

Edgar Filing: Florida Bank Group, Inc. - Form 425

Florida Bank Group, Inc.  
Form 425  
November 04, 2014

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Pursuant to Rule 425 under the Securities Act of 1933,

as amended

Subject Company: Florida Bank Group, Inc.

Old Florida Bancshares, Inc.

Commission File No: 000-53813

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MAKING THE MOST OF IT  
November 2014

Safe Harbor And Legend

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Statements contained in this presentation which are not historical facts and which pertain to future operating results of IBERIABANK Corporation and its subsidiaries constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve significant risks and uncertainties. Actual results may differ materially from the results discussed in these forward-looking statements. Factors that might cause such a difference include, but are not limited to, those discussed in IBERIABANK Corporation's periodic filings with the SEC.

In connection with the proposed mergers, IBERIABANK Corporation will file Registration Statements on Form S-4 that will contain proxy statement / prospectuses. **INVESTORS AND SECURITY HOLDERS ARE URGED TO CAREFULLY READ THE PROXY STATEMENT/ PROSPECTUSES REGARDING THE PROPOSED TRANSACTIONS WHEN THEY BECOME AVAILABLE, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION.** Investors and security holders may obtain a free copy of the proxy statement / prospectuses and other documents containing information about IBERIABANK Corporation, Florida Bank Group, Inc. and Old Florida Bancshares, Inc., without charge, at the SEC's website at <http://www.sec.gov>. Copies of the proxy statement / prospectuses and the SEC filings that will be incorporated by reference in the proxy statement / prospectuses may also be obtained for free from the IBERIABANK Corporation website, [www.iberiabank.com](http://www.iberiabank.com), under the heading Investor Information .

This communication is not a solicitation of any vote or approval, is not an offer to purchase shares of Old Florida Bancshares, Inc. common stock or Florida Bank Group, Inc. common stock, nor is it an offer to sell shares of IBERIABANK Corporation common stock which may be issued in the proposed mergers with Florida Bank Group, Inc. and Old Florida Bancshares, Inc. The issuance of IBERIABANK Corporation common stock in the proposed mergers with Florida Bank Group, Inc. and Old Florida Bancshares, Inc. would have to be registered under the Securities Act of 1933, as amended (the Act ), and such IBERIABANK Corporation common stock would be offered only by means of prospectuses complying with the Act.

## INTRODUCTION

### Summary

Headquartered in Lafayette, Louisiana

Since 1887

Oldest And Largest Louisiana-Based Bank

Diverse

US

Gulf

Coast

Presence

Texas

To

Florida

Pro Forma Assets Of Over \$17 Billion

Pro Forma Market Capitalization Of Over \$2.5 Billion

Strong Asset Quality Measures

Conservative And We Don't Cut Corners

Limit Loan Concentrations

Asset Sensitive From An Interest Rate Risk Position

Large, Diverse Fee-Based Businesses

Completed Five FDIC-Assisted Transactions

Completed Five Live-Bank Transactions, With Two Pending

Executing Efficiency And Process Improvements

3

INTRODUCTION

Our Growth Path

4

ASSET GROWTH

1887-2014

Six-Fold Growth  
Compared To The  
Banking Industry

Asset Growth Is A  
Function Of Both  
Internal  
( Organic ) Growth  
And Acquisitions

Averaged One Or  
Two Acquisitions  
Per Year

We Are Very  
Selective  
Regarding Our  
Acquisition Targets

## INTRODUCTION

Results Compared To Peers

Very Difficult Period: Credit & Interest Rate Cycles, Bank Crisis, Hurricanes

Since Year-End 1999, We Have Outperformed Peers In Many Aspects

Peers Include Both All Publicly Traded U.S. Bank Holding Companies And  
\$10 To \$30 Billion-Asset Publicly Traded Bank Holding Companies

5

Source: SNL Financial

## INTRODUCTION

### Strategic Goals And Executive Compensation

#### Key Long-Term Financial Goals

Through 2016 Are As Follows:

Return on Average Tangible Equity

of 13% To 17%

Tangible Efficiency Ratio Of 60% Or

Less

Asset Quality In The Top 10% Of

Our Peers

Double-Digit Percentage Growth In

Fully-Diluted Operating EPS

Company Continues To Focus On

Improving Operating Efficiency And



Profitability

6

STRATEGIC GOALS

EXECUTIVE COMP CHANGES

Executive Compensation  
Programs Were Redesigned To  
Align With Strategic Goals,  
Profitability Focus, And  
Shareholder Value Creation

Short-Term Incentive Programs  
Place Greater Emphasis On Pre-  
Established Performance  
Objectives (As Opposed To  
Discretionary Objectives)

Long-Term Incentive Programs  
Place Greater Emphasis On  
Performance-Based Metrics (As  
Opposed To Time-Based Metrics)

PRIMARY FOCUS

Things do not change, we do.

-

Henry David Thoreau

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QUARTERLY EFFICIENCY RATIOS  
PRIMARY FOCUS  
Operating Efficiency Initiative

In Early 2013, Projected  
Pre-Tax Savings Of \$21  
Million On An  
Annualized Run-Rate  
Basis, Or \$0.46 Per  
Share After-Tax  
Annually

During 2013, Achieved  
More Than \$24 Million  
Annualized Pre-Tax  
Run-Rate Savings

In 2014, Another  
Initiative Is Projected To

Achieve An Additional  
\$10.7 Million In Run-  
Rate Savings: Through  
3Q14, 85% Of Savings  
Achieved  
8

PRIMARY FOCUS

Optimize Client Distribution Points

Enhanced Mobile  
Banking And  
Technological  
Enhancements  
9

Opened Two  
Branches In 2Q14  
And One Branch In  
3Q14

Closed Three

Branches In 2Q14

Adding Two  
Additional Branch  
Openings By Year-  
End 2014

Added 14 Branches  
From Three  
Acquisitions, Net Of  
Consolidations, In  
The First Half Of  
2014

