

ERESEARCHTECHNOLOGY INC /DE/

Form 10-Q

August 07, 2008

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q**

(Mark One)

**Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the quarterly period ended June 30, 2008**

or

**Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the transitional period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number 0-29100**

**eResearchTechnology, Inc.**

(Exact name of registrant as specified in its charter)

Delaware

22-3264604

(State or other jurisdiction of incorporation  
or organization)

(I.R.S. Employer Identification No.)

30 South 17<sup>th</sup> Street  
Philadelphia, PA

19103

(Address of principal executive offices)

(Zip code)

215-972-0420

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

The number of shares of Common Stock, \$.01 par value, outstanding as of July 25, 2008, was 50,842,124.

eResearchTechnology, Inc. and Subsidiaries  
INDEX

	Page
<u>Part I. Financial Information</u>	
<u>Item 1. Financial Statements</u>	
<u>Consolidated Balance Sheets-December 31, 2007 and June 30, 2008 (unaudited)</u>	3
<u>Consolidated Statements of Operations (unaudited) Three and Six Months Ended June 30, 2007 and 2008</u>	4
<u>Consolidated Statements of Cash Flows (unaudited) Six Months Ended June 30, 2007 and 2008</u>	5
<u>Notes to Consolidated Financial Statements (unaudited)</u>	6-17
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	18-30
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	31
<u>Item 4. Controls and Procedures</u>	31
<u>Part II. Other Information</u>	
<u>Item 4. Submission of Matters to a Vote of Security Holders</u>	32
<u>Item 6. Exhibits</u>	32
<u>Signatures</u>	33
<u>Exhibit Index</u>	34
<u>Exhibit 10.29</u>	
<u>Exhibit 10.30</u>	
<u>Exhibit 10.51</u>	
<u>Exhibit 31.1</u>	
<u>Exhibit 31.2</u>	
<u>Exhibit 32.1</u>	
<u>Exhibit 32.2</u>	

**Table of Contents****Part 1. Financial Information****Item 1. Financial Statements**

eResearchTechnology, Inc. and Subsidiaries  
 Consolidated Balance Sheets  
 (In thousands, except share and per share amounts)

	December 31, 2007	June 30, 2008 (unaudited)
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 38,082	\$ 49,446
Short-term investments	8,797	6,405
Accounts receivable, net	26,718	29,302
Prepaid income taxes	743	
Prepaid expenses and other	3,087	4,291
Deferred income taxes	901	899
Total current assets	78,328	90,343
Property and equipment, net	33,347	29,852
Goodwill	30,908	33,229
Intangible assets	3,849	2,947
Deferred income taxes	1,011	1,375
Other assets	253	660
Total assets	\$ 147,696	\$ 158,406
<b>Liabilities and Stockholders Equity</b>		
Current Liabilities:		
Accounts payable	\$ 3,505	\$ 3,223
Accrued expenses	12,103	8,078
Income taxes payable	2,352	1,970
Current portion of capital lease obligations	1,097	290
Deferred revenues	13,905	14,487
Total current liabilities	32,962	28,048
Capital lease obligations, excluding current portion	48	
Other liabilities	1,174	1,162
Total liabilities	34,184	29,210

## Commitments and contingencies

## Stockholders' Equity:

Preferred stock \$10.00 par value, 500,000 shares authorized, none issued and outstanding			
Common stock \$.01 par value, 175,000,000 shares authorized, 58,870,291 and 59,081,686 shares issued, respectively		589	591
Additional paid-in capital		87,957	91,217
Accumulated other comprehensive income		1,679	1,695
Retained earnings		85,477	97,883
Treasury stock, 8,247,119 shares at cost		(62,190)	(62,190)
Total stockholders' equity		113,512	129,196
Total liabilities and stockholders' equity	\$	147,696	\$ 158,406

The accompanying notes are an integral part of these statements.

**Table of Contents**

eResearchTechnology, Inc. and Subsidiaries  
 Consolidated Statements of Operations  
 (In thousands, except per share amounts)  
 (unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2007	2008	2007	2008
Net revenues:				
Licenses	\$ 580	\$ 870	\$ 1,362	\$ 1,495
Services	17,561	27,380	31,529	52,653
Site support	6,593	7,222	12,927	14,997
Total net revenues	24,734	35,472	45,818	69,145
Costs of revenues:				
Cost of licenses	63	170	129	370
Cost of services	7,233	10,483	14,023	20,997
Cost of site support	4,117	4,599	8,312	9,867
Total costs of revenues	11,413	15,252	22,464	31,234
Gross margin	13,321	20,220	23,354	37,911
Operating expenses:				
Selling and marketing	3,054	3,810	5,592	7,133
General and administrative	2,919	4,601	6,388	9,474
Research and development	1,102	1,051	2,027	2,050
Total operating expenses	7,075	9,462	14,007	18,657
Operating income	6,246	10,758	9,347	19,254
Other income, net	569	244	1,119	671
Income before income taxes	6,815	11,002	10,466	19,925
Income tax provision	2,676	4,342	4,079	7,519
Net income	\$ 4,139	\$ 6,660	\$ 6,387	\$ 12,406
Basic net income per share	\$ 0.08	\$ 0.13	\$ 0.13	\$ 0.24
Diluted net income per share	\$ 0.08	\$ 0.13	\$ 0.12	\$ 0.24
Shares used to calculate basic net income per share	50,493	50,734	50,346	50,686
Shares used to calculate diluted net income per share	51,782	52,182	51,606	52,038

The accompanying notes are an integral part of these statements.

**Table of Contents**

eResearchTechnology, Inc. and Subsidiaries  
Consolidated Statements of Cash Flows  
(In thousands)  
(unaudited)

	Six Months Ended June 30,	
	2007	2008
Operating activities:		
Net income	\$ 6,387	\$ 12,406
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	7,139	8,574
Cost of sales of equipment	535	492
Provision for uncollectible accounts		60
Share-based compensation	1,142	1,366
Deferred income taxes	294	(360)
Changes in operating assets and liabilities exclusive of CCSS acquisition:		
Accounts receivable	(2,269)	(2,622)
Prepaid expenses and other	(833)	(1,616)
Accounts payable	(2,184)	(240)
Accrued expenses	382	(1,013)
Income taxes	2,553	348
Deferred revenues	(647)	583
Net cash provided by operating activities	12,499	17,978
Investing activities:		
Purchases of property and equipment	(7,995)	(5,239)
Purchases of investments	(40,651)	
Proceeds from sales of investments	39,530	2,392
Payments for acquisition		(4,798)
Net cash used in investing activities	(9,116)	(7,645)
Financing activities:		
Repayment of capital lease obligations	(1,132)	(855)
Proceeds from exercise of stock options	1,462	1,174
Stock option income tax benefit	578	704
Net cash provided by financing activities	908	1,023
Effect of exchange rate changes on cash	108	8
Net increase in cash and cash equivalents	4,399	11,364
Cash and cash equivalents, beginning of period	15,497	38,082



Cash and cash equivalents, end of period	\$ 19,896	\$ 49,446
--	-----------	-----------

The accompanying notes are an integral part of these statements.

**Table of Contents**

**eResearchTechnology, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited)**

**Note 1. Basis of Presentation**

The accompanying unaudited consolidated financial statements, which include the accounts of eResearchTechnology, Inc. (the Company, eRT or we) and its wholly-owned subsidiaries, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the six-month period ended June 30, 2008 are not necessarily indicative of the results that may be expected for the year ending December 31, 2008. Further information on potential factors that could affect our financial results can be found in our Report on Form 10-K for the year ended December 31, 2007 filed with the Securities and Exchange Commission (SEC) and in this Form 10-Q.

**Note 2. Summary of Significant Accounting Policies**

**Principles of Consolidation**

The accompanying consolidated financial statements include the accounts of eRT and its wholly-owned subsidiaries. All significant intercompany accounts and transactions have been eliminated. Based upon management's view of our operations, we consider our business to consist of one segment.

**Reclassifications**

The consolidated financial statements for prior periods have been reclassified to conform to the current period's presentation.

**Use of Estimates**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Revenue Recognition**

We recognize revenues primarily from three sources: license fees, services and site support. Our license revenues consist of license fees for perpetual license sales and monthly and annual term license sales. Our services revenues consist of Cardiac Safety services and consulting, technology consulting and training services and software maintenance services. Our site support revenues consist of cardiac safety equipment rentals and sales along with related supplies and freight.

We recognize software revenues in accordance with the Accounting Standards Executive Committee Statement of Position (SOP) 97-2, Software Revenue Recognition, as amended by SOP 98-9, Modification of SOP 97-2, Software Revenue Recognition, With Respect to Certain Transactions. Accordingly, we recognize up-front license fee revenues under the residual method when a formal agreement exists, delivery of the software and related documentation has occurred, collectability is probable and the license fee is fixed or determinable. We recognize monthly and annual term license fee revenues over the term of the arrangement. Hosting service fees are recognized evenly over the term of the service. Cardiac Safety services revenues consist of services that we provide on a fee for services basis and are recognized as the services are performed. We recognize revenues from software maintenance contracts on a straight-line basis over the term of the maintenance contract, which is typically twelve months. We provide consulting and training services on a time and materials basis and recognize revenues as we perform the services. Site support revenues are recognized over the rental period or at the time of sale.

**Table of Contents**

At the time of each transaction, management assesses whether the fee associated with the transaction is fixed or determinable and whether or not collection is reasonably assured. The assessment of whether the fee is fixed or determinable is based upon the payment terms of the transaction. If a significant portion of a fee is due after our normal payment terms or upon implementation or client acceptance, the fee is accounted for as not being fixed or determinable. In these cases, revenue is recognized as the fees become due or after implementation or client acceptance has occurred.

Collectability is assessed based on a number of factors, including past transaction history with the client and the creditworthiness of the client. If it is determined that collection of a fee is not reasonably assured, the fee is deferred and revenue is recognized at the time collection becomes reasonably assured, which is generally upon receipt of cash. Under a typical contract for Cardiac Safety services, clients pay us a portion of our fee for these services upon contract execution as an upfront deposit, some of which is typically nonrefundable upon contract termination. Revenues are then recognized under Cardiac Safety service contracts as the services are performed.

For arrangements with multiple deliverables where the fair value of each element is known, the revenue is allocated to each component based on the relative fair value of each element in accordance with Emerging Issues Task Force (EITF) Issue No. 00-21, Revenue Arrangements with Multiple Deliverables. For arrangements with multiple deliverables where the fair value of one or more delivered elements is not known, revenue is allocated to each component of the arrangement using the residual method provided that the fair value of all undelivered elements is known. Fair values for undelivered elements are based primarily upon stated renewal rates for future products or services.

We have recorded reimbursements received for out-of-pocket expenses incurred as revenue in the accompanying consolidated financial statements in accordance with Emerging Issues Task Force (EITF) Issue No. 01-14, Income Statement Characterization of Reimbursements Received for Out-of-Pocket Expenses.

Revenue is recognized on unbilled services and relates to amounts that are currently not billable to the customer pursuant to contractual terms. In general, such amounts become billable in accordance with predetermined payment schedules, but recognized as revenue as services are performed. Amounts included in unbilled revenue are expected to be collected within one year and are included within current assets.

