APPLIED INDUSTRIAL TECHNOLOGIES INC Form DEF 14A September 14, 2018 Table of Contents

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

#### **WASHINGTON, DC 20549**

#### **SCHEDULE 14A**

(RULE 14a-101)

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement
Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
Definitive Proxy Statement
Definitive Additional Materials
Soliciting Material Pursuant to Section 240.14a-12

APPLIED INDUSTRIAL TECHNOLOGIES, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement)

Payment of Filing Fee (Check the appropriate box):

No	No fee required.			
Fee	computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.			
(1)	Title of each class of securities to which transaction applies:			
(2)	Aggregate number of securities to which transaction applies:			
(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set			
	forth the amount on which the filing fee is calculated and state how it was determined):			
(4)	Proposed maximum aggregate value of transaction:			
(5)	Total fee paid:			
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(1) Am	nount Previously Paid:
(2) For	m, Schedule or Registration Statement No.:
(3) Filin	ng Party:
(4) Date	re Filed:

#### 1 APPLIED PLAZA

#### **CLEVELAND, OHIO 44115**

(216) 426-4000

#### www.applied.com

#### NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

Tuesday, October 30, 2018

#### 10:00 a.m. Eastern Time

#### Dear Shareholder:

We are pleased to invite you to the 2018 annual meeting of the shareholders of Applied Industrial Technologies, Inc. The meeting will be at our headquarters, 1 Applied Plaza, East 36th Street and Euclid Avenue, Cleveland, Ohio, 44115 on Tuesday, October 30, 2018, at 10:00 a.m. Eastern Time. The meeting will be held for the following purposes:

- 1. To elect three directors;
- 2. To approve, through a nonbinding advisory vote, the compensation of Applied s named executive officers as disclosed in the attached proxy statement; and
- 3. To ratify the Audit Committee s appointment of independent auditors for the fiscal year ending June 30, 2019. Shareholders of record at the close of business on August 31, 2018, are entitled to vote at the meeting. The transfer books will not be closed. A list of shareholders as of the record date will be available for examination at the meeting.

The attached proxy statement describes the business of the meeting and provides information about our corporate governance.

Fred D. Bauer

Vice President-General Counsel

& Secretary

September 14, 2018

YOUR VOTE IS IMPORTANT! WHETHER OR NOT YOU EXPECT TO ATTEND THE MEETING, PLEASE PROMPTLY VOTE VIA THE INTERNET, BY PHONE, OR BY EXECUTING AND RETURNING THE ENCLOSED PROXY CARD IN THE POSTAGE-PAID ENVELOPE PROVIDED. VOTING EARLY WILL HELP AVOID ADDITIONAL SOLICITATION COSTS.

Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to be Held on October 30, 2018.

The Proxy Statement and 2018 Annual Report to Shareholders are available at

www.applied.com/access-proxy

## PROXY STATEMENT

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#### INTRODUCTION AND VOTING INFORMATION

In this statement, we, our, us, and Applied refer to Applied Industrial Technologies, Inc., an Ohio corporation. Our common stock, without par value, is listed on the New York Stock Exchange with the ticker symbol AIT.

#### What is the proxy statement s purpose?

The proxy statement summarizes information you need to vote at our 2018 annual meeting of shareholders to be held on Tuesday, October 30, 2018, at 10:00 a.m. Eastern Time, at our headquarters, and any adjournment of the meeting. We are sending the proxy statement to you because Applied s Board of Directors is soliciting your proxy to vote your shares at the meeting. The proxy statement and accompanying proxy card are being sent to record date shareholders on or about September 14, 2018.

#### On what matters are shareholders voting?

- 1. To elect three directors;
- 2. To approve, through a nonbinding advisory vote, the compensation of Applied s named executive officers as disclosed in the proxy statement; and
- 3. To ratify the Audit Committee s appointment of independent auditors for the fiscal year ending June 30, 2019. Who may vote and what constitutes a quorum at the meeting?

Only shareholders of record at the close of business on August 31, 2018, may vote. As of that date, there were 38,751,041 outstanding shares of Applied common stock, without par value. The holders of a majority of those shares will constitute a quorum. A quorum is necessary for valid action to be taken at the meeting.

We have no class or series of shares outstanding other than our common stock.

### How many votes do I have?

Each shareholder is entitled to one vote per share.

#### How do I vote?

The answer depends on whether you hold shares directly in your name, or through a broker, trustee, or other nominee, such as a bank.

*Shareholder of record.* If your shares are registered in your name with our registrar, Computershare Trust Company, N.A., you are the shareholder of record and these proxy materials



Beneficial owner. If your shares are held in a brokerage account, or by a trustee or another nominee, then that other person is considered the shareholder of record. We sent these proxy materials to that person, and they were forwarded to you with a voting instructions card. As the shares beneficial owner, you may direct your broker, trustee, or other nominee how to vote, and you are also invited to attend the meeting. Please refer to the information your broker, trustee, or other nominee provided to determine what voting options are available to you.

Beneficial owner of shares held in Applied s Retirement Savings Plan. If you own shares in this plan, you may provide the plan trustee with instructions on how to vote your shares via the Internet, by phone, or by mailing in your signed voting instructions card.

Votes submitted online or by phone for shares held in the Retirement Savings Plan must be received by Thursday, October 25, 2018; votes online or by phone for other shares must be received by Monday, October 29, 2018.

If you attend the meeting and vote in person, a ballot will be available when you arrive. If, however, your shares are held in the name of your broker, trustee, or other nominee, you must bring a valid proxy from that party giving you the right to vote the shares.

#### What if I don t indicate my voting choices?

If Applied receives your proxy in time to use at the meeting, your shares will be voted according to your instructions. If you have not indicated otherwise on the proxy, your shares will be voted as the Board of Directors recommends on the matters identified above. In addition, the proxies will vote your shares according to their judgment on other matters properly brought before the meeting.

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#### What effect do abstentions and broker non-votes have?

Brokers holding shares for beneficial owners must vote the shares according to the owners instructions. If instructions are not received, then brokers may vote the shares at their discretion, except if New York Stock Exchange (NYSE) rules preclude brokers from exercising discretion relative to a specific type of proposal in this case, the result is a broker non-vote.

Abstentions and broker non-votes will affect voting at the meeting as follows:

*Item 1.* Broker non-votes will not impact the vote s outcome because, pursuant to Ohio law, the properly nominated director candidates receiving the greatest number of votes will be elected.

*Item 2.* Approval of the company s executive compensation requires that more votes be cast for than against the proposal. Abstentions and broker non-votes will not affect the outcome.

*Item 3.* The affirmative vote of a majority of the votes cast at the meeting is required to ratify the Audit Committee s appointment of independent auditors. In determining votes cast on the item, abstentions will not count as votes cast and, accordingly, will not affect the outcome. Brokers have discretionary authority to vote on Item 3, so there should be no broker non-votes on that item.

#### What happens if a director candidate receives less than a majority of the votes cast?

Applied has adopted a policy applicable to uncontested director elections. If a nominee receives a greater number of votes withheld than votes for his or her election, then promptly following certification of the shareholder vote the nominee shall submit, in writing, to the Board's Chairman, his or her resignation as a director. The Chairman shall promptly communicate the submission to the Board's Corporate Governance Committee. Notwithstanding the resignation, the Corporate Governance Committee may recommend to the Board that the nominee be asked to serve as a director for his or her term of election and under such arrangements as are approved by the committee. If the committee fails to make such a recommendation within 30 days following certification of the shareholder vote, or if the committee earlier determines to accept the resignation, the director's resignation shall be effective as of that date. If the Corporate Governance Committee recommends the director be asked to serve his or her term notwithstanding the majority withheld vote, the



## May I revoke my proxy?

You may revoke your proxy before it is voted at the meeting by notifying Applied s Secretary in writing, voting a second time via the Internet or by telephone, returning a later-dated proxy card, or voting in person. Your presence at the meeting will not by itself revoke the proxy.

## Who pays the costs of soliciting proxies?

Applied pays the costs. We will also pay the standard charges and expenses of brokers or other nominees for forwarding these materials to, and obtaining proxies from, beneficial owners. Directors, officers, and other employees, acting on our behalf, may solicit proxies. We have also retained Morrow Sodali LLC, at an estimated fee of \$7,500 plus expenses, to aid in soliciting proxies from brokers and institutional holders. In addition to using the mail, proxies may be solicited personally and by telephone, facsimile, or other electronic means.

#### Who counts the votes?

Computershare Trust Company, N.A., will be the inspector of election and tabulate votes.

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#### ITEM 1 ELECTION OF DIRECTORS

Applied s Code of Regulations divides our Board into three classes. The directors in each class are elected for three-year terms so that the term of one class expires at each annual meeting. At the 2018 annual meeting, the shareholders will elect directors for a three-year term expiring in 2021 or until their successors have been elected and qualified. Pursuant to Ohio law, the properly nominated candidates receiving the greatest number of votes will be elected.

The Corporate Governance Committee recommended, and the Board nominated, three incumbents for election as directors: Peter A. Dorsman, Vincent K. Petrella, and Dr. Jerry Sue Thornton. Each nominee was most recently elected at the 2015 annual meeting. Their terms expire this year and the Board renominated them following the Corporate Governance Committee s review and evaluation of their performance. Directors serving terms expiring in 2019 and 2020 will continue in office, except that L. Thomas Hiltz will retire from the Board at the 2018 annual meeting. The Board currently intends to reduce its size to nine directors following his retirement.

The proxies named on the proxy card accompanying the materials sent to shareholders of record intend to vote for the three nominees unless authority is withheld. If a nominee becomes unavailable to serve, the proxies will have authority to vote for any other person or persons who may be properly nominated and/or to reduce the number of directors. We are not aware of an existing circumstance that would cause a nominee to be unavailable to serve.

### The Board of Directors recommends you vote FOR the director nominees.

Below is background information about the nominees and the continuing directors. *Unless otherwise stated, the individuals have held the positions indicated for at least the last five years.* We also include a summary of reasons our Board concluded that the respective director or nominee should serve as a director, in light of our business and governance structure. The summaries are not comprehensive, but describe the primary experiences, attributes, and skills that the Board believes qualify the individuals to continue as directors. In addition to the qualifications referred to below, we believe each individual has a reputation for integrity, honesty, and high ethical standards, and has demonstrated strong business judgment.

Nominees for Election as Directors with Terms Expiring in 2021

#### Peter A. Dorsman

Director since 2002, member of Audit, Executive Organization & Compensation, and Executive Committees

Business Experience. Mr. Dorsman, age 63, retired from NCR Corporation (NYSE: NCR) in April 2014. NCR is a global technology company providing assisted and self-service solutions and comprehensive support services that address the needs of retail, financial, hospitality, technology, and telecommunication organizations throughout the world. As Executive Vice President, Services since 2012, Mr. Dorsman led NCR Services, a leading global provider of outsourced and managed service offerings. He was also responsible for customer experience, continuous improvement, and quality throughout NCR, serving as Chief Quality Officer during this period. Prior to then, he served as NCR s Executive Vice President, Industry Solutions Group and Global Operations, and as Senior Vice President, Global Operations.

Other Directorship in Previous 5 Years. HD Supply Holdings, Inc. (NASDAQ: HDS; since 2017)

*Qualifications*. Mr. Dorsman has broad experience in marketing, sales, strategy, and operations. At NCR, a multi-billion dollar company, he led 11,000 service professionals serving customers in over 90 countries. He also led NCR s efforts to provide consistent, world-class service delivery, products, and solutions. With his diverse background and expertise, he contributes insights about many aspects of our business operations and initiatives.