FDIC & NON-FDIC LOAN TRENDS

PRIMARY FOCUS

Continue FDIC Loan Resolution

Through The Third Quarter  
Of 2014, FDIC-Covered  
Loans Declined \$270  
Million, Or 29%

The FDIC Loss Share  
Receivable Declined \$67  
Million, Or 42%

Certain FDIC Loss Share  
Programs Will Begin To  
Expire In 2014

To Date, Credit Results  
Were Substantially Better

Than We Expected  
10



COMMERCIAL COMMITMENT TRENDS

PRIMARY FOCUS

Grow High-Quality Client Base

Aggregate Year-To-Date  
Loan Growth Of \$1.6 Billion,  
Or 17%, Through Third  
Quarter Of 2014

Legacy Loan Growth Was  
\$892 million, Or 11% (14%  
Annualized), Through Third  
Quarter Of 2014

Notable Strength In:

Houston  
Birmingham  
New Orleans  
Baton Rouge  
Memphis

Unfunded Commitments And  
Unused Lines Grew \$241  
Million, Or 8% Since Year-  
End 2014

11

-----Year Ends -----

**PRIMARY FOCUS**

Execute Small Business & Retail Initiatives

In 2012, We Launched A  
Restructuring Of The Small  
Business Lending Process

Additional Bankers Were Added In  
2013 To Increase Small Business  
Loan Volume

We Host A Small Business  
Website, Titled Small Business  
Insights  
At [www.iberiabank.biz](http://www.iberiabank.biz)

Gaining Retail Branch Efficiency

In 2013, Deployed 23 Cash Teller  
Recyclers (Gaining Speed Of  
Transactions And Efficiencies)

Digital Banking Services Through  
Mobile Apps For iPhone, Android,  
And Our New iPad App

Recently Added Mobile Deposit  
Capture Service  
Allows Clients  
To Make Deposits By Scanning  
Checks Quickly And Easily On  
Their Smartphones

SMALL BUSINESS

RETAIL BANKING

12

PRIMARY FOCUS

Revenue Growth From Fee Income Businesses

13

Full Year

2013 vs.

2012

3Q

2014 vs.

3Q 2013

IBERIA Capital Partners

+63%

+64%

IBERIA Wealth Advisors

+26%

-3%

IBERIA Financial Services

-7%

+12%

Treasury Management

+31%

+22%

IBERIABANK Mortgage Company

-18%

-16%

Lenders Title Company

-2%

+2%

STOCK PRICE TREND SINCE  
YEAR-END 2012

PRIMARY FOCUS

Improve Shareholder Returns

After Many Poor Years, 2013 Was  
An Outstanding Year For Many  
Bank Stocks

In 1Q14, Adjustment In FDIC Loss  
Share Accounting Resulted In A  
Near-Term Negative Impact To  
Share Price

In 2Q14, Subsequent Efficiency  
Improvements Resulted In  
Rebound In Market Price

From Year-End 2012 Through  
October 29, 2014, Our Total  
Shareholder Return Was 43%.  
Since Year-End 1999, Our  
Annualized Total Return was 15%  
14  
Indexed results through October 29, 2014  
Source: Bloomberg



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15

Our favorite holding period is forever.

-

Warren Buffett

Data indexed at December 31, 1999

Organic loan growth excludes the impact of loan runoff on the FDIC covered loan portfolio.

LOAN GROWTH

1999 -

September 2014

LONG-TERM PERSPECTIVE

Loan Growth Compared To Industry

Between 2007 And  
2012, We Tripled  
Our Total Loans

Since 1999, Our  
Organic Loan  
Growth Was Four  
Times Higher Than

The Banking Industry

Average Loans Up  
13% In 2013 Versus  
2012

Pending Florida  
Bank Group And Old  
Florida Bancshares  
Acquisitions Will Add  
Approximately \$1.4  
Billion in Total Loans  
16

Source: Federal Reserve Board

AVERAGE LOAN YIELD

1996 -

September 2014

LONG-TERM PERSPECTIVE

Loan Yield Trends Compared To Industry

Loan Yield Was  
Consistent With  
Industry Until 2010

Higher Yield After  
That Period Due, In  
Part, To FDIC Loss  
Share Asset Yields

Favorable Loan  
Yield Trend In The  
Second Half Of  
2013

17

Source: SNL Financial

CORE DEPOSIT GROWTH

1999 -

September 2014

Core Deposit Growth Compared To Industry

LONG-TERM PERSPECTIVE

Between 2007 And

2012, We Tripled Our

Total Deposits

Five-Fold Growth In

Organic Core Deposits

Versus Industry

Average Total Deposits

Up 10% In 2013 Versus

2012

Strong Average Non-  
Interest Bearing Deposit  
Growth (Up 29%)

Pending Florida Bank  
Group And Old Florida  
Bancshares Acquisitions  
Will Add Approximately  
\$1.4 Billion in Core  
Deposits

18

Source: Federal Reserve Board



AVERAGE COST OF DEPOSITS

1996 -

September 2014

LONG-TERM PERSPECTIVE

Deposit Cost Trends Compared To Industry

Our Deposit Costs  
Have Generally  
Kept Pace With  
Industry Deposit  
Cost Structure

In 2013, We Were  
Approximately On  
Par With Industry

Part Of Cost  
Reduction Was  
Due To Favorable

Deposit Mix  
Improvement  
(More Non-interest  
Bearing Deposits)  
19  
Source: SNL Financial

Loans By State

Deposits By State

LONG-TERM PERSPECTIVE

Geographic Diversification

Prior To 2007, 100% Of Loans And Deposits In Louisiana, Nearly All Of Which Were Concentrated In Four Markets

On A Pro Forma Basis Louisiana Loans and Deposits Will Account For Approximately 43% and 46, Of Total Franchise, Respectively

Pro Forma Of Pending Acquisitions Florida Will Account For 20% Of Total Loans And 27% Of Total Deposits

Provides Significant Client Geographic Diversification

20

IBERIABANK loan and deposit information pro forma giving effect to pending acquisitions of Florida Bank Group, Inc. and Old Florida Bancshares, Inc.

