominee should become unavailable for election, the persons named as proxies will vote your shares to approve the election of any substitute nominee proposed by the Board. If any incumbent Trustee does not receive a majority of the votes cast for his or her election, the Trustee is required to tender his or her resignation for the consideration of the Board. See Corporate Governance Trustee Resignation Policy above.

**Table of Contents****Board Recommendation**

The Board recommends that you vote **FOR** each of the eleven nominees for a one-year term.

**PROPOSAL 2****RATIFICATION OF SELECTION OF INDEPENDENT AUDITOR**

The Audit Committee has selected Ernst & Young LLP ( Ernst & Young ) as the independent auditor to perform the audit of our financial statements and our internal control over financial reporting for 2013. The Board recommends that the shareholders ratify the Company's selection of Ernst & Young as our independent auditor. Although shareholder action on this matter is not required, the Board believes it is good corporate practice to seek shareholder ratification of its selection. If the selection is not ratified, the Audit Committee will consider whether it is appropriate (without obligation) to select another public accounting firm. Representatives of Ernst & Young are expected to be available at the Annual Meeting. These representatives will have an opportunity to make a statement if they so desire and will be available to respond to appropriate questions.

**Fees**

Fees billed to the Company by Ernst & Young for the years ended December 31, 2012 and 2011 were as follows:

<b>Type of Fees:</b>	<b>2012</b>	<b>2011</b>
Audit fees <sup>(1)</sup>	\$ 1,733,887	\$ 1,611,545
Audit-related fees <sup>(2)</sup>	158,995	23,995
<b>Subtotal:</b>	<b>1,892,882</b>	<b>1,635,540</b>
Tax compliance/preparation fees <sup>(3)</sup>	239,225	186,630
Tax consulting fees <sup>(4)</sup>	232,700	9,500
<b>Subtotal:</b>	<b>471,925</b>	<b>196,130</b>
All other fees		
<b>Total Fees:</b>	<b>\$ 2,364,807</b>	<b>\$ 1,831,670</b>

- (1) Audit fees for the audit of our annual financial statements and internal control over financial reporting, the review of our interim financial statements, and for work on securities offerings and other filings with the SEC, including comfort letters, consents and comment letters.
- (2) Fees for audit-related services include services associated with legally required employee benefit plan audits, Section 3-14 acquisition audits and subscriptions to online accounting and tax information services.
- (3) Tax compliance and preparation fees are incurred for the review or preparation of tax returns, claims for refunds and tax payment compliance.
- (4) Tax consulting fees relate primarily to tax planning advice incident to acquisitions, dispositions, developments, financings and similar issues.

## **Table of Contents**

### **Pre-Approval Policy**

The Company's Audit Committee has reviewed and approved the Company's engagement of Ernst & Young as its independent auditor, and the incurrence of all of the fees described above, for 2012 and 2011 and has selected Ernst & Young as independent auditor for 2013, subject to review and approval of the final terms of its engagement as such and its audit fees. The Audit Committee has also adopted a Pre-Approval Policy for Audit and Non-Audit Services (the "Pre-Approval Policy") for all other services Ernst & Young may perform for the Company in 2013. The Pre-Approval Policy details with specificity the audit and permitted non-audit services that are authorized within each of the above-described categories of services and provides for aggregate maximum dollar amounts for such pre-approved services. Any additional services not described or otherwise exceeding the maximum dollar amounts prescribed by the Pre-Approval Policy for 2013 will require the further advance review and approval of the Audit Committee.

### **Vote Required**

The affirmative vote of holders of a majority of the votes cast in person or by proxy at the meeting is required to ratify the selection of Ernst & Young. For purposes of the vote on this proposal, abstentions will not be counted as votes cast and will have no effect on the result of the vote. If this proposal is not approved, the selection of the independent auditor will be reconsidered by the Audit Committee and the Board. Because it is difficult and not cost effective to make any change in the independent auditor so far into the year, the appointment of Ernst & Young would probably be continued for 2013 unless the Audit Committee or the Board finds additional good reasons for making an immediate change.

### **Board Recommendation**

**The Board recommends that you vote FOR the ratification of the selection of Ernst & Young as the Company's independent auditor for 2013.**

## **PROPOSAL 3**

### **APPROVAL OF EXECUTIVE COMPENSATION**

The Company is seeking its shareholders' approval, on an advisory basis, of the compensation of named executive officers as disclosed in this Proxy Statement. Shareholders are being asked to vote on the following advisory resolution:

RESOLVED, that the compensation of the named executive officers, as disclosed in the Company's Proxy Statement pursuant to the compensation disclosure rules of the SEC, including the Compensation Discussion and Analysis, the Summary Compensation Table and the other related tables and disclosure, is hereby APPROVED.