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#### Vincent K. Petrella

Director since 2012, member of Audit, Executive Organization & Compensation, and Executive Committees

**Business Experience.** Mr. Petrella, age 58, is Executive Vice President, Chief Financial Officer and Treasurer of Lincoln Electric Holdings, Inc. (NASDAQ: LECO). Lincoln Electric engages in the design, manufacture, and sale of welding, cutting, and brazing products worldwide.

*Qualifications*. As one of Lincoln Electric s top executives, Mr. Petrella has helped lead the company s global expansion over the last decade. His leadership and operating experience, and his knowledge of industrial distribution in North America and abroad, make him a key contributor to discussions about Applied s strategy. In addition, Mr. Petrella s finance and accounting background (before joining Lincoln Electric he was a Certified Public Accountant with an international public accounting firm) and his service as Chief Financial Officer for a multi-billion dollar public company make him a valued member of the Board and chairman of the Audit Committee.

#### **Dr. Jerry Sue Thornton**

Director since 1994, member of Corporate Governance and Executive Organization & Compensation Committees

**Business Experience.** Dr. Thornton, age 71, retired in 2013 after serving as President of Cuyahoga Community College, the largest multi-campus community college in Ohio, for more than 20 years. Upon her retirement, Cuyahoga Community College honored her with the title of President Emeritus.

*Other Directorships in Previous 5 Years.* Barnes & Noble Education, Inc. (NYSE: BNED; since 2015), FirstEnergy Corp. (NYSE: FE; since 2015), RPM, Inc. (NYSE: RPM; until 2017)

Qualifications. Dr. Thornton is a preeminent educator with significant experience in career training. Our workforce is our most important resource, and her background and skills help the Board monitor Applied s efforts to maximize our associates potential. Having served as Cuyahoga Community College s longtime President, overseeing a budget of over \$330 million, she also contributes broad

management skills to Applied s Board. In addition, Dr. Thornton has extensive service as a director of other NYSE-listed companies, including participation on numerous key board committees.

**Continuing Directors with Terms Expiring in 2019** 

#### **Edith Kelly-Green**

Director since 2002, member of Corporate Governance and Executive Committees

**Business Experience.** Until retiring in 2003, Ms. Kelly-Green, age 65, was Vice President and Chief Sourcing Officer of FedEx Express, the world s largest express transportation company and a subsidiary of FedEx Corporation (NYSE: FDX).

Qualifications. Ms. Kelly-Green has significant procurement and logistics experience from her service with FedEx Express, where she was successful in designing and enhancing the company s extensive internal supply chain processes. Because Applied is a distributor, the processes of buying, inventorying, and transporting products are critical to our business. In addition, her career began in the field of accounting as a Certified Public Accountant with an international public accounting firm and she served as Vice President-Internal Audit with FedEx Corporation. Ms. Kelly-Green s skills and background in these areas make her well-suited for our company and Board.

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#### Dan P. Komnenovich

Director since 2012, member of Audit and Corporate Governance Committees

Business Experience. Until his retirement in 2013, Mr. Komnenovich, age 66, was President and Chief Executive Officer of Aviall, Inc., a wholly owned subsidiary of The Boeing Company (NYSE: BA). Aviall is one of the world slargest providers of new aviation parts and related aftermarket operations. It also provides maintenance for aviation batteries, wheels, and brakes, as well as hose assembly, kitting, and paint-mixing services, and offers a complete set of supply chain and logistics services, including order processing, stocking and fulfillment, automated inventory management, and reverse logistics to OEMs and customers.

*Qualifications*. Mr. Komnenovich led a global multi-billion dollar distribution company which grew significantly during his service as a senior executive. He brings to our Board extensive experience with distribution sales, marketing, operations, supply chain management, and logistics. Earlier in his career, Mr. Komnenovich was a Certified Public Accountant and served in finance and accounting roles with various companies.

#### Joe A. Raver

Director since 2017, member of Audit and Corporate Governance Committees

Business Experience. Mr. Raver, age 52, has served as President and Chief Executive Officer of Hillenbrand, Inc. (NYSE: HI) since 2013. Before then, he served as President of Hillenbrand s Process Equipment Group beginning in 2011 and, prior to that, his career included service in various other leadership and operational roles with Hillenbrand, including as President of Batesville Casket Company. Hillenbrand is a diversified industrial company with multiple brands that serve a range of industries across the globe. The company s Process Equipment Group provides compounding, extrusion and material handling; size reduction; screening and separating, and flow control products and services for a range of manufacturing and other industrial processes.

Other Directorship in Previous 5 Years. Hillenbrand, Inc.

*Qualifications*. Mr. Raver brings to Applied s Board his broad management experience as a sitting chief executive officer and director of a NYSE-listed global manufacturing company serving industrial markets worldwide. In addition, his career includes extensive leadership and operations experience in diverse business settings.

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#### **Continuing Directors with Terms Expiring in 2020**

#### Robert J. Pagano, Jr.

Director since 2017, member of Audit and Executive Organization & Compensation Committees

Business Experience. Mr. Pagano, age 55, has served as Chief Executive Officer and President of Watts Water Technologies, Inc. (NYSE: WTS) since May 2014. Watts Water Technologies, Inc. is a global supplier of products and solutions that manage and conserve the flow of fluids and energy into, through, and out of buildings in the residential and commercial markets. He also served as interim Chief Financial Officer from October 2014 to April 2015 and from April to July 2018. Mr. Pagano previously was Senior Vice President of ITT Corporation and President, ITT Industrial Process from 2009 to May 2014. ITT Corporation is a diversified manufacturer of highly engineered critical components and customized technology solutions for the energy, transportation, and industrial markets. Mr. Pagano began his career with an international public accounting firm and he is a Certified Public Accountant.

Other Directorship in Previous 5 Years. Watts Water Technologies, Inc. (since 2014)

Qualifications. Mr. Pagano brings to Applied s Board his broad management experience as a sitting chief executive officer and director of a NYSE-listed global manufacturing company. In addition, his career includes extensive leadership and operations experience, working with distributors to serve industrial markets throughout the world, as well as a strong background in finance and accounting.

#### Neil A. Schrimsher

Director since 2011, member of Executive Committee

**Business Experience.** Mr. Schrimsher, age 54, joined Applied as our Chief Executive Officer in 2011 and was also elected President in 2013. Before joining Applied, Mr. Schrimsher was Executive Vice President of Cooper Industries plc (formerly NYSE: CBE), a global electrical products manufacturer, where he led Cooper s Electrical Products Group and headed numerous domestic and international growth initiatives. Prior to that, he was President of Cooper Lighting, Inc.

Other Directorship in Previous 5 Years. Patterson Companies, Inc. (NASDAQ: PDCO; since 2014)

*Qualifications*. As the only Applied executive to serve on the Board, Mr. Schrimsher contributes a deep understanding of the company s businesses, markets, and competitive landscape. From his prior employment, Mr. Schrimsher has brought to Applied and its Board broad leadership experience, including management of worldwide operations, distribution management, strategic planning and analysis, manufacturing, engineering, supply chain management, and sourcing.

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#### Peter C. Wallace

Director since 2005, Board Chairman since October 2014, member of Executive Organization & Compensation and Executive Committees

Business Experience. Mr. Wallace, age 64, most recently was Chief Executive Officer of Gardner Denver, Inc. (NYSE: GDI) from June 2014 until retiring in December 2015. Gardner Denver is a worldwide manufacturer of highly engineered products, including compressors, liquid ring pumps, and blowers for various industrial, medical, environmental, transportation, and process applications, pumps used in the petroleum and industrial market segments, and other fluid transfer equipment. Prior to joining Gardner Denver, Mr. Wallace was President and Chief Executive Officer, and a director, of Robbins & Myers, Inc. (formerly NYSE: RBN), from 2004 until it was acquired in 2013 by National Oilwell Varco, Inc. Robbins & Myers was a leading designer, manufacturer, and marketer of highly engineered, application-critical equipment and systems for energy, chemical, pharmaceutical, and industrial markets worldwide.

*Other Directorships in Previous 5 Years*. Curtiss-Wright Corporation (NYSE: CW; since 2016), Rogers Corporation (NYSE: ROG), Parker Drilling Company (NYSE: PKD; from 2013 to 2014)

Qualifications. Mr. Wallace has a wide and varied background as a senior executive in global industrial equipment manufacturing. He brings to the Board the perspective of someone familiar with all facets of worldwide business operations, including the experience of leading a NYSE-listed company. Mr. Wallace s career includes positions with global responsibilities for equipment manufacturers with product lines that Applied (and others) represented as a distributor in the fluid power and power transmission component fields. In those roles, he developed significant knowledge about Applied s industry, including the dynamics of the relationships between industrial product manufacturers and their distributors. These experiences and knowledge, along with his service on other NYSE-listed company boards, enhance Mr. Wallace s contributions and value to our Board.

## **CORPORATE GOVERNANCE**

#### **Corporate Governance Documents**

Applied s Internet address is www.applied.com. The following corporate governance documents are available free of charge via hyperlink from the website s investor relations area:

Code of Business Ethics,

Board of Directors Governance Principles and Practices,

Director Independence Standards, and

Charters for the Audit, Corporate Governance, and Executive Organization & Compensation Committees of our Board.

## **Director Independence**

Under the NYSE corporate governance listing standards, a majority of Applied s directors must satisfy the NYSE criteria for independence. In addition to having to satisfy stated minimum requirements, no director qualifies under the standards unless the Board affirmatively determines the director has no material relationship with Applied. In assessing a relationship s materiality, the Board has adopted categorical standards, which may be found via hyperlink from our website s investor relations area.

The Board has determined that all directors other than Mr. Schrimsher, our President & Chief Executive Officer, meet these independence standards.

#### **Director Attendance at Meetings**

During the fiscal year ended June 30, 2018, the Board held six meetings. Each incumbent director attended at least 75% of the total number of meetings of the Board and the committees on which he or she served.

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Applied expects directors to attend the annual meeting of shareholders, just as they are expected to attend Board meetings. All the directors attended last year s annual meeting.

#### **Meetings of Non-Management Directors**

At the Board s regular meetings, the non-management directors meet in executive sessions without management. Mr. Wallace, the Board s independent Chairman, calls and presides at the sessions. On the independent directors behalf, the Chairman provides feedback to management from the sessions, collaborates with management in developing Board meeting schedules and agendas, and performs other duties as determined by the Board or the Corporate Governance Committee.

#### **Board Leadership Structure**

The Board periodically evaluates its leadership structure under circumstances existing at the time. In 2011, the Board concluded it would be in the best interests of Applied and its shareholders to separate the positions of Chairman and Chief Executive Officer ( CEO ) and to have an independent director serve as Chairman. Mr. Wallace currently serves as Chairman.

The Board believes its current leadership structure best serves the Board s oversight of management, the Board s carrying out of its responsibilities on the shareholders behalf, and Applied s overall corporate governance. The Board also believes the separation of the roles allows the CEO to focus his efforts on operating and managing the company.

#### **Committees**

The Board's Audit, Corporate Governance, and Executive Organization & Compensation Committees are composed solely of independent directors, as defined in NYSE listing standards and Applied's categorical standards, and, in the case of the Audit Committee, under federal securities laws.

