

NOOYI INDRA K  
Form 4  
July 26, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
NOOYI INDRA K

2. Issuer Name and Ticker or Trading Symbol  
PEPSICO INC [PEP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
700 ANDERSON HILL ROAD  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/22/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

PURCHASE, NY 10577

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
PepsiCo, Inc. Common Stock	07/22/2010		M		197,293	A	\$ 43.5
PepsiCo, Inc. Common Stock	07/22/2010		M		375,000	A	\$ 45.51
PepsiCo, Inc. Common Stock	07/22/2010		S		572,293	D	\$ 64.4764

PepsiCo,  
Inc.  
Common  
Stock

4,897.642 <sup>(2)</sup> I by 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)
					(A)	(D)	Date Exercisable	Expiration Date	
Employee Stock Option (right to buy)	\$ 43.5	07/22/2010		M		33,683	02/01/2001	01/31/2011	PepsiCo, Inc. Common Stock
Employee Stock Option (right to buy)	\$ 43.5	07/22/2010		M		160,920	02/01/2004	01/31/2011	PepsiCo, Inc. Common Stock
Employee Stock Option (right to buy)	\$ 45.51	07/22/2010		M		375,000	07/26/2006	07/25/2011	PepsiCo, Inc. Common Stock
Employee Stock Option (right to buy)	\$ 43.5	07/22/2010		M		2,690	02/01/2004	01/31/2011	PepsiCo, Inc. Common Stock
Phantom Stock Units	<sup>(3)</sup>	07/22/2010		I		62,842.4174 <sup>(4)</sup>	<sup>(3)</sup>	<sup>(3)</sup>	PepsiCo, Inc. Common Stock

