

LoopNet, Inc.
Form 4
July 02, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Boyle Richard J Jr

(Last) (First) (Middle)

C/O LOOPNET, INC., 185 BERRY STREET, SUITE 4000

(Street)

SAN FRANCISCO, CA 94107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
LoopNet, Inc. [LOOP]

3. Date of Earliest Transaction (Month/Day/Year)
07/02/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Code V Amount Price | | | |
| Common Stock | 07/02/2007 | | S ⁽¹⁾ | 713 D \$ 24.03 | 1,378,582 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | | S ⁽¹⁾ | 583 D \$ 24.04 | 1,377,999 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | | S ⁽¹⁾ | 156 D \$ 24.05 | 1,377,843 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | | S ⁽¹⁾ | 117 D \$ 24.06 | 1,377,726 | I | The Boyle Family |

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| | | | | | | | | |
|--------------|------------|------------------------|-----|---|----------|-----------|---|---------------------------------|
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 194 | D | \$ 24.07 | 1,377,532 | I | Trust The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 194 | D | \$ 24.09 | 1,377,338 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 209 | D | \$ 24.1 | 1,377,129 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 156 | D | \$ 24.12 | 1,376,973 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 39 | D | \$ 24.13 | 1,376,934 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 350 | D | \$ 24.14 | 1,376,584 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 428 | D | \$ 24.15 | 1,376,156 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 428 | D | \$ 24.16 | 1,375,728 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 313 | D | \$ 24.17 | 1,375,415 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 737 | D | \$ 24.18 | 1,374,678 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 467 | D | \$ 24.19 | 1,374,211 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 156 | D | \$ 24.2 | 1,374,055 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 78 | D | \$ 24.21 | 1,373,977 | I | The Boyle Family Trust |
| Common Stock | 07/02/2007 | <u>S⁽¹⁾</u> | 117 | D | \$ 24.22 | 1,373,860 | I | The Boyle Family Trust |

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- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

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