

Tesla, Inc.  
Form DEFA14A  
March 13, 2018

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**  
**(Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6 (e) (2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-11 (c) or Section 240.14a-12

**TESLA, INC.**

**(Name of Registrant as Specified in its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6 (i) (1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

\$

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

The following is being mailed to stockholders of Tesla, Inc. on March 13, 2018.

**IT IS TIME TO VOTE YOUR SHARES**

**PLEASE MAKE SURE YOUR SHARES ARE REPRESENTED AT THE  
SPECIAL MEETING**

The March 21<sup>st</sup> Special Meeting of Stockholders to consider and approve Elon's Performance Award is fast approaching, and according to our latest records, we have not yet received your vote.

Stockholders have the opportunity to help determine Tesla's future. Your vote is important we encourage you to vote **TODAY** by telephone or via the Internet to ensure that your shares are represented at the important Special Meeting.

You may find the enclosed recent Bloomberg article helpful. Among other things, it includes quotes from long-time Tesla institutional stockholders explaining why they are supportive of Elon's Performance Award.

**The Board of Directors recommends a vote FOR the CEO Performance Award.**

Thank you for your continued support of Tesla.

If you have questions about voting your Tesla shares, please contact Innisfree,

which is assisting Tesla in connection with the vote:

Toll-free: 877.456.3463

Stockholders outside the United States: + 1 412.232.3651