Summary Trends

LONG-TERM PERSPECTIVE

Doubled In Size Between  
1999 And The Time Of  
Hurricane Katrina

Four-Fold Increase In  
Size Post-Katrina

More Geographic And  
Client Diversification

Expansion Into  
Significant Growth

Markets

Paid Quarterly Cash  
Dividends For 76  
Consecutive Quarters  
Pre-Historic

Era  
Hurricane  
Katrina Era  
Recent Time  
Period

21  
\* trailing twelve months

Total Loans

\$0.8

billion

\$1.9

billion

\$11.1

billion

Total Deposits

\$1.1

\$2.2

\$12.4

Total Assets

\$1.4

\$2.9

\$15.5

Market Capitalization

\$86

million

\$487

million

\$2.1

billion

Mortgage Loan Production

< \$50 million

\$235

million

\$1.6

billion \*

Locations

43

44

278

MSAs Served

3

5

25

Associates (full-time equivalent)

535  
686  
2,703  
Advisory Boards  
None  
5  
13  
Shareholders of Record  
1,140  
1,700  
2,890  
Analyst Coverage  
2  
10  
11  
Top 3 Shareholders  
23.0%  
14.0%  
16.0%  
Period-End Share Price  
11.00  
\$  
51.01  
\$  
62.51  
\$  
Tangible Book Value Per Share  
9.95  
\$  
17.07  
\$  
37.41  
\$  
Price to Tangible BVS  
1.11  
times  
2.99  
times  
1.67  
times  
Operating Earnings Per Share  
1.28  
\$  
2.24  
\$  
3.61  
\$  
\*  
Annual Dividends Per Share  
0.53

\$  
1.00  
\$  
1.36  
\$  
Dividend Payout Ratio  
41%  
45%  
38%  
Year-End  
1999  
Year-End  
2005  
September 30,  
2014

PLANTING SEEDS

The difference between  
ordinary and extraordinary is  
that little extra.

-

Jimmy Johnson





PLANTING SEEDS

IBERIABANK Mortgage Company

Overall Industry Changes:

What We Are Doing:

QUARTERLY MORTGAGE LOAN ORIGINATION GROWTH

(% Change Since 1Q 2008)

23

Source: Mortgage Bankers Association 3Q14

Mortgage Market Is Smaller  
From The Peak

Fewer Players

Regulatory Risk And Burden  
Is Increasing

GSE Reform On The  
Horizon

Digital And Internet Impact

Recruiting And Retaining  
Experienced High Performing  
Originators

Working Closer With  
Branches

Improving Efficiency In  
Processes And Staffing

PLANTING SEEDS  
IBERIA Capital Partners  
ICP REVENUES AND EQUITY  
RESEARCH COVERAGE

ICP Started in 4Q10

In 2013, ICP  
Launched Coverage  
On 39 Energy-  
Related; By Year-  
End, ICP Had  
Research Coverage  
On 100 Companies

In 2013, Completed  
23 Equity And Fixed

Income Investment  
Banking  
Transactions

ICP Turned  
Profitable in 2013  
24

SMALL BUSINESS LOAN VOLUME TRENDS

PLANTING SEEDS

Small Business Initiative

Economy Is Improving,  
Leading To An Increase In  
Small Business Loan  
Demand

Hired Additional Business  
Bankers

Trained And Focused  
Branch Managers On  
Serving And Calling On  
Small Businesses

Built Out Underwriting  
Platform

Favorable Loan Growth

25

Acquired approximately \$250 million in small business loans from Teche in 2Q14

THE RIGHT  
PARTNERS

Few men have the virtue to  
withstand the highest bidder.

-

George Washington

26



Florida Bank Group, Inc.  
THE RIGHT PARTNERS  
27

Announced October 3, 2014

In market and new-market acquisition of a Florida-based  
commercial bank based in Tampa, Florida

As of September 30, 2014:

Total Loans:  
\$324 million

Total Assets:  
\$518 million

Total Deposits:

\$393 million

Total Equity:

\$37 million common stock and \$25 million in convertible preferred equity

Combination cash and common stock with aggregate cash consideration not to exceed 50% of total consideration

\$7.81 in cash per Florida Bank Group common share, and

Fixed exchange ratio of 0.149 of a share of IBKC common stock for each Florida Bank Group share within price collars and floating exchange ratios outside of the collars

(1)

,

\$87 million

(1)

for common stock outstanding based on IBKC closing price of \$62.61 on October 2, 2014

\$17.14

per

Florida

Bank

Group

share

outstanding

(1)

\$3.5 million in cash liquidation value of options

Neutral to 2015 EPS and accretive thereafter

Slightly dilutive to TVBS (less than 1%)

IRR in excess of 20%

Shareholders

With All Other

Equity

Adjustments

(2)

Price / Total Book:

142%

126%

Price / Tangible Book:

142%

126%

Adds 13 branches in Florida eight offices in Tampa, three in Jacksonville, one in Sarasota and one in Tallahassee

(1)

If the weighted average trading price of IBERIABANK common stock were to go below \$56.79 per share, or to exceed \$76.83 per share, over a specified period, the value of the common stock portion of the transaction would become fixed and the exchange ratio would float

(2)

Assumes the impact of cash liquidation for options, reversal of \$23.4 million of deferred tax asset valuation allowance, credit loss assumptions, interest rate adjustments and fair value marks to facilities

Notes:

(1)

The agreement provides for a fixed exchange ratio with pricing collars that fix the value received by Old Florida's shareholders trading price of IBERIABANK Corporation's common stock were to decline below \$57.31 per share,

or  
exceed  
\$70.05  
per  
share,  
over  
a  
specified  
period  
(2)  
Assumes  
common  
and  
preferred  
converted  
shares  
and  
no  
exercise  
of  
options  
outstanding  
(3)

Assumes all stock options outstanding are cashed out at consummation

Announced October 27, 2014

New-market acquisition of an Orlando, Florida-based  
commercial bank

Adds  
14  
offices  
in  
Florida

12  
offices  
in  
Orlando  
and  
two  
offices north of Tampa  
As of September 30, 2014:

