

ELECTRONIC ARTS INC
 Form 4
 August 07, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Schappert John

(Last) (First) (Middle)

209 REDWOOD SHORES PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 ELECTRONIC ARTS INC [ERTS]

3. Date of Earliest Transaction (Month/Day/Year)
 08/06/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 EVP & COO Central Dev Services

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price (A) or (D)		
Common Stock	08/06/2007		M		200 A \$ 29.48	D	
Common Stock	08/06/2007		S		200 D \$ 51.32	D	
Common Stock	08/06/2007		M		29,400 A \$ 29.48	D	
Common Stock	08/06/2007		S		29,400 D \$ 51.31	D	
Common Stock	08/06/2007		M		31,244 A \$ 29.48	D	

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Non-Qualified Stock Option (right to buy)	\$ 31.315	08/06/2007	M	2,000	<u>(1)</u>	10/07/2012	Common Stock	2,000
Non-Qualified Stock Option (right to buy)	\$ 31.315	08/06/2007	M	200	<u>(1)</u>	10/07/2012	Common Stock	200
Non-Qualified Stock Option (right to buy)	\$ 31.315	08/06/2007	M	11,163	<u>(1)</u>	10/07/2012	Common Stock	11,163
Non-Qualified Stock Option (right to buy)	\$ 31.315	08/06/2007	M	21,244	<u>(1)</u>	10/07/2012	Common Stock	21,244
Non-Qualified Stock Option (right to buy)	\$ 48.785	08/06/2007	M	27,000	<u>(1)</u>	10/24/2013	Common Stock	27,000
Non-Qualified Stock Option (right to buy)	\$ 48.785	08/06/2007	M	27,000	<u>(1)</u>	10/24/2013	Common Stock	27,000
Non-Qualified Stock Option (right to buy)	\$ 48.785	08/06/2007	M	663	<u>(1)</u>	10/24/2013	Common Stock	663
Non-Qualified Stock Option (right to buy)	\$ 48.785	08/06/2007	M	700	<u>(1)</u>	10/24/2013	Common Stock	700
Non-Qualified Stock Option (right to buy)	\$ 48.785	08/06/2007	M	1,400	<u>(1)</u>	10/24/2013	Common Stock	1,400
Non-Qualified Stock Option (right to buy)	\$ 48.785	08/06/2007	M	8,481	<u>(1)</u>	10/24/2013	Common Stock	8,481

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schappert John 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			EVP & COO Central Dev Services	

Signatures

By: Flora B. Lee, Attorney-in-Fact For: John Schappert
08/07/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option vests and becomes exercisable as to 24%, 12 months from vest date; then vests as to an additional 2% each month thereafter for 38 months

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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