**Business Combinations**

On November 28, 2007, we acquired Covance Cardiac Safety Services, Inc. (CCSS), the centralized ECG business of Covance Inc. (Covance). See Note 4 for additional disclosure. CCSS is engaged primarily in the business of processing electrocardiograms in a digital environment as part of clinical trials of pharmaceutical candidates to permit assessments of the safety of therapies by documenting the occurrence of cardiac electrical change. Under the terms of the purchase agreement, we purchased all of the outstanding shares of capital stock of CCSS in consideration of an upfront cash payment of \$35.2 million plus additional cash payments of up to approximately \$14 million, based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. Through June 30, 2008, Covance earned \$4.8 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$0.4 million in the three months ended March 31, 2008 and \$1.4 million in the three months ended June 30, 2008. At June 30, 2008, approximately \$0.5 million of the contingent amount earned remained to be paid to Covance. The post-closing working capital adjustments were finalized in the second quarter and resulted in no material additional payment. The acquisition included a marketing agreement under which Covance is obligated to use us as its provider of centralized cardiac safety services, and to offer these services to Covance's clients, on an exclusive basis, for a 10-year period, subject to certain exceptions. We expense payments to Covance based upon a portion of the revenues we receive during each calendar year of the 10-year term that are based primarily on referrals made by Covance under the agreement. The agreement does not restrict our continuing collaboration with our other key clinical research organization (CRO), Phase I units, Academic Research Centers and other strategic partners.

We are required to allocate the purchase price of acquired companies to the tangible and intangible assets we acquired and liabilities we assumed based on their estimated fair values. This valuation requires management to make significant estimates and assumptions, especially with respect to long-lived and intangible assets.

Critical estimates in valuing certain of the intangible assets include but are not limited to: future expected cash flows from customer contracts, customer relationships, proprietary technology and discount rates. Our estimates of fair value are based upon assumptions we believe to be reasonable, but which are inherently uncertain and unpredictable. Assumptions may be incomplete or inaccurate, and unanticipated events and circumstances may occur. The allocation of the purchase price is based upon estimates which may be revised within one year of the date of acquisition as additional information becomes available.

**Table of Contents****Cash and Cash Equivalents**

We consider cash on deposit and in overnight investments and investments in money market funds with financial institutions to be cash equivalents. At the balance sheet dates, cash equivalents consisted primarily of investments in money market funds.

**Investments**

At June 30, 2008, short-term investments consisted of municipal variable rate demand notes and auction rate securities (ARS) issued by municipalities. The variable rate demand notes and ARS owned by the Company are rated AA by a major credit rating agency and are commercially insured. The underlying securities have contractual maturities which are generally greater than ten years with auction and interest rate reset periods less than 12 months. The variable rate demand notes and ARS are classified as available for sale and are recorded at fair value. Typically, the carrying value of variable rate demand notes and ARS approximates fair value due to the frequent resetting of the interest rates.

Pursuant to Statement of Financial Accounting Standards (SFAS) No. 115, Accounting for Certain Investments in Debt and Equity Securities, available-for-sale securities are carried at fair value, based on quoted market prices, with unrealized gains and losses reported as a separate component of stockholders' equity. We classified all of our investments at June 30, 2008 as available-for-sale. At June 30, 2008, unrealized gains and losses were immaterial. Realized gains and losses during the six months ended June 30, 2007 and 2008 were immaterial. For purposes of determining realized gains and losses, the cost of the securities sold is based upon specific identification.

**Property and Equipment**

Pursuant to SOP 98-1, Accounting for the Costs of Computer Software Developed or Obtained for Internal Use, we capitalize costs associated with internally developed or purchased software systems for new products and enhancements to existing products that have reached the application development stage and meet recoverability tests. These costs are included in property and equipment. Capitalized costs include external direct costs of materials and services utilized in developing or obtaining internal-use software, and payroll and payroll-related expenses for employees who are directly associated with and devote time to the internal-use software project.

Amortization of capitalized software development costs is charged to costs of revenues. Amortization of capitalized software development costs was \$0.7 million for each of the three-month periods ended June 30, 2007 and 2008 and \$1.4 million for each of the six-month periods ended June 30, 2007 and 2008. For each of the six-month periods ended June 30, 2007 and 2008, we capitalized \$2.7 million and \$1.2 million, respectively, of software development costs. As of June 30, 2008, \$2.9 million of capitalized costs have not yet been placed in service and are therefore not being amortized.

The largest component of property and equipment is cardiac safety equipment. Our clients use the cardiac safety equipment to perform the ECG and Holter recordings, and it also provides the means to send such recordings to eRT. We provide this equipment to clients primarily through rentals via cancellable agreements and, in some cases, through non-recourse equipment sales. The equipment rentals and sales are included in, or associated with, our Cardiac Safety services agreements with our clients and the decision to rent or buy equipment is made by our clients prior to the start of the cardiac safety study. The decision to buy rather than rent is usually predicated upon the economics to the client based upon the length of the study and the number of ECGs to be performed each month. The longer the study and the fewer the number of ECGs performed, the more likely it is that the client may request to purchase cardiac safety equipment rather than rent. Regardless of whether the client rents or buys the cardiac safety equipment, we consider the resulting cash flow to be part of our operations and reflect it as such in our consolidated statements of cash flows.

Our Cardiac Safety services agreements contain multiple elements. As a result, significant contract interpretation is sometimes required to determine the appropriate accounting. In doing so, we consider factors such as whether the deliverables specified in a multiple element arrangement should be treated as separate units of accounting for revenue recognition purposes and, if so, how the contract value should be allocated among the deliverable elements and when to recognize revenue for each element. We recognize revenue for delivered elements only when the fair values of undelivered elements are known, uncertainties regarding client acceptance are resolved and there are no client-negotiated refund or return rights affecting the revenue recognized for delivered elements.



## **Table of Contents**

The gross cost for cardiac safety equipment was \$36.8 million and \$38.3 million at December 31, 2007 and June 30, 2008, respectively. The accumulated depreciation for cardiac safety equipment was \$20.0 million and \$24.8 million at December 31, 2007 and June 30, 2008, respectively.

Prior to 2008, a portion of our cardiac safety equipment was obtained under operating leases. During the first quarter of 2007, we entered into an agreement to purchase all of our leased cardiac safety equipment at an established price at the end of each lease schedule's term, rather than return the equipment at that time. As a result, in accordance with SFAS No. 13, Accounting for Leases, we re-evaluated the classification of the leases and determined that the classification should be converted from operating leases to capital leases. As a result, we recorded a non-cash addition to property and equipment of \$3.6 million and \$3.6 million of capital lease obligations. The final payment under these capital lease obligations is in March 2009.

### **Goodwill**

As a result of the CCSS acquisition, we carry a significant amount of goodwill. In accordance with the provisions of SFAS No. 142, Goodwill and Other Intangible Assets, goodwill is not amortized but is subject to an impairment test at least annually. We perform the impairment test annually as of December 31 or more frequently if events or circumstances indicate that the value of goodwill might be impaired. No provisions for goodwill impairment were recorded during 2007 or during the six months ended June 30, 2008.

When it is determined that the carrying value of goodwill may not be recoverable, measurement of any impairment will be based on a projected discounted cash flow method using a discount rate commensurate with the risk inherent in the current business model.

The carrying value of goodwill was \$30.9 million and \$33.2 million as of December 31, 2007 and June 30, 2008, respectively. During the first six months of 2008, goodwill increased approximately \$2.3 million due to contingent payments and transaction fees related to the CCSS acquisition. See Note 4 for additional disclosure regarding the CCSS acquisition.

### **Business Combinations and Valuation of Intangible Assets**

We account for business combinations in accordance with SFAS No. 141, Business Combinations (SFAS 141). SFAS 141 requires business combinations to be accounted for using the purchase method of accounting and includes specific criteria for recording intangible assets separate from goodwill. Results of operations of acquired businesses are included in the financial statements of the acquiring company from the date of acquisition. Net assets of the acquired company are recorded at their fair value at the date of acquisition and we expense amounts allocated to in-process research and development in the period of acquisition. Identifiable intangibles, such as the acquired customer base, are amortized over their expected economic lives in proportion to their expected future cash flows.

### **Long-lived Assets**

In accordance with the provisions of SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, when events or circumstances so indicate, we assess the potential impairment of our long-lived assets based on anticipated undiscounted cash flows from the assets. Such events and circumstances include a sale of all or a significant part of the operations associated with the long-lived asset, or a significant decline in the operating performance of the asset. If an impairment is indicated, the amount of the impairment charge would be calculated by comparing the anticipated discounted future cash flows to the carrying value of the long-lived asset. No impairment was indicated during either of the six-month periods ended June 30, 2007 or June 30, 2008.

### **Software Development Costs**

Research and development expenditures are charged to operations as incurred. SFAS No. 86, Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed, requires the capitalization of certain software development costs subsequent to the establishment of technological feasibility. Since software development costs have not been significant after the establishment of technological feasibility, all such costs have been charged to expense as incurred.

**Table of Contents****Stock-Based Compensation***Accounting for Stock-Based Compensation*

On January 1, 2006, we adopted the provisions of SFAS No. 123 (revised 2004), Share-Based Payment (SFAS No. 123R), which requires that the costs resulting from all share-based payment transactions be recognized in the financial statements at their fair values. We adopted SFAS No. 123R using the modified prospective application method under which the provisions of SFAS No. 123R apply to new awards and to awards modified, repurchased or cancelled after the adoption date. Additionally, compensation cost for the portion of the awards for which the requisite service had not been rendered that were outstanding as of January 1, 2006 is recognized in the Consolidated Statements of Operations over the remaining service period after such date based on the award's original estimate of fair value. The aggregate share-based compensation expense recorded in the Consolidated Statements of Operations for the three and six months ended June 30, 2008 under SFAS No. 123R was \$0.9 million and \$1.4 million, respectively. The aggregate share-based compensation expense recorded in the Consolidated Statements of Operations for the three and six months ended June 30, 2007 under SFAS No. 123R was \$0.7 million and \$1.1 million, respectively.

*Valuation Assumptions for Options Granted*

The fair value of each stock option granted during the six months ended June 30, 2007 and 2008 was estimated at the date of grant using Black-Scholes, assuming no dividends and using the weighted-average valuation assumptions noted in the following table. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant. The expected life (estimated period of time outstanding) of the stock options granted was estimated using the historical exercise behavior of employees. Expected volatility was based on historical volatility for a period equal to the stock option's expected life, calculated on a daily basis.

	2007	2008
Risk-free interest rate	4.68%	2.14%
Expected dividend yield	0.00%	0.00%
Expected life	3.5 years	3.5 years
Expected volatility	55.89%	51.73%

The above assumptions were used to determine the weighted-average per share fair value of \$3.38 and \$4.77 for stock options granted during the first six months of 2007 and 2008, respectively.

*Stock Option Plans*

In 1996, we adopted a stock option plan (the 1996 Plan) that authorized the grant of both incentive and non-qualified options to acquire up to 3,375,000 shares of the Company's common stock. Our Board of Directors determined the exercise price of the options under the 1996 Plan. The exercise price of incentive stock options was not below the market value of the common stock on the grant date. Incentive stock options under the 1996 Plan expire ten years from the grant date and are exercisable in accordance with vesting provisions set by the Board, which generally are over three to five years. In May 1999, the stockholders approved an amendment to the 1996 Plan that increased the number of shares which could be acquired through option grants under the 1996 Plan by 4,050,000 to 7,425,000 and provided for an annual option grant of 5,000 shares to each outside director. In April 2001, the stockholders approved an amendment to the 1996 Plan that increased the number of shares which could be acquired through option grants under the 1996 Plan by 2,025,000 to 9,450,000. No additional options have been granted under this plan, as amended, since December 31, 2003 and no additional options may be granted thereunder in accordance with the terms of the 1996 Plan.

