Lyons Dianne M
Form 4
February 19, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Lyons Dianne M

(Last) (First) (Middle)

118 SECOND AVENUE SE, P.O. BOX 73909

(Street)

CEDAR RAPIDS, IA 52407-3909

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
UNITED FIRE GROUP INC [UFCS]

3. Date of Earliest Transaction (Month/Day/Year)
02/15/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
VP/Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/15/2013		A(1)		2,614	A	$ 23.96 (2)	9,275 (3)	D	
Common Stock								3,678 (4)	I	By 401(k) Plan for self
Common Stock								1,328	I	By Issuer's Employee Stock Ownership Plan for Self

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. D Se (In
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options (right to buy)	$ 23.96 (5)	02/15/2013		A		9,171		(6)	02/15/2023	Common	9,171	
Stock Options (right to buy)	$ 20.54							(7)	02/18/2021	Common	8,704	
Stock Options (right to buy)	$ 22.42							(8)	05/19/2020	Common	3,000	
Stock Options (right to buy)	$ 33.43							(9)	05/21/2018	Common	7,872	
Stock Options (right to buy)	$ 35.23							(10)	02/16/2017	Common	10,000	
Stock Options (right to buy)	$ 39.13							(10)	02/17/2016	Common	5,000	
Stock Options (right to	$ 32.39							(10)	02/18/2015	Common	5,000	

buy)						
Stock Options (right to buy)	$ 21.66		(10)	02/20/2014	Common	3,200

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Lyons Dianne M 118 SECOND AVENUE SE P.O. BOX 73909 CEDAR RAPIDS, IA 52407-3909			VP/Chief Financial Officer	

Signatures

/s/ Dianne M. Lyons	02/19/2013
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction represents a grant of restricted stock to the Reporting Person under the Issuer's 2008 Stock Plan.

(2) The price per share is the closing price of the Issuer's common stock on the date of the reported transaction.

(3) The total number of securities beneficially held directly by the Reporting Person following the reported transaction includes: 2,151 shares of restricted stock issued under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 05/21/2013; 3,580 shares of restricted stock issued under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 02/18/2016; 2,614 shares of restricted stock issued under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 02/15/2018; and 930 shares held of record by the Reporting Person.

(4) The number of securities shown as being held in or acquired by the Issuer's 401(k) Plan for the Reporting Person's benefit are the approximate number of shares of common stock for which the Reporting Person has the right to direct the vote under the Issuer's 401(k) Plan. Such shares are not directly allocated to 401(k) Plan participants, but are instead held in a unitized fund consisting primarily of common stock, together with a small percentage of short-term investments. 401(k) Plan participants acquire units of this fund.

(5) The exercise price of these stock options represents the closing price of the Issuer's common stock on the grant date.

(6) 7,336 options that become exercisable in four equal installments of 1,834 options each on 02/15/2014, 02/15/2015, 02/15/2016 and 02/15/2017; and 1835 options that become exercisable on 02/15/2018.

(7) 3,482 options currently exercisable; 3,482 options become exercisable in two equal installments of 1,741 options each on 02/18/2014 and 02/18/2015; and 1740 options become exercisable on 02/18/2016.

(8) 1,200 options currently exercisable and 1,800 options become exercisable in three equal installments of 600 option shares each on 05/19/2013, 05/19/2014 and 05/19/2015.

(9) 6,298 options currently exercisable and 1,574 options become exercisable on 05/21/2013.

(10) All options currently exercisable.

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