Total Loans:  
\$1.1 billion

Total Assets:  
\$1.4 billion

Total Deposits:  
\$1.2 billion

Total Equity:  
\$146  
million  
total  
shareholders  
equity

Tax-free, stock-for-stock exchange

Fixed exchange ratio of 0.34 share of IBKC common stock  
for each Old Florida Bancshares, Inc. share within collars and  
floating  
exchange  
ratios  
outside  
of  
collars  
(1)

\$238  
million  
for  
total  
equity  
(2)  
outstanding  
based  
on  
IBKC s  
closing price of \$64.13 on October 23, 2014

\$21.80  
per  
Old  
Florida  
common  
share  
outstanding  
(2)

Estimated \$21 million in cash liquidation value of all options  
outstanding  
(3)

Approximately 2% accretive to EPS in 2016 and 3% accretive  
in 2017

TBVS dilution of approximately 2% at consummation

TBVS breakeven in less than four years

IRR in excess of 20%

THE RIGHT PARTNERS

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Old Florida

Bancshares, Inc.

Shareholders

Aggregate Value

Equity

(2)

Including Options

(3)

Price / Total Book:

163%

178%

Price / Tangible Book:

170%

185%

THIRD QUARTER 2014  
We cannot direct the wind,  
but  
we  
can  
adjust  
the



sails.

-

Bertha Calloway

29

SEASONAL INFLUENCES

Quarterly Organic Loan Growth

30

First quarter of each year tends to exhibit slower loan growth than other quarters

3Q14 organic loan growth of \$348 million, down \$34 million, or 10%, compared to 2Q14 growth

THIRD  
QUARTER  
2014

OVERVIEW

Non-Performing Asset Trends

31

NPA determination based on regulatory guidance for Acquired portfolios  
3Q14 includes \$13 million of bank-related properties reclassified to OREO

THIRD  
QUARTER  
2014

OVERVIEW  
Non-Interest Bearing Deposits  
32  
% of Total Deposits

\$110 million of  
incremental non-  
interest-bearing  
deposit growth or  
+4% (+14%  
annualized) in  
3Q14

Top 3Q14 non-

interest-bearing  
deposit growth  
markets include  
Houston, Baton  
Rouge, New  
Orleans,  
Birmingham and  
Sarasota  
\$ in billions  
Non-interest-bearing deposits at period-end

SEASONAL INFLUENCES

Mortgage Income

33

Mortgage 3Q14 Non-Interest Income of \$12.8 million is \$5.1 million lower than 2Q14 driven by

\$7.0 million lower market value adjustment gains (-\$4.5 million recognized in 3Q14 versus +\$2.5 million in 2Q14)

\$1.8 million higher gains on increased sales volume (+24%) and higher sales margins (+6%)

\$62,000 higher servicing income

Loan originations were up \$20 million in 3Q14 to \$456 million from \$436 million in 2Q14 (+5%)

The Pipeline plus Loans HFS at September 30th was 11% lower than at June 30, 2014

SEASONAL INFLUENCES

Capital Markets And Wealth Management

34

ICP revenues of  
\$2.7 million, or -9%,  
compared to 2Q14

IWA revenues of  
\$1.5 million, or -4%,  
compared to 2Q14

IFS revenues of \$2.6  
million, or +4%,  
compared to 2Q14



ICP currently  
provides research  
coverage on 77  
public energy  
companies

IWA assets under  
management  
increased \$5 million  
to \$1.2 billion on  
September 30, 2014

Summary

IBERIABANK Corporation

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Longevity and Experience

Economically Vibrant Legacy Markets

Diversified Markets and Revenues

Multiple Growth Engines (Organic and M&A)

Disciplined, Yet Opportunistic

Exceptional Asset Quality

Outsized FDIC Loss Share Protection

Tremendous Capital Strength

Funded By Stable Core Deposits

Asset-Sensitive (Interest Rate Risk Position)

Unique Business Model

Favorable Risk/Return Trade-Off



APPENDIX

I skate where the puck is going  
to be, not where it has been.

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-

Wayne Gretzky

APPENDIX  
Performance Metrics  
Quarterly Trends  
38

Average earning  
assets up \$1.3  
billion (+10%)

T/E net interest  
income up \$12  
million (+11%)

Provision for loan  
losses of \$6 million:

Legacy net charge-offs: \$2.1 million  
(0.09% annualized rate)

Covered and acquired net charge-offs: \$0.1 million  
(0.02% annualized rate)

Legacy provision for loan losses: \$4.0 million  
9/30/2013  
12/31/2013  
3/31/2014  
6/30/2014  
9/30/2014

Net Income (\$ in thousands)

23,192

\$

25,604

\$

22,395

\$

18,548

\$

29,744

\$

60%

Per Share Data:

Fully Diluted Earnings

0.78

\$

0.86

\$

0.75

\$

0.60

\$

0.89

\$

48%

Operating Earnings (Non-GAAP)

0.83

0.87

0.73

0.96

1.00

4%  
Pre-provision Operating Earnings (Non-GAAP)  
0.89  
0.97  
0.78  
1.06  
1.11  
5%  
Tangible Book Value  
37.00  
37.17  
37.59  
37.41  
37.91  
1%  
Key Ratios:  
Return on Average Assets  
0.71%  
0.77%  
0.68%  
0.53%  
0.76%  
23  
bps  
Return on Average Common Equity  
6.08%  
6.62%  
5.83%  
4.56%  
6.52%  
196  
bps  
Return on Average Tangible Common Equity (Non-GAAP)  
8.74%  
9.43%  
8.36%  
6.62%  
9.68%  
306  
bps  
Net Interest Margin (TE)  
(1)  
3.37%  
3.52%  
3.54%  
3.48%  
3.47%  
(1)  
bps  
Tangible Operating Efficiency Ratio (TE)