The committee members names and number of meetings held in fiscal 2018 follow:

Audit		<b>Corporate Governance</b>	Executive Organization &		
	Committee	Committee	<b>Compensation Committee</b>		
	4 meetings	5 meetings	5 meetings		
	Vincent K. Petrella, Chair	Edith Kelly-Green, Chair	Peter A. Dorsman, Chair		

Peter A. Dorsman

L. Thomas Hiltz

Robert J. Pagano

Dan P. Komnenovich Vincent K. Petrella

Robert J. Pagano Joe A. Raver Dr. Jerry Sue Thornton

Joe A. Raver Dr. Jerry Sue Thornton Peter C. Wallace

We describe the committees below. Their charters, posted via hyperlink from the investor relations area of Applied s website, contain more detailed descriptions. The Board also has a standing Executive Committee which, during intervals between Board meetings and subject to the Board s control and direction, possesses and may exercise the Board s powers. The Executive Committee, whose members include the Chairman, the CEO, and the committee chairs, met once in fiscal 2018.

**Audit Committee.** The Audit Committee assists the Board in fulfilling its oversight responsibility with respect to the integrity of Applied s accounting, auditing, and reporting processes. The committee appoints, determines the compensation of, evaluates, and oversees the work of the independent auditor, reviews the auditor s independence, and approves non-audit work to be performed by the auditor. The committee also reviews, with management and the auditor, annual and quarterly financial statements, the scope of the independent and internal audit programs, audit results, and the adequacy of Applied s internal accounting and financial controls.

The Board has determined that each Audit Committee member is independent for purposes of section 10A of the Securities Exchange Act of 1934 and that Messrs. Petrella, Komnenovich, and Pagano are audit committee financial experts, as defined in Item 407(d)(5) of Securities and Exchange Commission (SEC) Regulation S-K.

The Audit Committee s report is on page 48 of this proxy statement.

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*Corporate Governance Committee.* The Corporate Governance Committee assists the Board by reviewing and evaluating potential director nominees, Board and CEO performance, Board governance, director compensation, compliance with laws, public policy matters, and other issues. The committee also administers long-term incentive awards to directors under the 2015 Long-Term Performance Plan.

Executive Organization & Compensation Committee. The Executive Organization & Compensation Committee monitors and oversees Applied s management succession planning and leadership development processes, nominates candidates for the slate of officers to be elected by the Board, and reviews, evaluates, and approves executive officers compensation and benefits. The committee also administers incentive awards to executives under the 2015 Long-Term Performance Plan, including the annual Management Incentive Plan. Pay Governance LLC serves as the committee s independent executive compensation consultant.

In approving executive officers compensation and benefits, the committee bases its decisions on a number of considerations, including the following: the committee s own reasoned judgment; peer group and market survey information; recommendations provided by the independent consultant; and recommendations from Applied s CEO as to the other executive officers compensation and benefits.

For more information on the committee, please read, beginning on page 15, the Compensation Discussion and Analysis portion of this proxy statement.

#### Board s Role in Risk Oversight

Risk is inherent in every enterprise, and Applied faces many risks of varying size and intensity. While management is responsible for day-to-day management of those risks, the Board, as a whole and through its committees, oversees and monitors risk management. In this role, the Board is responsible for determining that the risk management processes designed and implemented by management are adequate and functioning as designed.

The Board believes that robust communication with management is essential for risk management oversight. Senior management attends quarterly Board meetings and responds to directors—questions or concerns about risk management and other matters. At these meetings, management regularly presents to the Board on strategic matters involving our operations, and the directors and management engage in dialogue about the company—s strategies, challenges, risks, and opportunities. Each year, management reports more broadly on the company—s enterprise risk management process. The non-management directors also meet regularly in executive session without management to discuss a variety of topics, including risk.

While the Board is ultimately responsible for risk oversight, the committees assist the Board in the areas described below, with each committee chair presenting reports to the Board regarding the committee s deliberations and actions.

The Audit Committee assists with respect to risk management in the areas of financial reporting, internal controls, and compliance with legal and regulatory requirements.

The Executive Organization & Compensation Committee assists with respect to management of risks related to executive succession and arising from our executive compensation policies and programs.

The Corporate Governance Committee assists with respect to management of risks associated with Board organization and membership, and other corporate governance matters, as well as company culture and ethical compliance.

We have assessed the risks arising from Applied s compensation policies and practices for employees, including the executive officers. The findings were reviewed with the Executive Organization & Compensation Committee. Based on the assessment, we believe our compensation policies and practices do not encourage excessive risk-taking and are not reasonably likely to have a material adverse effect on Applied.

#### **Communications with Board of Directors**

Shareholders and other interested parties may communicate with a director by writing to that individual c/o Applied s Secretary at 1 Applied Plaza, Cleveland, Ohio 44115. In addition, they may contact the non-management directors or key Board committees by e-mail, anonymously if desired, through a form located in the investor relations area of Applied s

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website at www.applied.com. The Board has instructed Applied s Secretary to review the communications and to exercise judgment not to forward correspondence such as routine business inquiries and complaints, business solicitations, and frivolous communications. The Secretary delivers summary reports on the nature of all of the communications to the Audit Committee and the Corporate Governance Committee.

#### **Director Nominations**

In identifying and evaluating director candidates, the Corporate Governance Committee first considers Applied s developing needs and desired characteristics of a new director, as determined from time to time by the committee. The committee then considers various candidate attributes, including the following: business, strategic, and financial skills; independence, integrity, and time availability; diversity of gender, race, and other personal characteristics; and overall experience in the context of the Board s needs. From time to time, the committee engages a professional search firm, to which it pays a fee, to assist in identifying and evaluating potential nominees.

The committee will also consider qualified director candidates recommended by shareholders. Shareholders can submit recommendations by writing to Applied s Secretary at 1 Applied Plaza, Cleveland, Ohio 44115. For consideration by the committee in the annual director nominating process, shareholders must submit recommendations at least 120 days prior to the anniversary of the date on which our proxy statement was released to shareholders in connection with the previous year s annual meeting. Shareholders must include appropriate detail regarding the shareholder s identity and the candidate s business, professional, and educational background, diversity considerations, and independence. The committee does not intend to evaluate candidates proposed by shareholders differently than other candidates.

#### **Transactions with Related Persons**

Applied s Code of Business Ethics expresses the principle that situations presenting a conflict of interest must be avoided. In furtherance of this principle, the Board has adopted a written policy, administered by the Corporate Governance Committee, for the review and approval, or ratification, of transactions with related persons.

The related party transaction policy applies to a proposed transaction in which Applied is a participant, the aggregate amount involved exceeds \$50,000 in a fiscal year, and a director, executive officer or significant shareholder, or an immediate family member of such a person, has a direct or indirect material interest. The policy provides that the Corporate Governance Committee will consider, among other things, whether the transaction is on terms no less favorable than those provided to unaffiliated third parties under similar circumstances, and the extent of the related person s interest. No director may participate in discussion or approval of a transaction for which he or she is a related person.

Warren E. Hoffner, our Vice President-General Manager, Fluid Power, is an executive officer. Mr. Hoffner joined the company in 1996 when we acquired a distribution business owned by him and his father. Two related party lease arrangements have survived from the acquisition and been renewed from time to time: (1) we lease a building from a company owned 50% by Mr. Hoffner s father (who retired at the time of the acquisition) at a current rental rate of \$154,176 per year, with a term expiring in 2019; and (2) we lease a second building from Mr. Hoffner s father at a current rental rate of \$127,879 per year, with a term expiring in 2019. Applied management, using a third-party broker, negotiates the rental rates and other lease terms and we consider them to be market competitive. Following a review, the Corporate Governance Committee ratified the lease transactions.

#### DIRECTOR COMPENSATION

Only non-employee directors receive compensation for service as directors. Mr. Schrimsher, our President & Chief Executive Officer, does not receive additional compensation for serving as a director.

## **Compensation Review**

The Corporate Governance Committee reviews director compensation annually. The committee seeks to provide competitive compensation to assist with director retention and recruitment. If the committee believes a change is warranted to remain competitive considering the size and nature of our business, then the committee makes a recommendation to the Board of Directors.

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The committee bases its recommendations on a number of considerations including market data on director compensation, as reported in other companies SEC filings, advice from outside experts, and the committee s own reasoned judgment. In general, the committee targets median director compensation levels for comparably sized companies in similar industries, considering also the time commitments required of directors. A majority of the directors must approve a change.

Management assists the committee by preparing analyses at its request, but does not play a role in determining or recommending the amount or form of director compensation.

## **Components of Compensation Program**

The director compensation program s primary components follow:

Quarterly Retainers.

Position	Quarterly Retainer (\$)
Each Non-Employee Director	21,250
Board Chairman	Additional 12,500
Audit Committee Chair	Additional 4,375
Corporate Governance Committee Chair	Additional 2,500
Executive Org. & Comp. Committee Chair	Additional 3,125

Long-Term Incentives. Annually, the Corporate Governance Committee considers long-term incentive awards to directors. In 2018, the committee awarded each director 1,540 restricted shares under the 2015 Long-Term Performance Plan. The shares targeted value represented a little more than half of each director s total compensation (excluding retainers paid to directors with extra duties), approximating typical practices of other companies. The shares vest one year after the grant date, subject to conditions as to forfeiture and acceleration of vesting.

*Other Benefits.* Applied reimburses directors for travel expenses for attending meetings, as well as for attending director education seminars and conferences. The directors also participate in our travel accident insurance plan. Contributory health care coverage is available to directors who joined the Board before 2011; Mr. Wallace is the only director who participated in 2018.

## **Stock Ownership Guideline**

Applied expects each non-employee director to own, within five years after joining the Board, Applied shares (not including unexercised stock options) valued at a minimum of five times the annual retainer fees, or \$425,000. The Board believes this ownership guideline is consistent with the practices of peers and other companies, and is a good governance practice. Directors may hold the shares directly or indirectly.

At June 30, 2018, each director owned shares valued in excess of the \$425,000 guideline except for Messrs. Pagano and Raver, who joined the Board in August 2017.

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## **Director Compensation** Fiscal Year 2018

The following table shows information about non-employee director compensation in 2018.

	Fees Earned	All Other			
		Stock Awards	Option Awards	Compensation	Total
Name	or Paid in Cash (\$)	(\$) (1)	(\$) (2)	(\$)	(\$)
Peter A. Dorsman	97,500	108,878	0	0	206,378
L. Thomas Hiltz	85,000	108,878	0	0	193,878
Edith Kelly-Green	95,000	108,878	0	0	203,878
Dan P. Komnenovich	85,000	108,878	0	0	193,878
Robert J. Pagano	77,917	155,927	0	0	233,844
	102,500	108,878	0	0	211,378

## Vincent K. Petrella

Joe A. Raver	77,917	155,927	0	0	233,844
Dr. Jerry Sue Thornton	85,000	108,878	0	0	193,878
Peter C. Wallace	135,000	108,878	0	0	243,878

- (1) At June 30, 2018, Messrs. Pagano and Raver each held 857 restricted shares that vested in August 2018; these were special grants made upon their election to the Board in August 2017. In addition, each non-employee director, including Messrs. Pagano and Raver, held 1,540 restricted shares that are scheduled to vest in January 2019. Applied pays dividends on restricted stock at the same rate paid to all shareholders and the directors hold voting rights for the shares. The amounts in the table represent the 2018 awards—grant date fair value computed in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, Stock Compensation (FASB ASC Topic 718).
- (2) At June 30, 2018, the following directors held the corresponding numbers of stock options from previous years awards: Mr. Dorsman, 17,950; Mr. Hiltz, 22,742; Ms. Kelly-Green, 22,742; Mr. Petrella, 9,510; Dr. Thornton, 22,742; and Mr. Wallace, 13,513.