In May 2003, the stockholders approved a new stock option plan (the 2003 Plan) that authorized the grant of both incentive and non-qualified options to acquire shares of our common stock and provided for an annual option grant of 10,000 shares to each outside director. The Compensation Committee of our Board of Directors determines or makes recommendations to our Board of Directors regarding the recipients of option grants, the exercise price and other terms of the options under the 2003 Plan. The exercise price of incentive stock options may not be set below the market value of the common stock on the grant date. Incentive stock options under the 2003 Plan expire ten years from the grant date, or at the end of such shorter period as may be designated by the Compensation Committee, and



are exercisable in accordance with vesting provisions set by the Compensation Committee, which generally are over four years. In April 2006, the stockholders approved an amendment to the 2003 Plan that increased the number of shares which could be acquired through option grants under the 2003 Plan by 3,500,000.

**Table of Contents**

In accordance with the terms of the 2003 Plan, there are a total of 7,318,625 shares reserved for issuance under the 2003 Plan. The Company normally issues new shares to satisfy option exercises under these plans. On February 15, 2007, the Board of Directors of the Company, based on the recommendation of the Compensation Committee, adopted, subject to stockholder approval at the Annual Meeting, the Company's Amended and Restated 2003 Equity Incentive Plan (the "2003 Equity Plan"). On April 26, 2007, the stockholders approved the adoption of the 2003 Equity Plan, which amended the Company's existing 2003 Plan in two material respects. First, it prohibits repricing of any stock options granted under the Plan unless the stockholders approve such repricing. Second, it permits awards of stock appreciation rights, restricted stock, long term performance awards and performance shares in addition to grants of stock options.

Information with respect to outstanding options under our plans is as follows:

	<b>Shares</b>	<b>Weighted Average Exercise Price</b>	<b>Remaining Contractual Term (in years)</b>	<b>Intrinsic Value (in thousands)</b>
Outstanding as of January 1, 2008	4,109,611	\$ 8.44		
Granted	799,200	12.08		
Exercised	(211,395)	5.55		
Cancelled/forfeited	(151,150)	10.94		
Outstanding as of June 30, 2008	4,546,266	\$ 9.12	4.8	\$ 39,911
Options exercisable or expected to vest at June 30, 2008	4,340,612	\$ 9.02	4.7	\$ 38,621
Options exercisable at June 30, 2008	3,175,241	\$ 8.24	4.2	\$ 31,309

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between the closing price of our common stock on the last trading day of the second quarter of 2008 and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on June 30, 2008. This amount changes based on the fair market value of the Company's common stock. The total intrinsic value of options exercised for the six months ended June 30, 2007 and 2008 was \$2.2 million and \$2.0 million, respectively.

As of June 30, 2008, 3,175,241 options with a weighted average exercise price of \$8.24 per share were exercisable under the 1996 Plan and the 2003 Plan and 3,280,403 shares were available for future awards under the 2003 Plan.

As of June 30, 2008, there was \$5.3 million of total unrecognized compensation cost related to non-vested stock options granted under the plans. That cost is expected to be recognized over a weighted-average period of 2.5 years.

*Tax Effect Related to Stock-based Compensation Expense*

SFAS No. 123R provides that income tax effects of share-based payments are recognized in the financial statements for those awards that will normally result in tax deductions under existing tax law. Under current U.S. federal tax law, we receive a compensation expense deduction related to non-qualified stock options only when those options are exercised. Accordingly, the consolidated financial statement recognition of compensation cost for non-qualified stock options creates a deductible temporary difference which results in a deferred tax asset and a corresponding deferred tax benefit in the statement of operations. We do not recognize a tax benefit for compensation expense related to incentive stock options (ISOs) unless the underlying shares are disposed of in a disqualifying disposition.

Accordingly, compensation expense related to ISOs is treated as a permanent difference for income tax purposes. The tax benefit recognized in our Consolidated Statement of Operations for the six-month periods ended June 30, 2007 and 2008 related to stock-based compensation expense was approximately \$0.2 million and \$0.3 million, respectively.

**Table of Contents****Note 3. Financial Instruments**

We measure certain financial assets and liabilities at fair value on a recurring basis, including available-for-sale securities. Available-for-sale securities include variable rate demand notes, or VRDN, and auction rate securities or ARS, issued by municipalities and government-sponsored agencies. These securities are included in short-term investments in our consolidated balance sheets. The implementation of SFAS No. 157 for financial assets and financial liabilities, effective January 1, 2008, did not have a material impact on our consolidated financial position and results of operations. We are currently assessing the impact of SFAS No. 157 for nonfinancial assets and nonfinancial liabilities on our consolidated financial position and results of operations which is required to be adopted effective January 1, 2009. SFAS No. 157 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (exit price). SFAS No. 157 classifies the inputs used to measure fair value into the following hierarchy:

- Level 1      Unadjusted quoted prices in active markets for identical assets or liabilities
- Level 2      Unadjusted quoted prices in active markets for similar assets or liabilities, or  
                  Unadjusted quoted prices for identical or similar assets or liabilities in markets that are not active, or  
                  Inputs other than quoted prices that are observable for the asset or liability
- Level 3      Unobservable inputs for the asset or liability

We endeavor to utilize the best available information in measuring fair value. Financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. We have measured our financial assets and liabilities using level 1 and 2 of the fair value hierarchy. At June 30, 2008, level 1 financial assets included cash and cash equivalents and variable rate demand notes of \$55.4 million and level 2 financial assets included \$0.5 million of ARS. Of the \$0.5 million of ARS, \$420,000 will be called at par by the issuer in August 2008, while the remaining \$50,000 are currently illiquid due to failed auctions resulting from the difficult conditions in the credit markets. The fair value of these ARS was determined based on par values at the last successful auctions, the redemption in the second quarter of 2008 of \$1.8 million of ARS at par value and the announced call of the \$420,000 at par value, the AA credit ratings and competitive interest rates being paid.

**Note 4. Business Combination**

On November 28, 2007, we acquired CCSS. See Note 2 for a summary of the terms of this acquisition. We have included CCSS's operating results in our Consolidated Statements of Operations from the date of the acquisition. Under the terms of the agreement, the total initial purchase consideration was \$35.2 million. We have additionally incurred approximately \$1.1 million in transaction costs. We may also pay contingent consideration of up to approximately \$14 million based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. Through June 30, 2008, Covance earned \$4.8 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$0.4 million in the three months ended March 31, 2008 and \$1.4 million in the three months ended June 30, 2008. At June 30, 2008, approximately \$0.5 million of the contingent amount earned remained to be paid to Covance. These contingent amounts increased goodwill by \$4.8 million. Under the terms of the marketing agreement, Covance agreed to exclusively use eRT as its provider of centralized cardiac safety services for a ten-year period, subject to certain exceptions. We believe that the CCSS acquisition may enhance our revenues and, when fully integrated, our profitability because it will permit us to better leverage our personnel and technology.

**Table of Contents**

The acquisition costs of CCSS have been allocated to assets acquired and liabilities assumed based on estimated fair values at the date of acquisition, as revised, as follows (in thousands):

Property and equipment	\$ 2,447
Backlog	1,900
Customer relationships	1,700
Technology	400
Deferred tax assets	2,126
Goodwill, including workforce	32,017
Accrued liabilities relating to severance and lease costs	(2,065)
Other net assets acquired	2,576
Purchase price	\$ 41,101

During the first six months of 2008, goodwill was increased by \$2.3 million. The \$2.3 million is comprised of contingent payments to Covance of \$1.8 million and additional transaction costs of \$0.5 million. Backlog will be amortized over three years on an accelerated basis. Customer relationships will be amortized over ten years using the straight-line method and technology will be amortized over one year using the straight-line method.

The allocation of the purchase price is based upon estimates which may be revised within one year of the date of acquisition. The post-closing working capital adjustments were finalized in the second quarter of 2008 and resulted in no material additional payment.

**Note 5. Intangible Assets**

Amortization of intangible assets represents the amortization of the intangible assets from the CCSS acquisition. There were no intangible assets as of June 30, 2007. The gross and net carrying amounts of the acquired intangible assets as of June 30, 2008 were as follows (in thousands):

Description	Estimated			Estimated Useful Life (in years)
	Fair Value	Accumulated Amortization	Net Book Value	
Backlog	\$ 1,900	\$ 723	\$ 1,177*	3
Customer Relationships	1,700	98	1,602	10
Technology	400	232	168	1
Total	\$ 4,000	\$ 1,053	\$ 2,947	

\* The backlog will be amortized over three years on an accelerated basis.

The related amortization expense reflected in our consolidated statements of operations for the three and six months ended June 30, 2008 was \$451,000 and \$902,000, respectively.

Estimated amortization expense for the remaining estimated useful life of the acquired intangible assets is as follows for the years ending December 31 (the 2008 amount represents the amortization expense to be recognized over the last six months of the year):

Years ending December 31,	Amortization of Intangible Assets
2008	\$ 798
2009	542
2010	431
2011	170
2012	170
Thereafter	836
Total	\$ 2,947

**Table of Contents****Note 6. Net Income per Common Share**

Basic net income per share is computed by dividing net income by the weighted average number of shares of common stock outstanding during the period. Diluted net income per share is computed by dividing net income by the weighted average number of shares of common stock outstanding during the period, adjusted for the dilutive effect of common stock equivalents, which consist of stock options. The dilutive effect of stock options is calculated using the treasury stock method.

The tables below set forth the reconciliation of the numerators and denominators of the basic and diluted net income per share computations (in thousands, except per share amounts):

Three Months Ended June 30,	Net	Shares	Per Share
<b>2007</b>	Income		Amount
Basic net income	\$ 4,139	50,493	\$ 0.08
Effect of dilutive shares		1,289	
Diluted net income	\$ 4,139	51,782	\$ 0.08
<b>2008</b>			
Basic net income	\$ 6,660	50,734	\$ 0.13
Effect of dilutive shares		1,448	
Diluted net income	\$ 6,660	52,182	\$ 0.13
<b>Six Months Ended June 30,</b>			
<b>2007</b>	Net	Shares	Per Share
	Income		Amount
Basic net income	\$ 6,387	50,346	\$ 0.13
Effect of dilutive shares		1,260	(0.01)
Diluted net income	\$ 6,387	51,606	\$ 0.12
<b>2008</b>			
Basic net income	\$ 12,406	50,686	\$ 0.24
Effect of dilutive shares		1,352	
Diluted net income	\$ 12,406	52,038	\$ 0.24

In computing diluted net income per share, options to purchase 1,366,000 and 1,137,000 shares of common stock were excluded from the computations for the three months ended June 30, 2007 and 2008, respectively, and options to purchase 1,751,000 and 1,553,000 shares of common stock were excluded from the computations for the six months ended June 30, 2007 and 2008, respectively. These options were excluded from the computations because the exercise prices of such options were greater than the average market price of our common stock during the respective period.



