

JACK IN THE BOX INC /NEW/
 Form 4
 February 25, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Schultz Paul Leo

2. Issuer Name and Ticker or Trading Symbol
 JACK IN THE BOX INC /NEW/ [JBX]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9330 BALBOA AVENUE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/21/2008

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 PRESIDENT & COO

SAN DIEGO, CA 92123
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Code V Amount (D) Price		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)							
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		2,500 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		3,000 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		1,500 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		2,000 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		1,000 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		1,000 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		1,000 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		1,500 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		
NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008	M		1,000 <u>(2)</u>		11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK		

NON QUALIFIED STOCK OPTION	\$ 9.45	02/21/2008		M	1,000 <u>(2)</u>	11/06/2004 ⁽¹⁾	11/06/2013	COMMON STOCK
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schultz Paul Leo 9330 BALBOA AVENUE SAN DIEGO, CA 92123			PRESIDENT & COO	

Signatures

PAUL L SCHULTZ	02/21/2008
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<u> </u> Signature of Reporting Person	Date
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Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The stock option becomes exercisable in four equal installments commencing one year after the date of grant.
- (2) Sale Pursuant to 10b5-1 Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.