(1)  
(Non-GAAP)  
73.0%  
69.9%  
73.6%  
68.3%  
66.4%

(182)  
bps  
Tangible Common Equity Ratio (Non-GAAP)  
8.64%  
8.55%  
8.61%  
8.46%  
8.47%

1  
bps  
Tier 1 Leverage Ratio  
9.65%  
9.70%  
9.61%  
10.03%  
9.22%

(81)  
bps  
Tier 1 Common Ratio (Non-GAAP)  
10.95%  
10.55%  
10.44%  
10.33%  
10.34%

1  
bps  
Total Risk Based Capital Ratio  
13.28%  
12.82%  
12.69%  
12.43%  
12.42%

(1)  
bps  
Net Charge-Offs to Average Loans

(2)  
0.02%  
0.07%  
0.05%  
0.04%  
0.09%

5  
bps



Non-performing Assets to Total Assets

(2)

0.66%

0.61%

0.49%

0.53%

0.46%

(7)

bps

(1)

Fully taxable equivalent basis.

(2)

Excluding FDIC Covered Assets and Acquired Assets.

For Quarter Ended:

Linked Quarter

%/Basis Point

Change

APPENDIX

Financial Summary

3Q14

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Reported EPS of \$0.89 and non-GAAP operating EPS of \$1.00

Tax equivalent net interest income increased \$12.0 million, or 11% from 2Q14, while average earning assets increased \$1.3 billion, or 10%

Branch and systems conversion of First Private Bank completed over the weekend of September 6-7, 2014

Legacy loan growth:

Legacy deposit growth:

Net  
interest  
margin  
decreased  
one  
basis  
point

to  
3.47%  
from  
June  
30,  
2014,  
due  
mainly  
to  
a  
one  
basis

point increase in the yield on earning assets offset by a three basis point increase in cost of funds -- within previously disclosed guidance range of 3.45% to 3.50%

Operating tangible efficiency ratio improved from 68.3% to 66.4%

Tax-equivalent operating revenues increased \$9.1 million, or 6%, on a linked quarter basis while operating expenses increased \$3.4 million, or 3%, resulting in improved operating leverage \$348 million since June 30, 2014 (+16% annualized), including \$146 million of Commercial and \$202 million of Small Business and Consumer

Growth in the loan portfolio was balanced with 58% Retail and Small Business and 42% Commercial

\$397 million since June 30, 2014 (+13% annualized)

\$110 million increase in non-interest bearing deposits (+14% annualized)

APPENDIX  
Non-Interest Income  
3Q14 Components  
40

Operating non-interest income  
decreased \$2.9 million, or -6%,  
on a linked quarter basis

Deposit service charge income increased \$2.0 million or 24%

ATM/Debit card fee income increased \$0.4 million or 12%

Title revenue increased \$0.3 million, or 6%

Mortgage income decreased \$5.1 million or 29%

Decreased broker commissions income of \$0.2 million or -3%

Gains on sale of investments increased \$0.6 million

APPENDIX

Non-Interest Income Trends

41

3Q14 originations up 5% from 2Q14

Refinancings were 25% of production, up from 13% in 2Q14

Sales up 24% in 3Q14

Margins 6% higher in 3Q14

Pipeline of \$170 million at quarter-end, down 6% as compared to June 30, 2014. At

October 10, 2014, the locked pipeline was

\$194 million or +8% over September 30, 2014

Non-interest Income (\$000s)

3Q13

4Q13

1Q14

2Q14

3Q14

\$ Change

% Change

Service Charges on Deposit Accounts

7,512

\$

7,455

\$

7,012

\$

8,203

\$

10,205

\$

2,002

\$

24%

ATM / Debit Card Fee Income

2,476

2,493

2,467

2,937

3,287

350

12%

BOLI Proceeds and CSV Income

908

900

934

934

1,047

113

12%

Mortgage Income

15,202

12,356

10,133

17,957

12,814

(5,143)

-29%

Title Revenue

5,482

4,327

4,167

5,262

5,577

315

6%

Broker Commissions

3,950

4,986

4,048

5,479

5,297

(182)

-3%

Other Noninterest Income

7,720

6,179

5,129

7,182

6,854

(328)

-5%

Noninterest income excluding non-operating income

43,250

38,696

33,890

47,954

45,081

(2,873)

-6%

Gain (Loss) on Sale of Investments, Net

13

19

19

8

582

574

6797%

Other Non-operating income

-

-



1,772

1

-

(1)

-100%

Total Non-interest Income

43,263

\$

38,715

\$

35,681

\$

47,963

\$

45,663

\$

(2,300)

\$

-5%

3Q14 vs. 2Q14

APPENDIX  
Non-Interest Expense 3Q14 Components  
42

Non-operating  
non-interest  
expense of \$6.4  
million before-tax,  
or \$4.2 million  
after-tax or \$0.12  
per share

Operating non-  
interest expense  
increased \$3.4  
million, or 3%, on  
a linked-quarter

basis

\$1.7 million of the  
operating  
expense increase  
was due to the  
full quarter impact  
of Teche and  
First Private

APPENDIX

Non-Interest Expense Trends

43

Linked quarter increases/decreases of:

Salary and benefits expense

\$0.4 mil

Credit/Loan related expense

1.5

Hospitalization expense

1.0

Other Incentives

(1.6)

Increased due to the timing and consummation of Teche and First Private added approximately \$1.7 million in operating expenses in 3Q14

Non-interest expenses excluding non-operating items up \$3.4 million, or 3%, as compared to 2Q14

Total expenses down \$7.3 million, or -6%, in 3Q14

Severance expense down \$4.2 million, mostly related to Teche acquisition

Impairment of long-lived assets up \$3.0 million

Merger-related expense decreased \$8.7 million

Operating Tangible Efficiency Ratio of 66.4%, down 190 bps

Non-interest Expense (\$000s)

3Q13

4Q13

1Q14

2Q14

3Q14

\$ Change

% Change

Mortgage Commissions

4,238

\$

3,169

\$

2,215

\$

3,481

\$

3,912

\$

431

\$

12%

Hospitalization Expense

4,303

3,899

3,944

3,661

4,611

950

26%

Other Salaries and Benefits

50,140

52,108

53,582

55,921

54,898

(1,023)

-2%

Salaries and Employee Benefits

58,681

\$

59,176

\$

59,741

\$

63,063

\$

63,421

\$

358

\$

1%

Credit/Loan Related

5,248

2,776

3,560

3,093

4,569

1,476

48%

Occupancy and Equipment

13,863

13,971

13,775

13,918

14,580

662

5%

Amortization of Acquisition Intangibles

1,179

1,177

1,218

1,244

1,493

249

20%

All Other Non-interest Expense

26,933

25,328

27,328

28,913

29,602

689

2%

Nonint. Exp. (Ex-Non-Operating Exp.)