**Table of Contents****Note 7. Comprehensive Income**

SFAS No. 130, Reporting Comprehensive Income, requires companies to classify items of other comprehensive income by their nature in the financial statements and display the accumulated balance of other comprehensive income separately from retained earnings and additional paid-in-capital in the stockholders' equity section of the balance sheet. Our comprehensive income includes net income and unrealized gains and losses from foreign currency translation as follows (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2007	2008	2007	2008
Net income	\$ 4,139	\$ 6,660	\$ 6,387	\$ 12,406
Other comprehensive income:				
Currency translation adjustment	208	19	229	16
Comprehensive income, net of tax	\$ 4,347	\$ 6,679	\$ 6,616	\$ 12,422

**Note 8. Recent Accounting Pronouncements**

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements, which establishes a framework for reporting fair value and expands disclosures about fair value measurements. SFAS No. 157 was to have become effective beginning with our first quarter 2008 fiscal period. In January 2008, FASB issued FASB Staff Position No. 157-2, Effective Date of FASB Statement No. 157, which delayed the effective date of SFAS No. 157 to fiscal years beginning after November 15, 2008 for nonfinancial assets and nonfinancial liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). The delay is intended to allow additional time for FASB to consider the effect of various implementation issues that have arisen, or that may arise, from the application of SFAS No. 157. Effective January 1, 2008, we adopted SFAS 157 for financial assets and liabilities recognized at fair value on a recurring basis. The partial adoption of SFAS 157 for financial assets and liabilities did not have a material impact on our consolidated financial position, results of operations or cash flows. See Note 2 for information and related disclosures regarding our fair value measurements.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities. SFAS No. 159 allows companies to elect to measure certain assets and liabilities at fair value and is effective for fiscal years beginning after November 15, 2007. We adopted SFAS No. 159 on January 1, 2008. The adoption of SFAS No. 159 did not have an effect on our financial condition or results of operations.

In December of 2007, the FASB issued SFAS No. 141R, Business Combinations. SFAS 141R requires the acquiring entity in a business combination to recognize all the assets acquired and liabilities assumed in the transaction at fair value as of the acquisition date. SFAS 141R is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. We are required to adopt SFAS No. 141R in the first quarter of 2009 prospectively. The impact of adopting SFAS 141R will depend on the nature and terms of future acquisitions.

In April 2008, the FASB issued FASB Staff Position (FSP) No. 142-3, Determination of the Useful Life of Intangible Assets. FSP 142-3 amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS No. 142, Goodwill and Other Intangible Assets. FSP 142-3 is effective for fiscal years beginning after December 15, 2008. We are currently assessing the impact of FSP 142-3 on our consolidated financial position and results of operations.

In May 2008, the FASB issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles. SFAS No. 162 identifies the sources of accounting principles and the framework for selecting the principles used in the preparation of financial statements. SFAS No. 162 is effective 60 days following the SEC's approval of the Public Company Accounting Oversight Board amendments to AU Section 411, The Meaning of Present Fairly in Conformity

with Generally Accepted Accounting Principles. The implementation of this standard will not have a material impact on our consolidated financial position and results of operations.

**Table of Contents****Note 9. Income Taxes**

We adopted the provisions of FASB Interpretation No. 48, *Accounting for Uncertainty in Income Taxes* (FIN 48) an interpretation of SFAS 109, on January 1, 2007. We did not recognize any adjustment in the liability for unrecognized income tax benefits as a result of the implementation of FIN 48. At the adoption date, we had \$0.8 million of unrecognized tax benefits, all of which would affect our effective tax rate if recognized. At June 30, 2008, we had \$1.0 million of unrecognized tax benefits under the provisions of FIN 48. We recognize interest and penalties related to unrecognized tax benefits in income tax expense. The tax years 2004 through 2007 remain open to examination by the major taxing jurisdictions to which we are subject.

Our effective tax rate was 39.3% and 39.5% for the three months ended June 30, 2007 and 2008, respectively, and 39.0% and 37.7% for the six months ended June 30, 2007 and 2008, respectively. We had historically provided deferred taxes under APB 23 for the presumed ultimate repatriation to the United States of earnings from our UK subsidiary. The indefinite reversal criterion of APB 23 allows us to overcome that presumption to the extent the earnings are indefinitely reinvested outside the United States. As of January 1, 2008, we determined that a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested. As a result of the APB 23 change in assertion, we reduced our deferred tax liabilities related to undistributed foreign earnings by \$0.3 million during the first quarter of 2008.

**Note 10. Related Party Transactions**

Our Chairman and Chief Scientific Officer, who is also a director and a stockholder, is a cardiologist who provided medical professional services to the Company as an independent contractor through his wholly-owned professional corporation during 2007 and the six-month period ended 2008 and continues to provide such services. Such services include providing direct cardiac safety consulting to the Company's customers and providing internal consulting services to the Company on matters related to the successful operation, marketing and business development of the Cardiac Safety services operations. Fees incurred under this consulting arrangement, including accrued bonus, approximated \$0.3 million and \$0.5 million in the three months ended June 30, 2007 and 2008, respectively, and \$0.5 million and \$1.0 million in the six months ended June 30, 2007 and 2008, respectively.

**Note 11. Commitments and Contingencies**

In the second quarter of 2007, we entered into a long-term strategic relationship with Healthcare Technology Systems, Inc. (HTS), a leading authority in the research, development and validation of computer administered clinical rating instruments. The strategic relationship includes the exclusive licensing (subject to one pre-existing license agreement) of 57 Interactive Voice Response (IVR) clinical assessments offered by HTS along with HTS's IVR system. We placed the system into production in December 2007. As of December 31, 2007, we paid HTS \$1.5 million for the license and a \$0.25 million advanced payment against future royalties. No additional payments were made in the six months ended June 30, 2008. Royalty payments will be made to HTS based on the level of revenues received from the assessments and the IVR system. An additional \$0.75 million of royalty payments are guaranteed, and will be made in two payments in November 2008 and May 2009. Any royalties earned by HTS will be applied against these payments. After these two payments are made, all future payments to HTS will be solely based on royalty payments based on revenues received from EXPeRT® ePRO sales.

On November 28, 2007, we completed the acquisition of CCSS. Under the terms of our agreement to purchase CCSS, the total initial purchase consideration was \$35.2 million. We have additionally incurred approximately \$1.1 million in transaction costs. We may also pay contingent consideration of up to approximately \$14 million based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. The period for contingent payments runs through 2010. Through June 30, 2008, Covance earned \$4.8 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$0.4 million in the three months ended March 31, 2008 and \$1.4 million in the three months ended June 30, 2008. At June 30, 2008, approximately \$0.5 million of the contingent amount earned remained to be paid to Covance. Under the terms of the marketing agreement, Covance agreed to exclusively use us as its provider of centralized cardiac safety services for a ten-year period, subject to certain exceptions. We plan to fully integrate the operations of CCSS into our existing operations. We will do so by merging CCSS's Reno, Nevada based operations into our existing operations in Philadelphia, Pennsylvania or Peterborough, United Kingdom. In so doing, we will close the operations in Reno in

late 2008. Costs identified at the date of the acquisition as part of this closing were estimated to be \$1.2 million for severance and \$0.9 million for lease costs. In accordance with EITF No. 95-3, Recognition of Liabilities in Connection with a Purchase Business Combination, these amounts have been recognized as a liability as of the date of the acquisition and included in the cost of the acquisition. Other costs such as stay pay incentive arrangements and other related period costs associated with the closing of the Reno location are being expensed in the period when such costs are incurred. The stay pay incentive arrangements costs estimated to be \$1.3 million are being recognized as expense over the required service period of the employees. The expense recognized for the stay pay incentive for the three and six months ended June 30, 2008 was \$0.3 million and \$0.8 million, respectively.

**Table of Contents****Note 12. Operating Segments / Geographic Information**

We consider our business to consist of one segment as this represents management's view of our operations. We operate on a worldwide basis with three locations in the United States and one location in the United Kingdom, which are categorized below as North America and Europe, respectively. The majority of our revenues are allocated among our geographic segments based upon the profit split transfer pricing methodology.

Geographic information is as follows (in thousands of dollars):

	<b>Three Months Ended June 30, 2007</b>		
	<b>North</b>		
	<b>America</b>	<b>Europe</b>	<b>Total</b>
License revenues	\$ 580	\$	\$ 580
Service revenues	13,924	3,637	17,561
Site support revenues	4,426	2,167	6,593
Net revenues from external customers	\$ 18,930	\$ 5,804	\$ 24,734
Operating income	\$ 5,236	\$ 1,010	\$ 6,246
Long-lived assets	\$ 27,384	\$ 8,347	\$ 35,731
Total assets	\$ 107,992	\$ 18,316	\$ 126,308

	<b>Three Months Ended June 30, 2008</b>		
	<b>North</b>		
	<b>America</b>	<b>Europe</b>	<b>Total</b>
License revenues	\$ 870	\$	\$ 870
Service revenues	22,199	5,181	27,380
Site support revenues	4,775	2,447	7,222
Net revenues from external customers	\$ 27,844	\$ 7,628	\$ 35,472
Operating income	\$ 8,497	\$ 2,261	\$ 10,758
Long-lived assets	\$ 23,578	\$ 6,274	\$ 29,852
Total assets	\$ 139,347	\$ 19,059	\$ 158,406

	<b>Six Months Ended June 30, 2007</b>		
	<b>North</b>		
	<b>America</b>	<b>Europe</b>	<b>Total</b>
License revenues	\$ 1,362	\$	\$ 1,362
Service revenues	25,308	6,221	31,529
Site support revenues	8,680	4,247	12,927
Net revenues from external customers	\$ 35,350	\$ 10,468	\$ 45,818
Operating income	\$ 7,901	\$ 1,446	\$ 9,347
Long-lived assets	\$ 27,384	\$ 8,347	\$ 35,731
Total assets	\$ 107,992	\$ 18,316	\$ 126,308

	<b>Six Months Ended June 30, 2008</b>		
	<b>North</b>		
	<b>America</b>	<b>Europe</b>	<b>Total</b>

Edgar Filing: ERESEARCHTECHNOLOGY INC /DE/ - Form 10-Q

License revenues	\$ 1,495	\$	\$ 1,495
Service revenues	43,409	9,244	52,653
Site support revenues	9,906	5,091	14,997
Net revenues from external customers	\$ 54,810	\$ 14,335	\$ 69,145
Operating income	\$ 15,347	\$ 3,907	\$ 19,254
Long-lived assets	\$ 23,578	\$ 6,274	\$ 29,852
Total assets	\$ 139,347	\$ 19,059	\$ 158,406

**Table of Contents****Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations  
Cautionary Statement for Forward-Looking Information**

The following discussion and analysis should be read in conjunction with our consolidated financial statements and the related notes to the consolidated financial statements appearing elsewhere in this Form 10-Q. The following discussion includes a number of forward-looking statements made pursuant to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995 that reflect our current views with respect to future events and financial performance. We use words such as anticipate, believe, expect, intend and similar expressions to identify forward-looking statements. You should not place undue reliance on these forward-looking statements, which apply only as of the date of this report. These forward-looking statements are subject to risks and uncertainties such as competitive factors, integration of acquisitions, technology development, market demand and our ability to obtain new contracts and accurately estimate net revenues due to uncertain regulatory guidance, variability in size, scope and duration of projects and internal issues at the sponsoring client. These and other risk factors have been further discussed in our Form 10-K for the year ended December 31, 2007. Such risks and uncertainties could cause actual results to differ materially from historical results or future predictions. Further information on potential factors that could affect our financial results can be found throughout this Form 10-Q and our other reports filed with the Securities and Exchange Commission.

**Overview**

We were founded in 1977 to provide Cardiac Safety services to evaluate the safety of new drugs. We provide technology and services that enable the pharmaceutical, biotechnology and medical device industries to collect, interpret and distribute cardiac safety and clinical data more efficiently. We are a market leader in providing centralized electrocardiographic services (Cardiac Safety services or EXPeRT<sup>®</sup> ECG services) and a leading provider of technology and services that streamline the clinical trials process by enabling our clients to evolve from traditional, paper-based methods to electronic processing using our EXPeRT<sup>®</sup> eClinical and EXPeRT<sup>®</sup> ePRO products and services.

