### Edgar Filing: JAEHNERT FRANK M - Form 4

JAEHNERT FR	ANK M										
Form 4											
October 04, 201	.1										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO								OMB APPROVAL			
Washington, D.C. 20549						COMMISSION	OMB Number:	3235-0287			
Check this bo if no longer						Expires:	January 31, 2005				
subject to Section 16. Form 4 or	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						burden hou	Estimated average burden hours per response 0.!			
Form 5 obligations may continue <i>See</i> Instruction 1(b).	Section 17(a	a) of the		lity Holdi	ing Com	pany	Act o	ge Act of 1934, f 1935 or Sectic 40	n		
(Print or Type Resp	oonses)										
JAEHNERT FRANK M Syn			Symbol	-				5. Relationship of Reporting Person(s) to Issuer			
			BRADY	CORP [E	SRCJ			(Check all applicable)			
(Last)	(First) (M	(liddle)		Earliest Tra	nsaction			V Dimeter	100	O	
6555 WEST GOOD HOPE RD.			(Month/Day/Year) 09/30/2011					_X_ Director10% Owner _X_ Officer (give title Other (specify below) President & CEO			
MILWAUKEE	(Street)		4. If Amen Filed(Mont	dment, Date h/Day/Year)	e Original			6. Individual or J Applicable Line) _X_ Form filed by Form filed by I		erson	
WILL WAUKEE	, <b>WI</b> 33223							Person			
(City)	(State)	(Zip)	Table	I - Non-De	erivative S	ecurit	ies Ace	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year)			on Date, if	Code Disposed of (D)			)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock				Code V	Amount	(D)	Price	(Instr. 3 and 4) 5,446.3248 (1)	I	Spouse	
Class A Common Stock								8,369	D		
Class A Common Stock								17,667.06 <u>(3)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Sh
Deferred Compensation Units	<u>(2)</u>					(2)	(2)	Class A Common Stock	<u>(2</u>
Stock Option	\$ 27	09/30/2011		J	90,000	<u>(4)</u>	09/30/2021	Class A Common Stock	90,0

### **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
JAEHNERT FRANK M 6555 WEST GOOD HOPE RD. MILWAUKEE, WI 53223	Х		President & CEO				
Signatures							

Krista Ebbens, as Attorney-In-Fact 10/04/2011

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of these securities to the extent jointly owned and this report shall not be deemed an admission that that reporting person is the beneficiary for Section 16 or any other purpose.

The deferred compensation stock units were acquired under the Brady Corporation director deferred compensation plan. Each deferred
 (2) compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as a director.

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(3) Represents shares of Class A Common Stock purchased under the issuer's 401(K) payroll deduction plan.

(4) Represents options exercisable one-third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.