

Gol Intelligent Airlines Inc.
Form 6-K
January 05, 2005

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the month of January 2005

(Commission File No. 001-32221)

GOL LINHAS AÉREAS INTELIGENTES S.A.
(Exact name of registrant as specified in its charter)

GOL INTELLIGENT AIRLINES INC.
(Translation of Registrant's name into English)

**Rua Tamoios 246
Jardim Aeroporto
04630-000 São Paulo, São Paulo
Federative Republic of Brazil**
(Address of Registrant's principal executive offices)

Indicate by check mark whether the registrant files or will file
annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the
information to the Commission pursuant to Rule 12g3-2(b) under
the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicated below the file number assigned to the
registrant in connection with Rule 12g3-2(b):

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GOL Launches New Flights between Southern Brazil and Buenos Aires

São Paulo, January 04, 2005 GOL Linhas Aéreas Inteligentes S.A. (NYSE: GOL and Bovespa: GOLL4), Brazil's low-fare, low-cost airline, will begin two additional weekly flights to Buenos Aires on January 8, 2005. Offering new flights during this high traffic season will help GOL accommodate customer demand in the Santa Catarina and Rio Grande do Sul markets of Southern Brazil, both of which have developed strong economic, cultural and tourism ties with Argentina.

In the months of January and February there is an increase in tourist flow between these regions and Argentina; We intend to better serve travelers by offering these new weekly flights stated Tarcísio Gargioni, GOL's Marketing and Services VP. We also expect to attract Argentine tourists by offering promotional fares for tickets purchased in that country, he added.

Tickets can be purchased at Brazil (www.voegol.com.br) and they will start at US\$95.00 one way (OW) for the flight Porto Alegre - Buenos Aires and at US\$152.00 one way (OW) for the flight Navegantes - Buenos Aires. If purchased in Argentina, fares will cost US\$ 30.00 (OW) and US\$ 60.00 round-trip.

| Origin | Stopover | Destination | Frequency | Departure | Arrival |
|-----------------------|--------------|-----------------------|-----------|-----------|----------|
| Navegantes | Porto Alegre | Buenos Aires (Ezeiza) | Saturday | 00:01 AM | 01:50 AM |
| Buenos Aires (Ezeiza) | - | Navegantes | Saturday | 02:50 AM | 06:00 AM |
| Navegantes | - | Buenos Aires (Ezeiza) | Monday | 00:01 AM | 01:00 AM |
| Buenos Aires (Ezeiza) | Porto Alegre | Navegantes | Monday | 02:00 AM | 06:00 AM |

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About GOL Linhas Aéreas Inteligentes

GOL Linhas Aéreas Inteligentes, a low-cost, low-fare airline, is one of the most profitable and fastest growing airlines in the industry worldwide. GOL operates a simplified fleet with a single-class of service. It also has one of the youngest and most modern fleets in the industry that results in low maintenance, fuel and training costs, and therefore high aircraft utilization and efficiency ratios. In addition, safe and reliable services, which stimulate GOL's brand recognition and customer satisfaction, allow GOL to have the best cost-benefit service in the market. GOL currently offers service to 37 major business and travel destinations in Brazil and one international destination, with substantial expansion opportunities. In 2005, GOL plans to grow by increasing frequencies in existing markets and adding service to additional markets in both Brazil and other high-traffic South American travel destinations. GOL listed its shares on the NYSE and the Bovespa in June 2004.

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www.voegol.com.br (IR section)

This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of GOL. These are merely projections and, as such, are based exclusively on the expectations of GOL's management concerning the future of the business and its continued access to capital to fund the Company's business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors and risks disclosed in GOL's filed disclosure documents and are, therefore, subject to change without prior notice.