Our license revenues consist of license fees for perpetual license sales and monthly and annual term license sales for our EXPeRT<sup>®</sup> eClinical and EXPeRT<sup>®</sup> ePRO products. Our services revenues consist of EXPeRT<sup>®</sup> Cardiac Safety services and consulting, technology consulting and training services and software maintenance services. The technology consulting and training services and software maintenance services are related to our EXPeRT<sup>®</sup> eClinical and EXPeRT<sup>®</sup> ePRO products. Our site support revenues consist of cardiac safety equipment rentals and sales along with related supplies, freight and site management fees.

Our solutions improve the accuracy, timeliness and efficiency of trial set-up, data collection from sites worldwide, data interpretation and new drug, biologic and device application submissions. We offer Cardiac Safety services, which are utilized by pharmaceutical companies, biotechnology companies, medical device companies, clinical trial sponsors and clinical research organizations (CROs) during the conduct of clinical trials. The Cardiac Safety services are performed during all phases of a clinical trial cycle and include the collection, interpretation and distribution of electrocardiographic (ECG) data and images. The ECG provides an electronic map of the heart's rhythm and structure, and is performed in most clinical trials. Cardiac Safety services permits assessments of the safety of therapies by documenting the occurrence of cardiac electrical change. Thorough QTc studies are comprehensive studies that typically are of large volume and of short duration, with ECGs performed over a two- to six-month period. We offer site support, which includes the rental and sale of cardiac safety equipment along with related supplies, freight and site management services. We also offer cardiac safety consulting services through our eRT Consulting Group. Additionally, we offer the licensing and, at the client's option, hosting of our proprietary EXPeRT<sup>®</sup> eClinical software products and the provision of maintenance and consulting services in support of our proprietary EXPeRT<sup>®</sup> eClinical software products. We offer electronic patient reported outcomes (ePRO) services along with 57 proprietary clinical assessments. We offer the following products and services on a global basis:

*EXPeRT<sup>®</sup> Cardiac Safety.* EXPeRT<sup>®</sup> Cardiac Safety services provide for workflow-enabled cardiac safety data collection, interpretation and distribution of electrocardiographic (ECG) data and images as well as for analysis and cardiologist interpretation of ECGs performed on research subjects in connection with our clients' clinical trials. In addition, we establish rules for standardized, semi-automated and automated workflow management, allowing audit

trail accounting and generating safety and operational metrics reports for sponsors and investigators. Also included in EXPeRT® Cardiac Safety services is FDA XML delivery, which provides for the delivery of ECGs in a format compliant with the United States Food and Drug Administration's XML standard for digital ECGs. We also provide ECG equipment through rental and sales to clients to perform the ECG recordings and give them means to send such recordings to us.



## **Table of Contents**

*Cardiac Safety Consulting.* The centralization of electrocardiograms in clinical research has become increasingly important to organizations involved in the development of new drugs. Each global regulator applies its own slightly different interpretation of the International Conference on Harmonization E14 guidelines and as a result sponsors look to their vendors to provide key scientific input into the overall process. Our cardiac safety consulting service aids sponsors in the development of protocol synopses, the creation and analysis of statistical plans as well as the provision of an expert medical report with regard to the cardiac findings. We are involved in all phases of clinical development from a consultancy point of view. We offer this service both as a stand-alone service and integrated with our full suite of Cardiac Safety services.

*EXPeRT® eClinical* . The process of designing, implementing and managing a clinical trial requires a well defined process and set of supporting products to effectively handle the variety of tasks and information comprising a clinical trial. We provide a suite of products to address the capture, management and dissemination of clinical trial data. Our integrated suite is comprised of the following:

EXPeRT® Portal is an easy to use portal application that provides real-time information related to monitoring clinical trial activities, data quality and safety.

EXPeRT® EDC Now! technology provides a comprehensive electronic data capture (EDC) system comprised of technology and consulting services formulated to deliver rapid time to start for electronic trial initiatives.

EXPeRT® Data Management is a clinical data management application for collecting, cleaning and managing clinical trial data.

EXPeRT® Adverse Event Reporting is an adverse event management system enabling the generation of key regulatory reports, including CIOMS and Medwatch.

EXPeRT® Trial Management is a clinical trial management technology that can be used to set up clinical trials, establish standards, track study activities, plan resources, distribute supplies, manage the financial aspects of a trial and electronically view clinical trial data.

*EXPeRT® ePRO* . *EXPeRT® ePRO* is an Interactive Voice Response (IVR) system that allows subjects to easily and quickly report data for a clinical trial. Because it can be accessed from a standard phone, the EXPeRT® ePRO system is cost effective while being extremely scalable and suitable from Phase I through Phase IV. Diaries, screening, recruitment and all clinical assessments can be completed directly by the subject without requiring clinician involvement.

*Project Assurance/Implementation Assurance.* We provide a full spectrum of consulting services for all of our products that augment the study management and implementation efforts of clients in support of their clinical research requirements.

We recognize software revenues in accordance with Statement of Position (SOP) 97-2, Software Revenue Recognition, as amended by SOP 98-9, Modification of SOP 97-2, Software Revenue Recognition, With Respect to Certain Transactions. Accordingly, we recognize up-front license fee revenues under the residual method when a formal agreement exists, delivery of the software and related documentation has occurred, collectability is probable and the license fee is fixed or determinable. We recognize monthly and annual license fee revenues over the term of the arrangement. Hosting service fees are recognized evenly over the term of service. Cardiac Safety services revenues consist of services that we provide on a fee for services basis and are recognized as the services are performed. We recognize revenues from software maintenance contracts on a straight-line basis over the term of the maintenance contract, which is typically twelve months. We provide consulting and training services on a time and materials basis and recognize revenues as we perform the services. Site support revenues are recognized at the time of sale or over the rental period.

For arrangements with multiple deliverables where the fair value of each element is known, the revenue is allocated to each component based on the relative fair values of each element in accordance with Emerging Issues Task Force

(EITF) Issue No. 00-21, Revenue Arrangements with Multiple Deliverables. For arrangements with multiple deliverables where the fair value of one or more delivered elements is not known, revenue is allocated to each component of the arrangement using the residual method provided that the fair value of all undelivered elements is known. Fair values for undelivered elements are based primarily upon stated renewal rates for future products or services.

**Table of Contents**

Revenue is recognized on unbilled services and relates to amounts that are currently not billable to the customer pursuant to contractual terms. In general, such amounts become billable in accordance with predetermined payment schedules, but recognized as revenue as services are performed. Amounts included in unbilled revenue are expected to be collected within one year and are included within current assets.

Cost of licenses consists primarily of application service provider (ASP) fees for those clients that choose hosting, the cost of producing compact disks and related documentation and royalties paid to third parties in connection with their contributions to our product development. Cost of services includes the cost of Cardiac Safety services and the cost of technology consulting, training and maintenance services. Cost of Cardiac Safety services consists primarily of direct costs related to our centralized Cardiac Safety services and includes wages, depreciation, amortization, fees paid to consultants and other direct operating costs. Cost of technology consulting, training and maintenance services consists primarily of wages, fees paid to outside consultants and other direct operating costs related to our consulting and client support functions. Cost of site support consists primarily of wages, cardiac safety equipment rent and depreciation, related supplies, cost of equipment sold, shipping expenses and other direct operating costs. Selling and marketing expenses consist primarily of wages and commissions paid to sales personnel, travel expenses and advertising and promotional expenditures. General and administrative expenses consist primarily of wages and direct costs for our finance, administrative, corporate information technology, legal and executive management functions, in addition to professional service fees and corporate insurance. Research and development expenses consist primarily of wages paid to our product development staff, costs paid to outside consultants and direct costs associated with the development of our technology products.

We conduct our operations through offices in the United States (U.S.) and the United Kingdom (UK). Our international net revenues represented approximately 23% and 21% of total net revenues for the six months ended June 30, 2007 and 2008, respectively. The majority of our revenues are allocated among our geographic segments based upon the profit split transfer pricing methodology, and revenues are generally attributed to the geographic segment where the work is performed.

**Table of Contents****Results of Operations****Executive Overview**

On August 4, 2008, we reported revenues of \$35.5 million for the second quarter of 2008, an increase of \$10.7 million or 43.4% from \$24.7 million in the second quarter of 2007. The revenue for the second quarter of 2008 included \$3.0 million in revenue resulting from including the operating results of Covance Cardiac Safety Services, Inc. ( CCSS ), which we acquired in November 2007. The CCSS revenues relate only to the acquired backlog as new studies since the acquisition have largely been initiated as eRT studies. Total services revenue, which consists predominantly of cardiac safety revenue, increased significantly during the second quarter of 2008, increasing by \$9.8 million as compared to the second quarter of 2007 to \$27.4 million.

Gross margin percentage in the second quarter of 2008 was 57.0% compared to 53.9% in the second quarter of 2007. The gross margin percentage included the impact of CCSS, which generated net revenues of \$3.0 million while incurring costs of revenue of \$2.4 million. Operating income for the second quarter of 2008 was \$10.8 million or 30.3% of total net revenues as compared to \$6.2 million or 25.3% of total net revenues in the second quarter of 2007. We were able to leverage our expense structure to produce improved bottom-line results. Our tax rate for the second quarter of 2008 was 39.5% as compared to 39.3% in the second quarter of 2007.

Net income for the second quarter of 2008 was \$6.7 million as compared to \$4.1 million in the second quarter of 2007. This resulted in net income per diluted share of \$0.13 in the second quarter of 2008 as compared to \$0.08 in the second quarter of 2007.

Our backlog was \$157.9 million as of June 30, 2008, which represented an increase of \$6.5 million as compared to \$151.4 million as of March 31, 2008. The annualized cancellation rate for the second quarter of 2008 was 18.1% as compared to the annualized cancellation rate of 17.6% for the second quarter of 2007. New bookings were \$49.0 million in the second quarter of 2008 which represented an increase of 42.0% from the \$34.5 million recorded in the second quarter of 2007. The book-to-bill ratio for the second quarter of 2008 was 1.4, the same as it was in the first quarter of 2008.

For the six months ended June 30, 2008, we reported revenues of \$69.1 million compared to \$45.8 million for the six months ended June 30, 2007, an increase of 50.9%. Our gross margin percentage for the six months ended June 30, 2008 was 54.8% compared to 51.0% for the six months ended June 30, 2007. Operating income margin for the six months ended June 30, 2008 was 27.8% compared to 20.4% for the six months ended June 30, 2007. Net income was \$12.4 million, or \$0.24 per diluted share, for the six months ended June 30, 2008 compared to net income of \$6.4 million, or \$0.12 per diluted share, for the six months ended June 30, 2007. Our tax rate was 37.7% for the six months ended June 30, 2008 compared to 39.0% for the six months ended June 30, 2007. The 2008 tax rate reflects a special benefit of \$0.3 million.

In July 2008, we executed a lease to move our corporate headquarters and US-based core lab to 1818 Market Street, Philadelphia, Pennsylvania. We are scheduled to move to our new headquarters by the end of 2008. The new headquarters will be approximately 59,400 square feet, compared to the approximately 40,000 square feet in the Company's current Philadelphia location. This increase in space reflects the growth that eRT has experienced over the past few years and anticipates in the future. For more details on the lease, see the discussion under Liquidity and Capital Resources. We will continue to operate our other locations in Bridgewater, New Jersey and Peterborough, UK. The Reno, Nevada location is scheduled to be closed in late 2008.

