

MINDBODY, Inc.
Form 4
June 24, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Wills Bradford Lee

(Last) (First) (Middle)
4051 BROAD STREET, SUITE 220
(Street)

SAN LUIS OBISPO, CA 93401

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MINDBODY, Inc. [MB]

3. Date of Earliest Transaction
(Month/Day/Year)
06/24/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)
Chief Strategy Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Code V Amount (D) Price | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities Acquired | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|---|--|---|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|---|--|---|

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| (Instr. 3) | Price of Derivative Security | (Month/Day/Year) | (Instr. 8) | (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | | | |
|--------------------------------------|------------------------------|------------------|------------|--|--------|-----|------------------|-----------------|---|----------------------------|--|
| | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Employee Stock Option (right to buy) | \$ 7.708 | 06/24/2015 | J | | 50,000 | | <u>(1)</u> | 06/23/2023 | Common Stock <u>(2)</u> | 50,000 | |
| Employee Stock Option (right to buy) | \$ 7.708 | 06/24/2015 | J | | 50,000 | | <u>(1)</u> | 06/23/2023 | Class B Common Stock <u>(2)</u> <u>(3)</u> | 50,000 | |
| Employee Stock Option (right to buy) | \$ 9.936 | 06/24/2015 | J | | 12,500 | | <u>(4)</u> | 05/14/2024 | Common Stock <u>(2)</u> | 12,500 | |
| Employee Stock Option (right to buy) | \$ 9.936 | 06/24/2015 | J | | 12,500 | | <u>(4)</u> | 05/14/2024 | Class B Common Stock <u>(2)</u> <u>(3)</u> | 12,500 | |
| Employee Stock Option (right to buy) | \$ 10.616 | 06/24/2015 | J | | 12,500 | | <u>(5)</u> | 09/20/2024 | Common Stock <u>(2)</u> | 12,500 | |
| Employee Stock Option (right to buy) | \$ 10.616 | 06/24/2015 | J | | 12,500 | | <u>(5)</u> | 09/20/2024 | Class B Common Stock <u>(2)</u> <u>(3)</u> | 12,500 | |
| Employee Stock Option (right to buy) | \$ 14.476 | 06/24/2015 | J | | 25,000 | | <u>(6)</u> | 02/05/2025 | Common Stock <u>(2)</u> | 25,000 | |
| Employee Stock Option (right to buy) | \$ 14.476 | 06/24/2015 | J | | 25,000 | | <u>(6)</u> | 02/05/2025 | Class B Common Stock <u>(2)</u> <u>(3)</u> | 25,000 | |

Employee
Stock
Option
(right to
buy)

\$ 14.496

06/24/2015

J

50,000

(7)

05/22/2025

Common
Stock (2)

50,

Employee
Stock
Option
(right to
buy)

\$ 14.496

06/24/2015

J

50,000

(7)

05/22/2025

Class B
Common
Stock (2)
(3)

50,

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Wills Bradford Lee 4051 BROAD STREET SUITE 220 SAN LUIS OBISPO, CA 93401 | | | Chief Strategy Officer | |

Signatures

/s/ Kimberly G. Lytikainen,
Attorney-in-Fact

06/24/2015

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 25% of the shares subject to the option vested on June 27, 2014, and 2.0833% of the shares vest monthly thereafter.
- (2) Immediately prior to the closing of the Issuer's initial public offering, each share of Common Stock was reclassified into one share of Class B Common Stock in an exempt transaction pursuant to Rule 16b-7.
- (3) Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- (4) 1/48 of the shares subject to the option vested on June 14, 2014, and 1/48 of the shares vest monthly thereafter.
- (5) 1/48 of the shares subject to the option vested on September 7, 2014, and 1/48 of the shares vest monthly thereafter.
- (6) 1/48 of the shares subject to the option vested on March 5, 2015, and 1/48 of the shares vest monthly thereafter.
- (7) 1/48 of the shares subject to the option vest on June 22, 2015, and 1/48 of the shares vest monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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