105,904

\$

102,428

\$

105,622

\$

110,231

\$

113,666

\$

3,435

\$

3%

Severance

554

216

119

5,466

1,226

(4,240)

-78%

Occupancy and Branch Closure Costs

594

-

17

14

-

(14)

-100%

Storm-related expenses

-

-

184

4

1

(3)

-78%

Impairment of Long-lived Assets, net of gains on sales

977

(225)

541

1,241

4,213

2,972

239%

Provision for FDIC clawback liability

667

-



-

-

(797)

(797)

100%

Debt Prepayment

-

-

-

-

-

-

0%

Termination of Debit Card Rewards Program

-

(311)

(22)

-

-

-

0%

Consulting and Professional

(630)

-

-

-

-

-

0%  
Merger-Related Expenses  
85

566

967

10,419

1,752

(8,667)

-83%  
Total Non-interest Expense

108,152

\$

102,674

\$

107,428

\$

127,375

\$

120,060

\$

(7,315)

\$

-6%

Tangible Efficiency Ratio - excl Nonop-Exp

73.0%

69.9%

73.6%

68.3%

66.4%

3Q14 vs. 2Q14

APPENDIX

Legacy Credit Portfolio

44

Asset Quality Summary

(Excludes FDIC covered assets and all acquired loans)

NPAs equated to  
0.46% of total assets,  
down 7 bps compared  
to 2Q14. Includes  
\$13 million of bank-  
related properties

\$67 million in  
classified assets  
(down \$0.3 million  
from 2Q14)

Legacy net charge-offs of \$2.1 million, or an annualized rate of 0.09% of average loans

\$4 million provision for legacy franchise in 3Q14

(\$ thousands)

9/30/2013

6/30/2014

9/30/2014

Non-accrual Loans

43,838

\$

34,187

\$

38,060

\$

-13%

11%

OREO

30,607

34,794

23,477

-23%

-33%

Accruing Loans 90+ Days Past Due

1,418

20

4

-100%

-78%

Non-performing Assets

75,863

69,001

61,542

-19%

-11%

Note: NPAs excluding Former Bank Properties

65,345

50,415

48,808

-25%

-3%

Past Due Loans

57,662

48,189

50,505

-12%

5%

Classified Loans

78,059

67,796

67,462

-14%

0%

Non-performing Assets/Assets

0.66%

0.53%

0.46%

(20)

bps

(7)

bps

NPAs/(Loans + OREO)

0.98%

0.78%

0.67%

(31)

bps

(11)

bps

Classified Assets/Total Assets

0.66%

0.52%

0.50%

(16)

bps

(2)

bps

(Past Dues & Nonaccruals)/Loans

0.75%

0.55%

0.55%

(20)

bps

0

bps

Provision For Loan Losses

2,868

\$

3,004

\$

4,022

\$

40%

34%

Net Charge-Offs/(Recoveries)

303

759

2,131

604%

181%

Provision Less Net Charge-Offs

2,565

\$

2,245

\$

1,891

\$

-26%

-16%

Net Charge-Offs/Average Loans

0.02%

0.04%

0.09%

7

bps

5

bps

Allowance For Loan Losses/Loans

0.83%

0.80%

0.79%

(4)

bps

(1)

bps

Allowance For Credit Losses/Loans

0.99%

0.93%

0.92%

(7)

bps

(1)

bps

For Quarter Ended:

% or Basis Point Change

Year/Year

Qtr/Qtr

APPENDIX  
Capital Ratios  
45

The decline in Tier 1 leverage ratio in 3Q14 was due to the manner in which the leverage ratio is calculated using capital in the numerator at period-end and average total assets in the denominator

Commencing in 2015, the Company will experience a 50% phase-out of Tier 1 capital treatment for its trust preferred securities with no commensurate change in total regulatory capital

In addition, by year-end 2014, the Company will experience the expiration of FDIC loss share protection on non-single family loans associated with three FDIC assisted transactions



Change in Tier 1  
Leverage ratio due to  
estimated impact of  
acquisitions on average  
total assets used in  
calculations  
Estimated Future Impacts:

Anticipated 50% phase-  
out of trust preferred  
securities beginning in  
2015

Expiration of loss share  
coverage on three FDIC-  
assisted transactions

Q2 2014

Q3 2014

Well

Capitalized

Minimum

Tier 1 Leverage

10.03%

9.22%

(81)

bps

5.00%

Tier 1 Risk Based

11.23%

11.23%

0

bps

6.00%

Tier 1 Common Risk Based

10.33%

10.34%

1

bps

3.00%

Total Risk Based

12.43%

12.42%

(1)

bps

10.00%

Tangible Common Equity / Tangible Assets

8.46%

8.47%

1

bps

N/A

IBERIABANK Corporation Capital Ratios

Change

Estimated Proforma Impact on 3Q 2014 Capital Ratios

Phase out of Trust Preferred Securites (50% Phase Out)

(36)

bps

(45)

bps

-

bps

End of Loss Share -

certain covered assets

-

bps

(14)

bps

(17)

bps

Total Impact

(36)

bps

(59)

bps

(17)

bps

Total Risk Based

Tier 1 Risk Based

Tier 1 Leverage



APPENDIX  
Non-GAAP Cash Margin  
46

Adjustments represent accounting  
impacts of purchase discounts on  
acquired loans and related accretion  
as well as the I/A and related  
amortization on the covered portfolio