On July 23, 2008, we announced the appointment of Mr. Keith D. Schneck as Executive Vice President and Chief Financial Officer effective July 28, 2008. Mr. Schneck joined eRT with over 30 years of senior financial and executive management expertise in high growth companies and public accounting.

**Table of Contents**

The following table presents certain financial data as a percentage of total net revenues:

	Three Months Ended June		Six Months Ended June 30,	
	2007	30, 2008	2007	2008
Net revenues:				
Licenses	2.3%	2.4%	3.0%	2.2%
Services	71.0%	77.2%	68.8%	76.1%
Site support	26.7%	20.4%	28.2%	21.7%
Total net revenues	100.0%	100.0%	100.0%	100.0%
Costs of revenues:				
Cost of licenses	0.3%	0.5%	0.3%	0.5%
Cost of services	29.2%	29.5%	30.6%	30.4%
Cost of site support	16.6%	13.0%	18.1%	14.3%
Total costs of revenues	46.1%	43.0%	49.0%	45.2%
Gross margin	53.9%	57.0%	51.0%	54.8%
Operating expenses:				
Selling and marketing	12.3%	10.7%	12.2%	10.3%
General and administrative	11.8%	13.0%	14.0%	13.7%
Research and development	4.5%	3.0%	4.4%	3.0%
Total operating expenses	28.6%	26.7%	30.6%	27.0%
Operating income	25.3%	30.3%	20.4%	27.8%
Other income, net	2.3%	0.7%	2.4%	1.0%
Income before income taxes	27.6%	31.0%	22.8%	28.8%
Income tax provision	10.9%	12.2%	8.9%	10.9%
Net income	16.7%	18.8%	13.9%	17.9%

**Table of Contents****Three Months Ended June 30, 2007 Compared to Three Months Ended June 30, 2008.**

The following table presents our consolidated statements of operations with product line detail (dollars in thousands):

	<b>Three Months Ended June</b>		<b>Increase (Decrease)</b>	
	<b>2007</b>	<b>2008</b>		
<b>Licenses:</b>				
Net revenues	\$ 580	\$ 870	\$ 290	50.0%
Costs of revenues	63	170	107	169.8%
Gross margin	\$ 517	\$ 700	\$ 183	35.4%
<b>Services:</b>				
<b>Cardiac Safety</b>				
Net revenues	\$ 16,018	\$ 25,794	\$ 9,776	61.0%
Costs of revenues	6,617	9,789	3,172	47.9%
Gross margin	\$ 9,401	\$ 16,005	\$ 6,604	70.2%
<b>Technology consulting and training</b>				
Net revenues	\$ 663	\$ 795	\$ 132	19.9%
Costs of revenues	412	477	65	15.8%
Gross margin	\$ 251	\$ 318	\$ 67	26.7%
<b>Software maintenance</b>				
Net revenues	\$ 880	\$ 791	\$ (89)	(10.1%)
Costs of revenues	204	217	13	6.4%
Gross margin	\$ 676	\$ 574	\$ (102)	(15.1%)
<b>Total services</b>				
Net revenues	\$ 17,561	\$ 27,380	\$ 9,819	55.9%
Costs of revenues	7,233	10,483	3,250	44.9%
Gross margin	\$ 10,328	\$ 16,897	\$ 6,569	63.6%
<b>Site support:</b>				
Net revenues	\$ 6,593	\$ 7,222	\$ 629	9.5%
Costs of revenues	4,117	4,599	482	11.7%
Gross margin	\$ 2,476	\$ 2,623	\$ 147	5.9%
<b>Total</b>				
Net revenues	\$ 24,734	\$ 35,472	\$ 10,738	43.4%
Costs of revenues	11,413	15,252	3,839	33.6%
Gross margin	13,321	20,220	6,899	51.8%

Operating expenses:				
Selling and marketing	3,054	3,810	756	24.8%
General and administrative	2,919	4,601	1,682	57.6%
Research and development	1,102	1,051	(51)	(4.6%)
Total operating expenses	7,075	9,462	2,387	33.7%
Operating income	6,246	10,758	4,512	72.2%
Other income, net	569	244	(325)	(57.1%)
Income before income taxes	6,815	11,002	4,187	61.4%
Income tax provision	2,676	4,342	1,666	62.3%
Net income	\$ 4,139	\$ 6,660	\$ 2,521	60.9%

**Table of Contents**

The following table presents costs of revenues as a percentage of related net revenues and operating expenses as a percentage of total net revenues:

	<b>Three Months Ended June</b>		<b>Increase (Decrease)</b>
	<b>2007</b>	<b>30, 2008</b>	
Cost of licenses	10.9%	19.5%	8.6%
Cost of services:			
Cardiac Safety	41.3%	38.0%	(3.3%)
Technology consulting and training	62.1%	60.0%	(2.1%)
Software maintenance	23.2%	27.4%	4.2%
Total cost of services	41.2%	38.3%	(2.9%)
Cost of site support	62.4%	63.7%	1.3%
Total costs of revenues	46.1%	43.0%	(3.1%)
Operating expenses:			
Selling and marketing	12.3%	10.7%	(1.6%)
General and administrative	11.8%	13.0%	1.2%
Research and development	4.5%	3.0%	(1.5%)

License revenues increased due to the sale of several small perpetual licenses in 2008 with no comparable sale in 2007.

The increase in Cardiac Safety services revenues was primarily due to additional transactions performed in the three months ended June 30, 2008 as compared to the three months ended June 30, 2007 and due to \$2.4 million of revenue recognized in the second quarter of 2008 resulting from including the operating results of CCSS. There was also an increase in average revenue per transaction that was largely due to additional transactions analyzed utilizing manual processing, which carries a higher price per transaction than semi-automated processing and higher prices for semi-automated processing. Over the past several years, drug sponsors have shifted towards semi-automated processing and we believe that this quarter's shift in mix toward more manual studies is customer-specific and not likely to continue on a long-term basis. Additionally, project management fees increased \$0.4 million, consistent with the increased Cardiac Safety activity. Cardiac Safety services revenue in the three months ended June 30, 2008 included \$0.6 million of cardiac safety consulting services revenue as compared to \$0.3 million in the second quarter of 2007. Cardiac safety consulting services were a new revenue source to eRT beginning in 2007. Beginning in 2007, we entered into an arrangement with a company owned by our chairman, Joel Morganroth, MD, whereby we will pay Dr. Morganroth's company a percentage of the net amounts billed to certain customers for performing a portion of the consulting services provided on our behalf to those customers. That percentage ranged between 80% to 90% in 2007 and was reduced to 80% in 2008. Fees incurred under this consulting arrangement approximated \$0.4 million and \$0.2 million in the three months ended June 30, 2008 and 2007, respectively.

Technology consulting and training revenues increased due to an increase in reporting configuration revenue related to cardiac safety clients of \$0.2 million as well as \$0.1 million of EXPeRT® ePRO revenue that did not exist in the second quarter of 2007, partially offset by a \$0.2 decrease in consulting on EXPeRT® eClinical products.

Site support revenues increased primarily due to \$0.6 million of revenue recognized in the second quarter of 2008 resulting from the November 2007 acquisition of CCSS, an increase in freight revenue of \$0.5 million related to additional units rented and improvements in identifying recoverable freight costs. These increases were partially offset by a decrease in rental revenue from cardiac safety equipment due to a lower average price on additional units rented, as we have reduced prices in response to competitive market conditions.

The increase in the cost of licenses, both in absolute terms and as a percentage of license revenues, related to the amortization of the EXPeRT® ePRO license, which we began amortizing in December 2007.

The increase in the cost of Cardiac Safety services was primarily due to \$2.1 million of costs recognized in the second quarter of 2008 resulting from the November 2007 acquisition of CCSS, \$0.3 million in consulting costs related to



cardiac safety consulting revenue discussed above, a \$0.6 million increase in labor costs related to additional staff and market adjustments to salaries and a \$0.3 million increase in bonus expense. Partially offsetting the increase was a \$0.2 million decrease in depreciation. The decrease in the cost of Cardiac Safety services as a percentage of Cardiac Safety service revenues reflects the fact that some of the costs do not necessarily change in direct relation with changes in revenue.

**Table of Contents**

The increase in the cost of site support, both in absolute terms and as a percentage of site support revenues, was primarily due to \$0.2 million of costs recognized in the second quarter of 2008 resulting from the November 2007 acquisition of CCSS, a \$0.4 million increase in freight associated with additional shipments of equipment as well as smaller increases in the costs of supplies and labor. Partially offsetting this decrease was a \$0.3 million decrease in depreciation expense as older, more expensive ECG equipment has become fully depreciated.

The increase in selling and marketing expenses was due primarily to an increase of \$0.3 million of commissions. In 2007, we implemented a commission plan under which payments are based upon a percentage of revenue earned and bookings. Payments under the commission plan have increased and will continue to increase as increased signings convert into revenue. Additionally, labor costs increased \$0.2 million due to additional staff and market adjustments to salaries and consultant costs increased \$0.2 million related to rebranding efforts. The decrease in selling and marketing expenses as a percentage of total net revenues reflects the fact that the costs do not necessarily change in direct relation with changes in revenue.

The increase in general and administrative expenses, both in absolute terms and as a percentage of total net revenue, was due primarily to \$0.9 million of costs recognized in the second quarter of 2008 resulting from the November 2007 acquisition of CCSS, including \$0.3 million of accruals for stay pay incentives, and a \$0.2 million increase in labor costs related to additional staff and certain salary increases and a \$0.2 million increase in bonus expense. A number of smaller increases make up the remaining variance including stock option compensation expense, consultants and recruiting costs.

Other income, net, consisted primarily of interest income realized from our cash, cash equivalents and investments, offset by interest expense related to capital lease obligations and foreign exchange losses. Other income, net decreased primarily due to lower average cash balances in the second quarter of 2008 as compared to the second quarter of 2007, as a result of our use of cash in November 2007 for the CCSS acquisition, as well as significantly lower average interest rates.

Our effective tax rate for the three months ended June 30, 2007 was 39.3% and 39.5% for the three months ended June 30, 2008.