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## HOLDINGS OF MAJOR SHAREHOLDERS, OFFICERS, AND DIRECTORS

The following table shows beneficial ownership of Applied common stock, at June 30, 2018, by (i) persons believed by us to own beneficially more than 5% of Applied s outstanding shares, based on our review of SEC filings, (ii) all directors and nominees, (iii) the executive officers named in the Summary Compensation Table on page 29, other than Mark O. Eisele, who had retired on August 31, 2017, and (iv) all directors, nominees, and executive officers (at June 30, 2018) as a group.

	<b>Shares Beneficially Owned</b>	Percent of
Name of Beneficial Owner	on June 30, 2018 (1)	Class (%) (2)
BlackRock, Inc.  55 East 52nd Street, New York, New York 10055	6,058,895 (3)	15.7
The Vanguard Group, Inc.  P.O. Box 2600, Valley Forge, Pennsylvania 19482-2600	3,832,578 (4)	9.9
Todd A. Barlett	93,043 (5)	
Fred D. Bauer	130,455	
Peter A. Dorsman	60,324	

## **L. Thomas Hiltz** 199,504 (6)

Edith Kelly-Green	45,972
Dan P. Komnenovich	17,430
Kurt W. Loring	49,619
Robert J. Pagano, Jr.	2,397
Vincent K. Petrella	21,515
Joe A. Raver	3,982
Neil A. Schrimsher	368,145
Dr. Jerry Sue Thornton	89,655
Peter C. Wallace	49,465

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12,091

David K. Wells

All Directors, Nominees, and Executive Officers as 1,214,965 (7) 3.1 a Group (15 Individuals)

- (1) We determined beneficial ownership in accordance with SEC rules; however, the holders may disclaim beneficial ownership. Except as otherwise indicated, the beneficial owner has sole voting and dispositive power over the shares. The directors and named executive officers totals include shares that could be acquired within 60 days after June 30, 2018, by exercising vested stock options and stock-settled stock appreciation rights (SARs): Mr. Barlett, 65,700; Mr. Bauer, 49,875; Mr. Dorsman, 17,950; Mr. Hiltz, 22,742; Ms. Kelly-Green, 22,742; Mr. Loring, 46,200; Mr. Petrella, 9,510; Mr. Schrimsher, 292,400; Dr. Thornton, 22,742; Mr. Wallace, 13,513; and Mr. Wells, 11,300. The totals also include shares held in nonqualified deferred compensation plan accounts for which the beneficial owner has voting, but not dispositive power: Mr. Barlett, 8,968; Mr. Dorsman, 37,007; Dr. Thornton, 1,899; and Mr. Wallace, 14,315. Except for Messrs. Pagano and Raver, each non-employee director s total also includes 1,540 restricted shares, for which the director has voting but not dispositive power; the totals for each of Messrs. Pagano and Raver include 2,397 restricted shares. The executive officers totals do not include unvested restricted stock unit holdings.
- (2) Does not show percent of class if less than 1%.
- (3) BlackRock, Inc. reported its ownership, including shares beneficially owned by affiliated entities, in a Schedule 13G filed with the SEC on January 19, 2018, indicating it had sole voting power for 5,960,105 shares and no voting power for the remaining shares.
- (4) The Vanguard Group, Inc. reported its ownership, including shares beneficially owned by affiliated entities, in a Form 13F filed with the SEC on August 14, 2018, indicating it had sole voting and dispositive power for 3,061 shares, sole voting and shared dispositive power for 75,125 shares, shared voting and dispositive power for 5,016 shares, and no voting but sole dispositive power for 3,749,376 shares.
- (5) Includes 100 shares owned by Mr. Barlett s wife, who has sole voting and dispositive power.
- (6) Includes 150,000 shares held by the H.C.S. Foundation, a charitable trust of which Mr. Hiltz is one of five trustees, with sole voting and dispositive power. Pursuant to a Schedule 13D filed by the H.C.S. Foundation in 1989, the trustees, including Mr. Hiltz, disclaimed beneficial ownership.
- (7) Includes 639,374 shares that could be acquired by the individuals within 60 days after June 30, 2018, by exercising vested stock options and SARs. In determining ownership percentage, these stock option and SAR shares are added to both the denominator and the numerator.

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#### **EXECUTIVE COMPENSATION**

### **Compensation Discussion and Analysis**

#### Introduction

This Compensation Discussion and Analysis section ( CD&A ) provides details about the compensation program for Applied s executive officers. It describes the company s compensation philosophy and objectives, roles and responsibilities in making compensation decisions, the components of compensation, and the reasons for compensation adjustments, incentive payments, and long-term incentive grants made in fiscal year 2018.

This discussion and analysis should be read in conjunction with the Summary Compensation Table on page 29 and the additional tables and narrative disclosure that follow it.

As required by SEC rules, the proxy statement includes disclosures regarding the compensation of the following executive officers (the named executive officers or NEOs ):

Name	Position
Neil A. Schrimsher	President & Chief Executive Officer ( CEO )
David K. Wells	Vice President-Chief Financial Officer & Treasurer ( CFO )
Fred D. Bauer	Vice President-General Counsel & Secretary
Kurt W. Loring	Vice President-Chief Human Resources Officer

**Todd A. Barlett** Retired Vice President-Acquisitions and Global Business Development (1)

Mark O. Eisele Retired Vice President-Chief Financial Officer & Treasurer (CFO)(2)

- (1) Mr. Barlett retired from employment on May 31, 2018 and as an executive officer on June 30, 2018.
- (2) Mr. Eisele retired from employment and as an executive officer on August 31, 2017. This CD&A focuses in particular on 2018 compensation arrangements for the NEOs other than Mr. Eisele, who retired only two months into fiscal year 2018 and did not participate in new incentive plans or receive new awards. The Board promoted Mr. Wells to succeed Mr. Eisele.

Unless otherwise noted, references to years in the Executive Compensation section of this proxy statement mean Applied s fiscal years ended on June 30.

#### 2018 Compensation Program Highlights

The Board's Executive Organization & Compensation Committee (the Committee) seeks to align overall compensation with performance in order to maximize Applied's long-term shareholder return. With this objective, and after considering competitive market data and subjective factors, the Committee took the following actions in 2018 relative to the primary pay elements:

#### Base Salary and Target Annual Incentive Pay

The Committee approved adjustments to four NEOs base salaries, with Mr. Schrimsher earning a 3.6% increase.

The Committee held the NEOs annual incentive targets, as a percentage of salary, at the same levels as in 2017. *Long-Term Incentives* 

Emphasizing performance in Applied s incentive plans, the Committee awarded approximately half of each NEO s targeted long-term incentive value in performance shares, tied to key company performance metrics.

Stock-settled stock appreciation rights (SARs) and restricted stock units (RSUs) each made up approximately one quarter of the targeted long-term incentive value. Accordingly, all long-term incentives were equity-based.

The Committee approved adjustments to annual long-term incentive target values ranging from 2.7% to 14.6%. The actions maintained the NEOs total targeted compensation at levels approximating market medians, consistent with Applied s pay philosophy.

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Company performance continued to strengthen in 2018, with record sales (including from the January 31, 2018 acquisition of FCX Performance, Inc. (FCX)), sustained operational discipline, and a lower federal corporate income tax rate from the Tax Cuts and Jobs Act of 2017 producing above-plan bottom-line results:

	2018	<b>2018 Adjusted (1)</b>	<b>2018 Goal</b>	<b>2017 Adjusted (2)</b>
Sales	\$3.1 billion			\$2.6 billion
Net Income	\$141.6 million	\$139.7 million	\$120.1 million	\$111.7 million
Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA)	\$278.1 million	<b>\$256.1 million</b>	\$231.3 million	\$216.2 million
Cash Provided by Operating Activities	\$147.3 million	\$151.2 million	\$165.7 million	\$151.6 million
After-Tax Return on Assets ( ROA )	8.0%	10.1%	8.6%	8.5%

- (1) The Committee excluded the impact of the FCX acquisition and the Tax Cuts and Jobs Act in determining the achievement of goals under the NEOs incentive plans, so as not to reward participants based on these two significant developments occurring during the year that were not contemplated when the goals were established. The 2018 Adjusted column reflects results excluding the impact of the two items.
- (2) 2017 Net Income, Cash Provided by Operating Activities, and ROA were favorably impacted by a \$22.2 million tax benefit from a worthless stock tax deduction relating to Applied s investment in one of its Canadian subsidiaries; the benefit was excluded in determining the achievement of goals under the NEOs incentive plans. The 2017 Adjusted column reflects results excluding the impact of the tax benefit. With the strong results, as adjusted to exclude the impact of the FCX acquisition and the Tax Cuts and Jobs Act, the NEOs earned annual incentive pay at an average of 146% of their individual target values. Shares banked for 2018 under the three-year performance share programs, described in detail on pages 23-26, are shown below:

Performance Shares Program	Banked Award as % of 2018 Target Shares
2016-2018	75%
2017-2019	178%
2018-2020	149%

Considering gains in our stock price and reinvested dividends, shareholders earned a 21% total return in 2018 (following a 33% return in 2017 and a 17% total return in 2016). The company returned \$68.6 million of cash to shareholders through dividends and share repurchases during the year.

We believe that our compensation decisions, as described in this CD&A, reflect a balanced and responsible pay approach. We also value shareholder opinion and, in performing its duties, the Committee considers the outcome of the annual advisory vote to approve the NEOs compensation. This vote is intended to provide an overall assessment of our executive compensation program rather than to focus on specific compensation items. We are pleased to have earned the shareholders affirmation last year, with 98% of the shares cast voting in favor; as a result, the Committee made no material changes to the program.

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#### **Compensation Practices Highlights**

We regularly review evolving best practices in executive compensation. Below are some of the more significant best practices we have adopted and practices we avoid:

#### What We Do

#### What We Don t Do

Pay for performance: in 2018, an average of 70% of the targeted primary compensation for the continuing NEOs (79% for our CEO) was tied to performance.

No payment of dividend equivalents on performance shares until earned.

Committee members meet independence requirements under SEC rules and NYSE listing standards.

No granting of stock options or SARs with an exercise price less than fair market value at grant.

The Committee uses an independent compensation consultant.

No repricing or replacing of underwater stock options or SARs.

Balanced approach to compensation, combining fixed and variable, short-term and long-term, and cash and equity.

No hedging of Applied stock is permitted.

Pay philosophy targets market median compensation among distribution industry companies.

No payment of guaranteed, above-market, or preferential interest or earnings on deferred compensation.

Diverse incentive goals without steep payout cliffs. Equity award vesting periods encourage consistent behavior and reward long-term, sustained performance. No excise tax gross-up provisions in change in control agreements entered into after 2011, including our CEO s agreement.

Change in control agreements and equity plan include double trigger provisions for cash payment and equity vesting.

No change in control agreements other than those with four executive officers.

Limited perquisites and other benefits.

No defined benefit pension plan, except for a legacy SERP frozen in 2012.

Significant stock ownership guidelines for executive officers and directors.

No excessive risk-taking, based on annual compensation risk assessment.

