

ServisFirst Bancshares, Inc.
Form 3
February 06, 2015

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â MORRIS BUFORD
HARRISON III

(Last) (First) (Middle)

3207 FOXRIDGE ROAD

(Street)

DOTHAN, Â AL Â 36303

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)
02/02/2015

3. Issuer Name **and** Ticker or Trading Symbol
ServisFirst Bancshares, Inc. [SFBS]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer ☐ Other
(give title below) (specify below)
EVP - Regional CEO

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

COMMON STOCK

3,000 ⁽¹⁾

D

Â

COMMON STOCK

59,830

D

Â

COMMON STOCK

1,200

I

STOCK HELD IN WIFE'S IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

2. Date Exercisable and Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying

4. Conversion

5. Ownership

6. Nature of Indirect Beneficial

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(Instr. 4)			Derivative Security (Instr. 4)		or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	09/11/2014 ⁽²⁾	09/11/2018	COMMON STOCK	18,000	\$ 8.33	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/16/2015 ⁽³⁾	02/16/2020	COMMON STOCK	7,500	\$ 8.33	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	01/19/2016 ⁽⁴⁾	01/19/2021	COMMON STOCK	7,500	\$ 8.33	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/21/2017 ⁽⁵⁾	02/21/2022	COMMON STOCK	6,000	\$ 10	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/10/2021 ⁽⁶⁾	02/10/2024	COMMON STOCK	6,000	\$ 13.83	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	01/20/2020 ⁽⁷⁾	01/20/2025	COMMON STOCK	2,500	\$ 30.17	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MORRIS BUFORD HARRISON III 3207 FOXRIDGE ROAD DOTHAN, AL 36303	Â	Â	Â EVP - Regional CEO	Â

Signatures

/s/ Edison K. Woodie III,
attorney-in-fact

02/06/2015

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock award which vests 100% on third anniversary of award date, February 19, 2016
- (2) The options vest 100% on the sixth anniversary of their grant date, September 11, 2014
- (3) The options vest 100% on the fifth anniversary of their grant date, February 16, 2015
- (4) The options vest 100% on the fifth anniversary of their grant date, January 19, 2016

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- (5) The options vest 100% on the fifth anniversary of their grant date, February 21, 2017
- (6) The options vest 100% on the seventh anniversary of their grant date, February 10, 2021
- (7) The options vest 100% on the fifth anniversary of their grant date, January 20, 2020

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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