**Table of Contents****Six Months Ended June 30, 2007 Compared to Six Months Ended June 30, 2008.**

The following table presents our consolidated statements of operations with product line detail (dollars in thousands):

	<b>Six Months Ended June 30,</b>			
	<b>2007</b>	<b>2008</b>	<b>Increase (Decrease)</b>	
<b>Licenses:</b>				
Net revenues	\$ 1,362	\$ 1,495	\$ 133	9.8%
Costs of revenues	129	370	241	186.8%
Gross margin	\$ 1,233	\$ 1,125	\$ (108)	(8.8%)
<b>Services:</b>				
<b>Cardiac Safety</b>				
Net revenues	\$ 28,449	\$ 49,579	\$ 21,130	74.3%
Costs of revenues	12,781	19,654	6,873	53.8%
Gross margin	\$ 15,668	\$ 29,925	\$ 14,257	91.0%
<b>Technology consulting and training</b>				
Net revenues	\$ 1,323	\$ 1,500	\$ 177	13.4%
Costs of revenues	822	904	82	10.0%
Gross margin	\$ 501	\$ 596	\$ 95	19.0%
<b>Software maintenance</b>				
Net revenues	\$ 1,756	\$ 1,574	\$ (182)	(10.4%)
Costs of revenues	420	439	19	4.5%
Gross margin	\$ 1,336	\$ 1,135	\$ (201)	(15.0%)
<b>Total services</b>				
Net revenues	\$ 31,529	\$ 52,653	\$ 21,124	67.0%
Costs of revenues	14,023	20,997	6,974	49.7%
Gross margin	\$ 17,506	\$ 31,656	\$ 14,150	80.8%
<b>Site support:</b>				
Net revenues	\$ 12,927	\$ 14,997	\$ 2,070	16.0%
Costs of revenues	8,312	9,867	1,555	18.7%
Gross margin	\$ 4,615	\$ 5,130	\$ 515	11.2%
<b>Total</b>				
Net revenues	\$ 45,818	\$ 69,145	\$ 23,327	50.9%
Costs of revenues	22,464	31,234	8,770	39.0%
Gross margin	23,354	37,911	14,557	62.3%

Edgar Filing: ERESEARCHTECHNOLOGY INC /DE/ - Form 10-Q

Operating expenses:				
Selling and marketing	5,592	7,133	1,541	27.6%
General and administrative	6,388	9,474	3,086	48.3%
Research and development	2,027	2,050	23	1.1%
Total operating expenses	14,007	18,657	4,650	33.2%
Operating income	9,347	19,254	9,907	106.0%
Other income, net	1,119	671	(448)	(40.0%)
Income before income taxes	10,466	19,925	9,459	90.4%
Income tax provision	4,079	7,519	3,440	84.3%
Net income	\$ 6,387	\$ 12,406	\$ 6,019	94.2%

**Table of Contents**

The following table presents costs of revenues as a percentage of related net revenues and operating expenses as a percentage of total net revenues:

	<b>Six Months Ended June 30,</b>		<b>Increase</b>
	<b>2007</b>	<b>2008</b>	<b>(Decrease)</b>
Cost of licenses	9.5%	24.7%	15.2%
Cost of services:			
Cardiac Safety	44.9%	39.6%	(5.3%)
Technology consulting and training	62.1%	60.3%	(1.8%)
Software maintenance	23.9%	27.9%	4.0%
Total cost of services	44.5%	39.9%	(4.6%)
Cost of site support	64.3%	65.8%	1.5%
Total costs of revenues	49.0%	45.2%	(3.8%)
Operating expenses:			
Selling and marketing	12.2%	10.3%	(1.9%)
General and administrative	14.0%	13.7%	(0.3%)
Research and development	4.4%	3.0%	(1.4%)

License revenues increased due to ePRO subscription revenue that is new in 2008 and an increase in subscription revenue related to cardiac safety customers.

The increase in Cardiac Safety services revenues was primarily due to additional transactions performed in the six months ended June 30, 2008 as compared to the six months ended June 30, 2007 and to \$5.1 million of revenue recognized in the six months of 2008 resulting from including the operating results of CCSS. There was also an increase in average revenue per transaction that was due to additional transactions analyzed utilizing manual processing, which carries a higher price per transaction than semi-automated processing and higher prices for semi-automated processing. Over the past several years, drug sponsors have shifted towards semi-automated processing, and we believe that this recent shift in mix toward more manual studies is customer-specific and not likely to continue on a long-term basis. Project management fees increased \$1.5 million, consistent with the increased Cardiac Safety activity. Cardiac Safety services revenue in the six months ended June 30, 2008 included \$1.4 million of cardiac safety consulting services revenue as compared to \$0.5 million in the first six months of 2007, which was a new revenue source to eRT beginning in 2007. Beginning in 2007, we entered into an arrangement with a company owned by our chairman, Dr. Morganroth, whereby we will pay Dr. Morganroth's company a percentage of the net amounts billed to certain of our customers for performing a portion of the consulting services provided on our behalf to those customers. That percentage ranged between 80% to 90% in 2007 and is a flat 80% in 2008. Fees incurred under this consulting arrangement approximated \$0.8 million and \$0.3 million in the six months ended June 30, 2008 and 2007, respectively.

Technology consulting and training revenues increased due to an increase in reporting configuration revenue related to cardiac safety clients of \$0.4 million as well as \$0.1 million of EXPeRT® ePRO revenue that did not exist in the second quarter of 2007, partially offset by a \$0.3 decrease in consulting on EXPeRT® eClinical products.

Software maintenance revenues decreased due to the cancellation and non-renewals of maintenance agreements and a reduction in the number of users. Our current sales focus is on monthly and annual term license sales rather than perpetual license sales, which will lead to the erosion of maintenance revenue over time. Monthly and annual term license sales do not generate maintenance revenue as the license fee includes product upgrades and customer support.

Site support revenues increased primarily due to \$1.1 million of revenue recognized in the first six months of 2008 resulting from the November 2007 acquisition of CCSS, an increase in freight revenue of \$0.9 million related to additional units rented and improvements in identifying recoverable freight costs and a \$0.2 million increase in supplies revenue. These increases were partially offset by a decrease in rental revenue from cardiac safety equipment due to a lower average price on additional units rented as we have experienced downward pricing pressure on our equipment rental pricing.

The increase in the cost of licenses, both in absolute terms and as a percentage of license revenues, related to the amortization of the EXPeRT® ePRO license, which we began amortizing in December 2007.

The increase in the cost of Cardiac Safety services was primarily due to \$4.8 million of costs recognized in the first six months of 2008 resulting from the November 2007 acquisition of CCSS, a \$1.0 million increase in labor costs related to additional staff and market adjustments to salaries, \$0.7 million in consulting costs related to cardiac safety consulting revenue discussed above, a \$0.5 million increase in bonus expense and a \$0.3 million increase in telecommunication connectivity expenses. Partially offsetting the increase was a \$0.4 million decrease in depreciation. The decrease in the cost of Cardiac Safety services as a percentage of Cardiac Safety service revenues reflects the fact that some of the costs do not necessarily change in direct relation with changes in revenue.

**Table of Contents**

The increase in the cost of site support, both in absolute terms and as a percentage of site support revenues, was primarily due to \$0.8 million of costs recognized in the first six months of 2008 resulting from the November 2007 acquisition of CCSS, a \$0.8 million increase in freight associated with additional shipments of equipment as well as smaller increases in the costs of supplies and labor. Partially offsetting this decrease was a \$0.4 million decrease in depreciation expense as older, more expensive ECG equipment has become fully depreciated.

The increase in selling and marketing expenses was due primarily to an increase of \$0.6 million of commissions. In 2007, we implemented a commission plan under which payments are based upon a percentage of revenue earned and bookings. Payments under the commission plan have increased and will continue to increase as increased signings convert into revenue. Additionally, labor costs increased \$0.4 million costs related to additional staff and market adjustments to salaries, consultant costs increased \$0.2 million related to rebranding efforts and there were \$0.2 million of costs recognized in the first six months of 2008 resulting from the November 2007 acquisition of CCSS. The decrease in selling and marketing expenses as a percentage of total net revenues reflects the fact that the costs do not necessarily change in direct relation with changes in revenue.

The increase in general and administrative expenses was due primarily to \$2.2 million of costs recognized in the first six months of 2008 resulting from the November 2007 acquisition of CCSS, including a provision of \$0.8 million for stay pay incentives, and to a \$0.6 million increase in labor related to additional staff and certain salary increases and a \$0.4 million increase in bonus expense. A number of smaller increases make up the remaining variance including stock option compensation expense, consultants and recruiting costs. The decrease in general and administrative expenses as a percentage of total net revenues reflects the fact that the costs do not necessarily change in direct relation with changes in revenue.

Other income, net, consisted primarily of interest income realized from our cash, cash equivalents and investments, offset by interest expense related to capital lease obligations and foreign exchange losses. Other income, net decreased primarily due to lower average cash balances in the first six months of 2008 as compared to the first six months of 2007, as a result of our use of cash in November 2007 for the CCSS acquisition, as well as significantly lower average interest rates.

Our effective tax rate was 39.0% and 37.7% for the six months ended June 30, 2007 and 2008, respectively. We had historically provided deferred taxes under APB 23 for the presumed ultimate repatriation to the United States of earnings from our UK subsidiary. The indefinite reversal criterion of APB 23 allows us to overcome that presumption to the extent the earnings are indefinitely reinvested outside the United States. As of January 1, 2008, we determined that a portion of our UK subsidiary's current undistributed net earnings, as well as the future net earnings, will be permanently reinvested. As a result of the APB 23 change in assertion, we reduced our deferred tax liabilities related to undistributed foreign earnings by \$0.3 million during the first quarter of 2008.

**Liquidity and Capital Resources**

At June 30, 2008, we had \$49.4 million of cash and cash equivalents and \$6.4 million invested in short-term investments. We generally place our investments in municipal securities, bonds of government sponsored agencies, certificates of deposit with fixed rates and maturities of less than one year, and A1P1 rated commercial bonds and paper.

For the six months ended June 30, 2008, our operations provided cash of \$18.0 million compared to \$12.5 million during the six months ended June 30, 2007. The change was primarily the result of an increase of \$6.0 million in net income and a \$1.5 million increase in depreciation and amortization expense for assets associated with the CCSS acquisition in November 2007. Additionally, there was a \$0.8 million increase in prepaid expenses and other in the six months ended June 30, 2007 as compared to a \$1.6 million increase in prepaid expenses and other in the six months ended June 30, 2008. Changes in income taxes, including deferred income taxes, are due to the timing and size of income tax payments and provision.

For the six months ended June 30, 2008, our investing activities used cash of \$7.6 million as compared to \$9.1 million during the six months ended June 30, 2007. \$4.8 million was paid in the first six months of 2008 for contingent payments and transaction costs related to the CCSS acquisition for which there were no corresponding payments in the first six months of 2007. Net proceeds from the sales of investments increased cash by \$2.4 million in the six months ended June 30, 2008 while net purchases of investments used cash of \$1.1 million during the six months

ended June 30, 2007.



**Table of Contents**

During the six months ended June 30, 2008 and 2007, we purchased \$5.2 million and \$8.0 million, respectively, of property and equipment. Included in property and equipment is internal use software associated with the development of a data and communications management services software product (EXPeRT®) used in connection with our centralized core cardiac safety ECG services. We capitalize certain internal use software costs in accordance with Statement of Position (SOP) 98-1, Accounting for Costs of Computer Software for Internal Use. The amortization is charged to the cost of Cardiac Safety services beginning at the time the software is ready for its intended use. The initial development costs incurred and capitalized for EXPeRT® of \$10.6 million were for the basic functionality required for this product and were placed into production in January 2007. These costs are being amortized over the estimated useful life of 5 years which results in monthly amortization of approximately \$0.2 million. Additional unamortized development costs of EXPeRT® of \$2.8 million have been incurred through June 30, 2008 to develop new functionalities and enhancements and other internal-use software projects. We expect to continue the development of these enhancements through the end of 2008 when we anticipate placing them into production.

In the second quarter of 2007, we announced that we were launching a new line of business focused on electronic patient reported outcomes (EXPeRT® ePRO ) and entered into a long-term strategic relationship with Healthcare Technology Systems, Inc. (HTS), a leading authority in the research, development and validation of computer administered clinical rating instruments. The strategic relationship includes the exclusive licensing (subject to one pre-existing license agreement) of 57 IVR clinical assessments offered by HTS along with HTS's IVR system. We placed the system into production in December 2007. As of June 30, 2008, we paid HTS \$1.5 million for the license and a \$0.25 million advanced payment against future royalties. The total cost of the purchase and initial development costs to get EXPeRT® ePRO ready for its intended use totaled \$1.8 million and are being amortized over five years. We will pay royalties to HTS based on the level of revenues we receive from the assessments and the IVR system. An additional \$0.75 million of royalty payments are guaranteed, and will be made in two equal payments in November 2008 and May 2009. Any royalties earned by HTS will be applied against these payments. After these two payments are made, all future payments we make to HTS will be royalty payments based solely on revenues we receive from EXPeRT® ePRO sales.