#### **Compensation Philosophy and Objectives**

Applied s primary goal in compensating our executive officers is maximizing long-term shareholder return. In pursuing this goal, we seek to design and to maintain a program that will accomplish the following:

Attract and retain qualified and motivated executives by providing compensation that, at target performance, is competitive with a peer group of distribution industry companies,

Incent executives to achieve goals, and to take appropriate risks, consistent with Applied s business strategies, and

Reward executives for results they influence that contribute to long-term shareholder value.

Applied is an industrial distributor in a mature market, with many companies offering the same or substantially similar products and services. In this environment, attracting and retaining talented key employees is critical to success. For this reason, while we aim to design the executive compensation program to support the successful execution of our strategy, we also examine our program s competitiveness with other distributors programs. In addition, we consider trends and practices outside the industry to understand best practices and their potential implications for Applied.

Applied believes it is important for executives to focus on both short-term and long-term performance to maximize shareholder return. Accordingly, we provide annual and long-term incentive plans designed to align executives interests with shareholders .

### **Roles and Responsibilities**

*Executive Organization & Compensation Committee.* The Committee is composed solely of independent directors and is responsible for the executive compensation program s design and implementation. The Committee s duties include the following:

Setting compensation components and levels for the CEO and the other executive officers, Overseeing Applied s executive compensation and benefit plans, including approving incentive awards, and Approving incentive plan goals that use performance metrics and evaluating performance to determine whether goals have been achieved.

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The Committee routinely receives tally sheets displaying updated data with respect to material components of each executive s compensation and benefits, and share retention analyses. These help the Committee make decisions with respect to each component in the context of total compensation.

*Independent Compensation Consultant.* Pay Governance LLC serves as the Committee s independent compensation consultant, assisting with the following:

Establishing the executive compensation program s components,

Analyzing the program s competitiveness as well as alignment with the company s performance, Setting executive officers annual target compensation levels, overall and by pay component, and Updating the Committee on market trends, best practices, and regulatory changes affecting Applied s executive compensation program.

Pay Governance is engaged by and reports directly to the Committee. The firm s representative directly interacts with the Committee chair between meetings, participates in meetings, and performs assignments as requested. He also communicates with management to obtain information for completing assignments for the Committee, as well as to understand how the program supports the company s strategic plans and needs. The firm submits its invoices to the Committee chair for approval and payment by Applied.

Pay Governance performed no other work for Applied during the year and received no other compensation from Applied outside its engagement by the Committee. The Committee concluded, following a review of existing facts and circumstances, including factors specified in the NYSE s listing standards, that Pay Governance and its representative are independent from Applied s management and directors.

*Management.* While the Committee is responsible for the program s design and implementation, management assists the Committee in several ways.

Key executives attend portions of Committee meetings at its invitation. They prepare and present analyses at the Committee s request, and regularly report on Applied s performance. Our CEO also reports on the other executive officers individual performance and offers recommendations regarding their pay. The Committee sets the executive officers pay in executive session without management present.

Management assists the Committee s consultant by providing compensation data and other input and helping the consultant understand Applied s organizational structure, business plans, goals, and performance, and the competitive landscape. Management does not have its own executive compensation consultant.

#### **Executive Compensation Program Overview**

Structure. The compensation program for executive officers includes the following components:

Base salary,
Annual incentive pay,
Long-term incentives,
Qualified, nonqualified, and welfare plan benefits, and
Change in control and termination benefits.

Base salary, annual incentive pay, and long-term incentives are the primary components. The Committee sets base salaries to be competitive with market medians for similar positions in peer distribution companies. Annual incentive pay rewards the achievement of annual earnings and cash flow goals, and incorporates an assessment of individual performance. Longer-term financial goals (including EBITDA and ROA), stock price appreciation, and executive retention are promoted through long-term incentive awards including performance shares, SARs, and RSUs. Target annual and long-term incentives aim to reflect market median practices of peers in order to deliver total target compensation in line with the medians of distribution peers. Actual incentive pay depends in large part on how Applied performs relative to its target performance goals and how its stock price performs in response. As a result, actual compensation from annual and long-term incentives can vary significantly based on the company s financial and stock price performance.

Applied s compensation practices reflect a pay-for-performance philosophy. A majority of the continuing NEOs compensation is at risk and tied to company-wide performance. Moreover, incentive pay generally makes up a greater share of the overall opportunity for executives in more senior positions.

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Applied also believes programs leading to equity ownership help align executives interests with shareholders. However, the long-term incentive program is structured to avoid excessive dilution, with annual share utilization approximating 1% of shares outstanding. The Committee periodically reviews share utilization in relation to market practices to ensure Applied s equity plan is not unduly diluting shareholders interests.

The Committee generally determines each executive officer s base salary, annual incentive target compensation (expressed as a percentage of base salary), and long-term incentive target compensation independently from the other primary components of compensation. Nevertheless, the Committee also reviews data regarding total target cash compensation (salary plus annual incentive target compensation) and total target compensation (salary plus annual incentive target compensation) and considers the information contextually, with the company s pay philosophy and desired pay position, when evaluating each component.

The result is a mix among base salary, annual incentive target compensation, and long-term incentive target compensation, as well as between cash and equity-based incentives, that is competitive with market median practices.

The charts below show the percentage allocation of opportunities provided in 2018 to Mr. Schrimsher and the other NEOs (except Mr. Eisele) in the forms of base salary, annual incentive target opportunity, and long-term incentive target opportunity (awarded in equity-based instruments).

Neil A. Schrimsher

**Other Continuing NEOs (Average)** 

Mr. Schrimsher, our CEO, earns higher pay than the other officers, reflecting his role in establishing and achieving the company s strategic goals, as well as market practices for his role. His overall compensation is, however, weighted more toward incentive pay, particularly long-term incentives. This distinction is appropriate considering his responsibility and influence over Applied s performance and is typical among companies in the peer group described below.

Competitive Pay Review for 2018. To help evaluate Applied s executive compensation, the Committee created a peer group of distribution companies, primarily industrial distributors. Distributor comparisons provide the Committee insight into executive pay and benefits at companies in similar market environments.

With assistance from Pay Governance, the Committee selected 18 companies with calendar year 2016 sales ranging from \$1.0 billion to \$8.6 billion, and median sales of \$2.5 billion, compared with Applied s sales for the same period of \$2.5 billion. Each peer group company disclosed compensation for top officers in SEC filings. Management did not participate in selecting companies.

The 2018 peer group (the Peer Group ) included the following companies, the same as those in the 2017 peer group, except for Airgas, Inc., which had been acquired by another company, and A. M. Castle & Co., which had filed for bankruptcy:

### 2018 Peer Group

AAR Corp.	Kaman Corporation	Park-Ohio Holdings Corp.
Anixter International Inc.	LKQ Corporation	Patterson Companies, Inc.
DXP Enterprises, Inc.	MRC Global Inc.	ScanSource, Inc.
Fastenal Company	MSC Industrial Direct Co., Inc.	WESCO International, Inc.
H&E Equipment Services, Inc.	NOW Inc.	Watsco, Inc.
KLX Inc.	Olympic Steel, Inc.	Wesco Aircraft Holdings, Inc.

Pay Governance then prepared a compensation review and assessment, analyzing the competitiveness of target compensation for Applied s CEO and CFO relative to comparable Peer Group data. Pay Governance did not analyze Peer Group data for other officer positions for 2018 (although it had done so for 2017), but reported on broader compensation trends to assist the Committee in evaluating target pay levels.

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The study identified Peer Group pay for each position at the 50th and 75th percentile levels. The 50th percentile is referred to here as the market median and represents Applied s target pay objective.

Beyond the Peer Group data, Pay Governance presented other pay data from broad multi-industry surveys, produced by leading compensation consulting firms. The Committee requested this supplemental data as a secondary resource to help confirm the reliability of the Peer Group data.

Pay Governance analyzed base salary, annual incentive target compensation, total cash target compensation (base salary plus annual incentive target compensation), long-term incentive target compensation, and total direct target compensation (total cash target compensation plus long-term incentive target compensation).

The study also compared Applied s financial performance in each of the past five years with the Peer Group companies performance, considering metrics such as sales growth, EBITDA growth, cash flow growth, EBITDA margin, net income margin, ROA, and total shareholder return. The comparisons assist the Committee in examining how Applied s executive pay aligns with company performance relative to peers.

Using Pay Governance study, the Committee evaluated each primary compensation component. In most years, including 2018, the Committee seeks to compensate executives near the market median if Applied s performance targets are met. Sustained performance below target levels should result in realized total compensation below market medians, and performance that exceeds target levels should result in realized total compensation above market medians.

However, market medians and ranges only represent beginning reference points; the Committee also uses its subjective judgment to adjust targeted compensation to reflect factors such as individual performance and skills, long-term potential, tenure in the position, internal equity, retention considerations, and the position s importance in Applied s organization.

#### **Components of Compensation**

**Base Salary.** The Committee observes a general policy that base salaries for executive officers who have been in their positions for at least three years and are meeting performance expectations should approximate the market median for comparable positions. As with all pay components, however, the Committee, using its subjective judgment, sets salaries higher or lower to reward individual performance and skills and other considerations such as those mentioned above.

In 2018, after considering the Peer Group data, executive pay trends in the broader market, and the more subjective factors referenced above, the Committee approved adjustments to four NEOs base salaries, with Mr. Schrimsher earning a 3.6% increase. The Committee s actions maintained the officers competitive pay positions and reflected a discipline of managing base salaries within the framework of Applied s pay philosophy and competitive data.

Annual Incentive Pay. With the annual Management Incentive Plan, the Committee seeks to reward the executive officers, in cash, for achieving fiscal year goals. In general, the Committee seeks to pay total cash compensation near the market median when Applied meets its performance goals, and to pay above (or below) the median when Applied exceeds (or falls short of) its goals.

At the beginning of the fiscal year, after the Board reviews Applied s annual business plan as prepared and presented by management, the Committee develops objective performance goals and targets for the Management Incentive Plan. The Committee considers the market outlook and the business plan, along with the available opportunities and

attendant risks.

In 2018, consistent with historical practice, the Committee established performance goals based on company-wide performance measures. In addition, the Committee provided that Management Incentive Plan payouts be funded from a maximum aggregate cash bonus pool equal to 2% of EBITDA. EBITDA is calculated from our financial statements by starting with operating income, as shown in the statements of consolidated income, and adding the following items from the statements of consolidated cash flows: depreciation and amortization of property, amortization of intangibles, amortization of stock option and appreciation rights, and goodwill or intangibles impairment (if any). Our 2018 EBITDA was \$278.1 million, funding a pool of \$5.6 million.

The Committee then assigned each executive officer a maximum participation percentage of the bonus pool. The NEOs percentages follow: Mr. Schrimsher, 42.7%; Mr. Wells, 12.4%; Mr. Bauer, 10.5%; Mr. Loring, 8.9%; and Mr. Barlett, 10.2%. Mr. Eisele did not participate in the 2018 Management Incentive Plan.

