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SEACOAST BANKING CORP OF FLORIDA Form 8-K January 03, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

December 31, 2010

Seacoast Banking Corporation of Florida

(Exact name of registrant as specified in its charter)

Florida	001-13660	59-2260678
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
815 Colorado Avenue, Stuart, Florida		34994
(Address of principal executive offices)		(Zip Code)
Registrant s telephone number, including area code:		772-287-4000
	Not Applicable	
Former nam	ne or former address, if changed since l	ast report
Check the appropriate box below if the Form 8-K filing the following provisions:	g is intended to simultaneously satisfy	the filing obligation of the registrant under any of
Written communications pursuant to Rule 425 und Soliciting material pursuant to Rule 14a-12 under Pre-commencement communications pursuant to F Pre-commencement communications pursuant to F	the Exchange Act (17 CFR 240.14a-12 Rule 14d-2(b) under the Exchange Act	(17 CFR 240.14d-2(b))

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) Effective December 31, 2010, Dale M. Hudson, Vice Chairman, retired as an executive officer of Seacoast Banking Corporation of Florida ("Seacoast" or the "Company"). Mr. Hudson will continue to serve as a director of the Company's Board of Directors and as a member of the board of directors of its principal subsidiary, Seacoast National Bank (the "Bank"). Mr. Hudson, age 76, became Vice Chairman of Seacoast in July 2005, after serving as Chairman since June 1998. He previously served as Chief Executive Officer and President of Seacoast, as Chairman of the Board of the Bank, and in various other capacities. Mr. Hudson is, and plans to remain, extremely active in the community and charitable organizations.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Seacoast Banking Corporation of Florida

December 31, 2010 By: /s/Dennis S. Hudson, III

Name: Dennis S. Hudson, III

Title: Chairman and Chief Executive Officer