

ART TECHNOLOGY GROUP INC  
 Form 4  
 April 27, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BROCHU MICHAEL A**

2. Issuer Name and Ticker or Trading Symbol  
**ART TECHNOLOGY GROUP INC [ARTG]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**ONE MAIN STREET**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**04/26/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**CAMBRIDGE, MA 02142**

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock <u>(1)</u>	04/26/2007		M		100,000	A \$ 0.64	114,443 D
Common Stock <u>(2)</u>	04/26/2007		S		100	D \$ 2.48	114,343 D
Common Stock <u>(2)</u>	04/26/2007		S		10,400	D \$ 2.49	103,943 D
Common Stock <u>(2)</u>	04/26/2007		S		21,100	D \$ 2.5	82,843 D
Common Stock <u>(2)</u>	04/26/2007		S		16,200	D \$ 2.51	66,643 D

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Common Stock <u>(2)</u>	04/26/2007	S	15,700	D	\$ 2.52	50,943	D
Common Stock <u>(2)</u>	04/26/2007	S	12,100	D	\$ 2.53	38,843	D
Common Stock <u>(2)</u>	04/26/2007	S	100	D	\$ 2.5325	38,743	D
Common Stock <u>(2)</u>	04/26/2007	S	9,800	D	\$ 2.54	28,943	D
Common Stock <u>(2)</u>	04/26/2007	S	1,000	D	\$ 2.5425	27,943	D
Common Stock <u>(2)</u>	04/26/2007	S	6,100	D	\$ 2.55	21,843	D
Common Stock <u>(2)</u>	04/26/2007	S	700	D	\$ 2.5525	21,143	D
Common Stock <u>(2)</u>	04/26/2007	S	6,300	D	\$ 2.56	14,843	D
Common Stock <u>(2)</u>	04/26/2007	S	400	D	\$ 2.5625	14,443	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Option (Right to buy) <u>(1)</u>	\$ 0.64	04/26/2007		M	100,000	11/02/2004	01/02/2012	Common Stock	100,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Director   10% Owner   Officer   Other

BROCHU MICHAEL A  
ONE MAIN STREET  
CAMBRIDGE, MA 02142

X

## Signatures

/s/ Jeffrey T Kowalski by Power of  
Attorney

04/27/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options exercised pursuant to a 10b5-1 plan
  - (2) Sale is pursuant to a 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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