Other less significant internal use software have been developed and capitalized and will continue to be developed in the future in accordance with management's assessment of our needs.

For the six months ended June 30, 2008, our financing activities provided cash of \$1.0 million compared to \$0.9 million for the six months ended June 30, 2007. The source of the cash was primarily related to proceeds from the exercise of stock options and tax benefits from stock options.

We have a line of credit arrangement with Wachovia Bank, National Association totaling \$3.0 million which we renewed in the second quarter of 2008. To date, we have not borrowed any amounts under our line of credit. As of June 30, 2008, we had outstanding letters of credit of \$0.5 million, which reduced our available borrowings under the line of credit to \$2.5 million.

On July 14, 2008, we entered into a lease with NNN 1818 Market Street, LLC and several of its affiliates for new office space at 1818 Market Street, Philadelphia, Pennsylvania. We anticipate that the lease will commence in November 2008, though the lease includes provisions for rental adjustments and reimbursements if the leased premises are not ready for occupancy by December 1, 2008. The lease for our current offices in Philadelphia will expire on August 30, 2008, and we have reached substantial agreement on the terms of an extension of the lease through December 31, 2008 that we expect to sign prior to the current lease expiration.

The lease provides for the rental of approximately 59,400 rentable square feet compared to approximately 40,000 square feet in our current offices. The initial term of the lease is 11 years, and we have two successive five-year renewal options. For the first month of the lease, there is no minimum rent. For the next eight months of the lease, the minimum rent is \$54,464 per month. Beginning with the tenth month of the lease, the minimum rent increases to \$1,307,127 on an annualized basis and thereafter increases beginning on the second anniversary of the lease commencement by \$29,697 annually for the remainder of the initial term of the lease. In addition to the minimum rent, we are obligated, beginning in 2010, to pay our proportionate share of any increases in the operating expenses and real estate taxes for the building in which the leased premises are located over the amounts payable for calendar year 2009. Our proportionate share is calculated by measuring the rentable square feet included in the leased premises

as a percentage of the total rentable square feet for the building. For each renewal term we exercise, the minimum rent will be the then-applicable fair market rental value as determined by the landlord or, if we do not agree with the landlord's determination, by arbitration. We will account for this lease in accordance with the requirements of Statement of Financial Accounting Standards No. 13, Accounting for Leases.

**Table of Contents**

We paid a security deposit of \$217,854 in cash upon execution of the lease to secure our obligations under the lease, of which 50% will be returned to us three years after commencement of the lease provided that we are not in default under the lease. We also anticipate incurring approximately \$3.5 million in tenant improvements in addition to the allowance the landlord has agreed to provide.

We have commitments to purchase approximately \$4.2 million of private label cardiac safety equipment from a manufacturer with \$2.3 million committed over a twelve-month period ending in November 2008 and \$1.9 million committed over a twelve-month period ending in December 2008. We expect to purchase this cardiac safety equipment in the normal course of business and thus this commitment does not represent a significant commitment above our expected purchases of ECG equipment during those periods. As of June 30, 2008, approximately \$2.2 million of equipment was purchased under the commitments; accordingly the balance of such commitments as of June 30, 2008 was \$2.0 million.

We expect that existing cash and cash equivalents, short-term investments, cash flows from operations and available borrowings under our line of credit will be sufficient to meet our foreseeable cash needs for at least the next year. However, there may be acquisition and other growth opportunities that require additional external financing and we may from time to time seek to obtain additional funds from the public or private issuances of equity or debt securities. There can be no assurance that any such acquisitions will occur or that such financing will be available or available on terms acceptable to us.

Our board of directors authorized a stock buy-back program of 12.5 million shares, of which 8.3 million shares remain to be purchased as of June 30, 2008. The stock buy-back authorization allows us, but does not require us, to purchase the authorized shares. The purchase of the remaining shares authorized could require us to use a significant portion of our cash, cash equivalents and short-term and long-term investments and could also require us to seek additional external financing. No shares were purchased during 2007 or the six months ended June 30, 2008.

On November 28, 2007, we completed the acquisition of CCSS. Under the terms of our agreement to purchase CCSS, the total initial purchase consideration was \$35.2 million. We have additionally incurred approximately \$1.1 million in transaction costs. We may also pay contingent consideration of up to approximately \$14 million based upon our potential realization of revenue from the backlog transferred and from new contracts secured through Covance's marketing activities. The period for contingent payments runs through 2010. Through June 30, 2008, Covance earned \$4.8 million of this contingent amount, of which \$3.0 million was recognized in 2007, \$0.4 million in the three months ended March 31, 2008 and \$1.4 million in the three months ended June 30, 2008. At June 30, 2008, approximately \$0.5 million of the contingent amount earned remained to be paid to Covance. These contingent payments increased goodwill by \$4.8 million. Under the terms of the marketing agreement, Covance agreed to exclusively use us as its provider of centralized cardiac safety services for a ten-year period, subject to certain exceptions. We plan to fully integrate the operations of CCSS into our existing operations. We will do so by merging CCSS's Reno, Nevada based operations into our existing operations in Philadelphia, Pennsylvania or Peterborough, United Kingdom. In so doing, we will close the operations in Reno in late 2008. Costs identified at the date of the acquisition as part of this closing were estimated to be \$1.2 million for severance and \$0.9 million for lease costs. In accordance with Emerging Issues Task Force (EITF) No. 95-3, Recognition of Liabilities in Connection with a Purchase Business Combination, these amounts have been recognized as a liability as of the date of the acquisition and included in the cost of the acquisition. Other costs such as stay pay incentive arrangements and other related period costs associated with the closing of the Reno location are being expensed in the period when such costs are incurred. The stay pay incentive arrangements costs, which we estimate will be \$1.3 million, are being recognized as expense over the required service period of the employees. The expense recognized for the stay pay incentive for the three and six months ended June 30, 2008 was \$0.3 million and \$0.8 million, respectively.

The long-term portion of other liabilities is comprised of the present value of estimated lease costs for the Reno location for the period where it will not be used for operations and deferred rent for the Reno location.

**Inflation**

We believe the effects of inflation and changing prices generally do not have a material effect on our results of operations or financial condition.



**Table of Contents**

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Our primary financial market risks include fluctuations in interest rates and currency exchange rates.

**Interest Rate Risk**

We generally place our investments in money market funds, municipal securities, bonds of government sponsored agencies, certificates of deposit with fixed rates with maturities of less than one year and A1P1 rated commercial bonds and paper. We actively manage our portfolio of cash equivalents and short-term investments, but in order to ensure liquidity, will only invest in instruments with high credit quality where a secondary market exists. We have not held and do not hold any derivatives related to our interest rate exposure. Due to the average maturity and conservative nature of our investment portfolio, a sudden change in interest rates would not have a material effect on the value of the portfolio. Management estimates that had the average yield of our investments decreased by 100 basis points, our interest income for the six months ended June 30, 2008 would have decreased by approximately \$0.3 million. This estimate assumes that the decrease occurred on the first day of 2008 and reduced the yield of each investment by 100 basis points. The impact on interest income of future changes in investment yields will depend largely on the gross amount of our cash, cash equivalents and short-term investments. See Management's Discussion and Analysis of Financial Condition and Results of Operations Liquidity and Capital Resources.

**Foreign Currency Risk**

We operate on a global basis from locations in the United States (U.S.) and the United Kingdom (UK). All international net revenues and expenses are billed or incurred in either U.S. dollars or pounds sterling. As such, we face exposure to adverse movements in the exchange rate of the pound sterling. As the currency rate changes, translation of the statement of operations of our UK subsidiary from the local currency to U.S. dollars affects year-to-year comparability of operating results. We do not hedge translation risks because any cash flows from UK operations are reinvested in the UK.

Management estimates that a 10% change in the exchange rate of the pound sterling would have impacted the reported operating income for the three months ended June 30, 2008 by approximately \$0.4 million.

**Item 4. Controls and Procedures**

We carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15 under the Securities Exchange Act of 1934, as amended, as of the end of the period covered by this report. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures as of the end of the period covered by this report were designed and functioning effectively to provide reasonable assurance that information required to be disclosed by the Company (including our consolidated subsidiaries) in the reports we file with or submit to the Securities and Exchange Commission is (i) recorded, processed, summarized and reported within the time periods specified in the Commission's rules and forms and (ii) accumulated and communicated to our management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. There were no changes in our internal control over financial reporting during the quarter ended June 30, 2008 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents**

**Part II. Other Information**

**Item 4. Submission of Matters to a Vote of Security Holders**

We held our Annual Meeting of Stockholders on May 1, 2008. The matters submitted to the stockholders for vote were the election of two directors to each serve a three-year term until 2011 and ratification of the appointment of KPMG LLP as our independent registered public accountants for the year ending December 31, 2008.

At the meeting, the stockholders elected Joel Morganroth, MD and Stephen S. Phillips to the Board of Directors. Dr. Morganroth was elected with 41,930,006 shares voted for the election, or 82.8% of the 50,663,969 shares outstanding and eligible to vote, with 1,014,544 shares withholding the authority to vote for such election. Mr. Phillips was elected with 41,281,134 shares voted for the election, or 81.5% of the shares outstanding and eligible to vote, with 1,663,416 shares withholding the authority to vote for such election. With the election of the two directors, they joined Sheldon M. Bonovitz, Gerald A. Faich, MD, MPH, David D. Gathman, Elam M. Hitchner, Michael J. McKelvey, Ph.D, and Stephen M. Scheppmann as our directors.

The stockholders also ratified the appointment of KPMG LLP as our independent registered public accountants for 2008 with 42,697,729 shares voted for ratification, or 84.3% of the shares outstanding and eligible to vote, with 202,542 shares voted against ratification and 44,278 shares abstained.

**Item 6. Exhibits**

- 10.29 Promissory Note to Wachovia Bank, National Association effective June 26, 2008.
- 10.30 Loan Agreement with Wachovia Bank, National Association effective June 26, 2008.
- 10.51 Amended and Restated Management Employment Agreement effective June 17, 2008 between Steven M. Eisenstein and the Company.
- 31.1 Certification of Chief Executive Officer.
- 31.2 Certification of Chief Financial Officer.
- 32.1 Statement of Chief Executive Officer Pursuant to Section 1350 of Title 18 of the United States Code.
- 32.2 Statement of Chief Financial Officer Pursuant to Section 1350 of Title 18 of the United States Code.

**Table of Contents**

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

eResearchTechnology, Inc.  
(Registrant)

Date: August 7, 2008

By: /s/ Michael J. McKelvey  
Michael J. McKelvey  
President and Chief Executive Officer,  
(Principal executive officer)

Date: August 7, 2008

By: /s/ Keith D. Schneck  
Keith D. Schneck  
Executive Vice President, Chief Financial Officer  
and Secretary  
(Principal financial and accounting officer)

**Table of Contents**

**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Exhibit</b>
10.29	Promissory Note to Wachovia Bank, National Association effective June 26, 2008.
10.30	Loan Agreement with Wachovia Bank, National Association effective June 26, 2008.
10.51	Amended and Restated Management Employment Agreement effective June 17, 2008 between Steven M. Eisenstein and the Company.
31.1	Certification of Chief Executive Officer.
31.2	Certification of Chief Financial Officer.
32.1	Statement of Chief Executive Officer Pursuant to Section 1350 of Title 18 of the United States Code.
32.2	Statement of Chief Financial Officer Pursuant to Section 1350 of Title 18 of the United States Code.