Balances, as

Reported

Adjustments

As Adjusted

3Q13

Average Balance

11,674,648

(199,543.31)

11,475,104

Income  
97,452

101

97,554

Rate  
3.37%  
-0.01%  
3.35%  
4Q13  
Average Balance  
11,853,895

(192,574.05)

11,661,322

Income  
103,438

(2,061)

101,377

Rate  
3.52%  
-0.02%  
3.49%  
1Q14  
Average Balance  
12,088,182

(171,440.32)

11,916,741

Income  
104,408

(2,517)

101,890

Rate  
3.54%  
-0.10%  
3.44%

2Q14  
Average Balance  
12,693,217

(156,606)

12,536,611

Income  
108,979

687

109,665

Rate  
3.48%  
0.01%  
3.49%  
3Q14  
Average Balance  
13,990,968

(157,213)

13,833,755

Income  
121,041

(3,544)

117,497

Rate  
3.47%  
-0.12%  
3.35%

APPENDIX

Loan Growth Since Year-End 2008

47

December 31, 2008

\$3.7 Billion

September 30, 2014

\$11.1 Billion

Acquired loans, net of discount

+\$4.0 billion

Acquired loan pay downs

(\$2.1 billion)

Legacy loan growth

+\$5.4 billion

Total net growth

+\$7.3 billion

APPENDIX

Deposit Growth Since Year-End 2008

48

December

31,

2008

\$4.0 Billion

\$8.4 billion growth in total

deposits or +210% (+36%

annualized)

September

30,

2014

\$12.4 Billion



APPENDIX

Small Business and Retail

3Q14 Progress

49

Small Business loan growth of \$87 million, or +12%, on a linked-quarter basis

Indirect loan growth of \$3 million, or +1%, on a linked-quarter basis

Consumer Direct & Mortgage loan growth of \$128 million, or +7%, on a linked quarter basis

Credit Card loan growth of \$3 million, or +5%, on a linked quarter basis

Checking account growth:

Small Business checking accounts increased 13% year-over-year and an annualized 9% on a linked quarter basis

Consumer checking accounts increased slightly year-over-year but decreased an annualized 6% on a linked quarter basis due to expected attrition from recently converted Teche portfolio

Continued  
focus  
on  
productivity  
and  
efficiency  
of  
the  
delivery  
network

opened  
one  
branch in 3Q14, did not close any branches in 3Q14, and two additional branch openings targeted by year-end 2014

Acceptance and usage of digital delivery continues to increase among our client base  
Excludes acquired loans and deposits

APPENDIX

Market Highlights For 3Q14

50

Competitive pressure remains strong for high quality commercial and business banking clients in terms of both pricing and structure

Houston, New Orleans, Baton Rouge, Birmingham, and Huntsville showed strong commercial loan originations

Total commitments originated during 3Q14 of \$1.2 billion with 34% fixed rate and 66% floating rate

Commercial loans originated and funded in 3Q14 totaled \$445 million with a mix of 23% fixed and 77% floating (\$775 million in commercial loan commitments during the quarter)

Strong commercial pipeline in excess of \$629 million at quarter-end

Total Small Business loan growth of \$66 million, or +6%, on a linked-quarter basis

Period-end core deposit increase of \$307 million, with non-interest bearing deposits up \$110 million (up \$309 million linked quarter growth on an average balance basis)  
mainly as a result of the Teche and First Private acquisitions

APPENDIX

Weekly Locked Mortgage Pipeline Trends

51

Significant pipeline  
declines in winter  
months

Seasonal rebound  
commences at the  
start of each year  
through spring  
months into early  
summer

Most recent decline  
was 40% since  
start of October  
2013

2014 trending is  
consistent with  
prior years

Weekly locked  
pipeline was \$194  
million at October  
10, 2014, up 8%  
since September  
30, 2014

APPENDIX

Payroll Taxes And Retirement Contributions

52

3Q14 includes full quarter of Teche and First Private results

APPENDIX

Checking NSF-Related Charges

53

3Q14 includes full quarter of Teche and First Private results

APPENDIX

Non-Operating Items (Non-GAAP)

54

For The Quarter Ended

September 30, 2013

June 30, 2014

September 30, 2014

Dollar Amount

Dollar Amount

Dollar Amount

Pre-tax

After-tax

(2)

Per share

Pre-tax

After-tax

(2)  
 Per share  
 Pre-tax  
 After-tax  
 (2)  
 Per share  
 Net Income (Loss) (GAAP)  
 \$ 30,549  
 \$ 23,192  
 \$ 0.78  
 \$ 24,819  
 \$ 18,548  
 \$ 0.60  
 \$ 40,930  
 \$ 29,744  
 \$ 0.89  
 Non-interest income adjustments  
 Gain on sale of investments and other non-interest income  
 (13)  
 (8)  
 (0.00)  
 (9)  
 (6)  
 (0.00)  
 (582)  
 (378)  
 (0.01)  
 Non-interest expense adjustments  
 Merger-related expenses  
 85  
 55  
 0.00  
 10,419  
 6,840  
 0.22  
 1,752  
 1,139  
 0.04  
 Severance expenses  
 554  
 360  
 0.01  
 5,466  
 3,553  
 0.11  
 1,226  
 797  
 0.02  
 (Gain) Loss on sale of long-lived assets, net of impairment  
 977



635  
 0.02  
 1,241  
 807  
 0.03  
 4,213  
 2,738  
 0.08  
 (Reversal of) Provision for FDIC clawback liability  
 667  
 434  
 0.01  
 -  
 -  
 -  
 (797)  
 (518)  
 (0.02)  
 Other non-operating non-interest expense  
 (36)  
 (23)  
 (0.00)  
 18  
 12  
 0.00  
 1  
 1  
 (0.00)  
 Operating  
 earnings  
 (Non-GAAP)  
 (3)  
 32,783  
 24,644  
 0.83  
 41,954  
 29,754  
 0.96  
 46,743  
 33,523  
 1.00  
 Covered and acquired impaired (reversal of) provision for loan losses  
 (854)  
 (555)  
 (0.02)  
 1,744  
 1,134  
 0.04  
 1,692  
 1,100

