

Goldstein Albert
Form 4
May 21, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Goldstein Albert

2. Issuer Name and Ticker or Trading Symbol
CASH AMERICA
INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
640 N. LASALLE DR., SUITE 638
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
05/19/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

CHICAGO, IL 60654

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Restricted Stock Units (Common Stock, par value \$.10)	05/19/2010		A		2,263 (1)	A	\$ 0 5,009
Common Stock, par value \$.10					622	D	
Common Stock, par value \$.10					997.5961	I	IRA Account

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One-fourth of these Restricted Stock Units ("RSUs") vest upon each of the first four anniversaries of the grant date. Reporting Person will receive shares of Common Stock relating to vested RSUs upon leaving the Board of Directors; however, upon a change of control of the Issuer, all RSUs will vest and Reporting Person will be entitled to receive all shares relating to such vested RSUs. Additionally, all unvested RSUs will automatically vest upon termination of service from the Board of Directors (a) due to death of the Reporting Person or (b) after the Reporting Person has served continuously upon the Board of Directors for at least five years and 360 days have passed since the date of grant. The number of RSUs was determined by dividing \$80,000 by \$35.36, the closing price of the Issuer's Common Stock on the New York Stock Exchange on the day before the grant.

- (2) This amount includes (a) 15,000 shares held by ALG International, LLC in which Mr. Goldstein has a 33.3% interest and (b) 25,000 shares held by ALG Holdings, LLC in which Mr. Goldstein has a 99% interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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