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For 2018, consistent with previous years, the Committee adopted goals to distribute the pool funded by Applied s EBITDA results and tied them to the following company-wide performance measures, which it considers to be key indicators of shareholder value creation:

Net Income bottom-line profitability; and

Cash Provided by Operating Activities a cash-based measure of company performance. Sixty percent of each executive officer s Management Incentive Plan payout was determined based on the level of achievement of Net Income and 20% was determined based on the level of achievement of Cash Provided by Operating Activities, as well as each executive officer s target incentive award value. The Committee sets goals for the performance measures that it believes are attainable, but that require executives to perform at a consistently high level to achieve target award values. The target and maximum incentive objectives for 2018 are shown in the table below:

<b>Net Income</b>	<b>Under \$102.1</b>	\$102.1	\$120.1	\$144.1
(weighted 60%)	million	million	million	million
% of Prorated Portion of Target Award	0%	50%	100%	200%
Cash Provided by Operating Activities	<b>Under \$140.8</b>	\$140.8	\$165.7	\$207.1
(weighted 20%)	million	million	million	million
% of Prorated Portion of Target Award	0%	50%	100%	200%

The payouts for these components could have ranged from 0% to 200% of the executive officers target award values. The Committee established this range, consistent with prior years, after considering Pay Governance s report on market practices. Payouts for each performance measure are prorated on a straight-line basis for results falling between the threshold 50%, 100%, and maximum 200% payout levels.

The Committee assigned an annual incentive target, expressed as a percentage of salary, to each executive officer. The Committee assigned target percentages for 2018 to approximate market practices, as shown in Pay Governance s review. For continuing participants, target percentages were maintained at the same levels as 2017. The 2018 targets follow:

Name	Base Salary (\$)	Incentive Target (%)	Target Award Value (\$)
N. Schrimsher	875,000	105	918,750
D. Wells	410,000	65	266,500
F. Bauer	410,000	55	225,500
K. Loring	348,000	55	191,400
T. Barlett	367,000	60	220,200

The Committee set the Management Incentive Plan s performance goals near the beginning of the year. As such, the goals did not contemplate two significant developments arising later in the year:

The FCX acquisition, the largest in Applied s history, which closed on January 31, 2018; and The Tax Cuts and Jobs Act, which reduced Applied s federal corporate income tax rate effective January 1, 2018.

The Management Incentive Plan provides the Committee the authority, in its sole discretion, to make adjustments in order to prevent diminution or enlargement of the benefits intended to be conferred, in a manner the Committee determines is equitably required by changes or events such as those specified above. After deliberation, the Committee exercised this authority and adjusted achievements for purposes of the plan so as not to reward participants based on the impact of the two developments.

As a result of Applied s 2018 performance, as adjusted, the Management Incentive Plan payouts for the Net Income and Cash Provided by Operating Activities components were as follows:

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Goal

2018 ayout as % of Prorated Adjusted Portion of Target Award

Achievement (\$)

Net Income (weighted 60%) 139.7 million 181.8%

**Cash Provided by Operating Activities** 

(weighted 20%) 151.2 million 70.9%

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The remaining 20% of each executive officer s plan opportunity was tied to individual performance. First, the maximum payout for this component was determined based on Applied s EBITDA, the aggregate size of the bonus pool remaining following deductions for the component payouts described above, and the participant s maximum portion of the bonus pool. After the Committee determined each participant s maximum payout, the Committee could exercise discretion to reduce (but not increase) this portion of the incentive based on the Committee s subjective evaluation of the participant s individual performance during 2018, taking into account individual performance relative to strategic objectives.

After evaluating individual performance, the Committee approved the following payouts for this final component: Mr. Schrimsher, \$238,875; Mr. Wells, \$63,960; Mr. Bauer, \$49,610; Mr. Loring, \$45,936; and Mr. Barlett, \$40,429.

Shown below are the NEOs total 2018 Management Incentive Plan payouts:

Name	<b>Annual Incentive Payout (\$)</b>				
N. Schrimsher	1,371,014				
D. Wells	392,357				
F. Bauer	327,485				
K. Loring	281,791				
T. Barlett (partial					
vear)	289,462				

The average NEO payout, as a percentage of the target awards, was 146%, reflecting strong performance relative to 2018 goals.

Considering company goals only, Management Incentive Plan achievements for the most recent five years, as a percentage of targeted achievement, were as follows:

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Year	Goals (Blended %)

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2018	154.1
2017	147.2
2016	50.0
2015	79.5
2014	57.8

**Long-Term Incentives.** The Committee made long-term incentive awards to the executive officers under the 2015 Long-Term Performance Plan. The plan seeks to reward executives for achieving long-term goals and authorizes incentive awards in a variety of forms. The Committee makes awards annually, near the start of the year, after reviewing the previous fiscal year s financial results.

As with the other primary compensation components, the Committee sets the awards—value after reviewing the independent consultant—s target compensation study. In most years, the Committee seeks to provide awards with a targeted value near the market median for equivalent positions, with variation to reward individual performance and skills, as well as to reflect factors such as long-term potential, responsibility, tenure in the position, internal equity, retention considerations, and the position—s importance in Applied—s organization.

The Committee uses long-term incentive awards for purposes of motivation, alignment with long-term company goals, and retention. The Committee intends to pay total long-term compensation near the market median when Applied meets its goals and above when Applied exceeds its goals. If goals are not met, then long-term compensation should fall below the market median.

After considering the Pay Governance s study and the subjective factors identified above, the Committee increased Mr. Schrimsher s annual long-term incentive target value by 14.6%. The Committee approved adjustments of less than 3% for the other NEOs. Mr. Eisele did not receive new long-term incentive awards.

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Emphasizing operating performance, the Committee awarded the executives long-term incentive target value using three vehicles, all stock-settled, in the approximate weightings shown:

### 2018 Long-Term Incentive Awards

The Committee believes this combination appropriately balances the vehicles distinct purposes. Reflecting Applied s culture, the mix differs from the norm for the Peer Group companies, which tend to place greater emphasis on service-based restricted stock. The awards also reflect the Committee s subjective judgment that long-term incentive earnings should be paid in shares.

In determining numbers of performance shares to be targeted and SARs and RSUs to be awarded, the Committee values Applied s shares based on data provided by Pay Governance. To reduce the impact of short-term stock price volatility, the valuation methodology uses the average closing share price for 90 calendar days prior to the grant date. The Grants of Plan-Based Awards table on page 31 shows the threshold, target, and maximum payouts for the performance shares, as well as the number of SARs and RSUs awarded to the NEOs.

The following paragraphs describe the awards made to the executive officers in 2018, as well as performance for the year under the performance share programs:

#### Stock Appreciation Rights (25% of Target Long-Term Incentive Value)

The Committee and management believe SARs are strong performance-based vehicles, as the awards—value depends on Applied—s stock price growth; until Applied performs in a manner that is recognized by the stock market and creates gains for shareholders, SARs have no value to executives. The base stock price is the market closing price on the grant date. SARs have a ten-year term and vest 25% on each of the first four anniversaries of the grant date, subject to continuous employment with Applied, thereby promoting executive retention. In addition, unvested SARs vest on an executive officer—s retirement, but the remaining term for all the outstanding SARs is truncated to three years. The impact of other events on SARs and the other incentive vehicles is discussed in—Potential Payments upon Termination or Change in Control,—beginning on page 37.

The Committee intends for SARs to align the interests of management and shareholders in achieving long-term growth in the value of Applied s stock by using a form of award the value of which is determined primarily by long-term stock price appreciation. The four-year vesting period, ten-year term, and stock-settled nature of the SARs are consistent with this objective. Moreover, SARs are less dilutive than stock options, further protecting shareholder interests.

#### Restricted Stock Units (25% of Target Long-Term Incentive Value)

RSUs are grants valued in shares of Applied stock, but shares are not issued to executives until the grants vest on the third anniversary of the award date, assuming continued employment with Applied. The Committee believes cliff vesting is more demanding than typical market practice, but appropriate considering the nature of the award. The

RSUs do vest, albeit pro rata, if an executive retires during the three-year term. Applied pays dividend equivalents on RSUs on a current basis, which rewards management for total returns delivered to shareholders.

The Committee considers RSUs to be a good tool for retaining executives. Because their value will increase or decrease over the three-year vesting period along with Applied s stock, RSUs also promote efforts to maximize long-term shareholder return.

2018-2020 Performance Shares (50% of Target Long-Term Incentive Value)

Performance shares provide incentives to achieve goals over a three-year period. At the beginning of a period, the Committee sets a target number of shares of Applied stock to be paid to each executive at the end of the period,

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assuming continued employment. The actual payout is then calculated, relative to the target, based on Applied s achievement of objective performance goals. If an executive retires during the three years, the performance shares vest on a pro rata basis, tied to the period worked and actual performance during that period.

As a new three-year period begins, the Committee reviews the business plan and market outlook for each year of the period. Then, after also considering the independent consultant s guidance as to market practices, the Committee determines performance measures and goal ranges at which payouts can be earned for each year; i.e., the goals for each year of a three-year period are established and approved at the start of the three-year period.

The Committee sets goals it believes are attainable without inappropriate risk-taking, but that still require executives to perform on a sustained basis at a consistently high level to achieve the targeted payout.

Payouts can range from 0% to 200% of the target number of shares. The target payout is 100% of the target number assigned to the executive. The Grants of Plan-Based Awards table on page 31 shows the threshold, target, and maximum payouts for performance shares awarded in 2018.

Because the payout is measured in shares, the award s value depends on both the company s operating performance and its stock price, motivating executives throughout the performance period with regard to both.

For the 2018-2020 performance shares, consistent with prior years, the Committee set separate goals for each year of the period, with 75% of an award tied to Applied s EBITDA and 25% to ROA. ROA is calculated by dividing annual net income by average monthly assets for the year. ROA improvements can be achieved by, among other things, increasing sales and margins, as well as improving working capital management, all of which are important objectives for industrial distributors.

The Committee considered these metrics to be appropriate measures of management s impact on operating performance and efficiency over a three-year period. The metrics also balanced the Management Incentive Plan s emphasis on bottom-line results and cash flow.

Each participant stargeted number of shares for the three-year period is divided into one-third for each year. Shares awarded for achievement during a particular year are then banked for distribution at the end of the three-year term and do not affect the banking of shares for the other years.

Using individual years performance makes achieving maximum awards for the full three-year period more difficult because results exceeding maximum goals in any one year do not make up for shortfalls in other years.

The goals for the first year of the performance period, 2018, follow:

<b>EBITDA</b>		\$185.0	\$231.3	\$289.1
(weighted 75%)	Under \$185.0 million	million	million	million
	0%	50%	100%	200%

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% of Prorated Portion of Target Share Award for 2018				
% Change Compared with 2017 EBITDA		(14.4)%	7.0%	33.7%
ROA (weighted 25%)	<b>Under</b> <b>6.9</b> %	6.9%	8.6%	10.8%
% of Prorated Portion of Target Share Award for 2018	0%	50%	100%	200%
% Change Compared with 2017 ROA Prior to Tax Benefit*		(18.8)%	1.2%	27.1%

<sup>\* 2017</sup> ROA was favorably impacted by a \$22.2 million tax benefit from a worthless stock tax deduction; this benefit was excluded in determining the achievement of performance goals under the 2017 incentive plans. Banked awards could range from 0% to 200% of the executive officers—target share award values. The Committee established this range after considering Pay Governance—s guidance as to market practices. Awards for each performance measure were to be prorated on a straight-line proportional basis for results between the threshold 50%, 100%, and maximum 200% payout levels.

As with the Management Incentive Plan, when the Committee set the performance shares performance goals at the beginning of the period, the goals did not contemplate the FCX acquisition and the Tax Cuts and Jobs Act. The performance shares terms provide the Committee the authority, in its sole discretion, to make adjustments in order to prevent diminution or enlargement of the benefits intended to be conferred, in a manner the Committee

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determines is equitably required by changes or events such as those specified above. After deliberation, the Committee exercised this authority and adjusted achievements for purposes of the 2018-2020 performance shares program to exclude the impact of the two developments.