At the Company's annual meeting of shareholders in June 2012, its shareholders overwhelmingly approved its executive compensation, with almost 97% of votes cast in favor of the say-on-pay resolution. As a result, the Compensation Committee continued to apply the same effective approach and philosophy it has used in previous years in determining executive compensation and will continue to consider the outcome of the Company's say-on-pay votes when making future compensation decisions for the named executive officers.

## **Table of Contents**

The goal of the Company's executive compensation program is to retain and reward executives who create long-term value for our shareholders. Our compensation program rewards financial and operating performance as well as leadership excellence. The overall program is designed to align the executive's long-term interests to the attainment of financial and other performance measures that the Board believes promote the creation of long-term shareholder value and motivate the executive to remain at the Company for years. As described more fully in the Compensation Discussion and Analysis, the Company's total compensation approach to executive compensation is designed to attract and maintain top talent while, at the same time, creating a close relationship between performance and compensation. The Compensation Committee and the Board believe that the design of the program, and therefore the compensation awarded to named executive officers under the current program, fulfills this objective and is fair and reasonable.

### **Vote Required**

Although the vote on this advisory proposal is non-binding, the Compensation Committee and the Board will review the voting results in connection with their ongoing evaluation of the Company's compensation program. For purposes of this advisory vote, abstentions and broker non-votes will not be counted as votes cast and will have no effect on the result of the vote.

### **Board Recommendation**

**The Board recommends that you vote FOR the advisory approval of the Company's executive compensation.**

## **PROPOSAL 4**

### **SHAREHOLDER PROPOSAL**

Set forth below is a shareholder proposal submitted on behalf of the New York City Employees' Retirement System, the New York City Teachers' Retirement System, the New York City Fire Department Pension Fund, the New York City Police Pension Fund, and the New York City Board of Education Retirement System, c/o Comptroller of the City of New York, 1 Centre Street, New York, New York 10007 (the shareholder proponent), collectively the beneficial owner of 1,081,914 of the Company's common shares, along with the supporting statement of the shareholder proponent. The shareholder proposal is required to be voted upon at the annual meeting only if properly presented at the annual meeting by or on behalf of the shareholder proponent. As explained below, the Board recommends that you vote AGAINST the shareholder proposal.

### **REQUEST FOR SUSTAINABILITY REPORT**

**RESOLVED:** Shareholders request that the Board of Directors of Equity Residential (Company) prepare and make available to shareholders by September, 2013 a sustainability report addressing greenhouse gas emissions, water conservation, waste minimization, energy efficiency, and other environmental and social impacts the Board deems relevant to Company's business. The report should address sustainability in operations and maintenance as well as design. It should include a review of the Company's social and environmental policies, practices and goals, as well as multiple objective statistical indicators relating to each of the above environmental and social impacts.

**Table of Contents**

**SUPPORTING STATEMENT**

A growing number of investors view companies that are considered good employers, environmental stewards, and corporate citizens as more likely to generate stronger financial returns, better respond to emerging issues, and enjoy long-term success. A 2010 survey by proxy advisor Institutional Shareholder Services found that 83% of investor respondents believed that environmental and social factors can significantly affect long-term shareholder value. A 2011 study by Harvard Business School's Robert Eccles and two co-authors found that high sustainability companies early voluntary adopters of environmental and social policies outperformed low sustainability companies in terms of both stock market and accounting performance over an 18-year period. (Robert Eccles et al., *The Impact of a Corporate Culture of Sustainability on Corporate Behavior and Performance*, at 28-31 (working paper Nov. 2011) (available at <http://hbswk.hbs.edu/item/6865.html>))

The importance assigned to these issues is reflected in the growth of groups such as the Investor Network on Climate Risk (INCR), which supports 100 investors with assets totaling \$10 trillion ([www.ceres.org/incr](http://www.ceres.org/incr)), and the UN Principles for Responsible Investment, whose more than 1000 signatories (as of April 2012) have assets under management of approximately \$30 trillion. ([www.unpri.org/about/](http://www.unpri.org/about/)) Support levels for shareholder proposals addressing sustainability issues continue to climb: average support for proposals on environmental and social issues reached 20.5% in 2011, with a record four majority votes. (Ted Allen, *Greater Support for Shareholder Proposals on E&S Issues*, ISS Governance Blog, June 20, 2011) (available at <http://blog.issgovernance.com/gov/2011/06/greater-support-for-shareholder-proposals-on-es-issues.html>))

Accordingly, it is unsurprising that other major REITs such as Prologis have led in this area through the publication of comprehensive sustainability reports addressing greenhouse gas emissions, environmental stewardship, water use, and other related issues.