0.03  
 Other (reversal of) provision for loan losses  
 2,868  
 1,864  
 0.07  
 3,004  
 1,953  
 0.06  
 4,022  
 2,614  
 0.08  
 Pre-provision  
 operating  
 earnings  
 (Non-GAAP)  
 (3)  
 \$ 34,797  
 \$ 25,954  
 \$ 0.89  
 \$ 46,702  
 \$ 32,841  
 \$ 1.06  
 \$ 52,457  
 \$ 37,237  
 \$ 1.11  
 (dollars in thousands)  
 Non-operating adjustments equal to \$5.8 million pre-tax or \$0.11 EPS after-tax:

3Q14 Merger related expense of \$1.8 million pre-tax or \$0.04 EPS after-tax

3Q14 Severance expense of \$1.2 million pre-tax or \$0.02 EPS after-tax

Net impairment expense of \$4.2 million pre-tax or \$0.08 EPS after-tax

(1) Per share amounts may not appear to foot due to rounding.

(2) After-tax amounts estimated based on a 35% marginal tax rate.

Reversal of provisioning for FDIC clawback liability of \$0.7 million pre-tax or \$0.02 after tax

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

(1)

APPENDIX

Expected Quarterly Re-Pricing Schedule

55

Excludes FDIC loans and receivable, non-accrual loans and market value adjustments

\$ in millions

Note: Amounts exclude re-pricing of assets and liabilities from prior quarters

4Q14

1Q15

2Q15  
 3Q15  
 4Q15  
 Cash Equivalents

Balance

481.1

\$

-

\$

-

\$

-

\$

-

\$

Rate

0.69%

0.00%

0.00%

0.00%

0.00%

Investments

Balance

68.6

\$

60.9

\$

77.1

\$

84.1

\$

82.9

\$

Rate

3.02%

2.97%

2.92%

2.75%

2.82%

Fixed Rate Loans

Balance

200.2

\$

145.0

\$

158.9

\$

177.3

\$

150.6

\$  
Rate  
4.94%  
4.95%  
5.05%  
4.96%  
4.91%  
Variable Rate Loans  
Balance  
4,840.3  
\$  
35.4  
\$  
40.4  
\$  
44.4  
\$  
17.5  
\$  
Rate  
3.28%  
3.02%  
3.11%  
3.54%  
3.36%  
Held for Sale Loans  
Balance  
148.5  
\$  
-  
\$  
-  
\$  
-  
\$  
-  
\$  
Rate  
3.52%  
0.00%  
0.00%  
0.00%  
0.00%  
Time Deposits  
Balance  
702.8  
\$  
314.2  
\$  
321.9

\$  
256.4  
\$  
104.6  
\$  
Rate  
0.38%  
0.62%  
0.70%  
0.80%  
0.84%  
Repos/ST Debt  
Balance  
504.8  
\$  
180.0  
\$  
125.0  
\$  
-  
\$  
-  
\$  
Rate  
0.15%  
0.19%  
0.20%  
0.00%  
0.00%  
Borrowed Funds  
Balance  
126.5  
\$  
2.1  
\$  
10.1  
\$  
3.3  
\$  
1.9  
\$  
Rate  
3.11%  
3.20%  
3.49%  
3.95%  
3.60%

APPENDIX

Interest Rate Simulation

56

Asset sensitive from an interest rate risk position

The degree of asset sensitivity is a function of the reaction of competitors to changes in deposit pricing

Forward curve has a positive impact over 12 months

Source: Bancware model, as of September 30, 2014

\* Assumes instantaneous and parallel shift in interest rates based on static balance sheet

Base

Blue

Forward

Change In:

-200 bp\*

-100 bp\*  
Case  
+100 bp\*  
+200 bp\*  
Chip  
Curve  
Net Interest  
Income  
-4.6%  
-2.0%  
0.0%  
4.9%  
9.8%  
1.1%  
1.0%  
Economic  
Value of  
Equity  
-12.1%  
-17.7%  
0.0%  
2.7%  
7.8%  
-0.1%  
-0.1%



APPENDIX

Expected Amortization

57

Projected average balance includes the balance of the Indemnification Asset

\$ in Millions

Q1 2013

Revenues

Amortization

41.6

\$

30.3

\$

\$

13.9

\$  
Q2 2013  
Q3 2013  
Q4 2013  
2013  
Q1 2014  
Q2 2014  
Q3 2014  
Q4 2014  
2014  
Q1 2015  
(17.0)  
(25.1)  
\$  
\$  
\$  
\$  
11.9  
(27.7)  
(18.1)  
\$  
(29.1)  
(97.8)  
\$  
(8.7)  
(70.1)  
\$  
Net covered Income  
\$  
12.2  
Balance  
1,424  
\$  
1,224  
\$  
\$  
\$  
\$  
23.0  
\$  
\$  
93.1  
\$  
\$  
(22.9)  
\$  
(4.0)  
\$  
42.1  
\$

5.1  
\$  
\$  
23.0  
1,100  
\$  
941  
\$  
1,171  
\$  
846  
\$  
756  
\$  
670  
\$  
573  
\$  
711  
504  
30.9  
\$  
139.9  
25.9  
30.2  
13.9  
\$  
6.7  
\$  
6.0  
5.3  
\$  
7.9  
\$  
\$  
\$  
8.0  
37.1  
\$  
8.0  
(19.3)  
2.00%  
3.00%  
4.00%  
5.00%  
6.00%  
7.00%  
8.00%  
\$0  
\$300

\$600

\$900

\$1,200

\$1,500

Q1 2013

Q2 2013

Q3 2013

Q4 2013

Q1 2014

Q2 2014

Q3 2014

Q4 2014

Q1 2015

Projected Average Balance

Projected Net Yield

\$

\$

\$

\$

Projected Average Balances and Net Yields