As a result of 2018 achievements, as adjusted, participants banked awards, to be distributed in shares of Applied stock following the end of 2020, as follows:

	2018 Adjusted	Banked Award as % of
2018 Goal	Achievement	Target Performance Shares for 2018
EBITDA (weighted 75%)	\$256.1 million	142.9%
ROA (weighted 25%)	10.1%	168.2%
		<b>Overall: 149.2%</b>

### 2017-2019 Performance Shares (2018 performance)

As described above, the Committee sets separate goals for each year of a three-year performance share program at the time the program is adopted. So, while 2018 was the first year of the 2018-2020 performance period, it was also the second year of the 2017-2019 performance period and the third year of the 2016-2018 performance period. For the 2017-2019 performance shares, the 2018 goals, adopted in August 2016, follow:

<b>EBITDA</b>				
(weighted 75%)	Under \$172.3 million	\$172.3 million	\$215.4 million	\$269.3 million
% of Prorated Portion of Target Share Award for 2018	00%	500%	100%	200%
Award for 2018	0%	50%	100%	200%
ROA	Under			
(weighted 25%)	6.6%	6.6%	8.3%	10.4%

% of Prorated Portion of Target Share				
Award for 2018	0%	50%	100%	200%

As a result of 2018 achievements, as the Committee adjusted to exclude the impact of the FCX acquisition and the Tax Cuts and Jobs Act, participants banked awards, to be distributed in shares of Applied stock following the end of 2019, as follows:

	2018 Adjusted	Banked Award as % of
<b>2018 Goal</b>	Achievement	<b>Target Performance Shares for 2018</b>
EBITDA (weighted 75%)	\$256.1 million	175.5%
ROA (weighted 25%)	10.1%	185.7%
		<b>Overall: 178.1%</b>

The award banked for the program s first year, 2017, as a percentage of target performance shares, was 133.7%.

### 2016-2018 Performance Shares (2018 performance)

The goals for the final year of the 2016-2018 performance shares program, adopted in August 2015, follow:

EBITDA		\$231.20	\$289.00	\$361.25
(weighted 75%)	Under \$231.20 million	million	million	million
% of Prorated Portion of Target Share Award for 2018	0%	50%	100%	200%
ROA	Under			
KOA	Onder			
(weighted 25%)	8.6%	8.6%	10.7%	13.4%
	0%	50%	100%	200%

% of Prorated Portion of Target Share Award for 2018

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As a result of 2018 achievements, as the Committee adjusted to exclude the impact of the FCX acquisition and the Tax Cuts and Jobs Act, participants were awarded shares of Applied stock as follows:

	2018 Adjusted	Award as % of
2018 Goal	Achievement	Target Performance Shares for 2018
EBITDA (weighted 75%)	\$256.1 million	71.5%
ROA (weighted 25%)	10.1%	85.7%
		Overall: 75.0%

The awards banked for the program s first two years, as a percentage of target performance shares, were 68.8% in 2016 and 60.4% in 2017.

**Qualified, Nonqualified, and Welfare Plan Benefits.** Through the plans described below, we seek to provide benefits comparable to those available at Peer Group and other similarly sized companies. The Committee, with its independent consultant s assistance, reviews executive-level benefits periodically and compares them with market information, considering executives positions and years of service.

#### Qualified savings plan

Applied maintains a defined contribution plan with a section 401(k) feature (the Retirement Savings Plan, or RSP ) for eligible U.S. employees, including NEOs.

Key Executive Restoration Plan and other nonqualified deferred compensation plans

The Committee believes that providing competitive supplemental retirement benefits is important for executive recruitment and retention. Statutory limits exist, however, on the value of benefits executives can receive under the company squalified savings plan.

Accordingly, in 2012 the Committee adopted the Key Executive Restoration Plan (the KERP), an unfunded, nonqualified deferred compensation plan. To participate in the KERP, an executive must be designated by the Committee or the Board. Applied credits a bookkeeping account for each participant with an amount equal to (i) 6.25% (unless the Committee or the Board specifies a different percentage) of the participant s base salary and annual actual cash incentive pay for the calendar year, minus (ii) the amount of company contributions credited to the participant under the RSP. Account balances are deemed invested in mutual funds selected by the participant from a menu of diverse investment options. In this way, participants take responsibility for funding their own retirement benefits. Further, because of the use of incentive pay in the KERP formula, company contributions are tied in part to

Applied s annual performance results.

To be eligible for KERP account credits, participants must be employed on the last day of a year or have retired, died, or become disabled during the year. Unless otherwise determined by the Committee or the Board, credits to a participant s account vest based on years of service with Applied, 25% per year. In addition, a participant will be 100% vested in the event of attainment of age 65, death, disability, or certain separations from service within one year after a change in control (as defined in the KERP).

The Committee has designated each NEO as a KERP participant. The Committee set Mr. Schrimsher s account credit percentage at 10%.

Applied also maintains plans that permit highly compensated U.S. employees to defer portions of base salary and cash incentive awards and to accumulate nonqualified savings. Applied does not contribute to the plans and participants are not provided above-market or guaranteed returns. We describe the plans, along with the KERP, more fully in Nonqualified Deferred Compensation, at pages 34-35.

#### Welfare plans

Applied maintains a contributory health care plan as well as life and disability insurance plans for U.S. employees. Executive officers may also participate in executive life and disability insurance programs.

Applied provides continuation health care coverage, at the active employee premium rate, to executive officers who retire after reaching age 55, with at least ten years—service, for the 18-month period under the Consolidated Omnibus Budget Reconciliation Act of 1986 (COBRA). In addition, when the retiree attains age 65, Applied provides Medicare supplement coverage through a third-party policy. Individuals first elected as executive officers after 2012 are not eligible for these benefits.

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*Perquisites and Other Personal Benefits.* Applied does not offer perquisites such as company automobiles or allowances, financial planning and tax services, or country clubs to the NEOs.

Applied provides executive officers five weeks annual vacation per calendar year; other employees get five weeks when they reach 25 years of service. Unused vacation time is forfeited at the end of each calendar year.

Change in Control and Termination Benefits. Upon his hire, Applied and Mr. Schrimsher entered into a CEO-level severance agreement providing termination benefits as described in Potential Payments upon Termination or Change in Control, on page 37. Applied does not have employment contracts with the other NEOs, nor does it have an executive severance policy. The Committee retains discretion to determine severance benefits, if any, to be offered to the other NEOs if the company terminates their employment, other than in the circumstance of a change in control.

The company s only change in control agreements are with four executive officers. The arrangements are designed to retain executives and to promote management continuity if an actual or threatened change in control occurs. The Board approved the agreements primarily because it believes that the executives continued attention and dedication to their duties under the adverse circumstances attendant to a change or potential change in control are ultimately in the best interests of Applied and its shareholders.

The agreements provide severance benefits if an executive s employment is terminated by the officer for Good Reason or by Applied Without Cause (each as defined in the agreements), if the termination occurs within two years (three years under an older agreement entered into with Mr. Bauer) after a change in control. These double trigger arrangements are consistent with typical market practices. The executive, in turn, must not compete with Applied for three years following termination (one year under the older agreement). Change in control agreements entered into after 2011, including with Messrs. Schrimsher, Wells, and Loring, do not provide for a gross-up for excise taxes. We describe the agreements more fully on pages 38-39 of this proxy statement.

#### **Stock Ownership and Retention Guidelines**

The Committee believes executives should accumulate meaningful equity stakes in Applied to align their economic interests with shareholders—interests, thereby promoting the objective of increasing shareholder value. Accordingly, we have adopted stock ownership guidelines, requiring that executive officers not dispose of stock unless their—owned shares—market value equals or exceeds the following annual base salary multiples immediately after the disposition:

Position	Stock Ownership Guideline
Chief Executive Officer	5x base salary

#### **Other Executive Officers**

3x base salary

Owned shares, per the guidelines, include those owned outright, those owned beneficially in Applied s Retirement Savings Plan and other deferred compensation plans, and RSUs, but do not include SARs or performance shares.

The guidelines are not mandatory in the sense that they do not require an executive immediately to acquire shares if his or her ownership is below the applicable guideline.

Until the guideline is achieved, executives must retain net shares received from exercising SARs or the vesting of RSUs or performance shares. Net shares are the shares that remain after shares are sold or netted to pay withholding taxes.

At June 30, 2018, the value of the then-serving NEOs holdings (determined as described above) and their guidelines are shown below:

Name	Value of Applied Stock Holdings (\$)	Stock Ownership Guideline (\$)
N.		
Schrimsher	7,565,327	4,375,000
D 11/11		
D. Wells		
(hired in	282 200	1 220 000
May 2017)	383,300	1,230,000
F. Bauer	6,052,542	1,230,000
21 2 4 4 4	5,66 <b>2,</b> 612	1,200,000
K. Loring		
(hired in		
July 2014)	690,557	1,044,000
T. Barlett	2,154,517	1,101,000

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The Committee monitors compliance with the guidelines, interprets them, and must approve exceptions. The Committee also periodically reviews the guidelines and compares them with market data reported by the independent consultant and others.

Consistent with the objectives of the stock ownership guidelines, the company prohibits its insiders from engaging in:

Short sales of Applied s stock;

Market transactions in puts, calls, warrants, or other derivative securities based on Applied stock; and Certain hedging or monetization transactions, such as prepaid variable forward contracts, equity swaps, collars, and exchange funds.

#### **Clawback Provisions**

Because incentive awards are intended to motivate executives to act in Applied s best interests, the Committee includes provisions in award terms to claw back compensation under certain circumstances:

The Committee may terminate or rescind an award and, if applicable, require an executive to repay cash or shares (and dividends, distributions, and dividend equivalents paid thereon) issued pursuant to the award within the previous 12 months (and proceeds thereof), if the Committee determines that, during the executive s employment with Applied or during the period ending 12 months following separation from service, the executive competed with Applied or in certain other circumstances engaged in acts inimical to Applied s interests.

The Committee may require an executive to repay cash or shares (and dividends, distributions, and dividend equivalents paid thereon) issued pursuant to an award within the previous 36 months (and proceeds thereof) if (i) Applied restates its historical consolidated financial statements and (ii) the Committee determines that (x) the restatement is a result of the executive s, or another executive officer s, willful misconduct that is unethical or illegal, and (y) the executive s earnings pursuant to the award were based on materially inaccurate financial statements or materially inaccurate performance metrics that were invalidated by the restatement.

### **Tax Deductibility and Regulatory Considerations**

Internal Revenue Code (the Code ) section 162(m) limits the amount of compensation a publicly held corporation may deduct as a business expense for federal income tax purposes. The limit, which applies to the CEO, the CFO (as of January 1, 2018), and the three other most highly compensated executive officers, as well as certain former executive officers (also as of January 1, 2018), is \$1 million per individual per year, subject to certain exceptions.

Prior to January 1, 2018, the law provided an exception for performance-based compensation. Effective with the Tax Cuts and Jobs Act of 2017, this exception was repealed; accordingly, new performance-based awards under executive incentive programs will be subject, like other compensation, to the limit on deductibility.

In general, the Committee has sought to preserve the tax deductibility of compensation without compromising the Committee s flexibility in designing an effective, competitive compensation program. In 2018, the Committee made awards under executive incentive programs prior to the effective date of the new law. As in prior years, Applied

intended for most awards to qualify as performance-based compensation; the Committee made an exception for RSUs, which did not qualify, but which the Committee awarded due to their beneficial impact on executive retention, a key objective sought to be addressed through long-term incentive grants.