We recommend that the Company use the Global Reporting Initiative's (GRI's) Sustainability Reporting Guidelines to prepare the sustainability report. The GRI is an international organization developed with representatives from the business, environmental, human rights and labor communities; its guidelines provide a flexible reporting system that allows the omission of content that is not relevant to company operations. The GRI provides a supplement to its reporting framework specifically geared toward the construction and real estate sectors.

We urge shareholders to vote for this proposal.

**BOARD STATEMENT OPPOSING SHAREHOLDER PROPOSAL**

After careful consideration, your Board and its Corporate Governance Committee believe that the above-described shareholder proposal is not in the best interests of the Company and its shareholders. The substantially same proposal was presented at the Company's 2012 Annual Meeting of Shareholders and was defeated by a majority of our shareholders. The Board recommends a vote AGAINST adoption of this shareholder proposal for the following reasons.

**Opposing Statement:** Equity Residential is committed to sustainability. Over the past five years, hundreds of Equity Residential properties have benefited from millions of dollars in improvements which have reduced environmental impact, benefited residents and employees and contributed positively to shareholder value. We have a team of sustainability professionals working to constantly improve how we build and operate our properties as evidenced by our renewable solar power generation program, energy and water conservation projects across the country such as LED lighting retrofits, smart irrigation systems, and core building infrastructure upgrades to heating and cooling systems, all reducing the impact of our operations on the environment.

## **Table of Contents**

In addition to making Equity Residential properties more sustainable, we will continue to keep our shareholders informed of our efforts. Accordingly, we published a corporate social responsibility report available on our website at <http://www.equityapartments.com/corporate/corporatesocialresponsibility.html> that communicates our sustainability approach, areas of impact and initiatives, as well as our commitment to governance and social issues.

The shareholder proposal requests that we produce a very specific form of sustainability report based on the guidelines published by the Global Reporting Initiative ( GRI ) which requires the reporting of nearly 100 indicators of performance in various areas of the Company's operations. We believe that preparing a report in compliance with GRI's complex and technical guidelines would require a substantial commitment of time and money without adding any meaningful benefit to our management team in the way we currently run our business. We further believe that restricting the form of sustainability reporting to guidelines established by one company is too limiting and that such reporting would not add any measurable shareholder value.

The Board believes the Company has in place the appropriate policies and practices concerning environmental and social issues, and sufficient public disclosure regarding such efforts and initiatives. Since the Board feels that a GRI compliant sustainability report would not provide any meaningful additional value or information for our shareholders, the Board recommends shareholders vote **AGAINST** the proposal.

### **Vote Required**

The affirmative vote of a majority of all the votes cast in person or by proxy at the meeting is necessary to adopt the resolution in this proposal. Abstentions and broker non-votes will not be counted as votes cast and will have no effect on the result of the vote.

### **Board Recommendation**

**The Board recommends that you vote **AGAINST** the adoption of this shareholder proposal.**

## **CONTACTING THE BOARD OF TRUSTEES**

The Board welcomes your questions and comments. If you would like to communicate with our Board or our Lead Trustee, or if you have a concern related to the Company's business ethics or conduct, financial statements, accounting practices or internal controls, you may submit your correspondence to Equity Residential, Two North Riverside Plaza, Suite 400, Chicago, Illinois 60606, Attn: Corporate Secretary. All communications will be forwarded to our Lead Trustee.

## **SHAREHOLDER PROPOSALS FOR THE 2014 ANNUAL MEETING**

To be considered for inclusion in next year's proxy statement, shareholder proposals must be received at our principal executive offices no earlier than the close of business on November 15, 2013 and no later than the close of business on December 16, 2013. Proposals should be mailed to Equity Residential, Two North Riverside Plaza, Suite 400, Chicago, Illinois 60606, Attn: Corporate Secretary. Such proposals must also include the same information concerning proposals for shareholder nominees as required under Article II, Section 13 of the Bylaws of the Company. See Governance of the Company Trustee Nomination Procedures .

