Svane Mikkel Form 4 February 11, 2019

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

may continue. See Instruction 1(b).

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

(First)

(Street)

Svane Mikkel

(Last)

2. Issuer Name and Ticker or Trading

Symbol

Zendesk, Inc. [ZEN]

3. Date of Earliest Transaction

(Month/Day/Year) 02/07/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

5. Relationship of Reporting Person(s) to

(Check all applicable)

Chair and CEO

10% Owner

Other (specify

Applicable Line)

\_X\_\_ Director

X\_ Officer (give title

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

Issuer

below)

SAN FRANCISCO, CA 94103

1019 MARKET STREET

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year)

Execution Date, if (Month/Day/Year)

(Middle)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (T) (Instr. 4) (Instr. 4)

Transaction(s)

(A)

(Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if any

4. 5. Number of **Transaction**Derivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount of **Underlying Securities** (Instr. 3 and 4)

#### Edgar Filing: Svane Mikkel - Form 4

| (Instr. 3)                           | Price of<br>Derivative<br>Security |            | (Month/Day/Year) | (Instr. | 8) | Acquired (or Dispose (D) (Instr. 3, 4 and 5) | ed of |                     |                    |                 |                                     |
|--------------------------------------|------------------------------------|------------|------------------|---------|----|--|-------|---------------------|--------------------|-----------------|-------------------------------------|
|                                      |                                    |            |                  | Code    | V  | (A)  | (D)   | Date<br>Exercisable | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 73.27                           | 02/07/2019 |                  | A       |    | 51,800                                       |       | <u>(1)</u>          | 02/07/2029         | Common<br>Stock | 51,800                              |
| Restricted<br>Stock Unit             | (2)                                | 02/07/2019 |                  | A       |    | 25,900                                       |       | (3)                 | 02/07/2026         | Common<br>Stock | 25,900                              |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |               |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------------|-------|--|--|--|--|
| • 0                            | Director      | 10% Owner | Officer       | Other |  |  |  |  |
| Svane Mikkel                   |               |           |               |       |  |  |  |  |
| 1019 MARKET STREET             | X             |           | Chair and CEO |       |  |  |  |  |
| SAN FRANCISCO, CA 94103        |               |           |               |       |  |  |  |  |

# **Signatures**

/s/ Hasani Caraway, Attorney-in-Fact for Mikkel Svane 02/11/2019

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- 1/48th of the shares subject to the option shall vest and become exercisable monthly after the vesting commencement date of February 7,
- (1) 2019, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.
- (2) Restricted stock units convert into common stock on a one-for-one basis.
- 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of January(3) 15, 2019, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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