The Committee will continue to monitor developments in this area and reserves the right to pay nondeductible compensation if it is in Applied s best interests.

#### Conclusion

The Committee reviews all components of Applied s executive compensation program. When making a decision regarding any component of an executive officer s compensation, the Committee takes into consideration the other components.

The Committee believes that the executive officers compensation is appropriate and that the program s components are consistent with market standards. The program takes into account Applied s performance compared to the Peer Group, and appropriately aligns executive compensation with Applied s annual and long-term financial results and to long-term financial return to shareholders. The Committee believes the foregoing philosophy is consistent with Applied s culture and objectives and will continue to serve as a reasonable basis for administering Applied s total compensation program for the foreseeable future.

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### Summary Compensation Table Fiscal Years 2018, 2017, and 2016

The following table summarizes information, for the years ended June 30, 2018, 2017, and 2016, regarding the compensation of Applied s CEO, CFO, and the three other most highly compensated executive officers at June 30, 2018. The table also includes information for Mark O. Eisele, who retired in August 2017 but served as CFO for the first two months of fiscal year 2018.

Name and Principal		Salary	Stock Awards	<b>Option Awards</b>	Non-Equity Incentive Plan Compensation	Change in Pension Value and Nonqualified Deferred Compensation Earnings	All Other Compensation	Total
Position	Year	(\$)	(\$) (1)	(\$) (1)	(\$) (2)	(\$) (3)	(\$) (4)	(\$)
Neil A. Schrimsher	2018	875,000	1,604,070	562,330	1,371,014	0	228,898	4,641,312
President &	2017	845,000	1,597,463	619,894	1,240,376	0	166,076	4,468,809
Chief Executive Officer	2016	820,000	1,408,932	446,926	516,600	0	162,481	3,354,939
David K. Wells  Vice President  Chief Financial Officer &  Treasurer	2018	410,000	278,730	97,612	392,357	0	214,218	1,392,917
	2018	410,000	262,940	92,307	327,485	0	51,375	1,144,107

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Fred D. Bauer	2017	398,000	292,615	113,490	301,644	0	49,077	1,154,826
Vice President	2016	398,000	263,462	82,764	120,395	227,128	41,448	1,133,197
General Counsel & Secretary								
Kurt W. Loring	2018	348,000	242,000	84,880	281,791	0	36,105	992,776
Vice President	2017	335,000	268,648	104,032	257,582	0	31,981	997,243
Chief Human Resources	2016	325,000	240,550	75,867	98,313	0	28,172	767,902
Officer								
Todd A. Barlett	2018	337,358	247,150	85,941	289,462	188,852	70,698	1,219,461
Retired Vice President	2017	356,000	273,435	105,752	294,341	65,432	39,756	1,134,716
Acquisitions and Global  Business Development	2016	346,000	252,006	79,316	103,800	19,603	34,907	835,632
Mark O. Eisele	2018	76,407	0	0	0	0	247,191	323,598
Retired Vice President	2017	451,500	350,187	135,844	404,409	85,974	47,812	1,475,726
Chief Financial Officer &	2016	451,500	332,198	104,834	146,738	79,915	46,582	1,161,767

Treasurer

<sup>(1)</sup> Amounts represent the aggregate grant date fair value of awards computed in accordance with FASB ASC Topic 718, excluding the effect of estimated forfeitures. The assumptions used to determine the awards—grant date fair values are described in the notes to Applied—s consolidated financial statements, included in our annual reports on Form 10-K for those years. The 2018 awards are described in the Compensation Discussion and

Analysis at pages 23-25 and the Grants of Plan-Based Awards table at page 31. The amounts reported for 2018 in the Stock Awards column are totals of the following:

Name	RSUs (\$)	Performance Shares (\$)
N. Schrimsher	538,020	1,066,050
D. Wells	93,330	185,400
F. Bauer	87,840	175,100
K. Loring	82,350	159,650
T. Barlett	82,350	164,800
M. Eisele	0	0

Performance shares grant date fair values assume performance at the target achievement level. If instead it was assumed that the highest level of performance would be achieved, then the grant date fair values would be twice the amounts reported for the performance shares.

- (2) Amounts shown reflect Management Incentive Plan earnings.
- (3) Messrs. Barlett, Bauer, and Eisele participated in the Supplemental Executive Retirement Benefits Plan, a nonqualified defined benefit plan that was frozen in 2012. The amounts in this column reflect increases in the estimated actuarial present values of their historical accrued benefits. Mr. Bauer is partially vested in his benefits; Messrs. Barlett and Eisele were fully vested at the time of their retirement.

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The 2018 figure is the difference between the number shown in the Pension Benefits table on page 36 for 2018 year-end and the same item calculated for July 1, 2017. See the notes to that table for information regarding how estimated amounts were calculated. In 2018 the present value of Mr. Bauer s benefit decreased by \$1,753 but, pursuant to SEC rule, the change in value is shown as \$0.

In 2012, the Committee stopped the accrual of additional plan benefits by virtue of years of service and compensation levels. Accordingly, the values in this column relate to changes in the discount rate and the components of the three-segment interest rate structure, as well as to mortality factor adjustments, as described below.

The SERP uses interest rates and mortality tables imposed on tax-qualified pension plans by Code section 417(e). Values for 2018 reflect a 3.50% discount rate and a three-segment interest rate structure in effect for January 2018, with 2.48% for the first five years, 3.65% for the next 15 years, and 4.15% thereafter.

Values for 2017 reflect a 2.75% discount rate and a three-segment interest rate structure in effect for January 2017, with 2.00% for the first five years, 3.91% for the next 15 years, and 4.66% thereafter. Values for 2016 reflect a 2.25% discount rate and a three-segment interest rate structure in effect for January 2016, with 1.78% for the first five years, 4.08% for the next 15 years, and 5.02% thereafter.

In addition, in each successive year, the mortality table reflected adjustments pursuant to Code section 417(e). Present values were determined assuming no probability of termination, retirement, death, or disability before normal retirement age (age 65).

(4) Amounts in this column for 2018 are totals of the following:

Retirement Savings Plan (section 401(k) plan) matching contributions,

KERP account credits,

Gross-up payments to Mr. Wells to cover income taxes in connection with relocation benefits,

Company contributions for executive life insurance, for a \$300,000 benefit, and

Estimated values of perquisites and other personal benefits.

Amounts relating to the following perquisites and other personal benefits provided to NEOs are included: the annual expense related to post-retirement health care coverage for Messrs. Schrimsher, Bauer, Barlett, and Eisele; company contributions for officer-level accident insurance benefits; a reimbursement paid to Mr. Wells for health care coverage to bridge a gap period upon hire; and the items described in the next sentence. No perquisite or personal benefit exceeded the greater of \$25,000 or 10% of the total amount of perquisites and personal benefits in 2018, except for the following one-time items: Mr. Wells received benefits under Applied s standard associate relocation program in the amount of \$171,925; Mr. Eisele received a \$125,000 transition payment and a \$34,284 payment in lieu of certain post-retirement health care benefits, both in connection with his retirement; and, upon their retirements, Messrs. Barlett and Eisele received payouts for unused accrued vacation of \$26,819 and \$36,468, respectively.

The following table itemizes All Other Compensation for 2018:

Name Retirement Savings Key Executive Gross-up Life Insurance Perquisites and Other Payments (\$)

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Benefits (\$)

1,694

232

Personal Benefits (\$)

31,255

212,171

**Restoration Plan** 

**Account Credits (\$)** 

28,385

32,133

Plan Contributions (\$)

9,364

2,655

T. Barlett

M. Eisele

N. Schrimsher	8,072	202,043	0	626	18,157
D. Wells	6,150	15,445	18,663	802	173,158
F. Bauer	10,410	32,403	0	605	7,957
K. Loring	11,370	24,258	0	420	57

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### **Grants of Plan-Based Awards** Fiscal Year 2018

In 2018, the Executive Organization & Compensation Committee awarded the following incentive opportunities and grants under the 2015 Long-Term Performance Plan to the NEOs:

		Under N	nted Future Non-Equity lan Awards	y Incentive	Estimated Future Payouts Under Equity Incentive Plan Awards (2)		All Other Stock Awards: Number	All Other Option Awards: Number of	Base Price of Option	G Dat Va	
		Threshold	Target	Maximum	Threshold	Target		of	Securities Underlying	Awards	Stoo Oj
<u>)</u>	Grant Date	(\$)	(\$)	(\$)	(#)	(#)	(#)	(#) (3)	Options (#)	(4)	Awa
ner	8/10/2017 8/10/2017 8/10/2017 (Perf. Shares)				10,350	20,700	41,400	9,800	53,000	54.90	53 56
	8/10/2017 (Management Incentive Plan)	459,375	918,750	1,837,500							
S	8/10/2017							1,700			ç
	8/10/2017								9,200	54.90	g
	8/10/2017				1,800	3,600	7,200				
	(Perf. Shares)										

	8/10/2017	133,250	266,500	533,000							
	(Management Incentive Plan)										
r	8/10/2017							1,600			8
	8/10/2017								8,700	54.90	9
	8/10/2017				1,700	3,400	6,800				
	(Perf. Shares)										
	8/10/2017	112,750	225,500	451,000							
	(Management Incentive Plan)										
ıg	8/10/2017							1,500			8
	8/10/2017								8,000	54.90	8
	8/10/2017				1,550	3,100	6,200				
	(Perf. Shares)										
	8/10/2017	95,700	191,400	382,800							
	(Management Incentive Plan)										
tt	8/10/2017							1,500			8
	8/10/2017								8,100	54.90	8
	8/10/2017				1,600	3,200	6,400				
	(Perf. Shares)										

8/10/2017	110,100	220,200	440,400
(Management Incentive Plan)			
[No awards]			
	der the plan		n is described in the Compensation Discussion and Analysis at pages 20-22. he column marked Non-Equity Incentive Plan Compensation in the Summary
(2) The 2018-2 23-25.	020 perform	ance shares pi	rogram is described in the Compensation Discussion and Analysis at pages
(3) RSUs are d	escribed in the	he Compensat	ion Discussion and Analysis at page 23.
		he Compensat SE on the gran	ion Discussion and Analysis at page 23. Their base price is our stock s nt date.

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### **Outstanding Equity Awards at Fiscal 2018 Year-End**

The following table presents information regarding the NEOs outstanding SARs, RSUs, and performance shares at June 30, 2018.

		Option Awards		Sto	Stock Awards			
					ty Ince	Awards:		
	Number Nu			Nun <b>Mar</b> keAwManket or Payout				
	of	of		of ValueNumber Value				
	SecuritieSec	urities		Value Units offUnits	of	of		
	Underlyi <b>h</b> gnd	erlying	Option	Unearn Manshamed Shares Sto Sto State hat				
	Unexercisedex	ercised	Exercise	Option Ha <b>vl</b> ave	That	That Have		
	Options Op	tions	Price	<b>ExpirationNotNot</b>	Not	Not		
Name	(#) Exer@isable	xercisa	<b>(\$15</b> hare)	DateVes <b>lée</b> s(#d) V	Sested (%	fested (\$)		
N. Schrimsher	27,600	0	32.30	10/25/2021				
	60,000	0	32.30	10/25/2021				

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41.29

8/9/2022

34,400

35,000 0 50.74 8/13/2023