**Table of Contents**

**2012 ANNUAL REPORT**

Additional copies of our 2013 Proxy Statement, 2012 Annual Report and Form 10-K for the year ended December 31, 2012, as filed with the SEC, may be obtained without charge by contacting Equity Residential Investor Relations, at Two North Riverside Plaza, Suite 400, Chicago, Illinois 60606 (toll free number: 1-888-879-6356; e-mail: [investorrelations@eqrworld.com](mailto:investorrelations@eqrworld.com)).

**OTHER MATTERS**

The Board knows of no other matters to be presented for shareholder action at the Annual Meeting. If any other matters are properly presented at the meeting for action, it is intended that the persons named in the proxies will vote upon such matters in accordance with their discretion.

By Order of the Board of Trustees

Bruce C. Strohm

Corporate Secretary

Chicago, Illinois

April 15, 2013

**Table of Contents**



**Table of Contents**

***EQUITY RESIDENTIAL***  
***TWO NORTH RIVERSIDE PLAZA***  
***CHICAGO, ILLINOIS 60606***

**VOTE BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)**

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time the day before the cut-off date or meeting date. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

**ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS**

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

**VOTE BY PHONE - 1-800-690-6903**

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M. Eastern Time the day before the cut-off date or meeting date. Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

M57181-P35363

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AND RETURN THIS PORTION ONLY

**THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.**

Edgar Filing: EQUITY RESIDENTIAL - Form DEF 14A

**EQUITY RESIDENTIAL**

**For All** **Withhold All** **For All Except**

To withhold authority to vote for any individual nominee(s), mark **For All Except** and write the number(s) of the nominee(s) on the line below.

**The Board of Trustees recommends you vote FOR the following proposals:**

1. Election of Trustees

.. .. .

**Nominees:**

- 01) John W. Alexander    03) Linda Walker Bynoe    05) Bradley A. Keywell    07) David J. Neithercut    09) Gerald A. Spector    11) Samuel Zell
- 02) Charles L. Atwood    04) Mary Kay Haben    06) John E. Neal    08) Mark S. Shapiro    10) B. Joseph White

**For Against Abstain**

2. Ratification of the selection of Ernst & Young LLP as the Company's independent auditor for the year ending December 31, 2013.    ..    ..    ..

3. Approval of Executive Compensation.    ..    ..    ..

**The Board of Trustees recommends you vote AGAINST the following proposal:**

4. Shareholder proposal relating to sustainability reporting.    ..    ..    ..

**NOTE:** In their discretion, the Representatives are authorized to vote upon such other matters as may properly come before the meeting.

For address changes and/or comments, please check this box and write them on the back where indicated.    ..

Please indicate if you plan to attend this meeting.    ..    ..

**Yes    No**

Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.

Signature [PLEASE SIGN WITHIN BOX]

Date

Signature (Joint Owners)

Date

**Table of Contents**

**Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:**

The Notice and Proxy Statement and Annual Report are available at [www.proxyvote.com](http://www.proxyvote.com).

M57182-P35363

**EQUITY RESIDENTIAL**

**Annual Meeting of Shareholders - June 13, 2013**

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF TRUSTEES**

The undersigned shareholder(s) of Equity Residential, a Maryland real estate investment trust (the Company), hereby appoint(s) DAVID J. NEITHERCUT and BRUCE C. STROHM, or either of them (the Representatives), with full power of substitution, as proxies for the undersigned to attend the Annual Meeting of Shareholders of the Company, to vote all common shares of the Company which the undersigned is entitled to vote at the Annual Meeting and otherwise represent the undersigned with all powers possessed by the undersigned if personally present at the Annual Meeting, to be held at 1:00 p.m., local time, on June 13, 2013, at Two North Riverside Plaza, Suite 2400, Chicago, Illinois, and any adjournment or postponement thereof. The undersigned hereby acknowledges receipt of the Notice of the Annual Meeting of Shareholders and of the accompanying Proxy Statement and revokes any proxy heretofore given with respect to such common shares. If this card is properly executed and returned, the shares represented thereby will be voted. If a choice is specified by the shareholder, the shares will be voted accordingly. **If not otherwise specified, the shares represented by this card will be voted FOR all Nominees for Trustee, FOR Proposals 2 and 3 and AGAINST Proposal 4, and in the discretion of the Representatives in any other matter that may properly come before the meeting or any adjournment or postponement thereof.**

Address Changes/Comments: \_\_\_\_\_  
\_\_\_\_\_

(If you noted any Address Changes/Comments above, please mark corresponding box on the reverse side.)

Continued and to be signed on reverse side

